

CREATING A LASTING VISION

Aligning Athletics with Your
International School Mission

December 14, 2025
NADC PRESENTATION

PRESENTATORS:

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**"Success is what you achieve.
Legacy is what you leave."**

LEARNING OUTCOMES

- Understand how athletics can reflect and reinforce the school mission.
- Identify leadership practices that sustain lasting culture.
- Learn strategies to connect philosophy, people, and programs.



DEFINING LEGACY

- LEGACY: The lasting impact of values, leadership and culture.
- Not just wins – what remains after we are gone
- "You don't inherit a legacy. You build it."



MISSION ALIGNMENT

Athletics must live the mission:

- Tech respect & empathy
- Model Sportsmanship & Teamwork
- Build global citizens



VISION & PHILOSOPHY



EDUCATION



CHARACTER



COMPETITION



SERVICE

VISION: Where we are going.

PHILOSOPHY: How we get there.

COACHES AS CULTURE CARRIERS

COACHES SHAPE DAILY CULTURE:

- Mentor them to model values
- Evaluate beyond wins/losses
- Use legacy themes each season:
 - Respect
 - Grit
 - Unity





LEGACY
AWARDS 🏆

SENIOR
NIGHTS 🎓



HALL OF
FAME ★



CHARACTER
RECOGNITION ★

BUILDING TRADITIONS

Traditions give programs identity

OPERATIONAL LEGACY

Systems Sustain Excellence:

- **Handbooks**
- **Policies**
- **Onboarding**

**Archive Records,
Milestones**

**Institutional Memory
ensures Continuity**





EIS COCURRICULAR

YEAR 2024-2025

CAMPEONATOS NACIONALES

14 NACIONALES GANADOS

RECORD DE ABSH GANADOS EN EL MISMO AÑO



TRACK & FIELD



BASKETBALL



SOCCER



VOLLEYBALL



CHESS



REGIONALES GANADOS



BASKETBALL



SOCCER



VOLLEYBALL



65 AASCAS

EIS MÁXIMO GANADOR HISTORICO

254 ABSH TÍTULOS DEPORTIVOS

EIS MÁXIMO GANADOR HISTORICO

AASCA DEPORTES



TRACK & FIELD



TENNIS



CHESS



AREAS ACADEMICAS

ABSH KB



AASCA KB



MATH ABSH



ENTREPRENEURSHIP



MUN 5 BEST DELEGATE



DEBATE



LANGUAGE ARTS



ABSH MUSIC 37 FIRST PLACES



*Archive Records,
Milestones*

COPA MATU EDICIÓN 30

18-23 DICIEMBRE
CANCHA SINTETICA EIS

CONFIRMAR SU
PARTICIPACION A MATU
DIRECTAMENTE



ALUMNI
GAMES



MENTORSHIP



SERVICE
PROJECTS



CELEBRATE
HISTORY 

COMMUNITY & ALUMNI

Legacy grows with connection

REFLECTION: What's your Legacy?



1. What values define your leadership?
2. What traditions are worth preserving?
3. What will remain when you're gone?



KEY TAKEAWAYS

- ✨ Align athletics with the mission
- ✨ Lead with values + systems
- ✨ Legacy = Vision + Values + People + Continuity

“The real scoreboard is the impact you leave.”



ESCUELA INTERNACIONAL SAMPEDRANA

HISTORIC ACHIEVEMENT FOR EIS!

NOOR NASSER

Noor has been named the inaugural recipient of the NIAAA Award.

We are beyond proud to announce that Noor Nasser, Class of 2025, has been named the FIRST-EVER female recipient worldwide of the International Section Scholarship awarded by the National Interscholastic Athletic Administrators Association (NIAAA).

This marks a historic moment not only for EIS but for student-athletes around the globe, as Noor becomes the inaugural honoree of this prestigious international award. Her dedication, academic excellence, athletic leadership, and service to the community truly embody the Bulldog spirit.

Let us all celebrate Noor Nasser, a trailblazer, a leader, and a shining example of what it means to be Bulldog Strong!

**MUCHAS GRACIAS,
THANK YOU,
OBRIGADO!**

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