



Sustainability Impact Report

BBB Pacific Southwest, Central & Inland California

2024 - 2025

At BBB, our commitment to trust and integrity extends beyond ethical business practices—it includes **sustainable operations and responsible environmental stewardship**. From the Central Valley to the Inland Empire, we are proud to share the initiatives and positive changes we've made over the past year to help create a greener future.

Our Green Initiatives at a Glance

Reducing Waste & Single-Use Plastics

- BBB-branded reusable water bottles/tumblers were gifted to all employees to reduce the use of disposable plastic bottles.
- Installed a filtered water system in the Innovation & Events Hub at ignite sparked by BBB in Phoenix, providing sustainable access to clean drinking water.
- Office-wide recycling continues for paper, aluminum cans, and plastic bottles, reducing landfill contributions.



Encouraging Sustainable Habits

- Ongoing Lyft, carpool, walk, and bike-to-work incentives promote eco-conscious commuting.
- Bike racks are available on-site to support and encourage alternative transportation options.
- Staff are encouraged to print double-sided to reduce paper waste.



Green Spaces & Community Engagement

- Hosted a tree planting event to enhance local greenery and contribute to carbon reduction.
- Team members participated in potting personal-sized plants, promoting a connection with nature within the workplace.
- Continued our "Adopt-a-Street" initiative, helping keep our surrounding communities clean and beautiful.



In 2024 and 2025, we were proudly recognized as a Phoenix Green Business Leader by the City of Phoenix, a reflection of our team's collective efforts toward sustainable business practices and community impact.



Looking Ahead

As we move forward, we remain committed to identifying new ways to reduce our environmental footprint, encourage green habits among staff, and inspire others in our network to take action for the planet. Together, we're building a better, greener future—one initiative at a time.