Guild

# Our Mission

Guild is on a mission to unlock opportunity for America's workforce. Guild partners with leading employers to connect education spend to business outcomes – helping people grow while helping businesses adapt.

## What we do

Guild is a modern education benefits platform that gives HR leaders clarity and control to power their workforce strategy. Partnering with innovative employers, including Chipotle, Target, Walgreens, JPMorgan Chase, Hilton, Spectrum, Tyson, and Providence Health. Guild turns education spending into a strategic talent investment — connecting employees to real-world learning, coaching, and career pathways, while giving employers actionable data on skills gained, role readiness, and talent movement. The result is a workforce built for what's next, and a business with the agility to lead through change rather than react to it.

**For more information, visit guild.com.**

## Fast facts

- Founded in **2015** by Rachel Romer and Brittany Stich
- The company is a **certified B-Corp** and **Public Benefit Corporation**
- Guild is headquartered in Denver, CO and has **~800 employees**
- Guild's **investors include** General Catalyst, Wellington Management, Next Play Capital, Salesforce Ventures, Workday Ventures, Redpoint Ventures, Bessemer Venture Partners, Felicis Ventures, Cowboy Ventures, Oprah Winfrey, Steph Curry, and more

## Awards and recognition

Forbes Cloud 100 List, 2019-2025

CNBC's Disruptor 50, 2019-2023

TIME's 100 Most Influential Companies, 2022

Fast Company World Changing Ideas Award, 2020

Fast Company Most Innovative Company, 2019

B Lab Best for the World, 2018, 2019, 2021, 2022

## The impact

**Access:** More than five million employees have had access to Guild through their employer over the last 12 months.

**Internal Mobility:** Guild learners are 2x more likely to experience internal mobility within their companies compared to their colleagues who do not participate in the Guild benefit.

**Wage Increase:** On average, the incremental wage increases earned by Guild learners are 2x larger than the increases earned by colleagues who do not participate in the Guild benefit.

**Employer Retention:** On average, learners engaged in Guild programs were more than 2x less likely to leave their employer in the last 12 months.

**Role changes:** More than 90k lifetime learners have experienced a significant role change within 12 months of their first enrollment in a Guild program.

Guild's internal data over the last 12 months as of 01.01.2026.
Guild's internal data over the last 12 months as of 01.01.2026 from employers who have provided the required data for at least 13 months post launch.