UNCOMMONSENSE® FRAMEWORK

Ethical principles to help students develop leadership character

BE PRINCIPLED & GENUINE:

1. Seek Wisdom
I will seek something greater than intelligence (knowing information), I seek wisdom, knowing what is right or true.

2. Trustworthiness
I will strive to stay true to my beliefs and be who I say I am.

3. Integrity
I will strive to do what I say I will do.

4. Honesty
I will strive to tell the truth, with compassion for the feelings of others.

VALUE OTHERS:

5. Respect
I will strive to treat others as I woud want to be treated.

6. Compassion for Others
I will strive to extend kindness to others, even if not earned.

7. Forgiveness
I will strive to forgive others, even when undeserved, and ask humbly for others to forgive me.

8. Unity
I will strive to build relationships that foster harmony and collaboration.

9. Learning & Mentoring
I will strive to be a life long learner and pass it on to others

10. Serving-Leadership
I will strive to put the success of others and the group ahead of my own.

11. Honoring Authority
I will strive to respect legitimate boundaries for behavior.

SEEK RESULTS:

12. Justice
I will strive to uphold the truth, expose error and correct wrongs.

13. Courage
I will strive to act on my principles, and persevere through difficulties.

14. Accountability
I will strive to self-evaluate and welcome feedback from others.

15. Stewardship
I will strive to act responsibly toward the world and all resources.

16. Seek Counsel
I will strive to seek advice from others who have wisdom, especially when confronted with ethically ambiguous situations.

17. Responsibility
I will strive to fulfill my obligations as a family member and citizen.

18. Excellence
I will strive to be my very best as I do my very best everyday.

DISPLAY GROWTH:

19. Maturation
I will strive to learn from experience and improve over time.

20. Transformation
I will strive to be committed to consistent, positive character.

BBB Center for Character Ethics®

Persevering as a character-builder is the only thing that is truly 100% within everyone's personal control, and is not dependent on change in others or in circumstances. Our conscience drives our convictions, which drive our conduct, regardless of our past or current situations