2025-2026
ANNUAL IMPACT REPORT









Better Business Bureau, Minnesota & North Dakota

Mission

To be the leader in advancing marketplace trust

Vision

An ethical marketplace where buyers and sellers trust each other

Better Business Bureau exemplifies this by

- Setting standards for marketplace trust
- Encouraging and supporting ethical business practices through consumer and business education
- Recognizing and celebrating marketplace role models
- Identifying and addressing substandard or misleading marketplace behavior
- Fostering a community of trustworthy businesses and charities committed to integrity and accountability



MICHELLE DOVE

BOARD CHAIR,
BBB, MINNESOTA & NORTH DAKOTA

I am honored and privileged to serve as Board Chair. Having served on the Board of Directors for seven years, most recently as Vice Chair and Chair of the Governance Committee, I have seen firsthand the positive impact BBB has on businesses, consumers, and communities across our region.

Professionally, I serve as General Counsel for IC System, a family-owned company founded in 1938, in Vadnais Heights, MN. We have invested in BBB Accreditation since 1992 because we believe trust is one of the most valuable assets a business can earn. Accreditation reinforces our values, strengthens our reputation, and reflects our commitment to doing business the right way.

Like many BBB Accredited Businesses, we long admired organizations recognized through BBB's Torch Awards for Ethics. After being named a finalist multiple times, IC System was honored to receive a Torch Award in 2021. Yet what I learned is that the recognition itself was never the goal. The true value came from the reflection, improvement, and accountability the process inspired. It challenged us to strengthen our culture, better serve our customers, and deepen our commitment to ethical business practices.

That same spirit defines the BBB community. Accredited Businesses understand that trust is earned through consistency, transparency, accountability, and doing the right thing — even when no one is watching.

As I begin my term as Board Chair, I am optimistic about our future. Together, we are proving that ethical leadership is not only good business, it is a force for good.

Thank you for your partnership with BBB and your commitment to building a more trustworthy marketplace.





KARI NIEDFELDT-THOMAS

PRESIDENT & CEO,
BBB, MINNESOTA & NORTH DAKOTA

As I reflect on my first year as President & CEO, I am filled with gratitude for the trust you place in BBB, the partnerships that strengthen our mission, and the resilience of the businesses and communities we serve.

This year reminded us that trust is not built during easy moments — it is proven during challenging ones. Throughout a year marked by business environment uncertainty and changes, BBB remained focused on helping business leaders navigate the issues affecting their organizations and employees. Our BBB educational sessions, our business services' practical guidance to companies, and our marketing & studio services' support on strategy equipped leaders with timely insights and trusted resources when they needed them most.

At the same time, we continued advancing the work that has defined BBB for generations: promoting ethical business practices, empowering informed consumers, and strengthening the marketplace through trust. Every business decision rooted in integrity — whether serving customers, communicating transparently, or preventing fraud — helps build stronger communities.

As we look ahead, we are especially excited to celebrate a remarkable milestone: 114 years of BBB service. For more than a century, BBB has helped businesses and consumers navigate change, adapt to new challenges, and build relationships grounded in trust. We look forward to honoring the people, partnerships, and milestones that have shaped our legacy while preparing for the opportunities ahead.

Our work is made possible through your support, participation, and belief in our mission. Thank you for being part of this journey. Together, we will continue building a trustworthy marketplace for generations to come.



The Better Business Bureau is built on clarity, credibility, and trust: values shaped by more than a century of service.

For 114 years, local business leaders have come together through BBB to elevate ethical business practices, strengthen consumer trust, and help marketplaces thrive. Working with businesses across North America, BBB provides standards, education, dispute resolution, and credibility tools that support ethical growth, strengthen local economies, and help consumers make confident decisions.

Today, BBB provides marketplace intelligence on more than 6.3 million businesses including more than 7,157 Accredited Businesses in our region and 380,000 across North America.

Trusted by millions

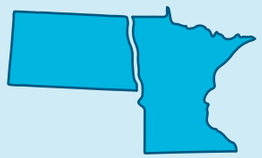
BBB.org is among the most authoritative and influential websites on the internet. receiving more than 2.4 billion data requests each month from search engines, AI platforms, and consumers seeking reliable information about businesses and marketplace trust.



6.3M+
Businesses tracked



380K+
BBB Accredited Businesses across North America



7,157
BBB Accredited Businesses across MN & ND

Why BBB Accreditation Matters

BBB Accreditation continues to be one of the strongest signals of trust in the marketplace. It shows consumers that a business is committed to operating with integrity, transparency and accountability — qualities that are increasingly important in an environment where consumers are cautious, and scams are common.

We believe Accreditation is more than a seal; it is a commitment to doing business the right way. Accredited Businesses set themselves apart by demonstrating high standards of honesty, standing behind their work and consistently earning consumer confidence.

To maintain BBB Accreditation, businesses commit to eight core principles that define ethical and trustworthy business practices:

- BUILD TRUST
- ADVERTISE HONESTLY
- TELL THE TRUTH
- BE TRANSPARENT
- **BBB Standards for Trust**
- HONOR PROMISES
- BE RESPONSIVE
- SAFEGUARD PRIVACY
- EMBODY INTEGRITY

BBB Accredited Businesses gain exclusive access to tools that support growth and visibility.

Credibility and consumer confidence through the trusted BBB brand

Dispute resolution and mediation services that support positive outcomes

A dedicated Member Services team to guide companies every step of the way — from setting up a business profile to maximizing BBB benefits so they can thrive

An exclusive advertising program that helps businesses reach high-intent audiences

Access to BBB Marketing & Studio Services, including headshots, video promos, branding consultations and social media support

"We partner with the BBB because of their incredible reputation with the folks here in Minnesota and knowing anyone in Minnesota can come to the BBB to find a trusted contractor and that can then lead them to us is just an incredible partnership for us to have."

Megan Krueger
Marketing Manager, Millersberg Construction



Members of the BBB Marketing & Studio Services team, Media Specialist Simi Hill (center) and intern Kayla Harnett (left), reviews video with MN Gophers Basketball player Mara Braun (center left) and Jordon Eder (right) from Morrie's Auto Group

Helping Businesses Tell Their Story and Grow

Great businesses deserve to be seen, heard, and recognized. BBB helps entrepreneurs strengthen their brands, build trust, and compete in today's digital marketplace through marketing and studio services.

This year, BBB served more than 70 clients with professional headshots, video production, branding, website support, and social media services. Through our partnership with Hennepin County's Elevate Hennepin initiative, we also provided accessible marketing support to small businesses, including many BIPOC-owned companies.

Every photo, video, and branding project represents more than creative work. It reflects a business owner pursuing a dream, creating jobs, and contributing to a stronger local economy. BBB is proud to help businesses grow with confidence, credibility, and visibility.

Scan to explore
BBB Marketing & Studio Services

Scan to explore
Elevate Hennepin



Empowering Smart Consumer Decisions Across Generations

Trust starts with knowledge. Throughout the year, BBB engaged consumers across Minnesota and North Dakota through community events, educational programs, and strategic partnerships that promote informed decision-making and scam prevention. By providing fraud prevention resources, consumer education, and trusted guidance for people at every stage of life, BBB helps individuals and families navigate today's marketplace with confidence.







Consumer Outreach and Education

BBB met consumers where they were — at expos, sporting events, community gatherings, and educational programs — to provide practical tools, answer questions, and promote informed decision-making. Highlights included:

SCAM JAMS WITH AARP

Partnered with AARP to help attendees recognize the warning signs of scams, stay informed about emerging fraud trends, and learn how to protect themselves and their loved ones from financial loss.

SHRED EVENT WITH AARP

Connected with consumers during a community shred event to share identity theft prevention tips, safe document disposal practices, and resources for protecting personal information.

TWIN CITIES HOME & GARDEN EXPO

Engaged homeowners and consumers with information on researching businesses, checking BBB Business Profiles, and finding trustworthy contractors and home service providers.

SENIOR EXPOS

Met with older adults and caregivers to share consumer protection resources, discuss common scams targeting seniors, and provide tools for making informed marketplace decisions.

GOPHERS SPORTING EVENTS

Connected with Gopher fans and families through interactive outreach, highlighting free BBB.org resources that help consumers research businesses, read reviews, and avoid scams.



BBB Scam Tracker: Building a Stronger Defense Against Scams Together

As scams become more sophisticated and increasingly fueled by artificial intelligence, consumers and businesses face a growing number of convincing fraud attempts. BBB helps people recognize warning signs, stay informed, and avoid becoming victims.

At the center of these efforts is BBB Scam Tracker, a free online tool that allows consumers to report scams, share experiences, and research suspicious offers before losing money or personal information. Reports also contribute to the Federal Trade Commission's Consumer Sentinel Network, helping identify fraud trends nationwide.

Scam Tracker reports also help BBB identify emerging threats and alert the public through BBB.org, media outreach, and community education.

Beyond collecting reports, BBB serves as a trusted resource for consumers seeking guidance. During fiscal year 2026, BBB responded to nearly 9,000 direct consumer inquiries, including 7,987 phone calls and 1,041 live chats. BBB documented at least 62 cases where consumers may have avoided a scam, helping prevent an estimated $606,672 in potential losses.

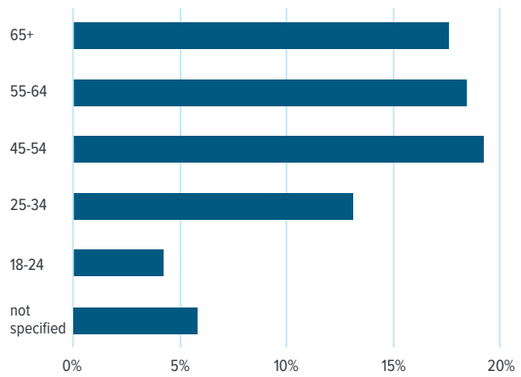
"I found a reasonably priced 2016 Bob Cat T770 on (a heavy equipment website), they were asking $18,000. … The only thing that seemed strange was I could only pay with wire transfer. I looked them up on BBB.org and saw the alert about an imposter website."

Anthony F.
Minnesota consumer

MOST COMMONLY REPORTED SCAMS

1. Online purchase
2. Phishing
3. Employment
4. Advance fee loan
5. Counterfeit product

AGE DISTRIBUTION AMONG SCAM TRACKER REPORTS



CONSUMER PROTECTION IN ACTION

$38,968,380
Estimated dollar amount people avoided losing thanks to BBB Scam Tracker

$4,062,047
Regional total reported dollars lost

$93
Median reported dollars lost

3,251,807
Unique visitors to BBB Scam Tracker

2,157
135% increase in reports across the region

7,987
Total calls to MN & ND line

1,041
Total live chats



Kari Niedfeldt-Thomas (left), Dr. Elizabeth M. Adams (center) and Nicholas J. Kasprowicz (right) discuss responsible AI practices

Celebrating Business Excellence

The 2026 BBB Torch Awards for Ethics was more than a celebration. It was a powerful reminder of the impact BBB Accredited Businesses and community partners make by leading with trust, integrity, and accountability every day. The afternoon luncheon brought together inspiring leaders and meaningful partnerships while recognizing organizations that continue to raise the standard for doing business the right way.





BBB Torch Awards by the numbers

200
attendees

71
award entries

17
finalists across four categories

4
winners

Responsible AI: Balancing Innovation, Trust, and Integrity

BBB President & CEO Kari Niedfeldt-Thomas moderated a panel discussion on the future of responsible AI and the importance of balancing innovation with trust and integrity.

FEATURED PANELISTS INCLUDED:

- **Dr. Elizabeth M. Adams**
  Founder, Minnesota Responsible AI Institute
- **Nicholas J. Kasprowicz**
  General Counsel, Wolf River Electric



Investing in Tomorrow's Ethical Leaders

The Students of Integrity Scholarship recognizes high school seniors who demonstrate a strong commitment to ethics and integrity in their actions and leadership. Recipients receive $2,500 to go toward their college tuition.

THIS YEAR'S RECIPIENTS ARE:

- **Lillian Clemons (left)**
  Hermantown High School
- **Markey Samp (right)**
  Alden-Conger High School

Congratulations to the 2026 BBB Torch Awards for Ethics winners!



Attics to Basements Building & Renovations

"The BBB Torch Award is the ultimate recognition about how we have operated as a company for the past 20 years!"

David Vinje
Owner



HexaHive

"The Torch Award affirms what we've always believed: you can build a successful business without compromising the values that matter most. We're proud to be recognized by the BBB for doing just that."

Jade Scherr
Founder and CEO



All Elements

"This award isn't about being the biggest. It's about earning trust through honor, integrity, and doing what you say you'll do. As a local, family-owned company, those values have guided us since 2002 and will continue to guide our employees, serve our customers, and strengthen our community."

John Thurber
Owner



Think Bank

"To us, the Torch Award for Ethics reflects the way our employees show up every day for our customers and the communities we serve. Thank you to the BBB for recognizing ethical leadership, and to our employees for making trust something we earn every day. We are truly honored."

Jenny Hosfeld
President and CEO

Building Trust Through Connection

BBB events bring together business leaders, entrepreneurs, and community partners who share a commitment to ethics and trust. Through networking, learning, and recognition, these gatherings strengthen relationships, spark new opportunities, and reinforce the values that help businesses and communities thrive.

In fall of 2025, the BBB Annual Meeting brought together Accredited Businesses, community leaders, and partners to celebrate the role trust plays in a strong marketplace. The event also marked a new chapter for BBB President & CEO Kari Niedfeldt-Thomas, who shared her vision for the future of the organization.

Attendees recognized Accredited Businesses celebrating milestone anniversaries, honored recipients of the 2025 Spark Award for Entrepreneurship, and celebrated the U.S. Small Business Administration – Minnesota District Office as BBB's Outstanding Strategic Partner of the Year. Guests also enjoyed an inspiring keynote from entrepreneur and media personality Sheletta Brundidge founder of BBB Accredited Business ShelettaMakesMeLaugh.com.



Event Highlights



TURNING INTRODUCTIONS INTO OPPORTUNITIES

BBB Member Connect welcomed Accredited Businesses for an afternoon focused on building relationships, resources and engagement. Attendees connected with fellow business leaders, met with our member care team and explored ways to maximize the value of their Accreditation.



RELATIONSHIPS FORGED ON THE FAIRWAY

The **BBB Integrity Golf Classic** brought together Accredited Businesses, sponsors, and community partners for a day of golf, networking, and camaraderie at Crystal Lake Golf Course in Lakeville, MN. More than a tournament, it served as a reminder that strong relationships remain at the heart of every thriving business community.



NAVIGATING NOW: SUPPORTING BUSINESSES WHEN IT MATTERS MOST

Business owners connected with volunteer experts in law, finance, accounting, and human resources through confidential one-on-one sessions. The event showcased BBB's commitment to collaboration, trust, and service, providing practical guidance to help businesses navigate challenges with confidence and resilience.



BBB Spark Award Winners

This honor recognizes entrepreneurs who have launched a business within the last five years and demonstrate BBB's Standards for Trust through integrity, honesty, and transparency.

- Wise Decision (left)
- Relax & Rent LLC (right)

Financials BBB & BBB Foundation

Thanks to the continued partnership of Accredited Businesses, BBB remains financially strong and well-positioned for the future. While revenue finished below budget in several areas, the organization increased profitability through disciplined expense management and continued operational efficiency. This positions BBB to invest in ways to better serve our members.

Our balance sheet remains healthy, with strong assets, minimal liabilities, no long-term debt, and approximately 200 days of operating reserves. This allows BBB to continue enhancing member value, expanding services, and taking on major projects without impacting day-to-day operations.

Looking ahead to fiscal year 2027, we are forecasting growth in membership dues, retention, and marketing and studio services, with revenue projected to rise over 7% while maintaining profitability.

We closed fiscal year 2026 with 7,157 Accredited Businesses, exceeding our goal, demonstrating continued demand for BBB Accreditation, and supporting long-term membership growth. Retention at 81% remains aligned with the BBB system average. As in prior years, the majority of Accredited Businesses are small businesses, with 85% employing fewer than 20 people, highlighting BBB's significant role in supporting small business success.

The continued partnership with and support of BBB Accredited Businesses fuels our mission to grow responsibly, strengthen consumer trust, expand fraud prevention services, and help businesses thrive throughout the communities we serve.



Statement of position

ASSETS

CURRENT ASSETS

CASH AND CASH EQUIVALENTS	$290,000
PREPAIDS, RECEIVABLES AND CURRENT ASSETS	$450,000

NON-CURRENT ASSETS

INVESTMENTS	$3,242,000
PROPERTY AND EQUIPMENT (NET)	$2,415,000
TOTAL ASSETS	**$6,397,000**

LIABILITIES & NET ASSETS

CURRENT LIABILITIES

ACCOUNTS PAYABLE	$43,000
ACCRUED LIABILITIES	$238,000
UNEARNED INCOME	$1,564,000
TOTAL LIABILITIES	$1,845,000

TOTAL FUND BALANCE

FUND BALANCE	$4,552,000
TOTAL LIABILITIES & NET ASSETS	**$6,397,000**

Statement of activities

OPERATING REVENUES	**$6,675,000**
NON DUES REVENUE	$1,500,000
OTHER REVENUE	$222,000
DONATIONS, GRANT AND SPONSORSHIPS	$81,000
DUES REVENUE	$4,872,000
OPERATING EXPENSES	**$6,352,000**
PERSONNEL	$4,177,000
MEMBER PROGRAMS & PROJECTS	$173,000
OFFICE & OTHER EXPENSES	$2,002,000
OPERATING GROSS PROFIT	$323,000
OTHER INCOME	$428,000
DEPRECIATION EXPENSE	$146,000
INCOME TAXES	$133,000
TOTAL REVENUE ABOVE EXPENSES	**$472,000**

**Preliminary financial information at time of printing.*

Celebrating Our Members' BBB Accreditation Milestones

20 YEARS

Above Quality, Inc.
Aboveboard Roofing & Siding, Inc.
Affordable Electric
Aire Serv of Northeastern Minnesota
All American Roofing & Restoration, LLC
All Around Accounting, Inc.
All Craftsmen Exteriors, LLC
All Star Title & Abstract Company, LLC
Apex Construction, Inc.
Array Financial Services, Inc.
Axle & Spindle Repair, Inc.
Backus Locker, LLC
Bemidji Orthodontics
Blaine Eye Clinic Optometrists P.A.
Bruce Nelson Plumbing & Heating Services, LLC
Bruce's Manufactured Housing, Inc.
Buchkosky Jewelers, Inc.
BWE Construction Company
Chandler Roofing Company, Inc.
CL Bensen Company, Inc.
Clean Sweep Plus, Inc.
Coachman Painting and Service, Inc.
Computer Dynamics! of St. Cloud
Concept Financial Group, Inc.
Connell's Custom Exteriors, Inc.
Craig A. Keller Insurance Agency
D. Theodore Johnson, DDS
D.J. Bitzan Jewelers
Dakota Caulking, Inc.
Davis Comfort Systems, Inc.
Dick's Vacuum Service, Inc.
DP Painting & Restorations, LLC
Dupont Decks, Inc.
Eagle Tree Service, Inc.
Empire Today, LLC
EZ Home Solutions, LLC
Fairmont Farmers Mutual Insurance Company
Foreign Affairs of Duluth, Inc.
Foss Exteriors, LLC
Frontier Cabinetry
Gotham Tax Service, LLC
Gravel Products, Inc.
H & R Block
Healthy Homes, LLC
HHC, Inc.
Homlife Health Care
Install This Sign & Awning Company
International Assisted Reproduction Center
It's Just Lunch Minneapolis
Joel Smith Heating & Air Conditioning, Inc.
Johnson Ditching, Inc.
Johnson's Lawn Service, LLC
JSB Surveillance, LLC
Kappers Fabricating, Inc.
Kavanaugh Resort Properties, Inc.
KlasRobinson Q.E.D., Inc.
KRG Plumbing, Inc.
Kully Supply, Inc.
Law Office of Jeffrey A. Jones, P.A.
Lighting Outlet Center
Lindeman Insurance Agency, Inc.
Luther Brookdale Chevrolet
Luther Westside Volkswagen
Majestic Custom Construction, Inc.
Marco Asphalt Contractor, LLC
Marv's True Value
Mid Continent Management Corporation
Midwest Best Water Sales, Inc.
Modeen Company
Modem Express, Inc.
National Fleet Graphics, LLC
Natureview Landscaping, Inc.
NexGen Exteriors LLC
North Star Remodeling, LLC
Northern Balance & Scale, Inc.
Northern Trends Building & Design, Inc.
Nystrom, Inc.
Peak Heating & Cooling, Inc.
Pet Images Country Inn
Phase One Enterprises, Inc.
Platinum Staffing, LLC
Porta-Dock, Inc.
Precision Decks, LLC
Premier Commercial Properties, LLC
Progressive Lending Solutions, Inc.
PTN Computer Sales & Services, Inc.
R.P. Management, Inc.
Richfield Blacktop
Ritchie Engineering Co, Inc.
Rogge Excavating, Inc.
Rose Management, LLC
Roseville Family Dental Care, P.A.
S.O.S. Drain & Sewer Cleaning Services
Schnabel, Inc.
ServiceMaster by Retka
Seven Star Enterprises International
SJF Material Handling, Inc.
Sorensen & Sorensen Painting & Decorating, Inc.
SPSI, Inc.
SSC Builders, Inc dba Stotko Speedling Construction
St. Germain's Cabinet, Inc. - Supreme Counters
Stinson Services, Inc.
Structural Dimensions, Inc.
Sunbelt Business Advisors
The Maids of Mpls South Metro
Timberland Tree Moving, LLC
Top Quality Painting, Inc.
Twin City Scale Co.
US Catastrophe, Inc.
USA Builders & Remodelers
USA Security, Inc.
Van Dyke Bros, Inc.
Woodland Tree Service, LLC
wpsantennas.com
Yellow River Advertising & Design, LLC

25 YEARS

Advanced Imaging Solutions, Inc.
Anderson Homes, Inc.
Bluechip Tree Company
Branson Builders & Contractors, Inc.
Copy Service Corporation of MN
Custom Home Remodeling, Inc.
Dingman Custom Homes
Dvorak Masonry
EDS Builders, Inc.
Heim Milling Company
Hockenbergs Equipment & Supply Co., Inc.
I Keating, Inc.
Incline Exteriors
J.C. Miller & Sons, Inc.
JBS Remodeling & Roofing, Inc.
Julian M. Johnson Construction Corp.
Krech Exteriors, LLC
Lamex Foods, Inc.
Lashinski Services, Inc.
Lemke & Sons, LLC
Litzau Excavating, Inc.
Luther Brookdale Honda
Luther Brookdale Mazda Mitsubishi
Mahoney
McDonough Sewer Service, Inc.
Meyer Sewer Service, Inc.
Morningside Construction, Inc.
Morris Nilsen Funeral Chapel, Inc.
Nelson Marine Motor Service, Inc.
New Concepts Management Group
NIH Homes, LLC
Quantum Merchant Services
Sanders Metal Products, Inc.
Schaffer Window & Siding, Inc.
Schmidt Siding & Window Company
ServiceMaster of Rochester
Start To Finish Contracting, Inc.
Supercalibrations, Inc.
The Mandinec Group Landscaping, Inc.
TN Marketing, LLC
Wagner Sod, Landscaping & Irrigation Co., Inc.

30 YEARS

Action Moving Services, Inc.
BellMobile, Inc.
Caliber Homes, Inc.
Canine Country Club, Inc.
Capital Siding, Windows & Roofing
Cement Raising, Inc.
Craftsmen Home Improvements, Inc.
John Hirsch's Cambridge Motors
Leo's South
Lexus of Maplewood
Lowell B. Russell Concrete, Inc.
Pilgrim Dry Cleaners, Inc.
Heating & Cooling Two, Inc.
Hormel Foods Corporation
Rite-Way Waterproofing
Sela Roofing and Remodeling
The Landschute Group, Inc.
Up Top Construction, Inc.

35 YEARS

Minnesota Exteriors, Inc.
Murphy Bros. Design | Build | Remodel
Perry's Auto Salon, LLC
Best Siding Co., Inc.
Bob Pankan & Son's Concrete and Masonry, Inc.
Clover Cleaners of Bloomington, Inc.
Discount Windows & Wares, Inc.
DMJ Asphalt, Inc.
Fairfax Asphalt
Feldmann Imports, Inc.
L & R Suburban Landscaping, Inc.
Lexus of Wayzata
Neighborhood Building & Remodeling Company
NFP Corporate Service (MN), Inc.
Sedgwick Heating & Air Conditioning, Inc.
Southern Lights
Southside Heating & Air Conditioning, Inc.
Stephen Donnelly Company, Inc.
TGK Automotive Specialists
Ralph's Exteriors, Inc.
Volkswagen of Inver Grove
Walser Hyundai
White Bear Mitsubishi
Snyder Electric Company
Valley Pools & Spas

40 YEARS

Al's Automatic Transmission - General Auto Repair
Asset Marketing Services, LLC
Burnsville Heating & Air Conditioning, Inc.
Calhoun Companies
Cornerstone Ford Chrysler Dodge Jeep and Ram
Dakota Unlimited, Inc.
Kunes Apple Valley Buick GMC and Kunes Valley GMC
Riccar Heating & Air Conditioning
Town & Country Fence
Flooring Expo by Carpet King

45 YEARS

Community Safety Net
Paramount Auto Serv--Woodbury East
Professional Turf, Inc.
Tonka Seamless Gutters, Inc.
Home Energy Center, Inc.

50 YEARS

Homecare Remodeling
Kelco Supply Company
EcoWater Systems, LLC
White Bear Lincoln
Merit Chevrolet Company
Kline Auto World
Midwest Fence & Manufacturing Company
Schoonover Bodyworks Inc.
Valleyfair, LLC
Scanlan International, Inc.
Crawford Door Sales Company - Twin Cities
Berwald Roofing Company, Inc.
Plehal Blacktopping, LLC
Sears Imported Autos, Inc.
Slumberland, Inc.

55 YEARS

Bachman's, Inc.
Suburban Chevrolet, LLC
Northeast Bank
Walser Chrysler Jeep Dodge Ram
Scherer Bros Lumber Co
Lathrop GPM LLP
Luther Auto Group

75 YEARS

Asphalt Driveway Co.

THANK YOU TO OUR COMMUNITY PARTNERS

Wolf River Electric
Think Bank
Strong Owens
CenterPoint Energy
Sovran
IC System

THANK YOU TO OUR EVENT SPONSORS

PREMIER

Luther Auto Group

INTEGRITY

Blaze Credit Union
Thrivent

MEDIA SPONSOR

Hubbard: Media that Connects

BOARD OFFICERS

BOARD CHAIR

Michelle Dove
General Counsel and
Chief Compliance Officer
IC System

PAST CHAIR

John Owens
Former President & CEO
Owens Companies, Inc

CHAIR-FINANCE & TREASURER

Louis Berezovsky
Chief Financial Officer
Eagle Infrastructure Services, Inc.

SECRETARY

Andy Kocemba
President & CEO
Calhoun Companies

CHAIR-MARCOM

Bernie Laur
Director of Digital
Hubbard: Media that Connects

CHAIR-MEMBERSHIP

Traci Leffner
President
Sovran

CHAIR-SUCCESSION PLANNING TASK FORCE

Lori Moen
President & Founder
Catalyst Group ECR

BOARD MEMBERS

Jeff Baidoo
Community Engagement Leader

Young Lan Bebus
Managing Broker
VR Mergers & Acquisitions

RC Colvin
Director of Business Development
Primary ENT

Rob Commers
President
Commers - The Water Store

Julianna Copeland
Associate Marketing Manager
Renewal by Anderson

Peter Gaetz
Vice President/
Chief Compliance Officer
Preferred Credit Inc.

Simon Gottlieb
Senior Associate
Norton Rose Fulbright US LLP

Janie Hanson
Founder
Hanson Lahre

Scott Hoss
VP of Business Banking
Think Bank

Luke Johnson
Customer Success Manager
Wolf River Electric

Aaron Jones
Director, Corporate &
Marketing Strategy
Allianz

Lucas Kanavati
Partner
Tradition Mortgage

Dan Louismet
Associate General Counsel
Hawkins, Inc

Tom Miller
Managing Director
NFP

Armetha Pihlstrom
Founder & CEO
Pihlstrom Consulting Group LLC

Lana Slygh
VP, Brand & Integrated Marketing
Thrivent

Chris Serritslev
District Director of
MN Gas Operations
CenterPoint Energy

Kristen Stamman
President
Certified Contractors Network

Jeffrey Tate, Sr.
Realtor
Tate Group/Coldwell Banker Burnet

Ted Terp
Former General Manager
Jaguar Land Rover

Dr. Denise Williams
Professor
Metropolitan State University

LEGAL COUNSEL

David Aafedt
Shareholder & Board Member
Winthrop & Weinstine, P.A.

CONNECT WITH US.

FACEBOOK
6,988

INSTAGRAM
5,107

LINKEDIN
1,331









PHONE
800.646.6222

EMAIL
ask@thefirstbbb.org

SITE
BBB.org/Minnesota