



The Better Business Bureau of Wisconsin Foundation, Inc.

2017 - 2018 Annual Report



The Center for
**Character
Ethics**

An education foundation affiliated with
The Center for Character Ethics

ABOUT THE BETTER BUSINESS BUREAU OF WISCONSIN FOUNDATION, INC.

The Better Business Bureau of Wisconsin Foundation, Inc. is a 501(c)(3) education Foundation affiliated with The BBB Center for Character Ethics. Established in 2001, the BBB of Wisconsin Foundation has five key programs that help to promote its mission:

STUDENTS OF INTEGRITY SCHOLARSHIPS - With the help of generous donations from local businesses and organizations, the Foundation annually awards monetary scholarships to Wisconsin high school seniors who have demonstrated integrity, character, leadership and ethical values.

WISCONSIN TORCH AWARDS FOR ETHICS - The Foundation's annual business ethics awards program that spotlights ethical companies and charities of all sizes and industries who exemplify outstanding business ethics practices.

WISCONSIN SPARK AWARDS FOR ENTREPRENEURSHIP - The Foundation's annual business ethics awards program specifically for young business owners and entrepreneurs in Wisconsin who demonstrate a strong commitment to the community.

SHREDFEST EVENTS - Held twice per year, Shredfest events help to protect the identity of consumers and businesses by offering free shredding services and distributing information about scams.

BBB SPEAKERS BUREAU - The Foundation educates local consumers and businesses on scams and scheme affecting Wisconsin through speaking engagements at local businesses, neighborhood groups, senior groups, schools and more.

OUR CORE VALUES

The Foundation is a founding member of The Center for Character Ethics, and will promote the following values that represent the commitment we will encourage businesses and individuals to make:

I strive to embody integrity and vigorously contribute to a culture of excellence by...

BEING ETHICAL - I will act with principle and do no evil. I will lead by example and empower others.

BUILDING TRUST - I will be open, sincere and honest in my communications. I will honor promises, be aware of my abilities, ask for assistance when needed and seek wisdom to know the truth.

PROMOTING SOLIDARITY - I will be mindful that I am a part of something special. I will have confidence in my teammates. I will collaborate with others and communicate candidly.

DEMONSTRATING EXCELLENCE - I will have a positive attitude, take pride in my work, pursue quality with passion and enthusiasm, and seek knowledge to gain confidence in my ability.

RESPECTING OTHERS - I will have compassion and be considerate of others and their points of view. I will value the dignity of others and safeguard their privacy. I will be open to change, ask questions and listen.

BEING ACCOUNTABLE - I will fulfill my responsibilities. I will not misuse resources available to me. I will take care of others and my surroundings so those who follow may benefit.

2017-2018 FOUNDATION BOARD OF DIRECTORS

CHAIRMAN OF THE BOARD

PAUL SARA

Active Roofing Company

PAST BOARD CHAIR

DOROTHY KERR

Center for Communication
Hearing & Deafness

EXECUTIVE DIRECTOR

JAMES D. TEMMER

BBB Serving Wisconsin

SECRETARY

DONNA K. CONANT

We Energies

VICE PRESIDENT & TREASURER

PETER X. ENGEL

Easterseals Southeast Wisconsin

MEMBER AT LARGE

MICHAEL GILICK

Gillick Wicht Gillick & Graf

MEMBER AT LARGE

DANIEL SEM

Concordia University

OUR MISSION STATEMENT:

Helping to advance marketplace trust through education and the support of individuals, businesses and charities operating with integrity.

2017-2018 FINANCIAL REPORT

Fiscal Year: October 1, 2017 - September 30, 2018

BALANCE SHEET

ASSETS

Cash		
Foundation Checking	\$98,898	
Money Market	\$60,530	
Accounts Receivable	\$377	
BBB Accredited Business Pledges	-	
TOTAL ASSETS	\$159,805	

LIABILITIES & FUND BALANCE

Current Liabilities	-	
Fund Balance (Current Year)	\$9,724	
Fund Balance (Prior Years)	\$150,081	
TOTAL LIABILITIES & FUND BALANCE	\$159,805	

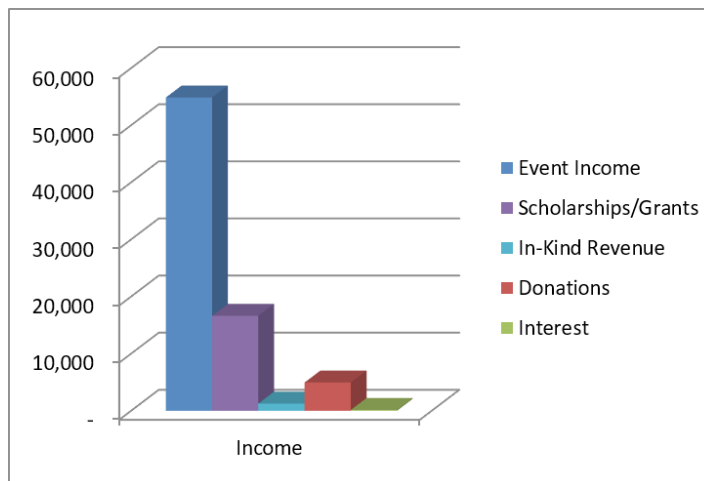
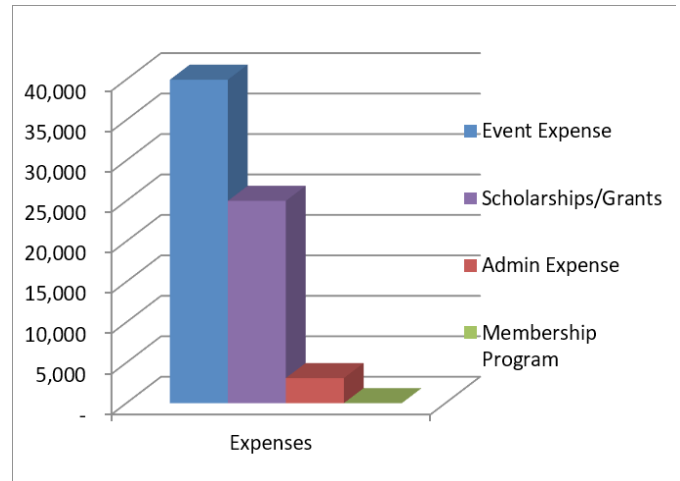
PROGRAM REPORT

INCOME

Event Income	\$54,847
BBB Accredited Business Donations	\$4,937
Scholarships/Grants	\$16,620
In-Kind Revenue	\$1,253
Interest Income	\$134
TOTAL INCOME	\$77,791

EXPENSES

Event Expense	\$39,971
Membership Program	-
Scholarships/Grants	\$25,000
Administrative Expenses	\$3,095
TOTAL EXPENSE	\$68,066



2017-2018 YEAR IN REVIEW

BBB SHREDFEST EVENTS

Shredfest is held as part of a national movement to protect individuals from identity theft, the fastest growing crime in the United States. The Foundation held two free shredding events during the 2017-2018 Fiscal Year. In April of 2018, BBB partnered with WISC-TV and Pellitteri Waste Systems for a free Shredfest event at Warner Park in Madison. In September of 2018, BBB partnered with Summit Credit Union to host shredding events in two locations, Madison and Muskego. The two organizations partnered with Pellitteri Waste Systems and ShredIt for these events.

1,900
CARS IN
ATTENDANCE

39
TONS OF PAPER
SHREDDED



2018 WISCONSIN TORCH AWARDS FOR ETHICS

The following recipients were chosen to receive the Torch Award for Ethics based on submissions that demonstrated excellence in ethical practice, service excellence, reputation, honest advertising, peer recognition, management practices and employee training in ethical behavior, all within their industry and community.

A new scoring system was implemented for the 2018 Torch Awards to more accurately reflect the Foundation's mission to advance marketplace trust in Wisconsin. There is no longer a limit on the number of businesses who can receive the award per category each year. The Foundation recognizes that each business industry faces unique challenges when it comes to business ethics.

The 2018 Wisconsin BBB Torch Awards for Ethics recipients are:

CATEGORY 1

(1 - 10 employees)

Kerzner Remodeling & Construction

CATEGORY 2

(11 - 50 employees)

Badger Basement Systems
Health Payment Systems

CATEGORY 3

(51 - 500 employees)

Partnership Bank
Tundraland Home Improvements

CATEGORY 4

(501+ employees)

West Bend Mutual Insurance Company

NON-PROFIT

ECE (Educational Credential Evaluators)



2018 WISCONSIN SPARK AWARDS FOR ENTREPRENEURSHIP

The following three young business owners were chosen to receive the second annual Spark Award for Entrepreneurship based on their commitment to their character and leadership, their company culture, and their investment to their communities.

The 2018 Wisconsin Spark Award for Entrepreneurship recipients are:



KRISTA DENTICE
Weddings with a Twist, LLC



KYLE PEMBROKE
K&G Contractors



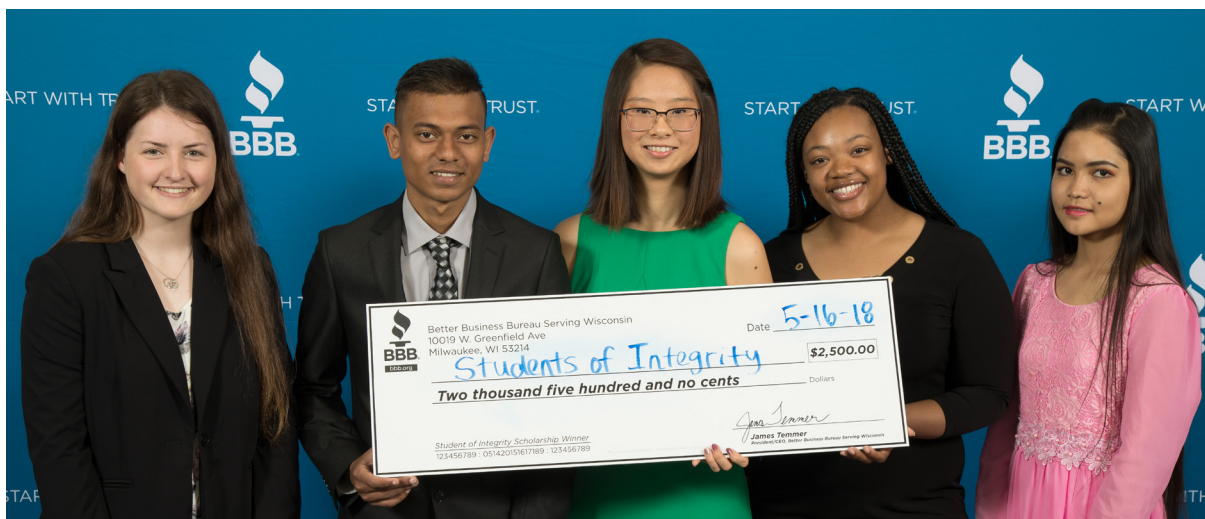
BRANDON STRYZEWSKI
Crystal Vista, LLC



2018 STUDENTS OF INTEGRITY SCHOLARSHIP PROGRAM

In 2018, each Student of Integrity Scholarship recipient received a \$2,500 scholarship to attend the accredited, Wisconsin-based college of their choice. The students were chosen by a panel of volunteer professionals from a pool of about 500 applicants.

The goal of this program is to recognize and support high school students who embody the high standards of character, who will go on to be ethical business leaders in the state of Wisconsin.



The 2018 Students of Integrity Scholarship recipients are:

AKHBAR KHAN FEROZ KHAN

Pulaski High School
UW-Milwaukee

MALA LUE

Pulaski High School
UW-Milwaukee

KAYLA CHAMBERS

Messmer High School
UW-Milwaukee

TIANA JOHNSON

Roncalli High School
UW-Manitowoc

GRACE COLVIN

Reedsburg Area High School
UW-Madison

PRANAV SRIVASTAVA

Wausau West High School
UW-Madison

EMMA HANISKO

Cambridge High School
UW-Madison

HANG YIN

Sussex Hamilton High School
UW-Whitewater

LARON HIGGINS

Milwaukee High School of the Arts
UW-Madison

MACAILEY ZIPPERER

Reedsville High School
Lakeshore Technical College

2018 TORCH AWARD SPONSORS & SCHOLARSHIP DONORS

The 2018 Torch Awards for Ethics sponsors include:

ENTREPRENEURSHIP CIRCLE SPONSORS

Granular
Harley-Davidson Motor Company
We Energies

LEADERSHIP CIRCLE SPONSORS

Associated Bank
Baird
Catholic Financial Life
Dave Jones, Inc.
ManpowerGroup
Roger & Shirley Schroeder
SVA
Town Bank
Willis Towers Watson
UW-Whitewater

MEDIA SPONSOR

Milwaukee Business Journal

Additional donations were provided by individuals and local businesses to support our 2018 Students of Integrity Scholarship program. These donors include:

Ace Worldwide Moving, ADAMM, Aneeq Ahmad, Anick & Associates, Bartolotta Catering, the Brewers Community Foundation, Concordia University, Diamond Discs International, Donna Conant, ECE, Ellenbecker Investment Group, Barbara Ecklund, Michelle Fitzgerald, William Goodman, Health Payment Systems, Patrick Hanrahan, Johnson Bank, Johnson Controls, Johanna Karstedt, Dorothy Kerr, Kerzner Remodeling, Partnership Bank, Rotaract Club of MKE, Roundy's, Paul Sara, Silicon Pastures, Swick Technologies, Tundraland Home Improvements, vonBriesen & Roper, s.c., and West Bend Mutual Insurance Company.



The Better Business Bureau of Wisconsin Foundation, Inc. is incredibly thankful for the donations provided by local businesses and individuals. These donations help to support our annual Torch Awards for Ethics, Spark Awards for Entrepreneurship and Students of Integrity Scholarship programs.