SPONSORSHIP

Better Business Bureau® of Wisconsin Foundation
2027 BBB Ethics Programs

Helping to advance marketplace trust through education and the support of individuals, businesses and charities operating with integrity.













WHY SPONSOR?



Make an Impact. Build Trust. Shape the Future.

The BBB® of Wisconsin Foundation's Ethics Programs celebrate and inspire the very best in Wisconsin's business community. These essential programs help to promote integrity, trust, and ethical leadership for generations to come.

Your sponsorship directly supports the BBB Students of Integrity Scholarship program, which awards scholarships to Wisconsin high school seniors who exemplify ethics, integrity, and honesty in their everyday lives. Since 2010, this program has empowered future business and community leaders to carry ethical values into their careers, workplaces, and communities. In these last 16 years, we have awarded over $402,500 in scholarships to deserving students.

By sponsoring the BBB Ethics Programs, your organization demonstrates that ethics aren't just good values , they're good business. Your support fuels the future of ethical business in Wisconsin and aligns your brand with trust, credibility, and community impact. Together, we'll continue to inspire trust, honor integrity, and invest in Wisconsin's next generation of ethical leaders.

Better Business Bureau of Wisconsin Foundation

2027 BBB Ethics Sponsorship Opportunities

EVERY SPONSORSHIP INCLUDES

- Year-long Foundation sponsorship webpage recognition
- On-screen and event sponsor poster recognition

CHOOSE YOUR LEVEL OF SUPPORT

	PRESENTING $10,000	INTEGRITY $5,000	HONESTY $2,500	TABLE $1,000	COMMUNITY* $500
RESERVED LUNCHEON SEATING[1]	3 tables 24 seats	2 tables 16 seats	1 table 8 seats	1 table 8 seats	2 seats
ADVERTISEMENT IN THE LUNCHEON PROGRAM	Full page	Half page	Quarter page	Listing	Listing
OPTIONAL NETWORKING EXHIBITOR TABLE	✓	✓	✓		
DEDICATED, TAGGED SOCIAL MEDIA MENTION	✓	✓	✓		
LOGO IN SELECT PROMOTIONAL EMAILS[2]	✓	✓			
VERBAL RECOGNITION DURING LUNCHEON	✓	✓			
HELP PRESENT AN AWARD ON STAGE	✓				
BRIEF SPONSOR REMARKS	✓				
"PRESENTED BY" RECOGNITION	✓				

*Community Sponsorship opportunities are exclusive to nonprofits & community organizations

[1] Full tables include sponsor signage. Unused seats may be donated back to BBB for scholarship recipients, their guests, and other invited attendees.

[2] Shared logo block in 1–2 designated emails; inclusion depends on commitment and asset deadlines.

LET'S MAKE AN IMPACT TOGETHER

TAKE THE NEXT STEP

Become a sponsor

Complete our online sponsorship agreement to select your level, share your organization's information, and choose your payment method.

Pay online by card or request an invoice to pay by check.

BECOME A SPONSOR

A processing fee applies to card payments.



Let's connect

Have questions or want to explore a custom or in-kind sponsorship? I'm happy to help you find an opportunity that fits your organization.

Jessie Ueberfluss
Community Outreach & Events Coordinator
Better Business Bureau Wisconsin

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Other ways to give

A donation of any amount helps support the BBB Wisconsin Foundation's work to advance trust and ethical leadership.

DONATE TO THE FOUNDATION



JOIN US TO CELEBRATE

BBB ETHICS AWARDS LUNCHEON

Thursday, May 13, 2027 from 11:00 am - 1:30 pm

The Italian Community Center
631 E Chicago St, Milwaukee, WI 53202

Be part of the 2027 BBB Ethics Awards Luncheon, a signature event recognizing organizations and individuals across Wisconsin who lead with integrity, transparency, and accountability. Together, we'll celebrate those shaping a more trustworthy marketplace and strengthening the foundation of ethical business for generations to come.

Learn more about the
Ethics Awards Luncheon

Registration opens March 1, 2027









