



BBB AKRON

LAWS OF LIFE ESSAY CONTEST



CONTEST GRADING RUBRIC

THEME - RELEVANCE

The essay clearly states a Law of Life or another moral lesson, explaining why following it would improve life for everyone, and present the message in a hopeful and meaningful way. Scale: 1-5

1: No clear theme; does not articulate any benefits.
5: Clearly identifies a theme; articulates why practicing it would improve the world; positive and universally appealing.

DEPTH OF UNDERSTANDING

The essay demonstrates honest reflection, with the writer connecting their Law of Life to real experiences from their own life. Scale: 1-5

1: No self-reflection; no connection to personal experiences.
5: Strong self-reflection; captures a significant personal epiphany; relates the theme effectively to personal experiences. guidelines; minimal to no spelling and grammar errors.

ORIGINALITY

The author shares something unique that makes their story stand out, expressing their values in a way that feels authentic and moving. Scale: 1-5

1: No originality; does not share personal insights.
5: Unique perspective, shares something special about themselves, and engagingly captures the theme.

CLARITY OF EXPRESSION

The writing is well organized and explained in a way that makes sense to the reader. Clear ideas and smooth flow from beginning to end. Scale: 1-5

1: Very difficult to understand; constant errors distract from the message.
5: Clear, engaging, and articulate language; smooth flow and well-organized ideas; few or no grammatical errors.

OVERALL QUALITY

The essay follows the contest guidelines (length, spacing, etc.) and looks neat and complete. No major grammar or spelling mistakes that distract from the message. Scale: 1-5

1: Very poor structure; does not follow formatting guidelines; numerous errors.
5: Well-structured essay; follows formatting guidelines; minimal to no spelling and grammar errors.

Bonus Points

Up to 3 extra points may be awarded

- **Creative** - The writer's voice and style make the essay interesting and stand out.
- **Emotional Impact** - The essay felt real and powerful, not forced or fake.
- **Powerful Message** - The writer communicates something important about life, values, or personal growth