



NIAAA Quality Program Assessment

Building an Athletic Department Strategic Plan



Joshua Scott, CMAA

- MO Executive Director
- NIAAA PDA Member
- QPA Recipient

Mike Ellson, CMAA

- TN Executive Director
- NIAAA PDA Member
- QPA Recipient



- Why Test Yourself and Department?
- What to Expect on the QPA Assessment Journey
 - Value/Benefits of the QPA Process
 - “*Filling Buckets*”
- What Support is there for You?
 - Mentors & Reviewers
 - Cohort Concept/District Cohort Concept
- You Can do It
 - Testimonials: Sharing of Transformative Impact

Workshop Goals



2024 Recipient????
Need name/school???

NIAAA QPA

CAA Certification
& Complete
LTC 799

Platform Built by
FinalForms

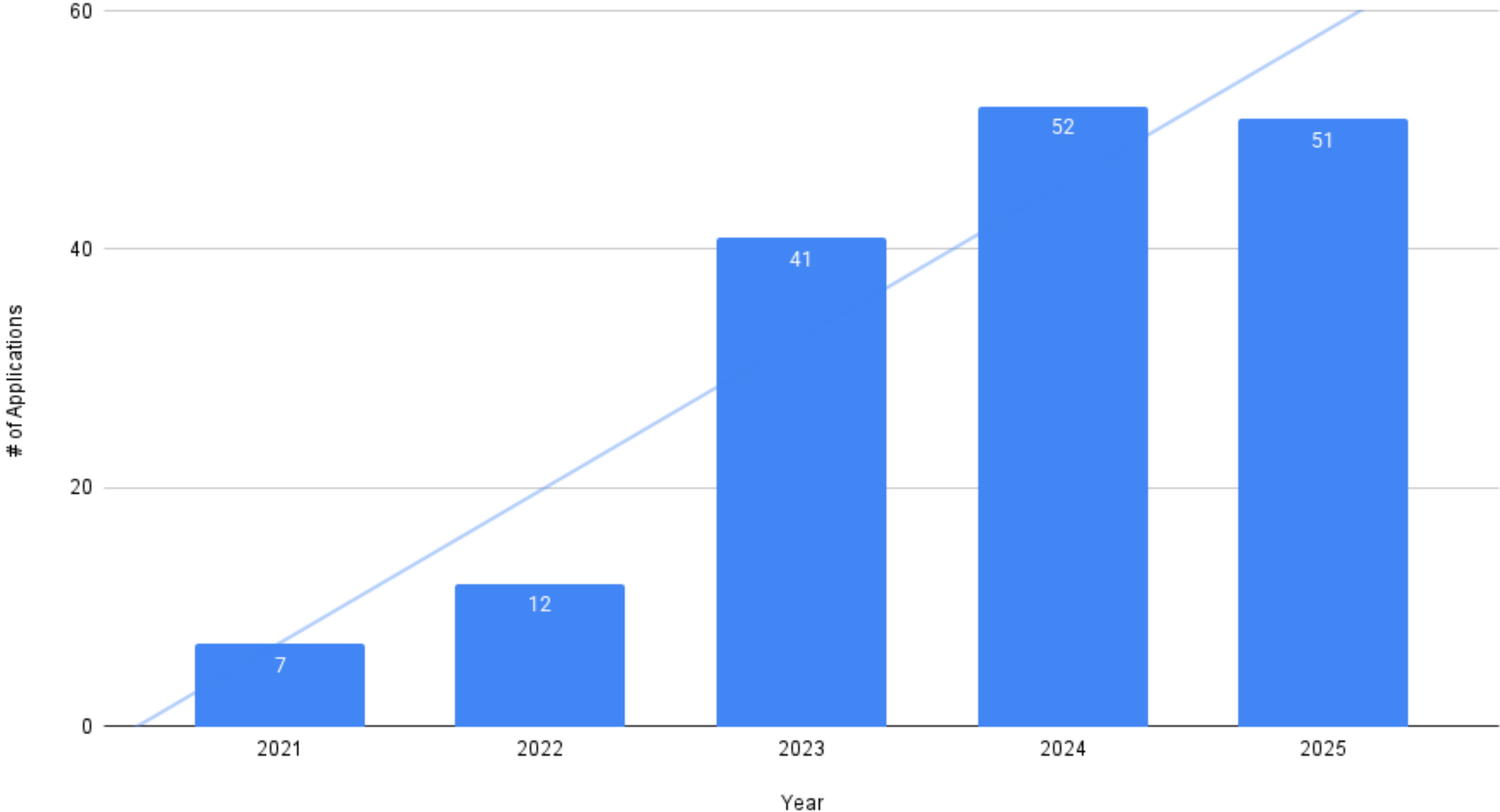
Application &
\$800

Mentor &
Reviewers (2-3)

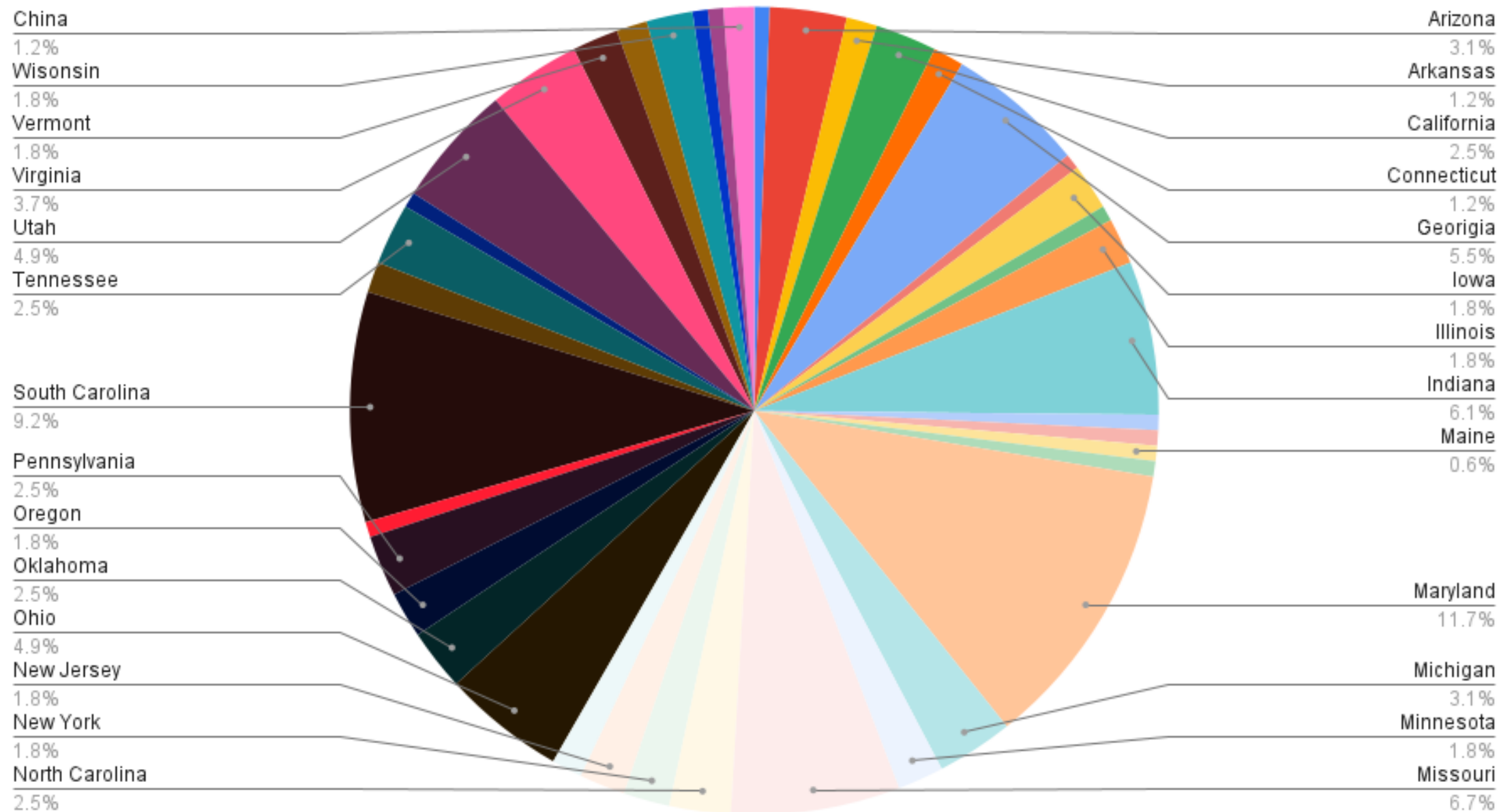
Commendation
Letters

National Recognition
(National Conference)

of QPA Applications

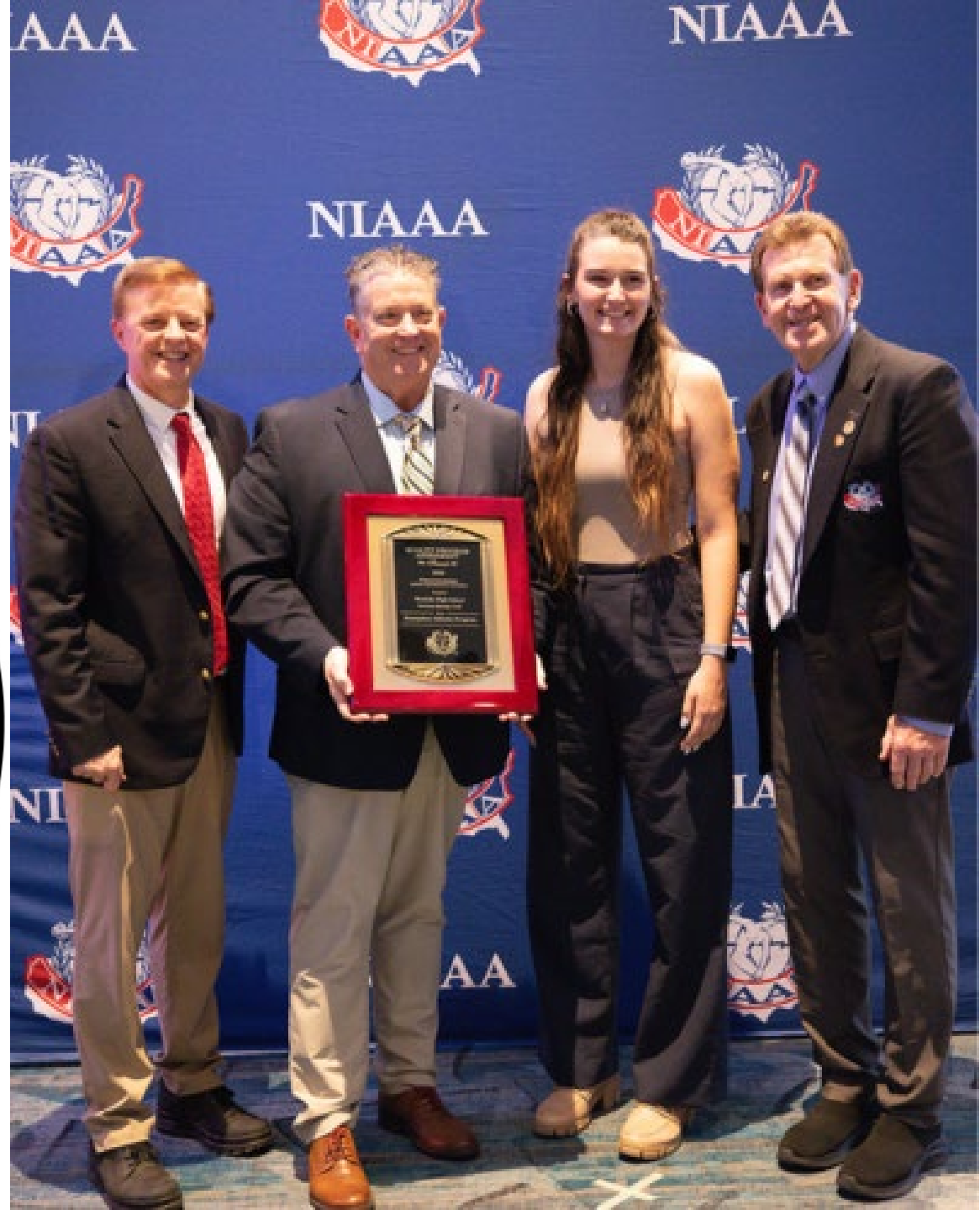


All QPAs





SCAN ME



QUALITY PROGRAM ASSESSMENT (QPA)

**Originates from LTC 799
Representing Ten
Categories
Demonstrating
Evidenced Based
Documentation**

FILLING THE BUCKETS

Pursuing Excellence through the QPA

The Quality Program Assessment is a tool used to examine the infrastructure of athletic programs. Below are the ten evaluation categories used to collect data and measure the quality of QPA programs.



VALUE/BENEFITS of the QPA Process

- Affirm benefits of an educationally based interscholastic athletic program
- Develop long term strategic planning and continuous improvement
 - Earn professional recognition at national and state levels (banner and plaque)

VALUE/BENEFITS of the QPA Process

- Enhance budget justification
- Enhance justification for department resources
- Build community support and pride
 - Satisfies project requirement for CMAA certification



The Evolution of QPA Cohorts

NIAAA U

**Take the next
step in your
professional
development**



First Cohort 2022 - 12-15 School Districts



Cohorts Continued -

- 2023 2 Cohorts
- Completion Cohorts



New Cohort Schedule:

- July, October Start Dates
- Up to 4 Total Cohorts, annually

QPA District Cohorts



2 - Successful District Cohorts:

- **Greenville County Schools, SC**
- **Baltimore Co. Schools**



How is the District Cohort Different?

District AD as the Mentor



Contact Rich Barton or Josh Scott if interested:

- **Must all be High Schools**

Who
will be
on
Your
Team
for the
QPA?

QPA STRUCTURE ORGANIZATION



NIAAA QUALITY
PROGRAM ASSESSMENT



QPA Mentors



Mentor creates the first contact via email or phone call. Share contact information.



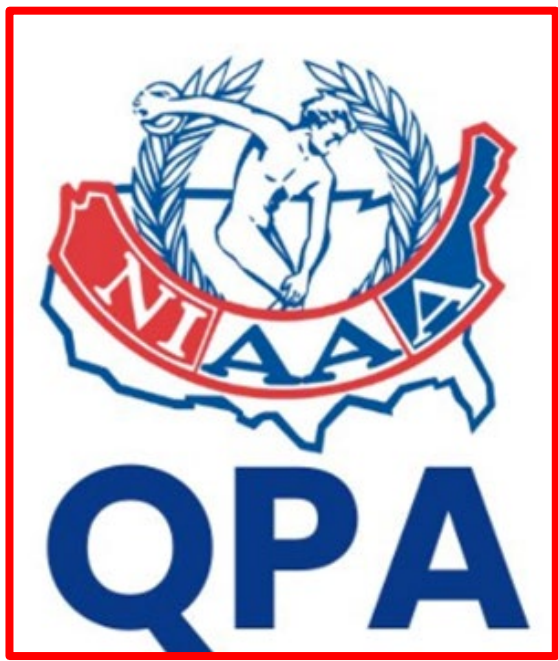
Mentor-Mentee establish timelines (dates & times) in which correspondence related to the QPA process can be shared. Monthly conversations via cell, email, and/or virtual calls are the expectation.



Mentor provides guidance in use of project guidelines, rubrics, and FinalForms AMP portal.



Mentor provides guidance in proper methods to assemble a “Team” and submit recommended documentation utilizing the category/sub-category Final Forms platform.



Mentors In Action



QPA Reviewers

- Utilize guidance from the NIAAA Quality Program Assessment and Rubrics Manual to review and assign points to school award applications and documentation to determine eligibility for local program recognition at the Exemplary Level.
- Look for email notifications/alerts that an applicant category is ready for review.
- Applicant submissions for review. Important for Reviewers to complete evaluations of applicant submissions in a timely manner.
- Navigate FinalForms to check on applicant calculations (self-score) to determine if applicant meeting minimum point requirements (80%) in all 10 categories.

Review - The Power of the QPA/Plan

1. **Strategic Plan** - Direction (areas of management), Future Focus, Operational Efficiency (limits mis-steps/set-up TEAM), Competitive Advantage.
1. **Benefits of a Plan** - Improved Decision Making, Better Resource Management, Enhanced Market Responsiveness.

Having a strategic plan in place can enable you to track progress toward goals.

It is critical to inform all stakeholders of your strategic plan so that they are on the same page and working towards the same goal as you.

It provides a roadmap for achieving long-term objectives, identifying opportunities, and mitigating risks.

Final Thought: answer the question - *“What do you do all day?”*

**NIAAA
EXEMPLARY
ATHLETIC PROGRAM**

BROKEN ARROW HIGH SCHOOL



NIAAA QUALITY PROGRAM ASSESSMENT RECOGNIZES BAHS AS AN EXEMPLARY ATHLETIC PROGRAM



QPA National Team



Questions?

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