



Accreditation Benefits

Making Your Accreditation Work for You

Your BBB Accreditation connects you to more than credibility. It opens the door to a network of tools, resources, and savings designed to support your growth. This guide outlines everything available to help you stand out and thrive.



A Trusted Brand

Give consumers instant confidence when they are ready to buy.



BBB® Trust Seal

Show off what matters. Display the **BBB Trust Seal** across everything you do, including your website, email signatures, estimates, print pieces, lawn signs, and company vehicles. More than 80% of people look for the seal when making buying decisions.



Verified Customer Reviews

Build an authentic online reputation with our **Customer Review Toolkit** and **Review Solution** app. Every submission is checked and verified by BBB. Collect honest feedback with complete confidence, and keep your hard-earned reputation safe, accurate, and fully protected.



Promotional Materials

Share your milestone with the local community. Request official decals, certificates, and social media templates to proudly display your commitment to honest business practices, both online and in person.



Get Noticed Locally

Place your business directly in front of people looking for someone they can trust.



BBB Business Profile

Get noticed when people are looking for businesses they can trust. Tell your story by personalizing your profile with photos of your work and intro videos. When customers who are ready to buy search for businesses committed to BBB standards, your profile stands out.



Ethical Community Website

As part of your accreditation, you get a free, easy-to-use website hosted right inside our ethical community network, giving you a polished, professional way to share your story, showcase your reviews, and connect with local customers online.



Get a Quote

Turn profile traffic into real business. Customize this button to suit your business to get quotes, booking requests, or direct inquiries. When local consumers find you on BBB.org, all inquiries are sent straight to your inbox or phone via text alert.



Reputation Management & Savings

Protect what you've built, resolve customer issues gracefully, and lower operational costs.



Exclusive Discounts

Keep costs down with special rates on everyday essentials. Your accreditation connects you to savings on everyday services, promoting your own unique offers within our trusted network. Support fellow local owners while keeping your hard-earned dollars in your company.



Dispute Resolution Support

Shield your brand and handle misunderstandings with complete confidence. Access the BBB's professional, neutral mediation services to help work through complex customer issues privately and efficiently before they affect your public reputation.



Real-Time Profile Insights

Log into your portal at any time to see how your accreditation is working for you. Easily see how many consumers are learning about your team, clicking over to your website, or reaching out for a quote.



Events, Education & Spaces

Expand your vision alongside peers who care about doing business the right way.



Expert-Led Workshops

Discover practical tools to help your team thrive. Our regular educational seminars and webinars give you a professional place to expand your vision, learn from industry experts, and stay ahead of the curve on growing a healthy company.



Events & Networking

Connect with local leaders who share your values. From local networking meetups to major annual celebrations like our Torch Awards for Ethics and Integrity Golf Classics, you'll have regular opportunities to build deep, meaningful relationships in your community.



ignite sparked by BBB

Bring your brand to life using our physical spaces. Your team has full access to meeting spaces and rooms, along with professional podcast and video production studios at *ignite sparked by BBB*.

Visit Your
Local
Campus

AZ

Lake Havasu City
Phoenix
Prescott
Yuma

CA

Bakersfield
Fresno
Irvine
San Diego

NV

Reno

Contact Us

☎ (844) 220-8730

✉ apply@bbbcommunity.org

DISCOVER THE BENEFITS OF BBB ACCREDITATION

apply.bbbcommunity.org