



let  
there  
be  
lights

Adding or enhancing outdoor lighting can improve visibility and make an area more welcoming.

We're proud to empower new, more efficient lighting options for our customers and the communities we serve.

**empowering** evening walks  
parallel parkers  
early risers  
commuters  
businesses  
downtown districts  
neighborhoods  
our community

Learn more at [lge-ku.com/lighting](http://lge-ku.com/lighting)  
or call 800-981-0600.



## Outdoor LED Lighting Service

empowering more  
efficient lighting options



## About This Service

KU offers a variety of outdoor LED lighting options for residential, business and industrial customers, as well as local governments within our service territory.

By partnering with KU, we will install and maintain your outdoor lighting for you. Customers who use this service pay a monthly fee, per installed light, that appears on their bill and covers the costs of the lighting installation, maintenance and electricity used.





If your lighting fixture goes out or requires maintenance, simply let us know and we'll respond within two business days at no additional cost to make the necessary repairs.

## How It Works

- 1 Review our list of available energy-efficient LED lighting fixtures and poles. Please see the pricing insert for available options and associated costs. A contract may be required for installations.
- 2 Contact KU to schedule an appointment. We will help you make your selection and discuss what's needed for your LED lighting installation. This is a customizable service, so you decide what, where, and how many lighting fixtures you'd like to install.
- 3 Our trained service professionals will then install your new or replace your existing lighting fixtures and poles.

## What are the benefits of LED lighting?

Compared to conventional lighting, LEDs offer the following benefits:

-  More energy efficient by using 40-80% less energy
-  Lifespan is 4x longer
-  More environmentally-friendly
-  Improved visibility by offering better field depth and peripheral vision

## What is the cost to convert to LEDs?

If you are installing new lighting fixtures or your existing lighting fixture is broken or no longer working, you simply pay a monthly fee that appears on your bill.

If you proactively convert your current, working lighting fixtures to LEDs, there is an additional one-time conversion fee or a five-year, monthly conversion fee added to your service fee that appears on your bill. This conversion fee represents the replacement costs of your current, working non-LED lighting fixture.



## Can I choose to keep my existing non-LED lighting?

In 2019, we transitioned exclusively to LED lighting options through this service and will continue to maintain our existing non-LED lighting for a short time while supplies last. We will only replace your existing lighting fixture with a comparable LED fixture if it fails and cannot be fixed by simply replacing the bulb and photocontrol.

## What lighting color options are available in LEDs?

We primarily offer LED lighting fixtures at 3,000 Kelvin, which most closely resembles "daylight at noon" and appears whiter in color compared to conventional lighting. We have several high-powered flood and contemporary lighting fixtures at 4,000 Kelvin, making them a brighter white and ideal for commercial parking lots.

Conventional lighting is considered "omni-directional," which means light emits from all directions, making it less effective at reaching your desired target. LEDs distribute light at sharper, more defined angles to illuminate directly in the intended direction. This helps cut down the loss of lumen, or lighting, making it much more efficient.

