Toast to Trusted Leaders
Sponsorship Proposal

Toast to Trusted Leaders is BBB's engaging community event that brings everyone together to elevate trusted businesses and leaders. This inspiring occasion invites our community to raise a glass for trust, build meaningful connections, and celebrate our current and future leader award recipients. By committing to a sponsorship, your organization distinguishes itself as an institution that shares BBB's commitment to advancing high standards of business ethics.

TORCH AWARDS

BBB established the Torch Awards for Ethics as an annual awards program to publicly recognize local companies that have practices in place that elevate their commitment to ethical business. BBB's Torch Awards for Ethics winners demonstrate a high level of character; foster an authentic culture; generate trust with their customers; and make an impact with their community.





SPARK AWARDS

BBB Spark Awards were established to celebrate the unique opportunity that entrepreneurs have to spark trust from the inception of their business. This award is given to entrepreneurs 35 and under or entrepreneurs of any age that have been in business for three years or less. These organizations demonstrate a high level of character, generate a culture that is authentic, and connect with their community.

STUDENTS OF INTEGRITY

BBB Students of Integrity scholarship program recognizes high school seniors from our service area who personify high character through leadership, community service, overall personal integrity and academic accomplishments. Each year ten students are given a $1,000 scholarship to the college or university of their choice.



Toast to Trusted Leaders
Sponsorship Proposal



$10,000 Premier Event Sponsor
- Exclusive Sponsorship Tier
- 12 Tickets to the event
- Sponsor Included on Featured Daytime TV Segment
- Preferred logo placement on event communications, website and program
- Special presentation/recognition at event
- ½ page ad in Event Supplement Publication
- 2 Tickets to Laws of Life and logo recognition

$7,500 Ethics Sponsor
- Exclusive Sponsorship Tier
- 10 Tickets to the event
- Main logo placement on event communications, website and program
- ½ page ad in Event Supplement Publication
- 2 Tickets to Laws of Life and logo recognition

$5,000 Trust Sponsor
- Non-exclusive Sponsorship Tier
- 8 Tickets to the event
- Logo recognition on event communications, website and program
- ¼ page ad in Event Supplement Publication
- 2 Tickets to Laws of Life and logo recognition

$2,500 Leadership Sponsor
- Non-exclusive Sponsorship Tier
- 6 Tickets to the event
- Logo recognition on event communications, website and program

$1,500 Toast Sponsor
- Non-exclusive Sponsorship Tier
- 4 Tickets to the event
- Logo recognition on website and program
- Name recognition on event communications

$500 Board Sponsor
- Board Members ONLY, Non-exclusive Sponsorship Tier
- 2 Tickets to the event
- Name Recognition on event communications, website and program

BBB
Ali Bahns
Director of Regional Marketing & Promotions
abahns@centralohio.bbb.org | 614-754-4572