

BETTER BUSINESS BUREAU

BBB Alberta & East Kootenay

SPONSORSHIP OPPORTUNITIES

Partner with BBB to support events, strengthen business leadership, and build trust in the marketplace.

BBB Gold Annual Sponsor $10,000

Show your commitment to ethical business practices and community leadership as one of BBB's annual title sponsors. Gain year-round visibility across BBB events, outreach initiatives, and communications while connecting with a trusted network of businesses and consumers.



What's Included:

- Year-round exposure through BBB-hosted business events, community outreach initiatives, and presentations
- Logo placement on BBB event webpages, social media, and promotional materials
- Featured in BBB e-newsletters
- Optional speaking opportunity at select BBB events
- Complimentary table at select BBB events

Best for: Accredited Businesses seeking ongoing brand exposure, community impact, and leadership recognition within the BBB business community.

Interested in becoming a BBB Sponsor?

Contact us at abservices@alberta.bbb.org or 403-531-8784 Ext. 3 to discuss opportunities and find the best fit for your organization.



Annual Community Outreach Sponsor

$5,000

BBB Community Outreach engages and educates the public and business communities to promote BBB standards and build trust in the marketplace. This sponsorship gives your business visibility and aligns it with BBB's mission while supporting programs that benefit the wider community.

60+ events per year | Estimated Audience: 2,000+ annually

What's Included:

- Recognition across all BBB Community Outreach Presentations & Events throughout the year
- Recognition in BBB newsletters and social media
- Opportunity to provide educational materials or branded giveaways
- Opportunity to collaborate at select events and presentations



Best for: Businesses looking to increase community visibility while supporting consumer and business education and marketplace trust.

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BBB Bites: Lunch & Learn

4 events per year

Support BBB's educational lunch-and-learn series, helping attendees learn and grow. BBB Bites inlcude a presentaion from an industry professional on a variety of topic to help grow your business.

BBB Mix & Mingle

4 events per year

Connect with your BBB community and celebrate both new and long-standing Accredited Businesses. Build meaningful relationships, support local business growth, and strengthen trust in our marketplace.

BBB Elevates

4 events per year

Support BBB's networking and experience-based events, where professionals connect in fun, engaging environments designed to spark conversations and build relationships.

BBB Signature Events

Starting at $500

2 events per year

Position your business as a lead partner of one of BBB's signature events, receiving prominent recognition while supporting business growth, community-focused programming, and BBB initiatives that promote trust in the marketplace.

Best for: Businesses seeking cost-effective opportunities to increase brand visibility while supporting business education, events and marketplace trust.

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