

# A BOLDLY DIFFERENT

COMPANY & STUDENT INFORMATION SYSTEM

*Infinite  
Campus*

the Tech in EdTech™

“INFINITE CAMPUS IS **BOLDLY DIFFERENT** BECAUSE IT HAS ITS FINGER ON THE PULSE OF EDUCATION—CONSTANTLY EVOLVING, INNOVATING, AND ANTICIPATING THE NEEDS OF SCHOOLS.”

Kacey Hanson, Principal, Chequamegon School District

# WHY IS INFINITE CAMPUS BOLDLY DIFFERENT?

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## REASON 1: OUR COMPANY

# A FAR CRY FROM TRADITIONAL

For over 30 years, we've focused on supporting education in the U.S., combining innovative products with exceptional customer support. We're known to push the envelope and help districts break away from their traditional K12 processes. In doing so, we lead stakeholders into rethinking how things are done, so they can manage district operations more effectively and efficiently.





## REASON 1: OUR COMPANY

# CULTURE OF SECURITY

Infinite Campus is dedicated to protecting the confidentiality, integrity, and availability of all our systems and your data. As part of this mission, we utilize a thorough information security plan that is regularly reviewed and updated based on emerging security threats and developments. This plan ensures Infinite Campus implements and maintains the appropriate safeguards to protect the confidential data of our K12 stakeholders.

- SOC 2 Audits
- Code and Application Scanning
- DDoS Protection
- Penetration Testing
- Innovation vs. Acquisition Model
- Employees vs Contractors

**REASON 1: OUR COMPANY**

**EMPLOYEES ACT LIKE THEY OWN THE PLACE**  
(BECAUSE THEY DO)

Our 600+ employees are also company owners through the Employee Stock Ownership Plan (ESOP). We are free from outside investors and their revenue pressures. Our business model is not focused on profits, we are focused on continuous innovation paired with the best service and support, so districts can continue to Transform K12 Education®.



Charlie Kratsch, Founder and CEO of Infinite Campus, and company employees celebrate becoming the number one trending SIS in the United States.

"Infinite Campus is **forward thinking**, always advancing towards improved education for students."

David Moo, Database Manager,  
Palisades Charter High School

"I absolutely love Infinite Campus. **The platform is a major powerhouse**, and I am always learning new things. Their staff is always on top of their game and know the product."

Jackie Nordick, Administrative  
Specialist, Cologne Academy

**"The integration of Infinite Campus allows for efficiencies and simplification.**

Districts need to utilize technology to remove redundant tasks so individuals can focus on new ideas. They'll quickly realize that all the time dealing with third-party modules is better spent migrating to a complete system like Campus."

John Duplay, Technology Director,  
Mayfield City Schools

"Infinite Campus is a great SIS that is responsive, supportive, and innovative to say the least. Their human aspect of support is incredible as well. They are **consistent, reliable, and always enthusiastic** in finding or being part of a solution."

Justin Nickel, Director of Technology,  
Portage Community School District

"I have worked with Infinite Campus for many years in my position as an Administrative Assistant. I am blown away by the capabilities that Infinite Campus offers. **The ways in which things are connected is incredible.**"

Julie LaRoque, Administrative Assistant,  
Monticello Independent School District  
882

"I can always count on someone to answer a phone call or respond to an email right away. **They never make me feel like my issues are not important.**"

Margaret Flemming, Food Service  
Director, Bird Island-Olivia-Lake Lillian  
School District

"The system is so well built and thought out. They are constantly working to improve and update their system. **They listen to their customers** and are always working to help the schools."

Michelle Ingram, Operations Manager,  
Nova Classical Academy

"Infinite Campus has **innovation capabilities to keep up with a constantly changing world**. I recommend Infinite Campus to everyone who doesn't have it. It really is a life changer."

Shana Sellers, Student Information  
Systems Specialist, Fayette County  
Board of Education

"The user-friendly interface and robust data analytics tools have **empowered our educators to make informed decisions, ultimately improving student outcomes**. This modernization has not only increased operational efficiency but also fostered a collaborative community focused on student success."

Corey Haugen, Director of Information  
Services, Austin Public Schools

"Excellent training and customer service. Infinite Campus has everything you need in one place. **It is constantly evolving and getting better with each passing year!**"

Jody Harp, Office Manager, Cayuse  
Prairie School District 10

"Infinite Campus has **easy to understand navigation**. It's a one-stop shop for our SIS."

Shelly Burton, Principal, Deer Lodge  
School District 1

"Campus helps us transform education from an information standpoint – **the more info we have and the easier it is to get, the easier our jobs are and the more we can focus on what's important...students.**"

Juan Cruz, Superintendent, Franklin-  
McKinley School District

"I am in my first year as Superintendent. **The customer service I have received from Infinite Campus has been outstanding** and it has increased my efficacy."

Zach Campbell, Superintendent,  
Canistota School District 43-1

"Infinite Campus is simple, to the point, and pretty much a **one-stop shop** for communications, grades, reporting, food service, and much more."

April Jacobsen, Admin Assistant/IT  
Coordinator, Sweet Grass County High  
School



**Discover more reviews today!**

[infinitecampus.com/reviews](https://infinitecampus.com/reviews)

"As a district you need a **continuously evolving SIS**. With today's ever-changing requirements, it is important for an SIS to not only meet current needs but to have the vision to plan for future needs that are not even identified yet."

Deb Ristow, District Data Manager/  
Administrative Assistant, Ellsworth  
Community School District

"Infinite Campus holds so much information in one place. **We no longer need to go back and forth between different third-party programs/systems/vendors.**"

Sally Andress, Secretary, Beechwood  
Independent School District

"Campus products are well made, well executed, and well supported. **You can't do anything transformative in a modern learning environment in a legacy system**. Switch. You gotta do it!"

Eric Hileman, Executive Director,  
Information Technology Services,  
Oklahoma City Public Schools

"Infinite Campus is truly amazing!! The Online Registration has certainly changed my life. It is absolutely amazing how **the system processes the data and places it right where we need it** in the database. The prompt response on tickets is so appreciated, everyone is always so helpful."

Jodi Popp, Secretary, Manitowoc Public  
School District

"Having a one-stop shop has made us operate more efficiently and smoothly as everything is connected in one system. We don't have to wait for nightly syncs with various vendors. **Information can be updated and accessed in live time.**"

Samantha McDonald, Assessment and  
Information Systems Specialist, New  
Prague Area Schools

"Infinite Campus is a phenomenal system, especially for the size of our district. There are so many advantages at our fingertips, from reports to historical access to data tracking. There is amazing support, as well as innovative trainings and user group meetings to keep all staff abreast of changes, and continued learning. **I personally would not want to use any other SIS**. It meets all of our needs."

Susan Capuccio, College Career  
Readiness Liaison, Lawton Independent  
School District 8

"Campus has a variety of different tools available that are included with the out-of-the-box subscription. **You don't get nickle and dimed for every little tool like other SIS apps.**"

Greg Guswiler, Data Programming  
Analyst, Edina Public School District 273

"Infinite Campus is innovative, flexible, and always ready for the next challenge. The company grows with our needs. I believe Infinite Campus can lead us into the twenty-second century because **it looks to the future and is solving tomorrow's problems.**"

Dr. Lorna R. Lewis, Superintendent,  
Malverne Union Free School District

"We have worked with many different vendors, and Infinite Campus is one of the few that has a functioning support system and continuous learning via monthly state meetings and yearly in-person events. It's an asset that **Campus also works well with adapting to state requirements**, even when they roll out at the nth hour. It's a great product."

Tammy Jost, Data Support Specialist,  
Edmond Public School District 12

## REASON 1: OUR COMPANY

# PEER REVIEWED & APPROVED

Don't just take our word for it, ask any of the 3,000+ districts across the U.S. already using Infinite Campus. We believe the best way to understand the power of our platform is by hearing directly from those who use it every day. Explore real stories, glowing reviews, and firsthand experiences from districts nationwide...and see why they trust Infinite Campus to help them make a difference.

## REASON 2: OUR PRODUCTS

# AN SIS BUILT TO DO MORE

Infinite Campus equips districts with over 1,500 core tools, delivering unmatched functionality to support every aspect of student information management. Designed to go beyond traditional systems, our SIS helps districts streamline operations, modernize workflows, and reimagine K12 education. We empower schools to boost efficiency and drive innovation. From administrators to teachers, students to parents—our SIS has something for everyone.

## AN SIS WITH SOMETHING FOR EVERYONE

### ADMINISTRATION

Effectively manage students and automate K12 education processes with these tools.

- Activities
- Attendance
- Behavior
- Calendar
- Census
- Concurrent Enrollment Support
- Data Import & Export Utilities
- Employee Self Service
- Enrollment
- Events & Actions
- Free & Reduced Application Management
- Health Office
- Medicaid Log
- Multiple Gender & Pronoun Support
- Personalized Learning Plans
- Response to Intervention
- School, State & Federal Programs
- Single Sign-on
- Special Education (varies by state)
- Student Records Exchange

### COMMUNICATION

Strong communication with stakeholders is important to the success of each student.

- Campus Parent App
- Campus Student App
- Email & User Notices
- Form Letter Wizards
- Message Center
- Parent/Student/Staff Survey
- Teacher Messenger
- User Notices

### INSTRUCTION

Manage the classroom and communicate results in real time to students and parents.

- Ask Question
- Assignment Defaults
- Basic Reports
- Categories
- Category Copier
- Class Serve
- Custom Links & Reports
- District-enabled Grading Setup Push Down
- Grade Book
- Lockers
- Positive Attendance
- Post Grades
- Responsive Scheduling
- Roster Verification
- Score Copying
- Seating Charts
- Standards-based & Conventional Grading in Grade Book
- Standardized Tests
- Student Course Recommendations
- Student & Section Groups
- Teaching Center

### COURSE MANAGEMENT

Infinite Campus provides a variety of course management tools for setting standards, reporting progress, and effective scheduling.

- Course Catalog
- Course Management
- Course Registration
- eTranscript
- Report Cards
- Scheduling
- Student Academic Planning
- Transcripts

### SCHOOL SERVICES

Manage daily operations with this useful set of tools.

- Counseling
- Document Management
- eSignatures
- Fee Management
- Locker Management
- Meeting Management
- Transportation

### REPORTING & ANALYSIS

Locate, format, print and/or extract real-time data. Analysis tools paint accurate pictures of your data. Combined, you have the information and tools you need to make informed decisions.

- Ad Hoc Reporting
- At-risk Identification
- Civil Rights Data Collection (CRDC)
- Data Analysis/Visualization
- MS SQL Server Reporting Services
- State & Federal Reporting
- SRSS Reporting

### INTEROPERABILITY

Operate and exchange information together in a coordinated way with different educational vendors.

- Ed-Fi
- SIF
- CASE Standards Import
- OneRoster Provisioning Service

### PARENT & STUDENT APPS

We've got your stakeholders covered with mobile apps and online web portals for desktop users. Parents and students have 24/7 access to grades, assignments, attendance, and more.

## CAMPUS ADD-ON PRODUCTS

Eliminate third-party systems.

- **Campus Analytics Suite** - Identify students at-risk of not persisting to graduation.
- **Campus Data Suite** - Validate data integrity, audit data changes and data access.
- **Campus Food Service** - Serve students with an elite point-of-sale system.
- **Campus Learning Suite** - An LMS to modernize teachers' classrooms.
- **Campus Messenger with Voice** - Send messages through calls, texts, or emails.
- **Campus Online Registration** - Bring student enrollment processes online.
- **Campus Payments** - A secure payment processing solution.
- **Campus Report Translation Module** - Support multiple languages.
- **Campus Workflow Suite** - Modernize attendance and digitize hall pass procedures.

## CHANNEL PARTNER PRODUCTS

Certified functionality and tools.

- Analysis Portal
- BTAM
- CCS Backpack
- CCS Data Visualization
- CCS Lingo
- CheckMate
- CPI
- Data Health Check
- ETCH
- GEM
- MARS
- MTSS
- Reports on the Portal (ROTP)
- SpotLight
- Sub Attendance Wizard
- SWARM
- Transportation Change Request
- 504

## DIGITAL LEARNING PARTNERS

Love your favorites? No problem.

- Accelerate Learning - STEM Scopes
- Brightspace - D2L
- Canvas - Instructure
- Clever - Kahoot
- CodeHS
- Dynos
- Edlink
- eDoctrina
- Electude
- Equatio - textHelp
- Google Classroom - Google for Education
- HelloID - Tools4Ever
- Identity Automation
- itslearning
- Lennections Inc
- LockDown Browser - Respondus
- Microsoft Teams - Microsoft
- Naiku
- NIM - Tools4Ever
- Otus
- Pearson
- QuaverEd
- Renaissance - DnA
- Renaissance - SchoolCity
- Same Goal
- SchoolDay
- Schoology
- Seed - Authentica Solutions
- SoftChalk
- Studies Weekly
- TalkingPoints
- turnitin

## REASON 2: OUR PRODUCTS

# MORE BEYOND THE CORE

Infinite Campus goes beyond a traditional student information system—it's a platform built to power every aspect of a district's educational ecosystem. Built on a foundation of flexibility and choice, our architecture delivers modern SIS capabilities while enabling districts to personalize their experience with integrations that align with their district goals, preferences, and operational needs.

### Infinite integration possibilities

Minimize your tech stack by removing third-party systems or seamlessly integrate with your preferred tools. Our system is built for choice as we know all districts and schools are unique...that's why in addition to our integrated add-on products we have certified channel partner solutions and digital learning partnerships.

## REASON 2: OUR PRODUCTS

# FUTURE-FOCUSED FUNCTIONALITY

Infinite Campus is backed by a development team (300+) that is determined to work harder, smarter, and faster than anyone providing K12 software. We provide the most innovative tools to optimize operations in K12 schools year after year. We provide 13 releases (with hundreds of enhancements) annually so you'll never need to purchase another SIS...because we will never stop developing.



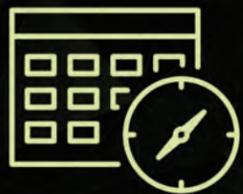
### Phase 1: Initiation

Meet your Infinite Campus Project Manager, discover the Campus Community, and recruit your internal team.



### Phase 2: Discovery & Planning

Review our customized plan for you, tell us more about you and your needs, and schedule project milestones.



### Phase 3: Implementation

Align your goals/processes with Infinite Campus, collaborate with the Data Conversion team, and attend personalized workshops.



### Phase 4: Go Live

Transition to your Infinite Campus Client Relationship Manager, begin your daily operations in Infinite Campus SIS, and Transform K12 Education®.



## REASON 3: OUR SERVICES

# STRESS-FREE IMPLEMENTATIONS

Our expert team takes the stress out of the implementation process, offering hands-on support to guide districts every step of the way. With 3,000+ successful data conversions from vendors nationwide, you can trust us to make your transition smooth, seamless, and stress-free. Let's make your vision a reality.

**REASON 3: OUR SERVICES**

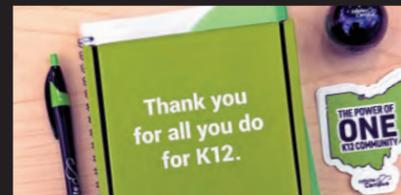
# ENGAGING TRAINING OPPORTUNITIES

Experienced training experts ensure district users are ready for DAY ONE and every day thereafter! Gain unlimited access to thousands of FREE learning resources and events offered year-round—so you're always equipped, empowered, and ready to succeed.

- 6,000+ Knowledge Base Resources
- Local User Groups
- On-demand Training
- Live Monthly Professional Development
- Role-specific Courses
- Tips & Tricks



At Infinite Campus, our teams love building strong connections with customers across the country. We lead 50+ local user groups each year, along with regular check-ins, training sessions, and more. Our client relationship managers and training staff are not only knowledgeable and supportive, they're genuinely excited to get to know you and help you succeed.



THE AVERAGE TENURE  
OF OUR SUPPORT ADVISORS  
IS 6 YEARS

98% CUSTOMER  
SUPPORT SATISFACTION  
RATING

DEDICATED SUPPORT  
EXPERTS FOR EACH TOOL

OUR ENTIRE SUPPORT  
TEAM IS LOCATED IN  
BLAINE, MN

15 SECONDS IS  
OUR AVERAGE SPEED TO  
ANSWER YOUR CALLS

### REASON 3: OUR SERVICES

## SUPPORT TEAM PACKED WITH OVERACHIEVERS

You can call us, and our support team will answer within just 15 seconds. If you prefer not to use the phone, don't worry—our support portal is available 24/7! Authorized users can easily submit new requests, upload attachments, communicate directly with our advisors, and track resolved cases. We make getting support fast and easy.



**Register for a live  
or on-demand demo.**



[infinitecampus.com/demo](https://infinitecampus.com/demo)

**Download a FREE Guide  
to Purchasing a New SIS.**



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our products**



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**Contact us. We'd love  
to hear from you.**



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