

## Privacy Policy

This Privacy Policy governs the manner in which Nature Masterminds® collects, uses, maintains and discloses information collected from users (each, a “User”) of the Nature Masterminds® website. This Privacy Policy applies to the Nature Masterminds® websites and all Lessons offered by the Nature Masterminds®.

### Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users enroll on the Nature Masterminds® website or a Lessons within the Nature Masterminds® website, subscribe to a newsletter, make a payment and in connection with other activities, services, features, or resources we make available on our Nature Masterminds® website. Users may visit Nature Masterminds® anonymously. Users can refuse to supply personal identification information but doing so may prevent them from engaging in certain Nature Masterminds® related activities.

### How we use collected information

Nature Masterminds® may collect and use Users’ personal identification information for the following purposes:

- *To improve customer service*  
Information you provide helps us respond to your customer service requests and support needs more efficiently.
- *To personalize user experience*  
We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Nature Masterminds® website.
- *To send periodic emails*  
We may use User email addresses to send Users information and updates pertaining to their order. User email addresses may also be used to respond to User inquiries, questions, or other requests.

### Sharing your personal information

We do not sell, trade, or rent User personal identification information to others.

### Third party websites

Users may find advertising or other content in our Nature Masterminds® that link to the websites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these websites and are not responsible for the practices employed by websites linked to or from our Nature Masterminds® website. In addition, these websites or services, including their content and links, may be constantly changing. These websites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our User, is subject to that website's own terms and policies.

**Changes to this Privacy Policy**

Nature Masterminds® has the discretion to update this Privacy Policy at any time. We encourage Users to frequently check this page for any changes. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

**Your acceptance of these terms**

When you make a purchase on the Nature Masterminds®, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not make purchases on the Nature Masterminds® website. Your continued use of Nature Masterminds® purchases following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.