



BBB Education Foundation

2023 **Annual
Report**

A year of networking,
education and celebration.

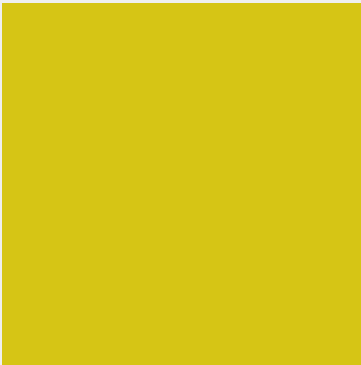


Table of Contents

About Us	_____	1
Programs & Services	_____	2
Impact	_____	3
Financials	_____	4
Sponsors	_____	5



About us

Mission: To educate consumers and businesses by creating connections to trustworthy resources, promoting best practices, and recognizing businesses to elevate marketplace trust.

We believe in the power of trust to grow people, businesses, and communities.

Board of Directors:

Mike Allbritton: Board Chair, Windows USA

Mike Moore: Vice Chair, Friday Firm

Tom Compton: Treasurer, Roller Funeral Homes

Claire Brown: Move Realty

Jennifer Samuel-Haeg: The Hatcher Agency

Glenda Caton: Caton Consulting

Barry Simon: Datamax

C. Luke Story: Arkansas Broadcasters Association

Robert “Bo” Frazier: Frazier Consulting

Melissa Swann: Edafio Technology Partners

Jennifer Hutchinson: First Orion

Christopher Travis: Gill Ragon Owen

Staff:

Bonita Minchew – President/CEO, BBB Arkansas

Tina Hunter – Executive Director, BBB Foundation

Cara Carlin - Director of Communications, BBB Arkansas



2023 Programs & Services

Networking

-  Coffee & Conversations with BBB

Consumer Education

-  Recognizing Fraud with the Alzheimer's Association
-  Fighting Consumer Fraud with FTC, AG, USPIS
-  Student presentations aimed at professionalism, avoiding scams and ethical entrepreneurship at schools in Central and Northwest Arkansas
-  Marketplace presentations to United Methodist Church groups, Little Rock Junior Development Club, and more.

Business Education

-  Lunch & Learns with BBB and SBA
-  2024 Eclipse and your Business Webinar
-  Better Business Conference - Central Arkansas
-  Better Business Conference - Northwest Arkansas
-  Better Business Podcast

Fundraisers and Celebrations

-  BBB Torch Awards for Ethics
-  Topgolf Tournament



Our Impact

2023 was a year of educational impact for BBB's Education Foundation!

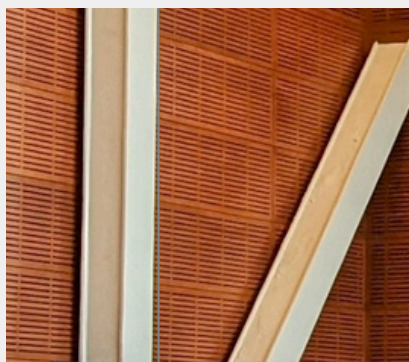
Collaborations with local schools, civic groups, and organizations such as the Small Business Administration, the Alzheimer's Association, the Federal Trade Commission, and the Department of Tourism led to monthly virtual discussions on key marketplace topics.

On May 11th, BBB hosted the Torch Awards for Ethics in Little Rock, Arkansas, featuring keynote speaker Cindy Moehring, founder and director of the Business Integrity Leadership Initiative at the Sam M. Walton College of Business. Over 200 attendees gathered to celebrate seven local businesses receiving Torch and Spark Awards.

Later in the year, BBB held its first Topgolf Tournament on November 9th in Rogers, Arkansas. Designed to foster connections among local businesses while raising funds for BBB's Education Foundation, the event drew 15 corporate teams for a friendly competition. A silent auction was also held, with awards presented for the best and worst scores, as well as auction prizes.



Fostering Connections



Providing
Educational
Resources



Recognizing
Local Leaders

Financials

Total Income for the year ending December 31, 2023:

\$60,586

Total program expenses:

\$47,073

Total management and general expenses:

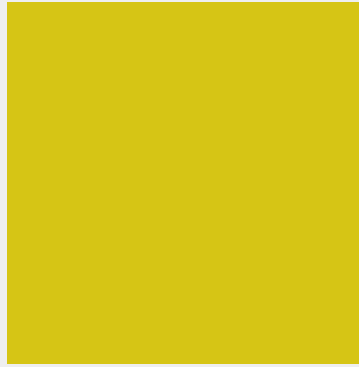
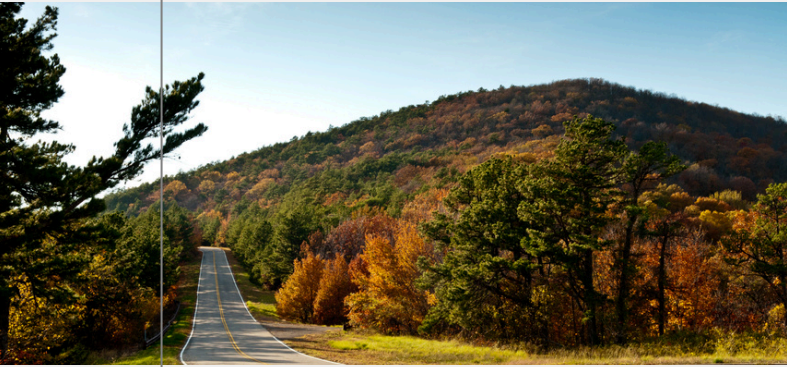
\$12,144

Total Net Income for the year ending Decemeber 31, 2023:

\$1,369

Optional voluntary contributions to the BBB of Arkansas Education Foundation through AB renewal dues were a total of \$21,364.52 representing 696 Accredited Businesses.

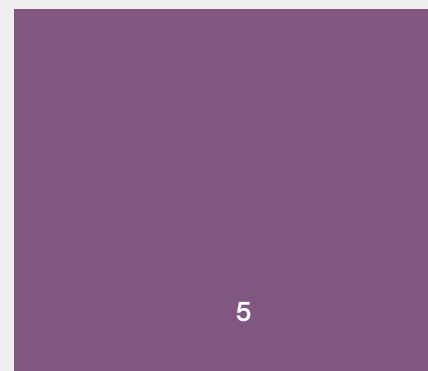


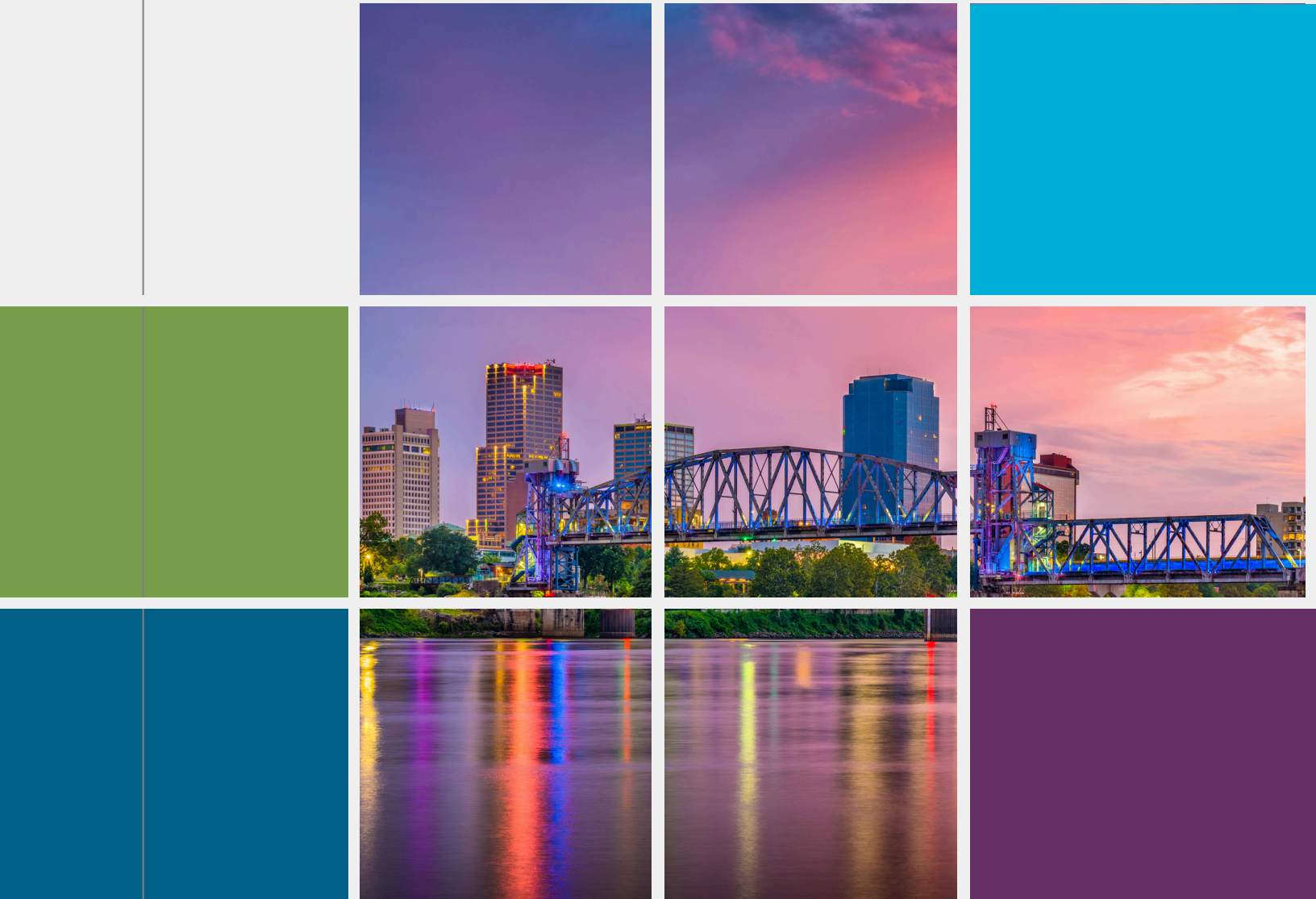


2023 Sponsors



Window Mart/Windows USA
Gill Ragon Owen
Roller Funeral Homes
Auto Services Company, Inc.
AT&T Arkansas
American Truck & Rail Audits
Arvest Bank
Friday, Eldredge & Clark, LLP
Arkansas Federal Credit Union
Bio-Tech Pharmacal
Arkansas Broadcasters Association
Snell Prosthetics & Orthotics
Wright Lindsey Jennings
Wyndham Riverfront
Fletcher Auto Group
Benihana
Bud Anderson Home Services
Caton Consulting
Right At Home
Moving On in Arkansas
Menco Construction, LLC
Metro Maintainers
The Hatcher Agency
HoganTaylor, LLP
Nix Screw Machine Products, Inc.
Datamax
Mister Sparky
Edafio Technology
Edward Jones
First Orion
U-Pack





Thank You

BBB's Education Foundation and the BBB team are grateful for the support provided by our donors, sponsors and community stakeholders throughout 2023.

You can help us expand our impact in the state by becoming a BBB Foundation supporter! We encourage you to [learn more](#) and stay connected!



501-534-3805



17711 Cantrell Road, Little Rock, AR 72223



[BBB.org](https://www.bbb.org)