



DIVERSE STUDENT ETHICS SCHOLARSHIP

SCHOLARSHIP GUIDE & APPLICATION

SUBMISSION & DEADLINE

Entries are open from
October 20, 2025 - March 20, 2026

For more information, visit
[BBB.org/local/0111/scholarships](https://bbb.org/local/0111/scholarships)
or email **foundation@ct.bbb.org**

LEARN MORE

Eligibility

The BBB® Diverse Student Ethics Scholarship recognizes college-bound high-school students of a diverse background who personify high ethics demonstrated through leadership, community service, overall integrity and academic standing.

The applicant must be a resident of Connecticut that is a current High School Senior in the State. The applicant acknowledges that they are a member of a diverse group that is defined by race, ethnicity, gender, sexual orientation, or any other disenfranchised group.

The winner will receive a **\$2,500 scholarship** to an accredited college or university of his or her choice. Scholarships must be applied within one year from the date awarded the scholarship. The funds will be distributed directly to the school upon verification of the student's college enrollment. The scholarship must be applied toward school related expenses including tuition, on campus room and/or board, books, or other approved educational items. BBB reserves the right to revoke a recipient's scholarship if they do not meet the policy provisions stated above.

Submission & Deadline

Entries are open from October 20, 2025 - March 20, 2026

Entries for BBB's Diverse Student Ethics Scholarship Award will be reviewed by the Selection Committee comprised of business leaders and members of the academic community. Judges will select the scholarship recipients based on their leadership, contributions to their communities and schools, personal integrity, academic accomplishments, and written essay. Decisions of the judges are final.

Procedure

Complete the application online at BBB.org/local/0111/scholarships or mail completed application packet to:

CT Better Business Bureau Student Ethics Award
29 Berlin Road Cromwell, CT 06416

All applications must be submitted in full by the deadline date of March 20, 2026.

CRITERIA & DOCUMENTATION

The criteria for the award include: Leadership 20%, Community Service 20%, Academic 30%, Essay 30%. Student should demonstrate his/her commitment to high ethical behavior and provide documentation in the following areas:

Check boxes to verify completion and accuracy of all the documentation in your entry. Supporting documentation should be typed and submitted on 8.5" x 11" paper.

Diversity Requirement

- ☐ By checking this box, I acknowledge that I am a member of a diverse group. Diversity is defined by race, ethnicity, gender, sexual orientation, or any other disenfranchised group.

Leadership

- ☐ Describe any extracurricular-, work-, or school-related activities. Include awards/honors or offices held.

Community Service

- ☐ Describe activities outside of school and within your community, such as church or special community activities. Include awards/honors or offices held.

Academic

- ☐ Enclose an official school transcript.
- ☐ Describe your post-secondary education plans.
- ☐ Describe any awards received relating to your academic achievement.

Essay

The quote below describes what modern day and historical leaders have called "character ethics", the basis for sound character building.

"Character ethics are clear established principles that when acted on consistently produce virtuous behaviors such as: compassionate acts, honest answers and just decisions. When character is instilled in leaders, leaders are more likely to act in ethical ways, meaning right is right even if everyone is against it, and wrong is wrong even if everyone is for it."

Taking into consideration the above description of "character ethics," write a concise essay of no more than 500 words describing a time in your life where your ethics were challenged. Explain the ethical challenges you faced during this time and how you handled the situation. What lesson(s) did you learn about the value of "character ethics" and how it has shaped you into who you are today.

- ☐ Essay must be 500 words or less, single-spaced and on 8.5" x 11" paper on the above topic.
- ☐ Completed entry form
- ☐ Three letters of recommendation (i.e. church, school official, employer, community leader, etc. Each letter should be 300 words or less, single-spaced and on 8.5" x 11" paper.

Please retain a copy of your completed entry. All submitted entries become property of BBB and cannot be returned.

Student's Full Name: _____

Student's Date of Birth: _____

Student's Address: _____

City: _____ State: _____ Zip: _____

Student's Primary Phone Number: _____

Student's Email Address: _____

School Name: _____

School Address: _____

City: _____ State: _____ Zip: _____

School's Primary Phone Number: _____

Name of Principal: _____

Name of Counselor: _____

Counselor's Email Address: _____

Counselor's Phone Number: _____ Extension: _____

Student's Graduation Year: _____

Post-Secondary Education Plan (check one)

☐ Two-year degree ☐ Four-year degree

List your top three colleges/universities you are applying to:

1. _____

2. _____

3. _____

Area of Study: _____

Describe any extra-curricular, school related, or work activities, including awards/honors or offices held **(if attaching Student Involvement Resume filling out the space below is optional):**

Describe activities outside of school and within your community, such as church or special community activities. Include how many hours of service, awards/honors or offices held **(if attaching Student Involvement Resume filling out the space below is optional):**

Describe any awards received relating to your academic achievement **(if attaching Student Involvement Resume filling out the space below is optional):**

Attach the following:

- ☐ Official High School Transcript
- ☐ Letter of Recommendation (1)
- ☐ Letter of Recommendation (2)
- ☐ Letter of Recommendation (3)
- ☐ Word Document Essay **(Based on criteria in Guide)**
- ☐ Student Involvement Resume **(optional)**

- ☐ By checking this box, I acknowledge that I have read, understand, and agree to the Eligibility Policy in the Learn More section of the scholarship guide.

By submitting this form I hereby certify that the statements contained in this application are true, accurate and complete. All entries become the property of BBB. BBB retains the right to make program rule changes at any time. All judging decisions are final. Recipients' names and essay quotes may be released to the public & news media for promotional purposes.

Privacy Statement: In compliance with BBB Privacy Policy, BBB will use any personal information you provide only for the purpose for which it is submitted.

Applicant Signature:

Date:

Parent/Guardian Signature of Acknowledgment **(If Applicant Is Under 18):**
