PAMS

December 5, 2026
Hilton Orlando
Buena Vista Palace

NOTE, ALL START TIMES ARE ET
AGENDA IS SUBJECT TO CHANGE
Please note that PAMS is a non-CME conference
(Credits are not required to support the specialized expertise for intended conference attendees)

Start Time	End Time	Session	Faculty	
7:00 AM	8:00 AM	Registration, Breakfast and Visit Exhibits		Citron Foyer/North
General Session Part 1 **Session Chair ~ Tammy Bragg, BC, MA**				
8:00 AM	8:10 AM	Welcome and Introduction of the Day	Mark Kaufmann, MD Tammy Bragg, BC, MA, C-PAM3~ Chair	Citron North
8:10 AM	8:30 AM	Networking Exercise	Tammy Bragg, BC, MA, C-PAM3~ Chair	Citron North
8:30 AM	8:50 AM	Key Note Address: The Value of Biologics Coordination in Dermatology	Erik Domingues, MD FAAD	Citron North
Teaming up for Patient Access				
8:50 AM	9:00 AM	Setting the Stage for Patient Access (VIDEO)	Tammy Bragg, BC, MA, C-PAM3~ Chair	Citron North
9:00 AM	9:10 AM	The Intake Struggle (VIDEO)	Foday Koroma, FNP-BC, MSN, C-PAM3	Citron North
9:10 AM	9:20 AM	From Insight to Action: Key Takeaways & Next Steps	Genesis Cabrera, MSN, APRN, FNP-BC, C-PAM3	Citron North
9:20 AM	9:35 AM	More Than a Copy: Understanding Biosimilars in Dermatology	Foday Koroma, FNP-BC, MSN, C-PAM3	Citron North
9:35 AM	10:05 AM	Spotlight Session: Getting Started: The Lilly & Ebglyss Support Experience *Sponsored by Lilly*	Tommie Major, BC, C-PAM3	Citron North
10:05 AM	10:10 AM	Coming Up Next	Tammy Bragg, BC, MA, C-PAM3~ Chair	Citron North
Break				
10:10 AM	10:30 AM	Refreshment Break & Visit the Exhibits		Citron North
General Session Part 2 **Session Chair ~ Genesis Cabrera, MSN, APRN, FNP-BC, C-PAM3**				
10:30 AM	10:35 AM	Welcome back	Genesis Cabrera, MSN, APRN, FNP-BC, C-PAM3~ Chair	Sago 1-2
10:35 AM	10:50 AM	Start Therapy: Clinical Decision and Workflow Transit	Tommie Major, BC, C-PAM3	Sago 1-2
10:50 AM	11:20 AM	Jeoparderm Game Show	Genesis Cabrera, MSN, APRN, FNP-BC, C-PAM3~ Chair Shanda Mendez, BC, RMA, C-PAM3	Sago 1-2
11:20 AM	11:35 AM	What's Next for 2027?	Christine Ramig, BC, C-PAM3	Sago 1-2
11:35 AM	11:50 AM	C-PAM Value of Certification	Shanda Mendez, BC, RMA, C-PAM3	Sago 1-2
11:50 AM	12:00 PM	Recognition of C-PAM Graduates	Shanda Mendez, BC, RMA, C-PAM3 Dwayne Dixon, Director of Practice Management	Sago 1-2
12:00 PM	12:05 PM	Coming Up Next	Genesis Cabrera, MSN, APRN, FNP-BC, C-PAM3~ Chair	Sago 1-2
Lunch Break				
12:05 PM	1:15 PM	Lunch, Visit the Exhibits and Spotlight Session: Access Support with Immunology Policies and Forms *Sponsored by Abbvie*	Myke Carraci, Associate Director, Abbvie Patient Services	Citron North
General Session Part 3 **Session Chair ~ Foday Koroma, FNP-BC, MSN, C-PAM3**				
1:15 PM	1:20 PM	Welcome Back	Foday Koroma, FNP-BC, MSN, C-PAM3~ Chair	Citron North
1:20 PM	1:50 PM	Spotlight Session: Navigating the Access Journey for ZORYVE *Sponsored by Arcutis*	Brandis Boyd-Cooper, CMA, CDT	Citron North
Breakout Previews				
1:50 PM	2:00 PM	Copay Cards & Patient Assistance	Genesis Cabrera, MSN, APRN, FNP-BC, C-PAM3 Tammy Bragg, BC, MA	Citron North
2:00 PM	2:10 PM	Denial Letters & Appeals	Christine Ramig, BC, C-PAM3 Foday Koroma, FNP-BC, MSN, C-PAM3~ Chair	Citron North
2:10 PM	2:20 PM	Patient Communication Strategies	Tommie Major, BC, C-PAM3 Shanda Mendez, BC, RMA, C-PAM3	Citron North
2:20 PM	2:25 PM	FOCUS Group Introductions and Instructions	Foday Koroma, FNP-BC, MSN, C-PAM3~ Chair	Citron North
Break				
2:25 PM	2:45 PM	Refreshment Break & Visit the Exhibits		Citron North
Move to Breakouts				
2:45 PM	3:45 PM	**BREAKOUTS:** 1. Bridge vs PAP Scenarios 2. Denial Letter Review 3. Patient Communication Strategies vs off-label/exclusions	Genesis Cabrera, MSN, APRN, FNP-BC, C-PAM3 Tammy Bragg, BC, MA, C-PAM3 Christine Ramig, BC, C-PAM3 Foday Koroma, FNP-BC, MSN, C-PAM3 Tommie Major, BC, C-PAM3 Shanda Mendez, BC, RMA, C-PAM3	Citron North Sago 1-2 Sago 3-4
3:45 PM	3:50 PM	All Groups Return to Citron North		Citron North
Session Chair ~ Tommie Major, BC, C-PAM3				
3:50 PM	4:05 PM	The Value of Building Your Network	Janelle Ball, C-PAM3	Citron North
4:05 PM	4:35 PM	Spotlight Session: Almirall Patient Access Support Programs *Sponsored by Almirall*	Paul Rittman, U.S. President & GM, Almirall	Citron North
4:35 PM	4:40 PM	Closing Remarks	Tommie Major, BC, C-PAM3~ Chair	Citron North
4:40 PM	5:25 PM	Awards and Reception	Tammy Bragg, BC, MA, C-PAM3 Shanda Mendez, BC, RMA, C-PAM3	Citron North