LAWS OF LIFE Sponsorship Proposal

BBB Laws of Life Essay Contest is a vital component in our mission to promote positive character development of Central Ohio's future leaders. The contest challenges young people to discover through reflection and writing what matters most to them in their own lives and the principles they believe should guide their behaviors and choices. The essay contest is easily integrated into a teacher's curriculum, meets state and national literacy standards, and provides practice for standardized tests and college essays.

Your generous contribution would contribute to materials and incentives for students, teachers and schools that incorporate the program in their classroom. If you are passionate about building a strong future through our youth, we invite you to join us!



Quote from Student Essay

"Kindness has no limit, it's something you can do repeatedly and have the same effect. Just imagine the many lives you'll change even if it's a simple "I'm proud of you." No matter what others think, you do what you think is right. To give kindness is to give hope to someone who may feel alone in this world."

-Yaretzi, 8th Grade, 2023 Contest Winner

SPONSORSHIP OPPORTUNITIES

Laws of Life Presenting Sponsor - $2,500
Exclusive Sponsorship Tier

- 8 Tickets to the event
- Prefered logo recognition on event communications, website and program
- ¼ page congratulatory ad in Laws of Life Essay Publication
- Presentation of individual awards at the event

Laws of Life Community Partner - $1,500
Non-exclusive Sponsorship Tier

- 6 Tickets to the event
- Main logo recognition on event communications, website and program

Board Sponsor - $500
Board Members Only,
Non-exclusive Sponsorship Tier

- 2 Tickets to the event
- Name Recognition on event communications, website and program



BBB Center for Character Ethics®

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