

Amplify Your Online Presence with YouTube Ads

Each potential customers while they are watching in the current digital age, advertising your business effectively is essential for reaching your target audience. That's where BBB steps in to help elevate your company's visibility with the powerful tool of YouTube advertising.

YouTube, the second largest search engine globally, offers an excellent platform to showcase your business. With its vast user base, your ads have the potential to reach a diverse and extensive audience, enhancing your business visibility and customer engagement.

- **63%** of people say they bought from a brand after viewing an ad on YouTube *(Think With Google, 2022)*
- No long-term contracts
- Over the last 12 months, YouTube video ads through BBB are viewed over 15,000 time per month, on average.
- Consumers find YouTube ads to be more relevant than linear TV advertising *(SproutSocial, 2023)*