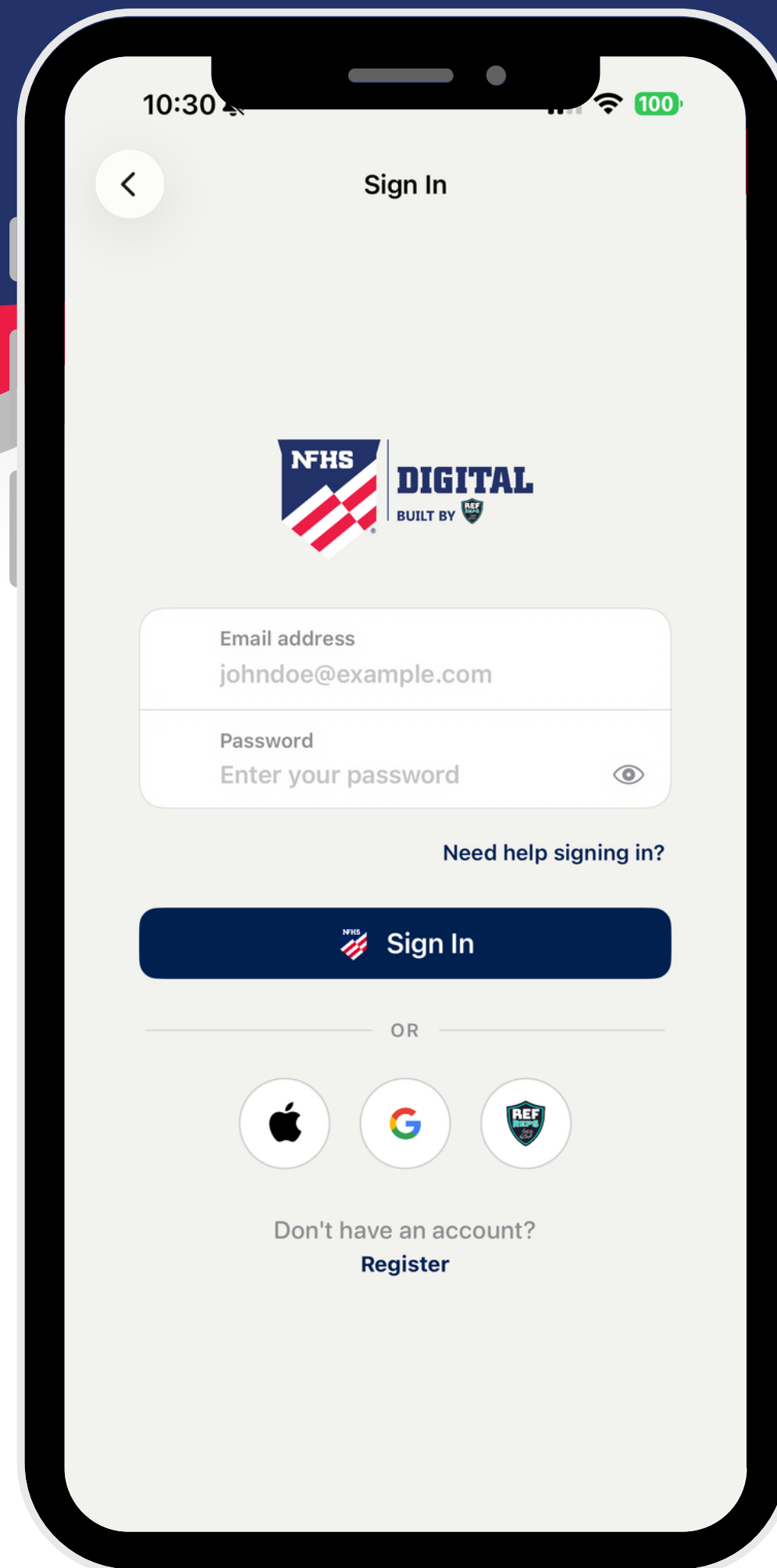
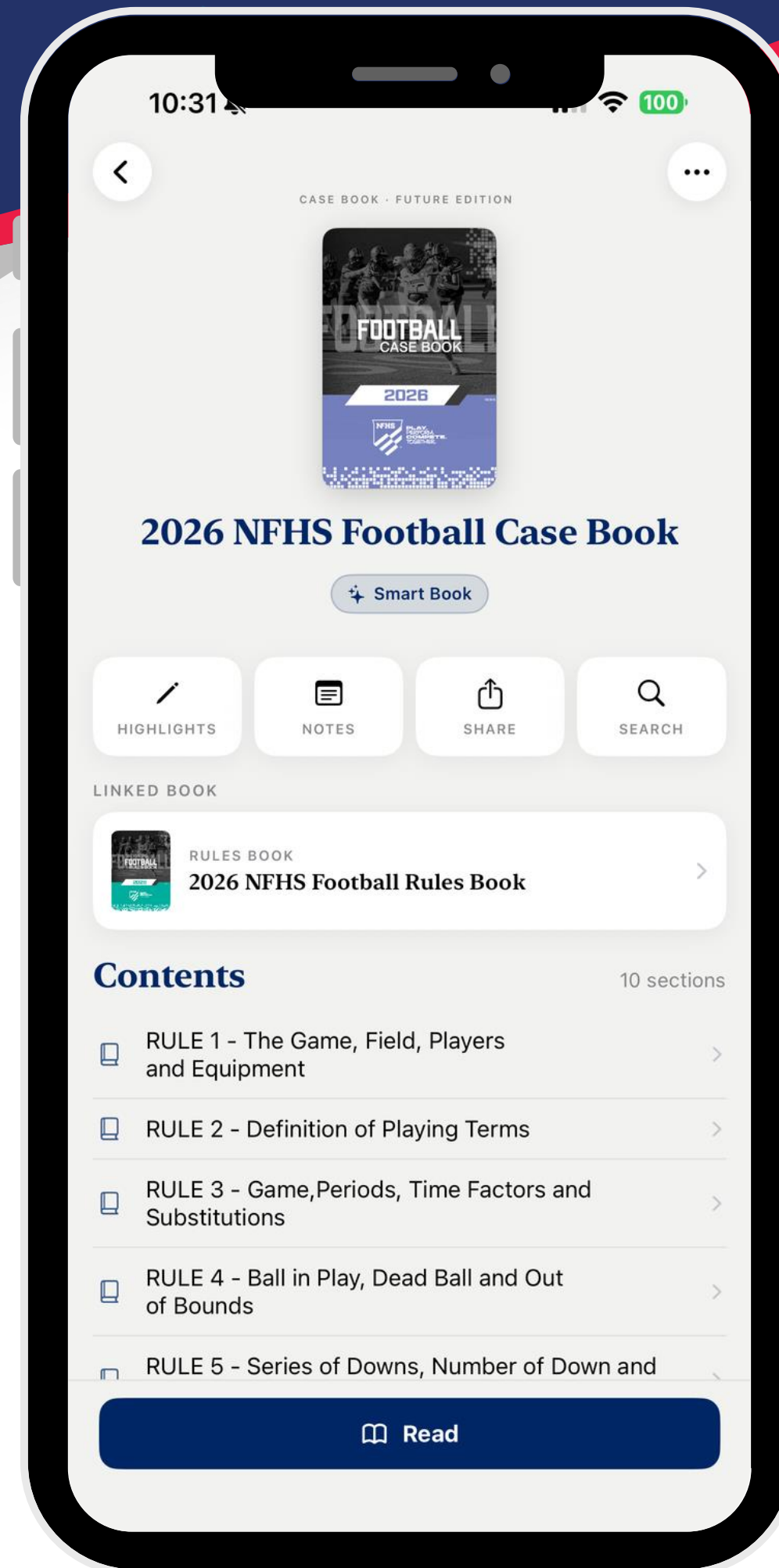




NFHS Digital 2.0

*Publication home pages
are central hub for*

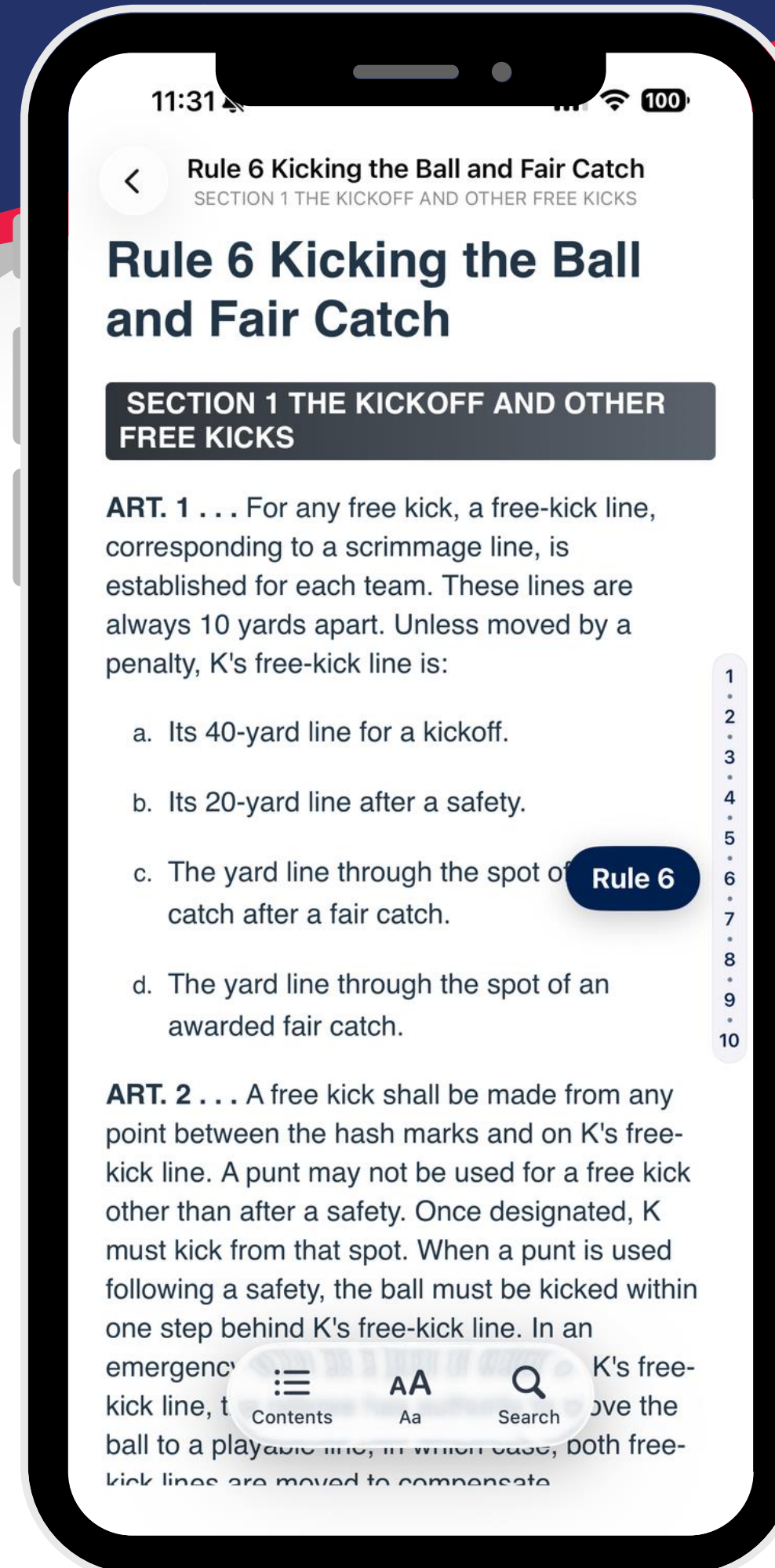
- *Content*
- *Highlights & Notes*
- *Sharing*
- *Search*



NFHS Digital 2.0

Streamlined navigation

- *Page swipe has been replaced with seamless scrolling*

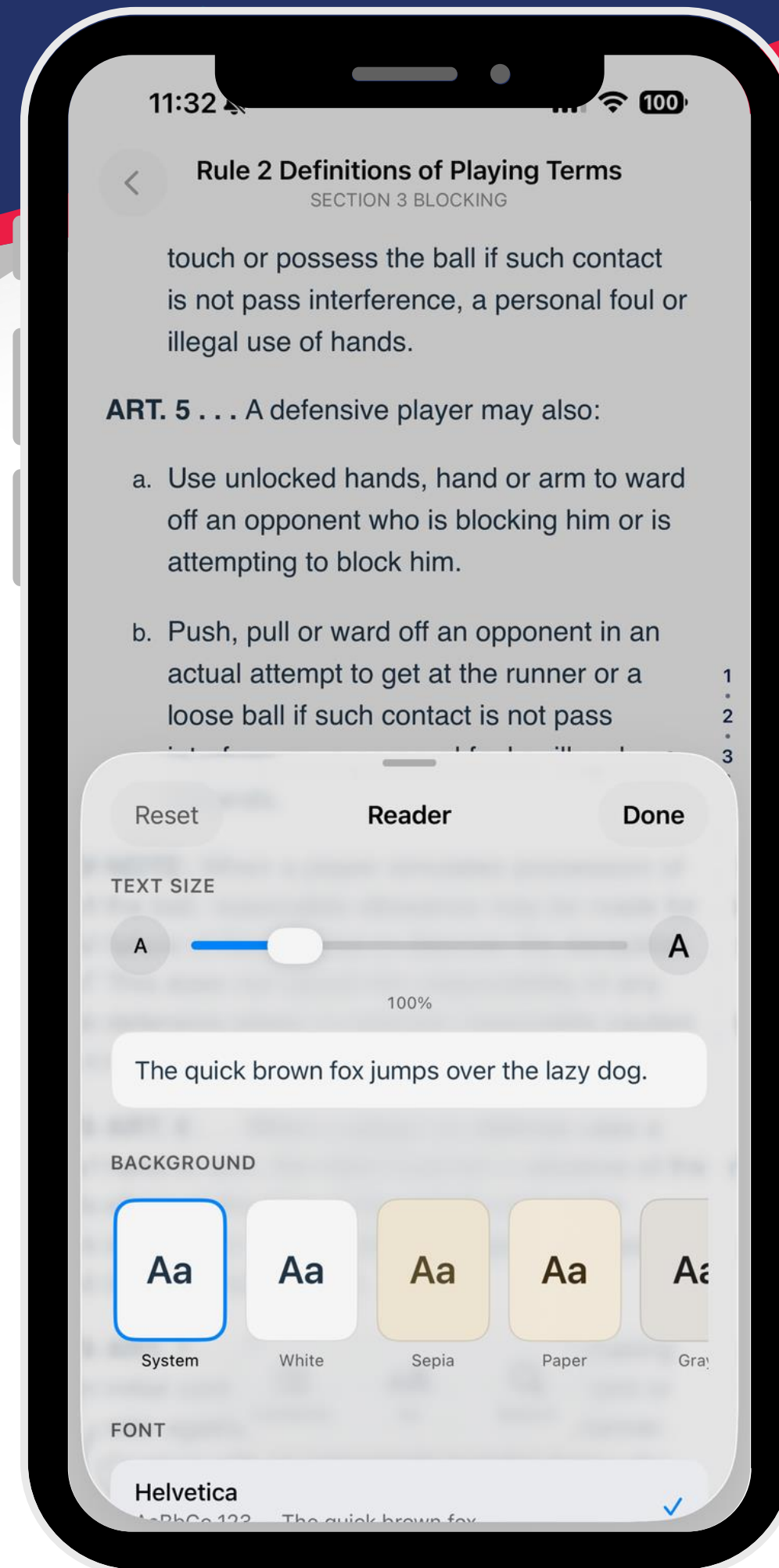


NFHS Digital 2.0

Improved readability

- *User managed*

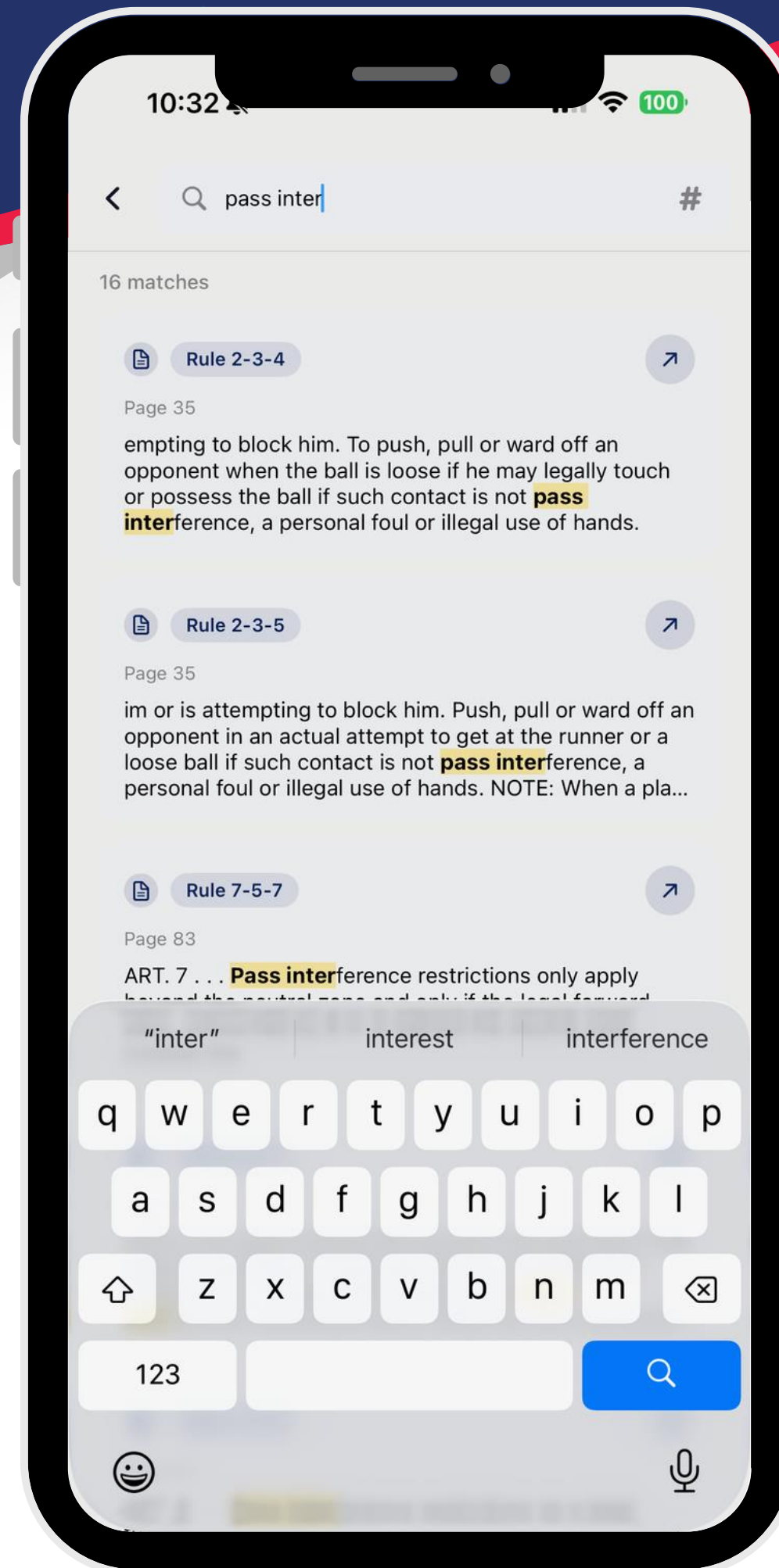
- *Size*
- *Color*
- *Font type*



NFHS Digital 2.0

Smarter search

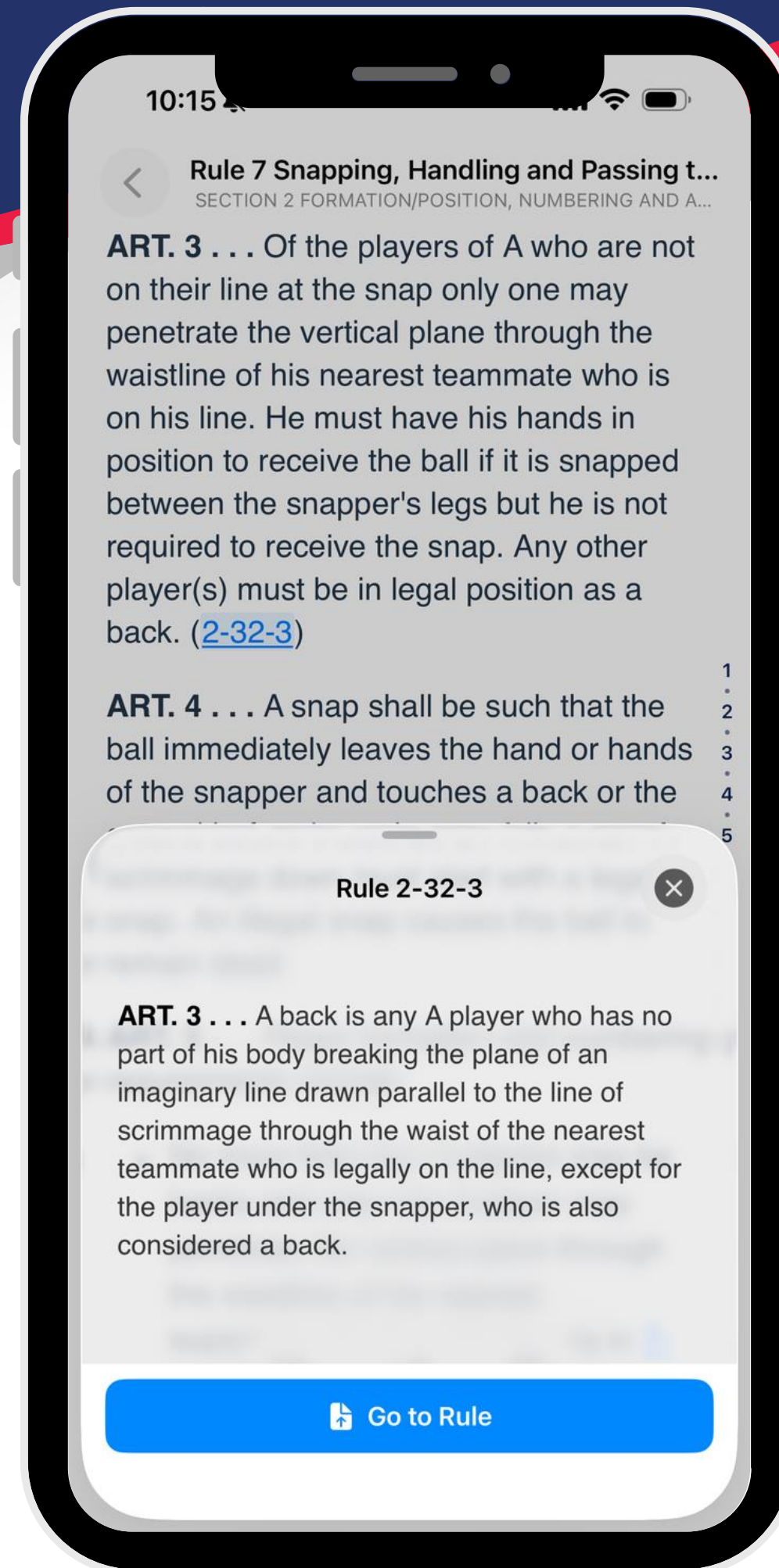
- *Speed & efficiency*
- *Focused vs global*
- *Focus across content*



NFHS Digital 2.0

*Linked publications =
Linked rules!!!!*

- *In context rule references across all publications*
- *Click to view*





Member Login

Admin Login

Note: Admin access is invite only.

Email address

Password

☐ Remember me

[Reset/Update Password?](#)

Sign In

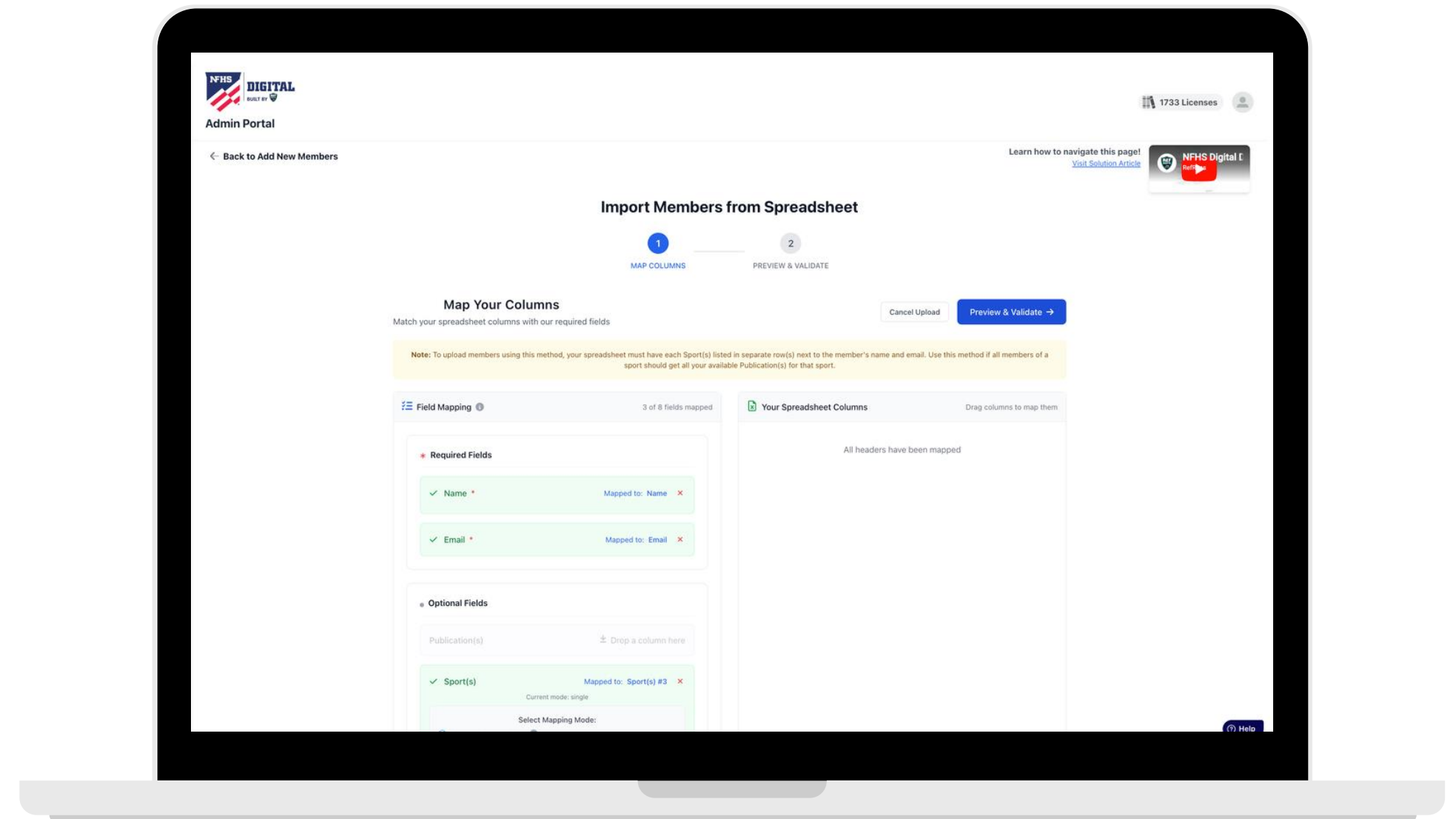
By signing up, you agree to NFHS's Terms and Conditions & Privacy Policy

NFHS Digital 2.0

Smart mapping



- Continued sync enhancements
- Tracking & storing fields

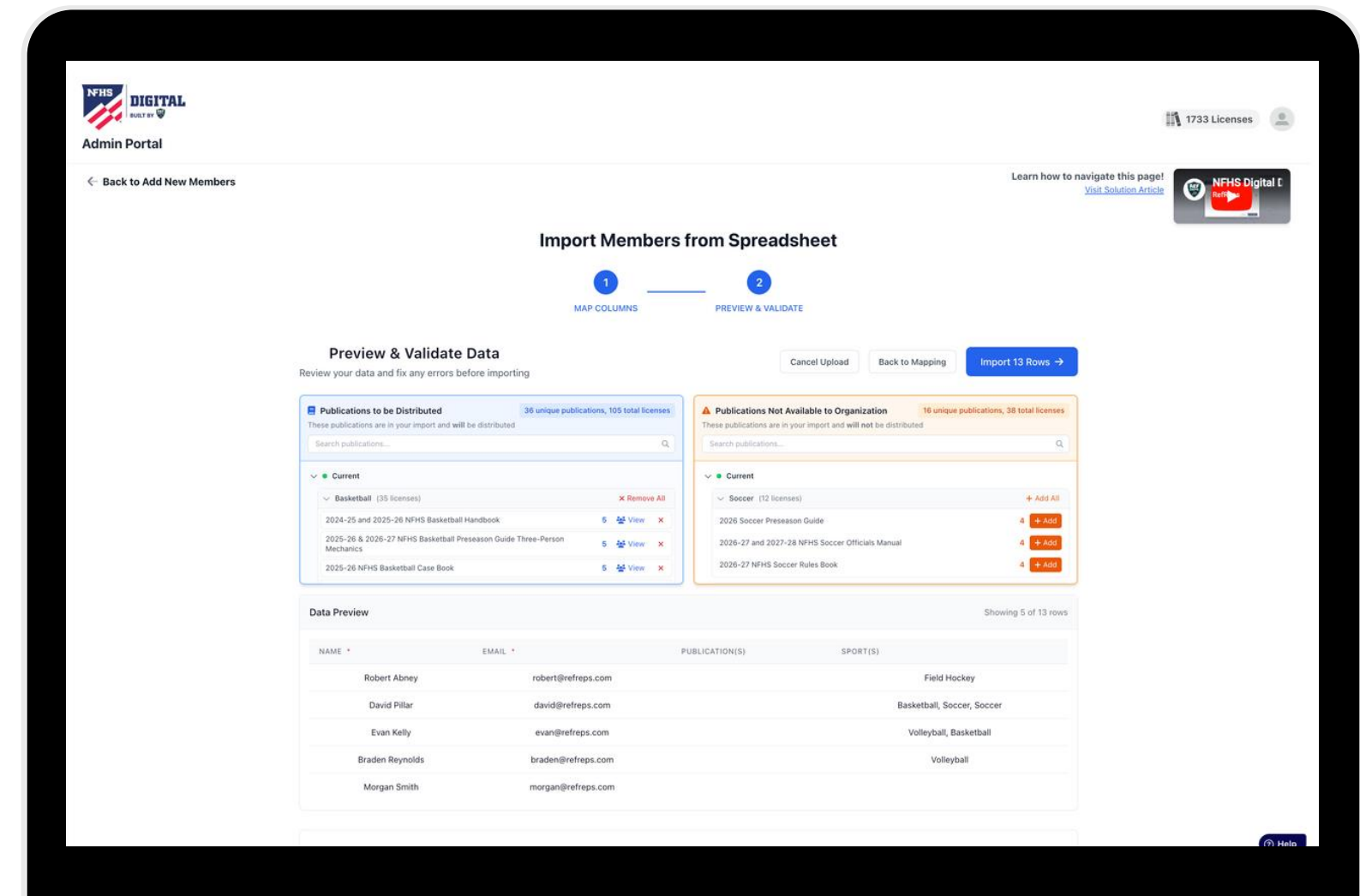


NFHS Digital 2.0

*Enhanced distribution
insights*



- *Build your desired distribution in real-time*
- *Manage license use*

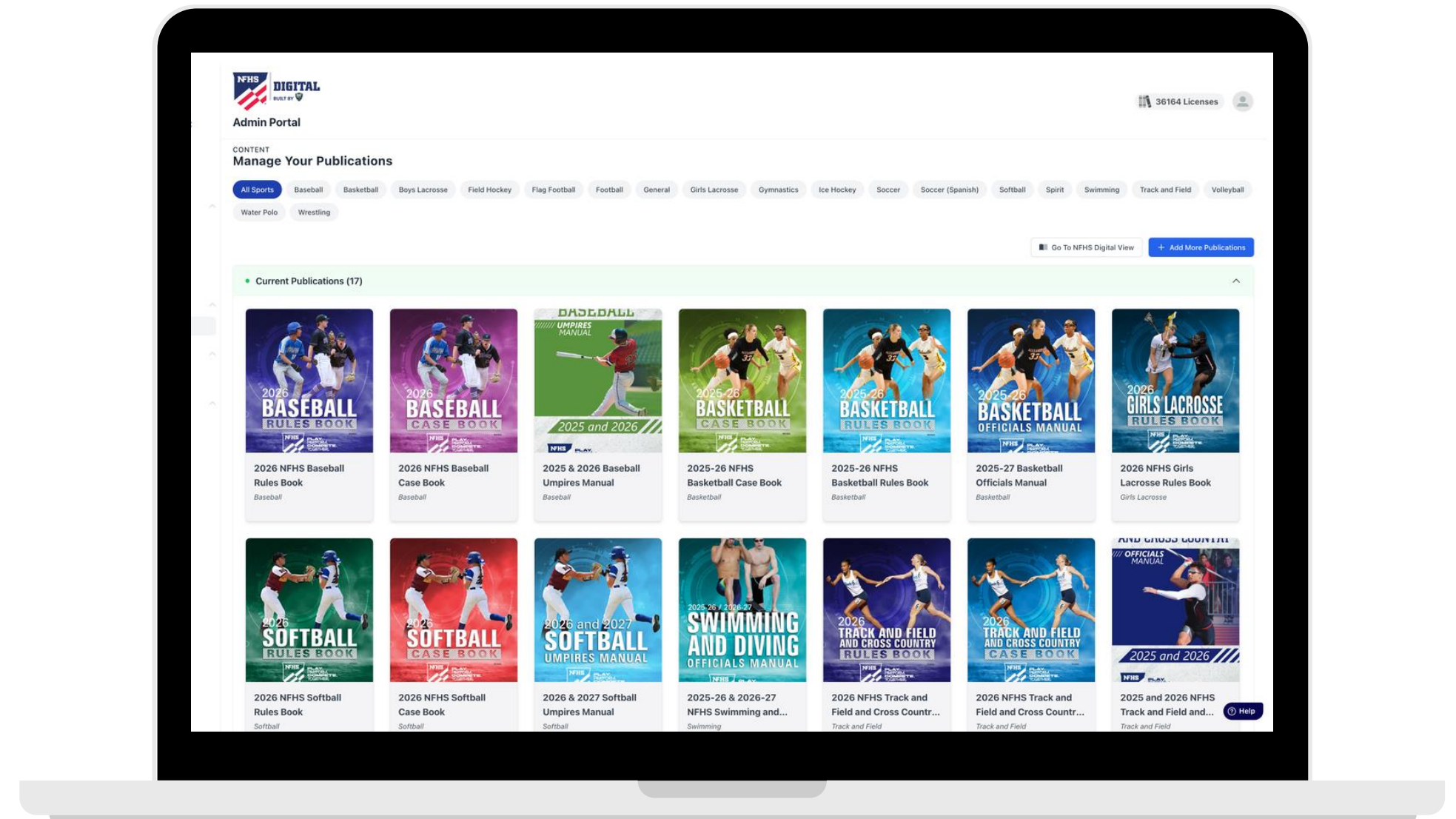


NFHS Digital 2.0

Build your own library



- *Add & archive publications*
- *No more waiting!*
 - *Members*
 - *Staff*



NFHS Digital 2.0

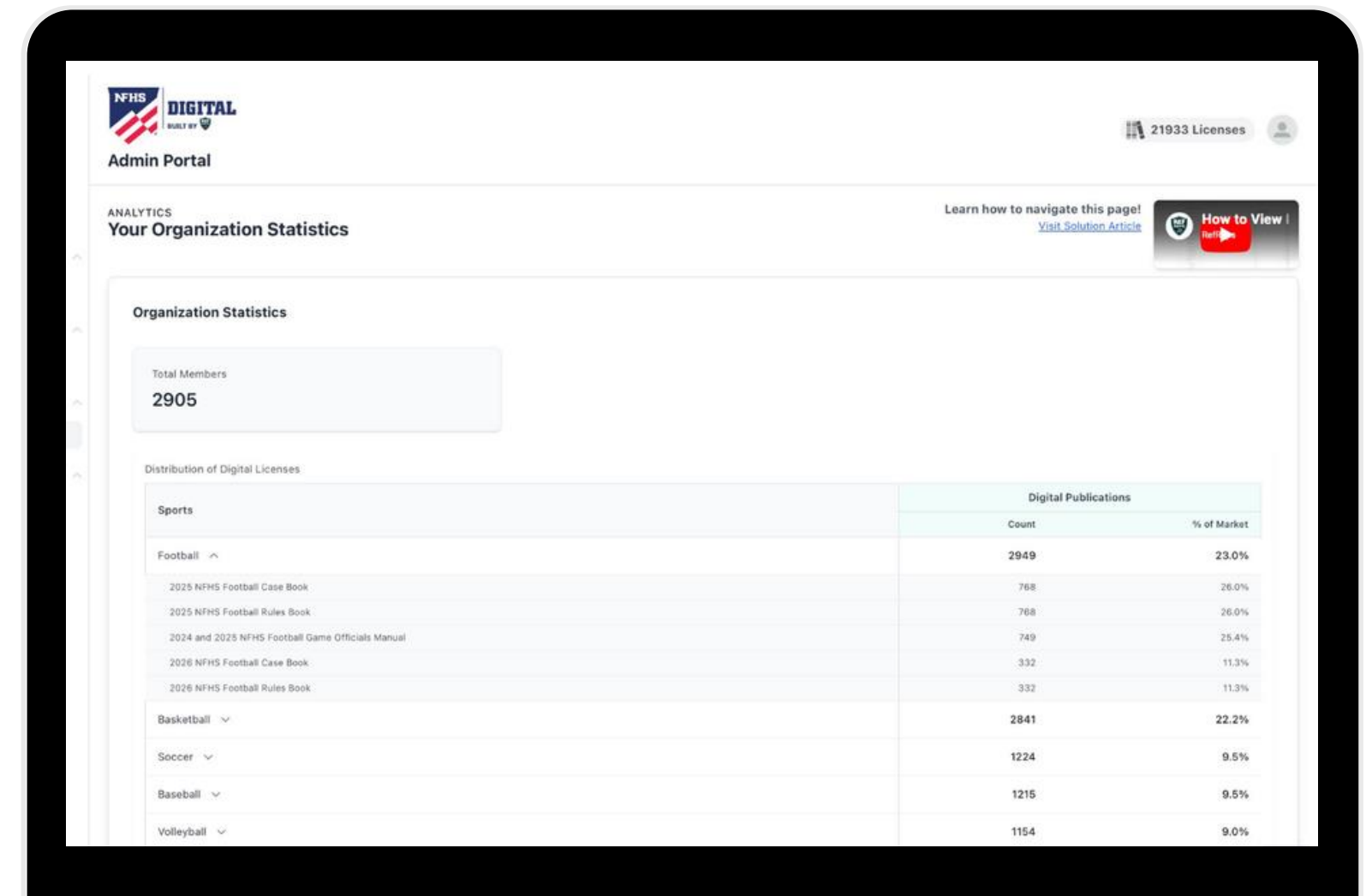
Reporting & reconciliation



- *Track total distribution*

Coming soon...

- *Filtering*
- *Export*



Digital at a Glance



105

PUBLICATIONS PUBLISHED



259,546

REGISTERED ACCOUNTS



40,583

TOTAL ACTIVE USERS



1,641,351

TOTAL PUBLICATIONS
DISTRIBUTED

TOP 5 MOST DISTRIBUTED PUBLICATIONS BY SPORT



1		BASKETBALL		256,425	(15.6%)
2		FOOTBALL		241,862	(14.7%)
3		VOLLEYBALL		170,506	(10.4%)
4		SOFTBALL		139,208	(8.5%)
5		BASEBALL		138,185	(8.4%)

Lifetime - July 1, 2025 thru June 23, 2026

Digital at a Glance



88,491

HIGHLIGHTS CREATED



6,950

DIFFERENT USERS



4,247

NOTES CREATED



13,121

TOP BOOK HIGHLIGHTS

TOP 3 MOST HIGHLIGHTED BOOKS



1



25/26 NFHS Basketball Rules



13,121

2



25 Football Rules



9,571

3



25/26 Wrestling



8,348

Lifetime - July 1, 2025 thru June 23, 2026

Support at a Glance

Tickets created

Total Tickets

2871

Unresolved tickets

7 ▼ 69.57%

Resolved

2877 ▲ 163.46%

One Touch tickets

1531 ▲ 199.02%

Reopened

396 ▲ 89.47%

Ticket creation by Hour of the day

Group By : Created date-Hour of the ...



Ticket creation by Day of the week

Group By : Created date-Day of the W...



Lifetime - July 1, 2025 thru June 23, 2026

Digital 2.0 at a Glance



23,053

BOOK OPENS



139,476

PAGE VIEWS



5,043

IN-APP SEARCHES



4,537

NEW SIGN-INS

DAILY PAGE VIEW AVERAGE



≈ 5,500

PAGE VIEWS PER DAY



Since 2.0 Launch - June 2, 2026 thru June 23, 2026

2.0 Support at a Glance

Tickets created



Ticket creation by Hour of the day

Group By : Created date-Hour of the ... ▾



Ticket creation by Day of the week

Group By : Created date-Day of the W... ▾



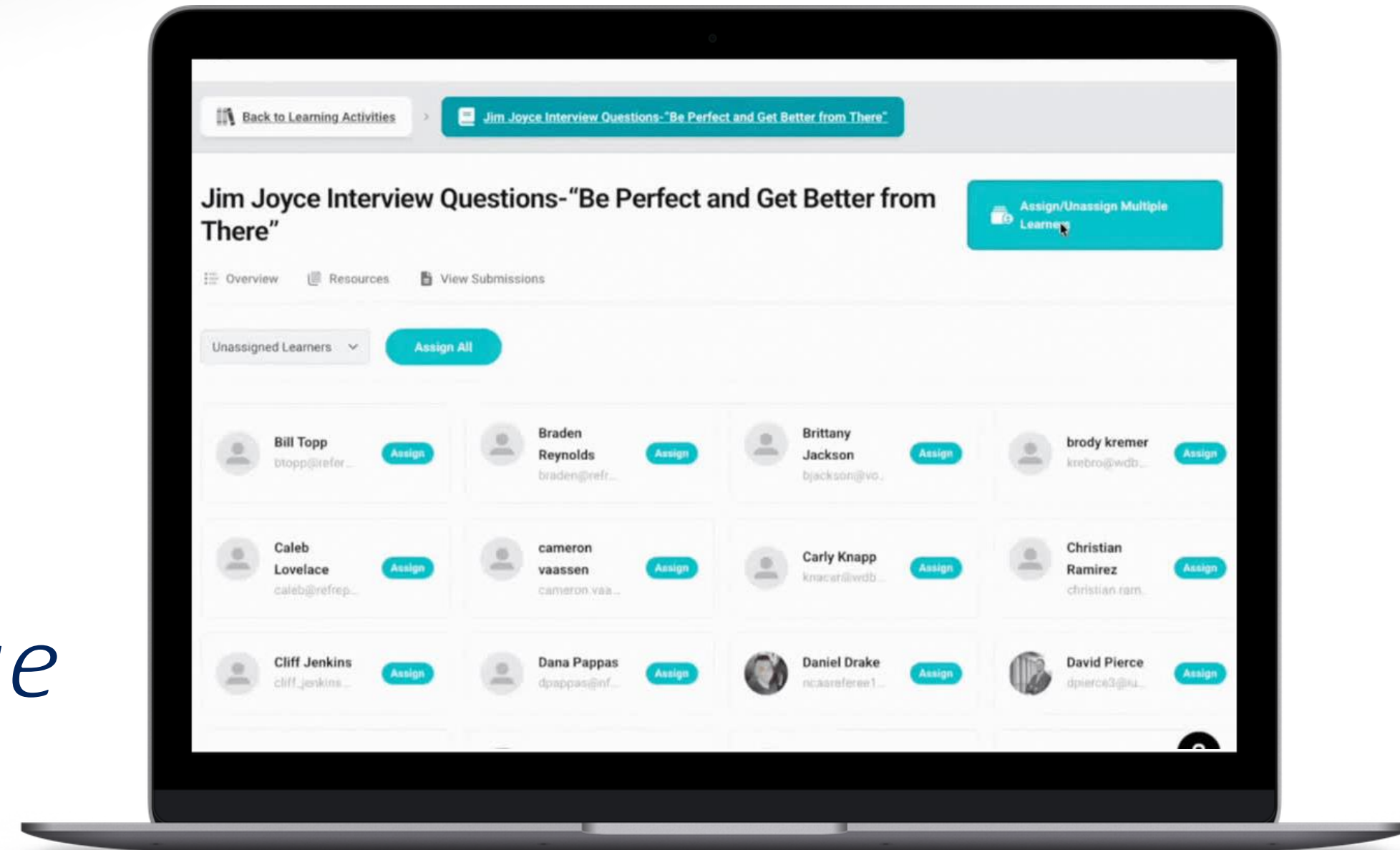
Since 2.0 Launch - June 2, 2026 thru June 23, 2026



RefReps 4.0

Major curriculum enhancements

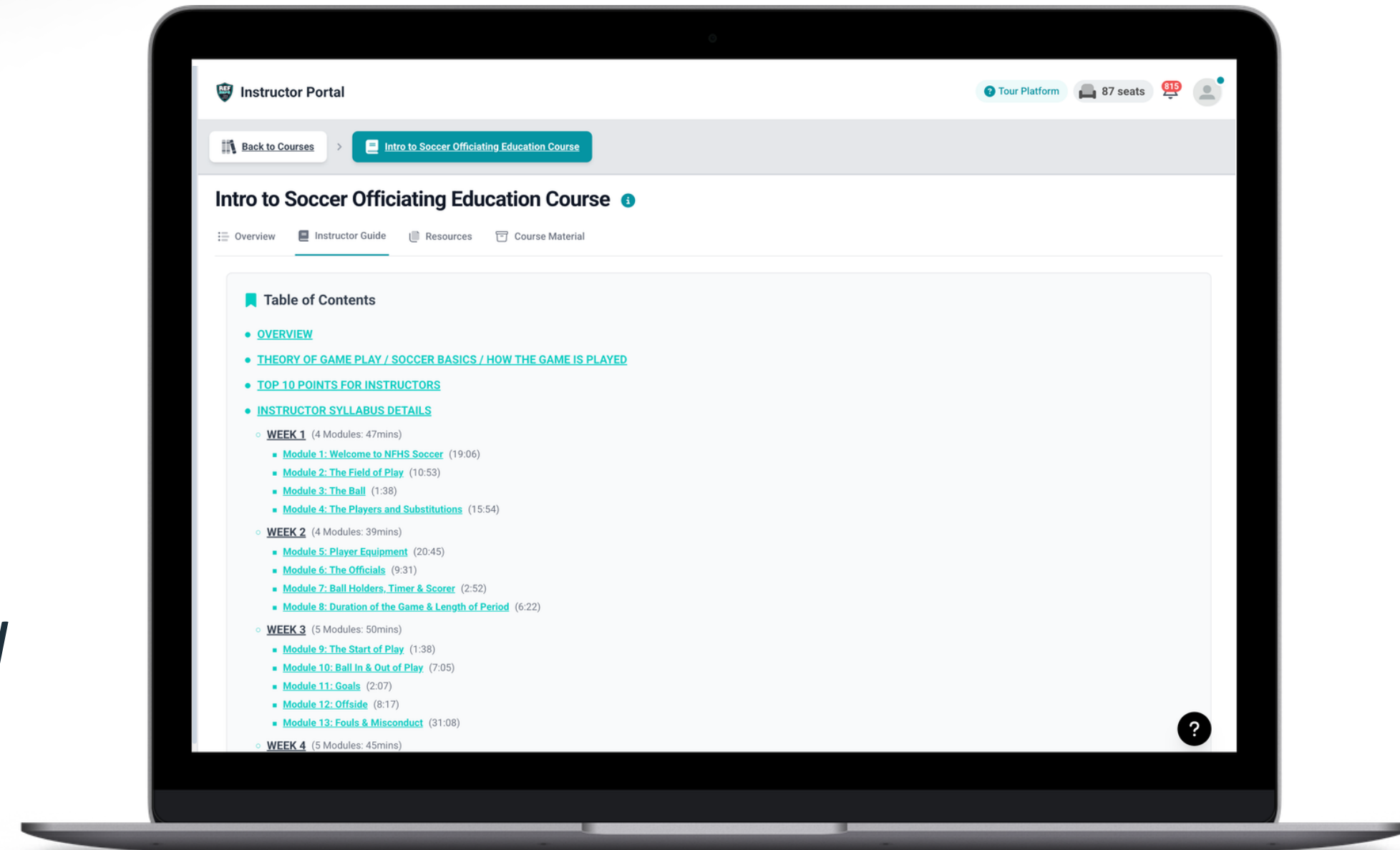
- *Advanced learning activities*
- *Interactive knowledge checks*
- *Built-in assessments*



RefReps 4.0

Streamlined Instructor Guides

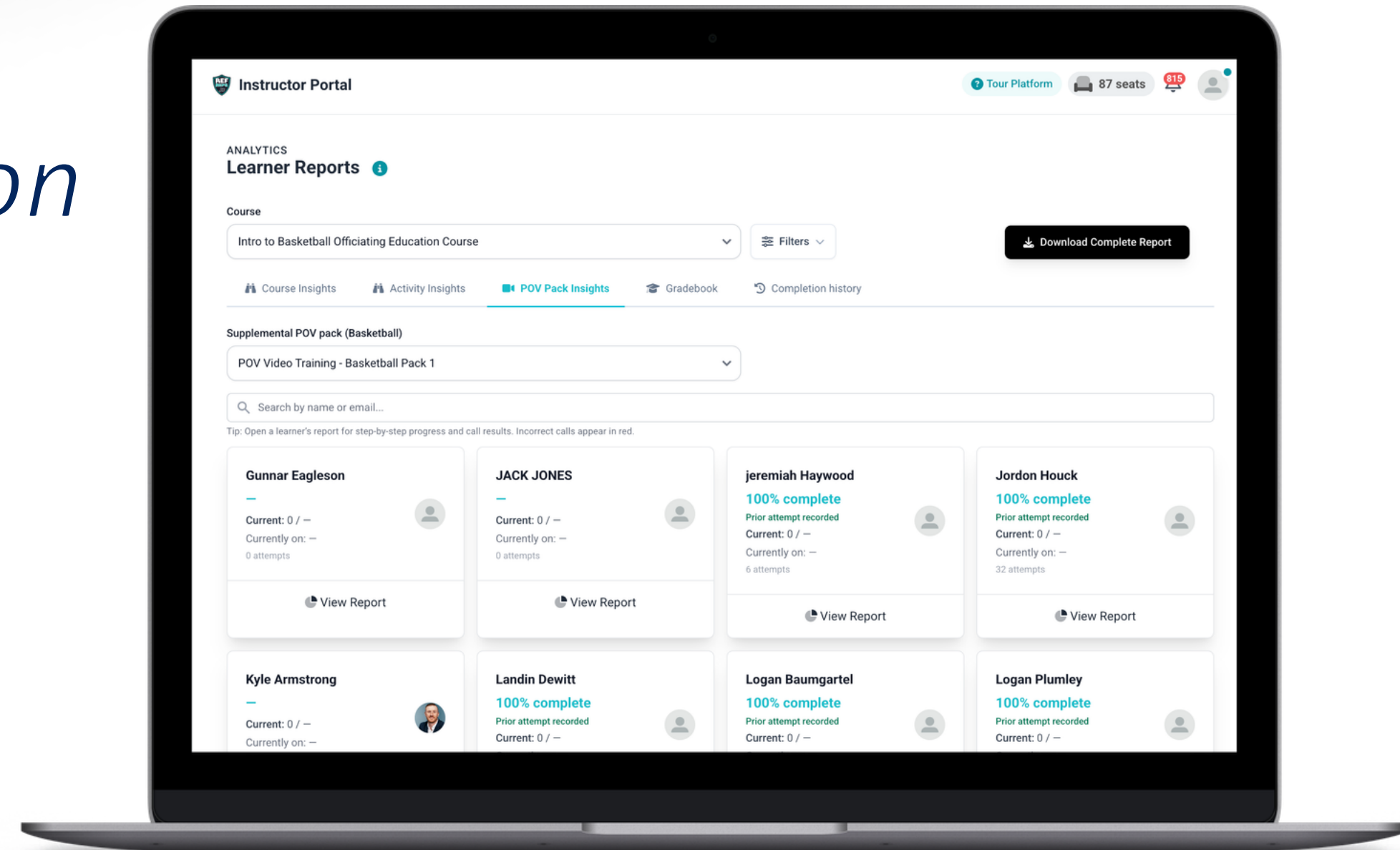
- *Fully interactive*
- *Click to view*
- *All encompassing, all in one place*
- *Designed by org type*



RefReps 4.0

POV Pack Insights

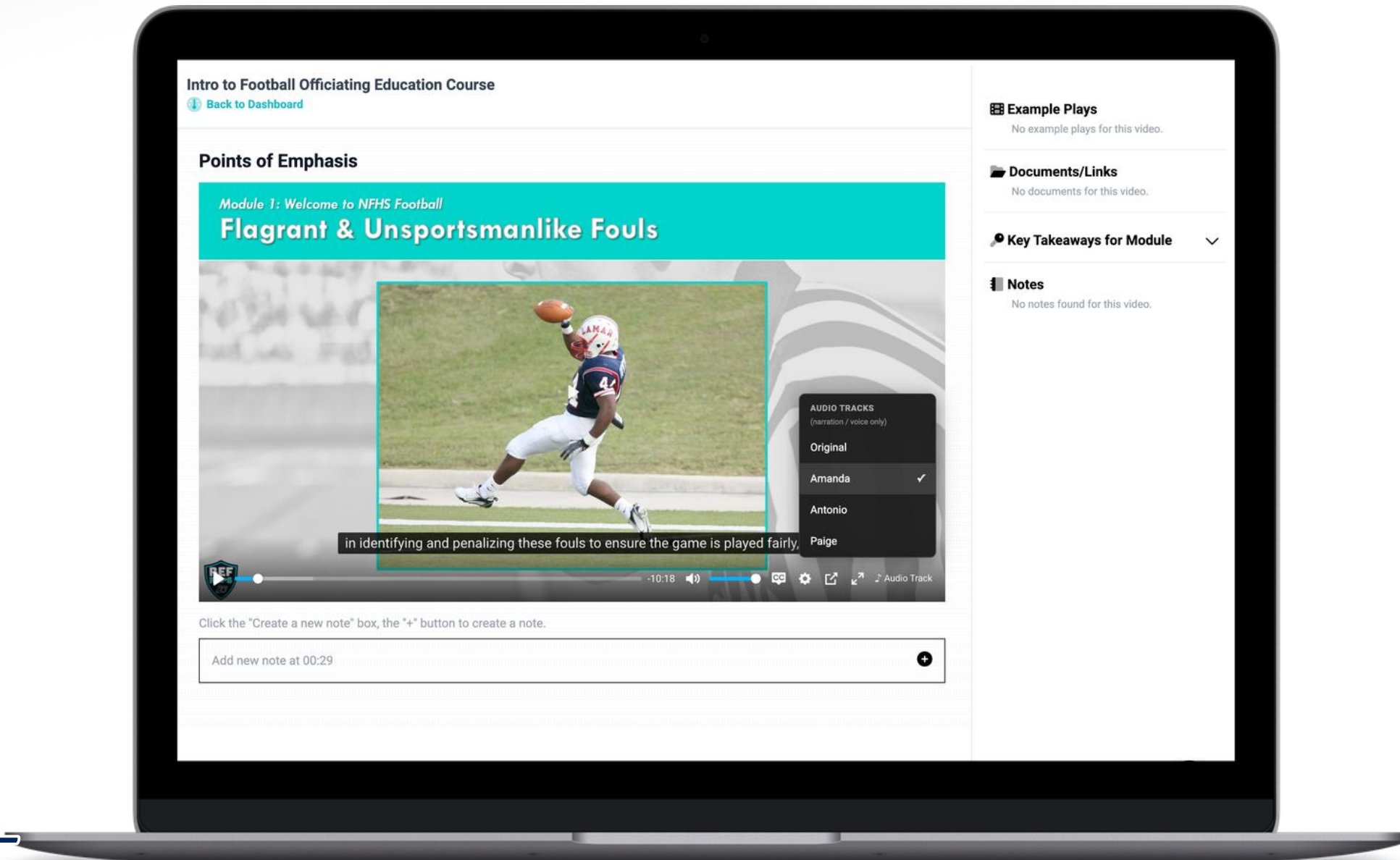
- Progress & completion tracking
- Completion Certificates
- Attempt & scoring analytics



RefReps 4.0

Enhance viewing experience

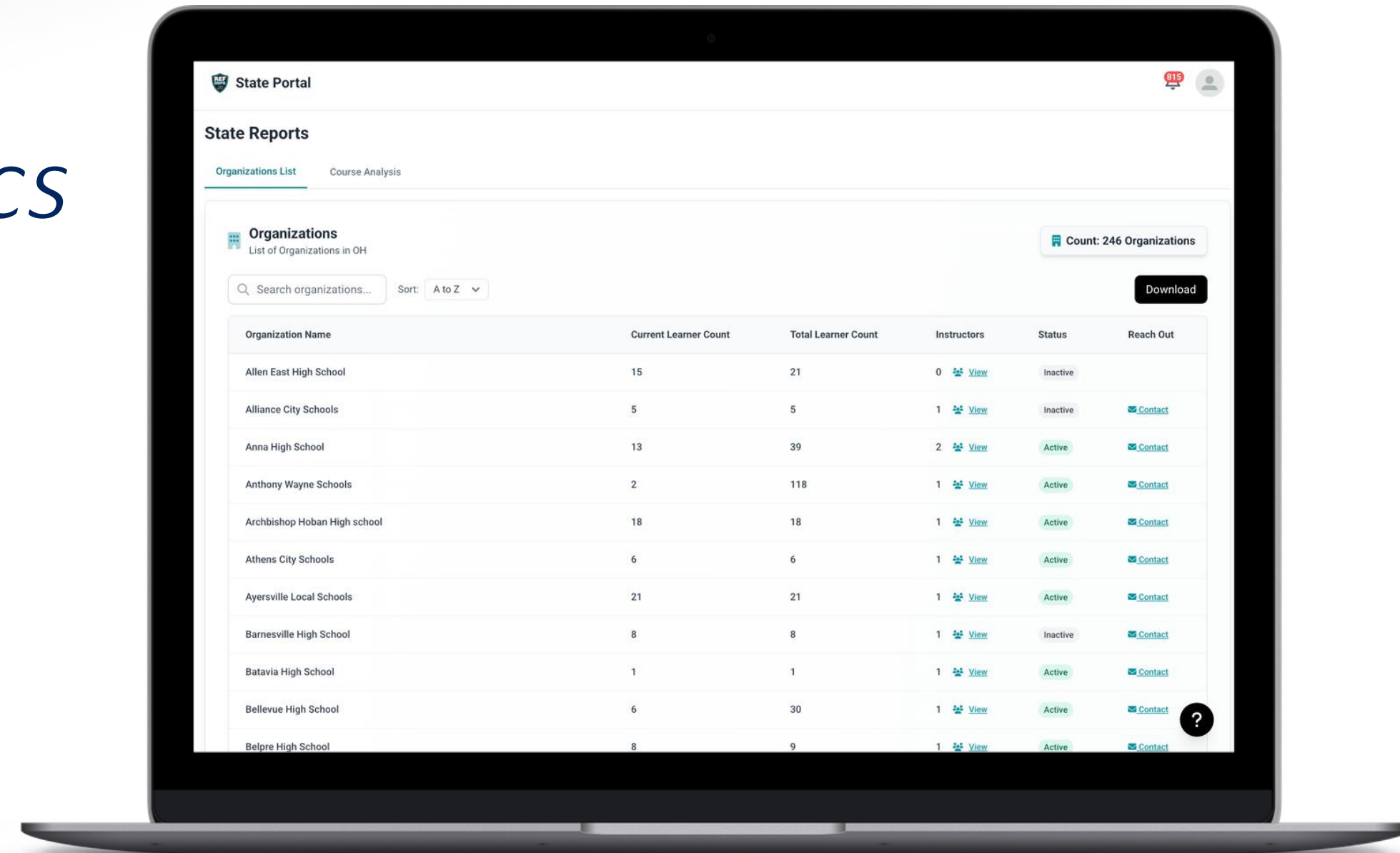
- Closed captions
- Multi-language captions
- User controlled voice-changer capability!!!



Coming Soon...

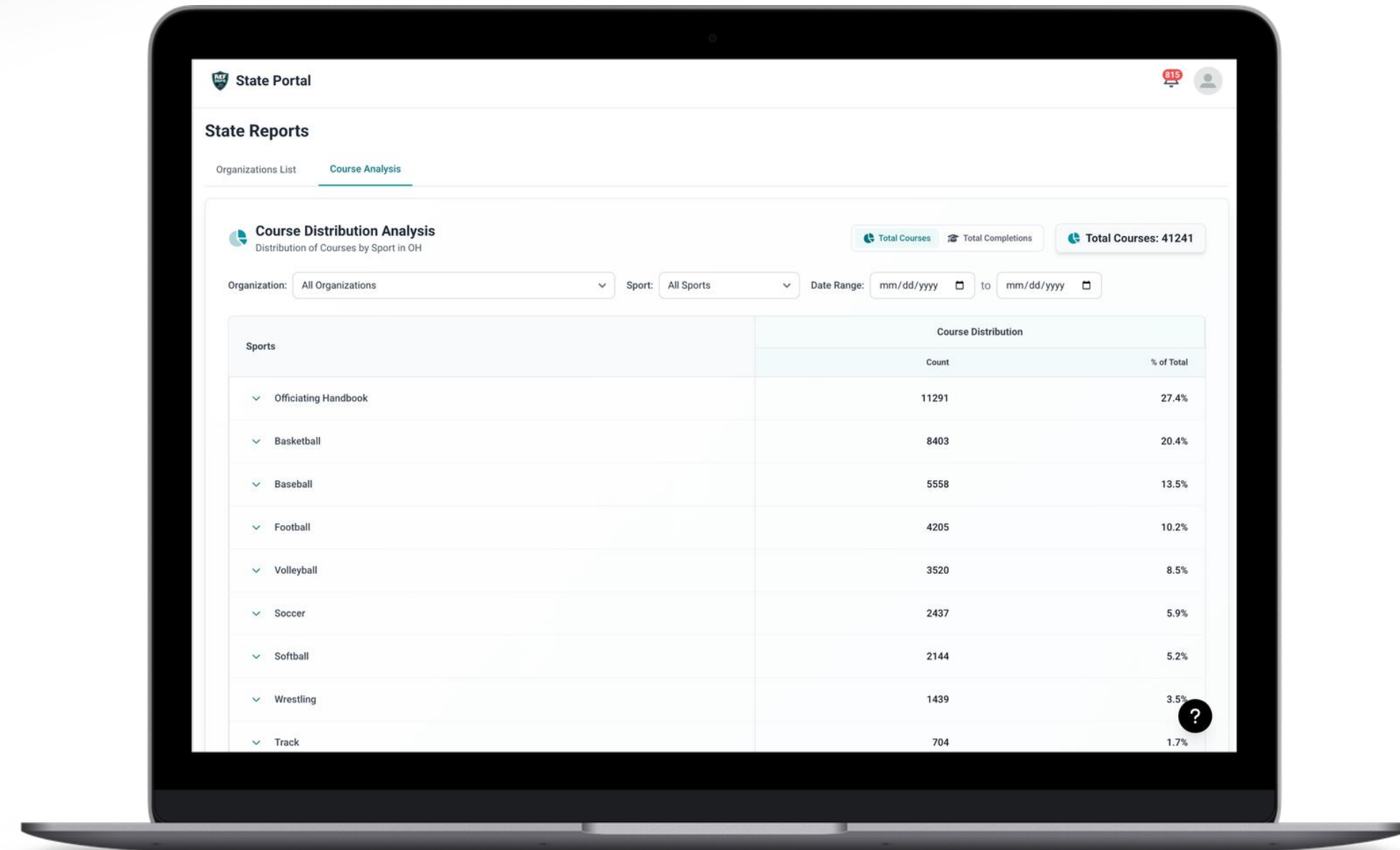
Association Portals

- *Participation analytics*
 - *Schools & orgs*
 - *Active learners*
 - *All-time learners*
- *Instructor contact info & communication*



Coming Soon...

- *Learner analytics*
- *Course distribution insights*
- *Completion data*
 - **Learner**
 - **Date/time**
 - **Certificate tracking**



RefReps Partner Growth

Associations Listed

5

Associations with
Reported Data

5

'21 Total Registration

33,078

'25 Total Registration

40,944+

▲ 23.78% vs '21

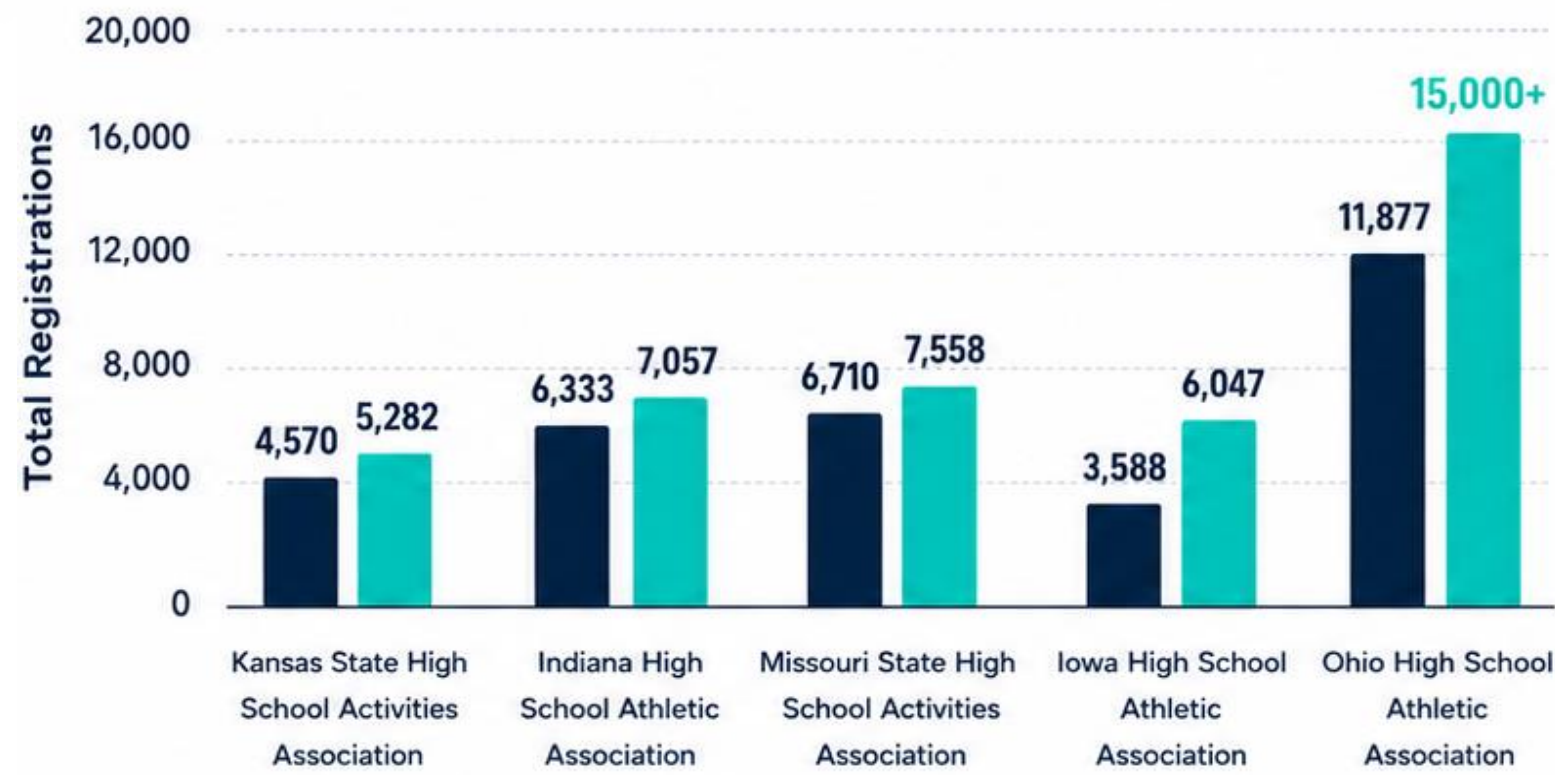
Net Increase

+7,866+

▲ 23.78% vs '21

REGISTRATION TOTALS BY STATE ASSOCIATION

■ '21 Total Registration ■ '25 Total Registration



REGISTRATION INCREASE BY STATE ASSOCIATION

● Net Increase ('25 vs '21)

