Total Impact™ Miami
by dermsquared®

A Comprehensive Update in Clinical, Aesthetic & Practice Management Dermatology

HANDS-ON WORKSHOPS • CASE-BASED PANELS • LIVE DEMONSTRATIONS

DATES	LOCATION
January 15–17, 2027	**Aventura, Florida**

28 *AMA PRA Category 1 Credits*™ Available

● **Clinical** ● **Aesthetics** ● **Practice Management**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Nevada, Reno School of Medicine and CMEsquared®. The University of Nevada, Reno School of Medicine is accredited by the ACCME to provide continuing medical education to physicians.

The University of Nevada, Reno School of Medicine designates this live activity for a maximum of 28 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PRE-CONFERENCE

Thursday, January 14, 2027

3:00 – 7:00 PM	Conference Registration & Help Desk

DAY ONE

Friday, January 15, 2027

7:00 AM – 8:00 PM	Conference Registration & Help Desk

FRIDAY MORNING GENERAL SESSION

Session Chair: Seemal R. Desai, MD

		FACULTY
9:15 – 9:25 AM	Introduction: What You Will Get From This Course	Mathew Avram, MD, JD Seemal R. Desai, MD Mark D. Kaufmann, MD
9:25 – 9:45 AM	20 Tips in 20 Minutes	Brad P. Glick, DO, MPH Faculty
9:45 – 10:05 AM	Hands-On Eczema Care: Practical Pearls for Atopic Dermatitis and Chronic Hand Eczema	Faculty
10:05 – 10:25 AM	Therapeutic Hotline	Faculty
10:25 – 10:30 AM	Lightning Round Q&A Session	Seemal R. Desai, MD *(Chair)*
10:30 – 10:55 AM	Refreshment Break / Visit the Exhibits	

MORNING CONCURRENT TRACKS

10:55 AM – 12:00 PM

CLINICAL

Session Chair: Linda F. Stein Gold, MD

10:55 – 11:00
What's Coming Up Next
Linda F. Stein Gold, MD

11:00 – 11:15
New Topical Therapies, Real-World Pearls
Linda F. Stein Gold, MD

11:15 – 11:30
Sunscreen Innovations
Darrell S. Rigel, MD, MS

11:30 – 11:45
Chronic Spontaneous Urticaria: A Case-Based Update
Neal D. Bhatia, MD

11:45 – 11:55
JAK Updates: Tips and Pearls for 2026
E. James Song, MD

11:55 – 12:00
Lightning Round Q&A Session
Linda F. Stein Gold, MD (Chair)
Neal D. Bhatia, MD
Darrell S. Rigel, MD, MS
E. James Song, MD

AESTHETICS

Session Chair: Mathew Avram, MD, JD

10:55 – 11:00
What's Coming Up Next
Mathew Avram, MD, JD

11:00 – 11:15
Scientific Overview of Lasers & Energy-Based Devices
Faculty

11:15 – 11:25
Optimizing Treatments for Rosacea, Telangiectasias, and Vascular Lesions
Mathew Avram, MD, JD

11:25 – 11:35
Safe & Effective Treatment of Pigment in All Skin Types
Faculty

11:35 – 11:50
Ablative & Nonablative Fractional Laser Treatment in All Skin Types
Mathew Avram, MD, JD

11:50 – 12:00
Lightning Round Q&A Session
Mathew Avram, MD, JD (Chair)
Faculty

PRACTICE MANAGEMENT

Session Chair: Mark D. Kaufmann, MD

10:55 – 11:05
Welcome and Track Overview
Mark D. Kaufmann, MD

11:05 – 11:25
Fiscal Fitness: Essential Strategies for the Financial Health of Your Practice
David M. Pariser, MD

11:25 – 11:45
Next-Gen Practice: Boosting Efficiency Through AI and New Technology
Mark D. Kaufmann, MD

11:45 – 12:00
People, Process, Performance: Organizational Development for the Modern Practice
Jonathan Banta, M.Jur., MBA

12:10 – 12:40 PM	Lunch / Visit the Exhibits

EXPERT THERAPEUTIC UPDATE SESSIONS (NON-CME)

		FACULTY
12:50 – 1:20 PM	Expert Therapeutic Update Session with Dessert NON-CME	Faculty

AFTERNOON CONCURRENT TRACKS

1:30 – 3:05 PM

CLINICAL
Session Chair: Mark Lebwohl, MD

1:30 – 1:35
Introduction: What You Will Get From This Course
Mark Lebwohl, MD

1:35 – 2:35
Cool the Fire: A Hands-On Workshop for Inflammatory Skin Conditions
Faculty

2:35 – 2:50
What's New in Hair Disorders: Cases from Clinical Practice
Natasha Atanaskova Mesinkovska, MD, PhD

2:50 – 3:00
Nail Disorders: A Case-Based Update
Boni E. Elewski, MD

3:00 – 3:05
Lightning Round Q&A Session
Mark Lebwohl, MD (Chair)
Natasha Atanaskova Mesinkovska, MD, PhD
Boni E. Elewski, MD

AESTHETICS
Session Chair: Mark S. Nestor, MD, PhD

1:30 – 1:35
Introduction: What You Will Get From This Course
Mark S. Nestor, MD, PhD

1:35 – 1:50
New Injectable Products and Procedures
Jeremy Green, MD

1:50 – 2:00
Botulinum Toxin 2027
Mark S. Nestor, MD, PhD

2:00 – 2:15
Combining Fillers and Toxins
Faculty

2:15 – 2:25
Collagen Stimulators
Neil Sadick, MD

2:25 – 2:35
Injectables for Neck & Chest
Jeremy Green, MD

2:35 – 2:45
How to Recognize, Avoid & Treat Complications with Injectables
Joel Cohen, MD

2:45 – 3:05
Lightning Round Q&A Session
Mark S. Nestor, MD, PhD (Chair)
Joel Cohen, MD
Jeremy Green, MD
Neil Sadick, MD
Faculty

PRACTICE MANAGEMENT
Session Chair: David M. Pariser, MD

1:30 – 1:35
Introduction: What You Will Get From This Course
David M. Pariser, MD

1:35 – 2:05
2027 Medicare Updates: Navigating the Impact on Reimbursement
Mark D. Kaufmann, MD

2:05 – 2:35
Pivotal Decisions: Sell, Scale, Stay Independent, or Plan for Succession
David M. Pariser, MD (Moderator)
Scott M. Dinehart, MD
Mark D. Kaufmann, MD
Todd E. Schlesinger, MD

2:35 – 3:05
Finding the Leaks: Real Cases, Real Conversations on Revenue Leakage
Joe Atzenbeck, LT, USN (Ret.), MHA (Moderator)
Noah England, MBA, CMPE, COE
Tara Gillespie, APRN-C, CMPE
Andrew H. Weinstein, MD

3:05 – 3:35 PM	Refreshment Break / Visit the Exhibits	

FRIDAY AFTERNOON GENERAL SESSION

Session Chair: April W. Armstrong, MD, MPH

		FACULTY
3:35 – 3:45 PM	Introduction: What You Will Get From This Course	April W. Armstrong, MD, MPH
3:45 – 4:05 PM	20 Tips in 20 Minutes – Day Review	Faculty
4:05 – 4:20 PM	New Approaches to Atopic Dermatitis	Emma Guttman-Yassky, MD, PhD
4:20 – 4:40 PM	Late Breakers in Psoriasis	April W. Armstrong, MD, MPH
4:40 – 5:10 PM	Advanced Live Patient Workshop: Fillers and Toxins	Jeremy Green, MD Mark S. Nestor, MD, PhD
5:10 – 5:15 PM	Daily Wrap-Up	April W. Armstrong, MD, MPH

EXPERT THERAPEUTIC UPDATE SESSIONS (NON-CME)

		FACULTY
5:25 – 5:55 PM	Expert Therapeutic Update Session with Appetizers NON-CME	Faculty

WELCOME RECEPTION

6:00 – 7:30 PM	Welcome Reception	

DAY TWO

Saturday, January 16, 2027

7:00 AM – 6:00 PM	Conference Registration & Help Desk	

EXPERT THERAPEUTIC UPDATE SESSIONS (NON-CME)

FACULTY

8:00 – 8:30 AM	Expert Therapeutic Update Session with Breakfast NON-CME	Faculty

PUBLICATION WORKSHOP (NON-CME)

FACULTY

Sponsored by Organon

8:00 – 9:00 AM	The Nonsteroidal Shift: A Writing Workshop Covering Real-World Strategies with VTAMA NON-CME	Nader Aboul-Fettouh, MD Harrison Nguyen, MD, MPH, MBA David Seiter, FNP, DCNP
8:30 – 9:00 AM	Conference Breakfast / Visit the Exhibits	

SATURDAY MORNING GENERAL SESSION

FACULTY

Session Chair: Mark D. Kaufmann, MD

9:10 – 9:20 AM	What's Coming Up Next	Mark D. Kaufmann, MD
9:20 – 9:35 AM	15 Tips in 15 Minutes	Brad P. Glick, DO, MPH Faculty
9:35 – 9:55 AM	Hidradenitis Suppurativa Update: Advances in Diagnosis and Treatment	Faculty
9:55 – 10:15 AM	Modern Vitiligo Care: What Clinicians Need to Know	Faculty
10:15 – 10:20 AM	Lightning Round Q&A Session	Mark D. Kaufmann, MD *(Chair)*
10:20 – 10:45 AM	Refreshment Break / Visit the Exhibits	

MORNING CONCURRENT TRACKS

10:45 AM – 12:15 PM

CLINICAL

Session Chair: Linda F. Stein Gold, MD

10:45 – 10:50
What's Coming Up Next
Linda F. Stein Gold, MD

10:50 – 11:50
A Case-Based Workshop on Chronic Spontaneous Urticaria
Faculty

11:50 – 12:00
Practical Pearls in Melanoma: Surgical Approaches and Medical Therapies
Divya Srivastava, MD

12:00 – 12:10
Tips and Pearls: Therapeutic Updates in Non-Melanoma Skin Cancer and Superficial Radiation Therapy
Mark S. Nestor, MD, PhD

12:10 – 12:15
Lightning Round Q&A Session
Linda F. Stein Gold, MD (Chair)
Mark S. Nestor, MD, PhD
Divya Srivastava, MD
Faculty

AESTHETICS

Session Chair: Gary Goldenberg, MD

10:45 – 10:50
What's Coming Up Next
Gary Goldenberg, MD

10:50 – 11:05
How to Build & Thrive in Your Aesthetic Practice
Gary Goldenberg, MD

11:05 – 11:20
The Needs of Our GLP-1 Patients
Neil Sadick, MD

11:20 – 11:30
What Is New Regarding Cosmeceuticals?
Faculty

11:30 – 11:40
Scar Wars: Best Practices for Treating Scars in All Skin Types
Jill S. Waibel, MD

11:40 – 11:50
Aesthetic Strategies for Safely Treating All Skin Types
Ashish Bhatia, MD

11:50 – 12:00
How to Avoid and Effectively Address Laser Complications
Mathew Avram, MD, JD

12:00 – 12:15
Lightning Round Q&A Session
Gary Goldenberg, MD (Chair)
Mathew Avram, MD, JD
Ashish Bhatia, MD
Neil Sadick, MD
Jill S. Waibel, MD

PRACTICE MANAGEMENT

Session Chair: David M. Pariser, MD

10:45 – 10:50
What's Coming Up Next
David M. Pariser, MD

10:50 – 11:20
Broaden to Thrive: Perspectives on Alternative Revenue Streams
Mark D. Kaufmann, MD (Moderator)
Scott M. Dinehart, MD
David M. Pariser, MD
Todd E. Schlesinger, MD

11:20 – 11:50
The Business Case for Teaching: Residency & Fellowship Programs' Impact on Practice Revenue
Matt L. Leavitt, DO
David M. Pariser, MD

11:50 – 12:05
Beyond the Data: A Business Perspective on Clinical Trials and Research
David M. Pariser, MD
Todd E. Schlesinger, MD

12:05 – 12:15
Lightning Round Q&A Session
David M. Pariser, MD (Chair)
Scott M. Dinehart, MD
Mark D. Kaufmann, MD
Matt L. Leavitt, DO
Todd E. Schlesinger, MD

EXPERT THERAPEUTIC UPDATE SESSIONS (NON-CME)

		FACULTY
12:25 – 12:55 PM	Expert Therapeutic Update Session with Lunch NON-CME	Faculty
1:00 – 1:30 PM	Expert Therapeutic Update Session with Dessert NON-CME	Faculty

AFTERNOON CONCURRENT TRACKS

1:35 – 3:00 PM

CLINICAL
Session Chair: Darrell S. Rigel, MD, MS

1:35 – 1:40
What's Coming Up Next
Darrell S. Rigel, MD, MS

1:40 – 1:55
New Approaches to Acne & Rosacea
Hilary E. Baldwin, MD

1:55 – 2:10
Hidradenitis Suppurativa Update: New Evidence, Real Cases
Andrea T. Murina, MD

2:10 – 2:25
What's New in Skin Infections
Kenneth J. Tomecki, MD

2:25 – 2:40
Hyperpigmentation in Focus: Cases from Clinical Practice
Seemal R. Desai, MD

2:40 – 2:50
Molecular Testing in Melanoma and Nevi: What's the Truth?
Darrell S. Rigel, MD, MS

2:50 – 3:00
Lightning Round Q&A Session
Darrell S. Rigel, MD, MS (Chair)
Hilary E. Baldwin, MD
Seemal R. Desai, MD
Andrea T. Murina, MD
Kenneth J. Tomecki, MD

NON-CME SESSION
Session Chair: Mark S. Nestor, MD, PhD

1:35 – 3:00
Innovations in Clinical, Aesthetic and Regenerative Dermatology NON-CME
Mark S. Nestor, MD, PhD

PRACTICE MANAGEMENT
Session Chair: Mark D. Kaufmann, MD

1:35 – 1:40
What's Coming Up Next
Mark D. Kaufmann, MD

1:40 – 1:55
Reimagining the Front Office: AI-Driven Optimization Strategies
Tara Gillespie, APRN-C, CMPE

1:55 – 2:10
The New Workforce Equation: How AI and Technology Impact Staff Efficiency
Jonathan Banta, M.Jur., MBA
Noah England, MBA, CMPE, COE

2:10 – 2:25
Elevating Patient Experience Through AI and Technology
Joe Atzenbeck, LT, USN (Ret.), MHA
Tara Gillespie, APRN-C, CMPE

2:25 – 3:00
Weighing the Evidence: A Panel Discussion on the Pros and Cons of AI in Dermatology Practice
Mark D. Kaufmann, MD (Moderator)
Joe Atzenbeck, LT, USN (Ret.), MHA
Jonathan Banta, M.Jur., MBA
Noah England, MBA, CMPE, COE
Tara Gillespie, APRN-C, CMPE

3:00 – 3:30 PM Refreshment Break / Visit the Exhibits

SATURDAY AFTERNOON SESSIONS (CONCURRENT)

3:30 – 4:55 PM

GENERAL SESSION
Session Chair: Seemal R. Desai, MD

3:30 – 3:35
What's Coming Up Next
Seemal R. Desai, MD

3:35 – 3:50
15 Tips in 15 Minutes – Day in Review
Faculty

3:50 – 4:05
GLP-1s in Dermatology
Mark Lebwohl, MD

4:05 – 4:20
What's New in Vitiligo
Seemal R. Desai, MD

4:20 – 4:25
Lightning Round Q&A Session
Seemal R. Desai, MD (Chair)
Mark Lebwohl, MD

4:25 – 4:45
Advocating for Our Profession
Murad Alam, MD (AAD President)
Andrew H. Weinstein, MD (AAD President-Elect)

4:45 – 4:50
Daily Wrap-Up
Seemal R. Desai, MD

AESTHETICS
Session Chair: Mathew Avram, MD, JD

3:30 – 3:40
Mechanisms of Hair Loss
Matt L. Leavitt, DO

3:40 – 3:55
Hair Transplantation, Injectables, Laser, Medications for Hair Loss
Marc Avram, MD

3:55 – 4:10
Regenerative Dermatology
Gary Goldenberg, MD

4:10 – 4:20
Exosomes, Peptides, and Topical Treatments in Aesthetics: What's the Truth?
Doris Day, MD

4:20 – 4:30
Medical Foods for Clinical, Aesthetic, and Regenerative Dermatology
Mark S. Nestor, MD, PhD

4:30 – 4:40
Legal Issues in Aesthetic Practice: Navigating the Pitfalls
Mathew Avram, MD, JD

4:40 – 4:55
Lightning Round Q&A Session
Mathew Avram, MD, JD (Chair)
Marc Avram, MD
Doris Day, MD
Gary Goldenberg, MD
Matt L. Leavitt, DO
Mark S. Nestor, MD, PhD

EXPERT THERAPEUTIC UPDATE SESSIONS (NON-CME) — FACULTY

5:05 – 5:35 PM Expert Therapeutic Update Session with Appetizers NON-CME — Faculty

SATURDAY NIGHT RECEPTION

6:00 – 8:00 PM Saturday Night Party

DAY THREE
Sunday, January 17, 2027

7:00 AM – 12:15 PM Conference Registration & Help Desk

EXPERT THERAPEUTIC UPDATE SESSIONS (NON-CME) — FACULTY

8:00 – 8:30 AM Expert Therapeutic Update Session with Breakfast NON-CME — Faculty

8:30 – 9:00 AM Conference Breakfast / Visit the Exhibits

RISING DERM STARS® COMPETITION FOR RESIDENTS (NON-CME)

8:45 – 10:45 AM Rising Derm Stars® Competition for Residents NON-CME
Sponsored by Castle Biosciences, Inc.

MORNING CONCURRENT TRACKS

9:00 – 10:15 AM

CLINICAL
Session Chair: Seemal R. Desai, MD

9:00 – 9:10
What's Coming Up Next
Seemal R. Desai, MD

9:10 – 9:25
Journal Rounds: Key Studies, Practical Pearls
Dirk M. Elston, MD

9:25 – 9:40
Genital Dermatology Demystified: Tips for the Practicing Clinician
Vlada Groysman, MD

9:40 – 9:55
Surgical Dermatology: Pearls from the Field
Ashley Wysong, MD, MS

9:55 – 10:10
Wound Care Essentials: Practical Tips
Robert S. Kirsner, MD, PhD

10:10 – 10:15
Lightning Round Q&A Session
Seemal R. Desai, MD (Chair)
Dirk M. Elston, MD
Vlada Groysman, MD
Robert S. Kirsner, MD, PhD
Ashley Wysong, MD, MS

AESTHETICS
Session Chair: Mathew Avram, MD, JD

9:00 – 9:10
What's Coming Up Next
Mathew Avram, MD, JD

9:10 – 9:20
The Future of Innovation in Our Field: Transformational Treatments & Technologies You Will See in the Next 2–5 Years
Faculty

9:20 – 9:30
Artificial Intelligence & Aesthetics
Ashish Bhatia, MD

9:30 – 9:40
The True Cost of Aesthetics
Catherine DiGiorgio, MD

9:40 – 10:10
Managing Complications in Aesthetic Practice: A Practical Guide
Faculty

10:10 – 10:15
Lightning Round Q&A Session
Mathew Avram, MD, JD (Chair)
Ashish Bhatia, MD
Catherine DiGiorgio, MD
Faculty

PRACTICE MANAGEMENT
Session Chair: Jonathan Banta, M.Jur., MBA

9:00 – 9:10
What's Coming Up Next
Jonathan Banta, M.Jur., MBA

9:10 – 9:25
Strategies for Staff Recruiting and Retention in a Shortage Market
Jamie Danley, M.S., CHRO

9:25 – 9:40
Beyond the Shortage: Rethinking Provider Recruiting and Retention
David M. Pariser, MD

9:40 – 9:55
Building a Culture of an Engaged Team
Noah England, MBA, CMPE, COE

9:55 – 10:10
The Sustainable Practice: Boosting Patient Access and Throughput Without Burnout
Joe Atzenbeck, LT, USN (Ret.), MHA
Tara Gillespie, APRN-C, CMPE

10:10 – 10:15
Lightning Round Q&A Session
Jonathan Banta, M.Jur., MBA (Chair)
Joe Atzenbeck, LT, USN (Ret.), MHA
Jamie Danley, M.S., CHRO
Noah England, MBA, CMPE, COE
Tara Gillespie, APRN-C, CMPE
David M. Pariser, MD

10:15 – 10:45 AM Refreshment Break / Visit the Exhibits

SUNDAY MORNING GENERAL SESSION		FACULTY
Session Chair: Seemal R. Desai, MD		
10:45 – 10:50 AM	What's Coming Up Next	Seemal R. Desai, MD
10:50 – 11:05 AM	The Newest in Dermatology: Acne, Atopic Dermatitis, Actinic Keratoses, Psoriasis, Skin Cancer, and More	Brad P. Glick, DO, MPH Mark Lebwohl, MD
11:05 – 11:15 AM	What the AAD Is Doing for You	Murad Alam, MD Keyvan Nouri, MD, MBA
11:15 – 11:30 AM	15 Tips in 15 Minutes – Day in Review	Faculty
11:30 – 11:45 AM	Pediatric Power Pearls	Elizabeth (Lisa) A. Swanson, MD
11:45 – 11:55 AM	Keloid Toolbox: Tips and Techniques That Work	Brian Berman, MD, PhD
11:55 AM – 12:05 PM	Lightning Round Q&A Session	Seemal R. Desai, MD *(Chair)* Brian Berman, MD, PhD Elizabeth (Lisa) A. Swanson, MD
12:05 – 12:10 PM	Presentation from 1st Place Winner of the Rising Derm Stars® Competition for Residents	To Be Announced
12:10 – 12:15 PM	Conference Wrap-Up	Mathew Avram, MD, JD Seemal R. Desai, MD Mark D. Kaufmann, MD

ACCREDITATION & CREDIT DESIGNATION

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The University of Nevada, Reno School of Medicine designates this live activity for a maximum of 28 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Sessions marked **(Non-CME)** are not accredited for continuing medical education.

*** Agenda subject to change.**