CREATING A LASTING VISION

Aligning Athletics with Your International School Mission



December 14, 2025
NADC PRESENTATION

PRESENTATORS:

CLAUDIA ARAYA - CAA - American School of Rio de Janeiro, BRAZIL JUAN SANTAMARIA - CMAA-CIAA- Escuela Internacional Sampedrana, HONDURAS

"Success is what you achieve. Legacy is what you leave."

LEARNING OUTCOMES

- Understand how athletics can reflect and reinforce the school mission.
- Identify leadership practices that sustain lasting culture.
- Learn strategies to connect philosophy, people, and programs.



DEFINING LEGACY

- LEGACY: The lasting impact of values, leadership and culture.
- Not just wins what remains after we are gone
- "You don't inherit a legacy. You build it."



MISSION ALIGNMENT

Athletics must live the mission:

- Tech respect & empathy
- Model Sportsmanship & Teamwork
- Build global citizens



VISION & PHILOSOPHY











SERVICE

VISION: Where we are going.

PHILOSOPHY: How we get there.

COACHES AS CULTURE CARRIERS

COACHES SHAPE DAILY CULTURE:

- Mentor them to model values
- Evaluate beyond wins/losses
- Use legacy themes each season:
 - Respect
 - Grit
 - Unity





LEGACY AWARDS 🏅

SENIOR NIGHTS 🎓



HALL OF FAME ★



CHARACTER RECOGNITION **



BUILDING TRADITIONS

Traditions give programs identity

OPERATIONAL LEGACY

Systems Sustain Excellence:

- Handbooks
- Policies
- Onboarding

Archive Records, Milestones

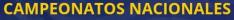


Institutional Memory ensures Continuity



EIS COCURRICULAR

YEAR 2024-2025



14. NACIONALES GANADOS

RECORD DE ABSH GANADOS EN EL MISMO AÑO











REGIONALES GANADOS



65 AASCAS

EIS MÁXIMO GANADOR HISTORICO

254 ABSH TÍTULOS DEPORTIVOS

EIS MÁXIMO GANADOR HISTORICO

AASCA DEPORTES



AREAS ACADEMICAS

ABSH KB

AASCA KB

MATH ABSH

ENTREPRENEURSHIP

DEBATE 🌟

MUN 5 BEST DELEGATE

LANGUAGE ARTS

Archive Records, Milestones



*18-23 DICIEMBRE*CANCHA SINTETICA EIS

CONFIRMAR SU PARTICIPACION A MATU DIRECTAMENTE



ALUMNI GAMES



MENTORSHIP



SERVICE PROJECTS



CELEBRATE HISTORY

COMMUNITY & ALUMNI

Legacy grows with connection

REFLECTION: What's your Legacy?



- 1. What values define your leadership?
- 2. What traditions are worth preserving?
- 3. What will remain when you're gone?



KEY TAKEAWAYS

Align athletics with the mission

Lead with values + systems

Legacy = Vision + Values + People + Continuity

"The real scoreboard is the impact you leave."



We are beyond proud to announce that Noor Nasser, Class of 2025, has been named the FIRST-EVER female recipient worldwide of the International Section Scholarship awarded by the National Interscholastic Athletic Administrators Association (NIAAA).

This marks a historic moment not only for EIS but for student-athletes around the globe, as Noor becomes the inaugural honoree of this prestigious international award. Her dedication, academic excellence, athletic leadership, and service to the community truly embody the Bulldog spirit.

Let us all celebrate Noor Nasser, a trailblazer, a leader, and a shining example of what it means to be Bulldog Strong!

MUCHAS GRACIAS, THANK YOU, OBRIGADO!

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