BUILDING FUTURE TRADES SCHOLARSHIP

Sponsorship Proposal

The **Building Future Trades Scholarship** supports high school seniors across Central Ohio who plan to pursue careers in the skilled trades. Through this program, the BBB Center for Character Ethics recognizes students who demonstrate strong character, work ethic, and a commitment to building the future workforce. Recipients receive scholarship support and are celebrated alongside business and community partners who invest in skilled careers.



SPONSORSHIP OPPORTUNITIES

Future Trades Scholarship Sponsor - $7,500

Exclusive Sponsorship Tier

- Naming rights for the scholarship
- Prominent logo placement across all program materials
- Recognition at scholarship and CCE events
- Opportunity to speak at vocational or trades schools
- Feature in The Beacon Magazine and BBB social media platforms
- **10 tickets** to Toast to Trusted Leaders

Trades Community Partner - $2,500

Non-exclusive Sponsorship Tier

- Opportunity to speak at vocational or trades schools
- Opportunity to present student awards
- Logo placement on BBB/CCE website
- Social media recognition across BBB platforms
- **4 tickets** to Toast to Trusted Leaders

Why Sponsor?

Your support helps develop Central Ohio's skilled workforce while positioning your organization as a champion of opportunity, ethics, and community investment.



BBB Center for Character Ethics®

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