

2026 Mountain Valley Outstanding in the Field Dinner SWEEPSTAKES (“Sweepstakes”)

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. ELIGIBILITY: The Mountain Valley Outstanding in the Field Dinner Sweepstakes is open to legal residents of the United States, who are at least 21 years old at the time of entry. Employees of BlueTriton Brands, Inc. (“Sponsor”), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations and is VOID WHERE PROHIBITED. Participation constitutes entrant’s full and unconditional agreement to these Official Rules. Sponsor’s decisions are final and binding in all matters related to the Contest. Winning the prize is contingent upon fulfilling all requirements set forth herein.

2. SPONSOR: BlueTriton Brands, Inc., 3001 Summer Street, Stamford CT 06905.

3. SWEEPSTAKES PERIOD: The Sweepstakes begins on July 29th, 2026 and ends on September 17, 2026. There are two (2) sweepstakes periods in this Sweepstakes (each a “Sweepstakes Period”). The first Sweepstakes Period begins at 12:00 pm Eastern Time (ET) on July 29th, 2026, and ends at 5:00 PM ET on August 12th. The 2nd Sweepstakes Period begins at 12:00 PM ET on September 3rd, 2026, and ends at 5:00 PM ET on September 17th, 2026. We will select one winner during each Sweepstakes Period.

4. HOW TO ENTER: To enter, during the Sweepstakes Period:

1. Follow @mountainvalleywater

2. Like the giveaway post on Instagram.

2. Comment on the sweepstakes post with who you’d bring as your +1.

You may enter multiple times during the Sweepstakes Period. Entries generated by script, macro or other automated means or by any means which subvert the entry process are void. If you use fraudulent methods or otherwise attempt to circumvent these Official Rules, your entry may be void. Entries become the sole property of Sponsor and will not be acknowledged.

To participate, you will need a public Instagram account (“Account”). Your Account settings must remain public during the Sweepstakes Period and until prizes are awarded (as described in Section 5). You must not change your Instagram handle during the Sweepstakes until prizes are awarded (as described in Section 5). Creating an Instagram account is free but is subject to Instagram’s terms and conditions. If entering via a mobile device and using your wireless carrier’s network, standard data charges from your wireless carrier may apply.

Content Restrictions for your Sweepstakes Submission:

- Your Submission must be your original work;
- Your Submission must be in English;
- Your Submission must not convey any claims of Sponsor’s products or services that would be deemed unsubstantiated or deceptive if made by Sponsor;
- You must have consent or permission to include the names, images or likenesses of other individuals that clearly appear or are prominently depicted/referenced in your Submission (“Third Party Indicia”) and you must have obtained from these third parties the right for Sponsor to use the Third Party Indicia as set forth in Section 8 below. Your Submission may not include the names, images or likenesses of minors (as the term “minor” is defined by the State where the entrant resides) unless you have the consent or permission of the parent(s) or legal guardian(s) of minor.
- Your Submission must not disparage Sponsor or any other parties;
- Your Submission must not legibly display material that violates or infringes another’s rights. Accordingly, you must not include logos, trademarks or any other intellectual property other than those of the Sponsor. Your Submission must not make references to or include: alcohol, illegal drugs, tobacco, firearms/weapons, any activities that are or appear to be dangerous, or any political agenda;
- Your Submission may not be indecent, obscene, sexually explicit, hateful, promotes bigotry, racism, hatred, or

harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and

- Your Submission may not be tortious, defamatory, libelous, disparage Sponsor or any other person or party, or contain material that is unlawful in any way.

If your entry meets all the above requirements, you automatically will receive one (1) entry into the Sweepstakes.

5. DRAWING: On August 13th and September 18th one (1) potential winner will be selected at random during each Sweepstakes Period. The odds of winning depend on the number of eligible entries received during the Sweepstakes Period. A potential winner will be notified by Sponsor by posting a "You're a potential winner" comment via a direct message. The potential winners will be required to share full name & email address. Information must be received by Sponsor within two (2) days of the date the notice or attempted notice is sent, to claim the prize. Once received, Sponsor will notify a potential winner of their winner status and will fulfill the prize after confirmation, if determined to be eligible. Prizes will be awarded within 7 days after the end date of the Sweepstakes Period. Any winner who is not in compliance with these Official Rules may forfeit the prize. If a prize is forfeited, Sponsor may select one (1) alternate winner for such prize, after which the prize shall remain unawarded. Winners will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") in order to claim the prize.

SENDING A DIRECT MESSAGE VIA INSTAGRAM IS THE ONLY AUTHORIZED WAY TO RESPOND TO SPONSOR'S WINNER NOTIFICATION.

6. DESCRIPTION OF PRIZES AND APPROXIMATE RETAIL VALUE ("ARV")

Quantity, Description and Approximate Retail Value ("ARV"):

One Grand Prize will be awarded during each Sweepstakes Period:

- **FIRST SWEEPSTAKES PERIOD:** The winner during the First Sweepstakes Period will receive 2 (two) tickets to the Foster Farms Outstanding in the Field Hamptons, NY Dinner.
- **SECOND SWEEPSTAKES PERIOD:** The winner of the Second Sweepstakes Period will receive two (2) tickets to the Malibu Mountain Top Outstanding in the Field Malibu, CA dinner.

Total ARV for each Grand Prize: \$850

Total ARV for all Prizes: \$1,700

PRIZES WILL NOT INCLUDE TRAVEL AND WINNERS WILL BE RESPONSIBLE FOR ANY EXPENSES, COSTS, OR FEES, NOT SPECIFIED HEREIN AS BEING PROVIDED. PRIZES WILL BE SHIPPED TO THE WINNER.

7. GENERAL PRIZE CONDITIONS AND RESTRICTIONS: Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners may not substitute, assign, sell, or transfer prize, in whole or in part. Sponsor reserves the right, at its sole discretion, to substitute a prize of comparable or greater value. Prizes are not redeemable for cash. **Winners are responsible for federal, state and local taxes as well as any costs and expenses associated with prize acceptance and use not specified herein as being provided.** All prize details are at Sponsor's sole discretion. All trademarks are the property of their respective owners, none of which have sponsored, endorsed or are an administrator of this Sweepstakes. **Limit one (1) prize per person.**

8. PUBLICITY GRANT: Except where legally prohibited, by acceptance of a prize, each winner grants permission for Sponsor and its designees to use his/her name, user name, address (city and state), photograph (including, but not limited to, profile photo), voice and/or other likeness and prize information for advertising, trade and promotional purposes, in all media now known or hereafter discovered, in any manner, worldwide in perpetuity, without notice, review, approval or compensation. By posting a Submission, entrant hereby grants to Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, digitize, publish, create derivative works from, and display such Submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional, sales or marketing purposes without further notice, compensation or attribution to entrant. If requested, entrant will sign all documentation that may be required for Sponsor or its designees to make use of the rights that entrant is granting to Sponsor. **Entrant understands, acknowledges and agrees that entrant will not be paid nor will entrant receive any form of compensation for the Submission, for entering this Sweepstakes, and for granting the rights described herein, other than any prize that may be received by entrant if the entrant is determined to be the winner.**

Sponsor will not incur any liability whatsoever to the extent Sponsor chooses to exploit or to refrain from exploiting any of its rights hereunder.

9. RELEASE AND INDEMNIFICATION: By entering the Sweepstakes, each entrant, on behalf of himself/herself, and his/her executors and heirs, agrees: (1) to be bound and abide by these Official Rules and by all decisions of Sponsor, whose decisions are final and not open to appeal; (2) to release, indemnify, defend and hold harmless Sponsor, Meta Platforms, Inc., Instagram, LLC, and their respective parents, subsidiaries, affiliates, members, shareholders, agents, representatives, employees, suppliers, agencies, successors, assigns, licensors, advertising or promotional agencies and any prize-sponsoring agency (collectively, "**Released Parties**"), from any and all liability whatsoever in connection with or related to this Sweepstakes, including, without limitation, from any and all causes of action, liabilities, suits, claims (including but not limited to, third party claims that may be made against entrants, and claims arising out of or relating to acceptance, receipt, possession or use/misuse of any prize (including any travel or activity related thereto), or any publicity or other public exposure of entrants, including without limitation, claims concerning infringement or invasion of entrants' privacy or publicity rights, or defamation, or acts undertaken in preparation for, or participation in, the Sweepstakes, cross-claims or counterclaims, costs, injuries, losses or damages or demands of any kind (including without limitation personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "**Claims**"), WHETHER OR NOT ARISING FROM THE NEGLIGENCE OF A RELEASED PARTY; (3) on behalf of himself/herself, and his/her executors and heirs that he/she has no right to bring, and covenants not to bring, any claim, action, or proceeding of any kind or nature whatsoever against the Released Parties; (4) to assume all risks, express or implied, associated with all Claims released above, including without limitation, all risks concerning entry into and participation in the Sweepstakes; and (5) that NEITHER SPONSOR NOR ANY OF THE RELEASED PARTIES HAVE MADE OR MAKE OR ARE RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, RELATIVE TO THIS SWEEPSTAKES OR A PRIZE, INCLUDING BUT NOT LIMITED TO, ITS QUALITY OR FITNESS OR MERCHANTABILITY, AND ALL PRIZES ARE TENDERED TO ENTRANTS ON AN "AS IS" BASIS. THERE ARE NO WARRANTIES THAT EXTEND BEYOND THE DESCRIPTION ON THE FACE OF ANY PROMOTION MATERIALS OF ANY PRIZE.

10. LIMITATION OF LIABILITY. The Released Parties are not responsible for: (a) any incorrect or inaccurate information either caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes or provided by entrants; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process; (d) technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries; (e) late, lost, undeliverable, damaged or stolen mail; or (f) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, or to the receipt, use, inability to use, or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible.

11. GENERAL CONDITIONS: Sponsor reserves the right, in its sole discretion, to suspend, modify or cancel the Sweepstakes, or any element thereof, if it cannot be run as originally planned, including by reason of tampering, unauthorized intervention or fraud; infection by computer virus; malicious software attacks, bugs or other problems; negative publicity or media attention; technical failures; or force majeure or other causes which impair the integrity or corrupt the administration or security of the Sweepstakes. Notice of such suspension, modification, or cancellation will be posted on the Sweepstakes entry page. In such an event, the Sweepstakes shall be conducted from among all non-suspect, eligible entries received, if any, prior to such suspension, modification or cancellation or prizes will be awarded as otherwise deemed fair and appropriate by Sponsor. The Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, typographical, printing errors, tampering, hacking, or by any of the equipment or programming associated with or

utilized in the Sweepstakes; (2) for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) other errors or problems of any kind relating to or in connection with the Sweepstakes, whether computer, network, technical, mechanical, typographical, printing, human or otherwise, including, but not limited to, errors or problems which may occur in the administration of the Sweepstakes or the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials; (5) late, lost, undeliverable, misdirected, inaccurate, incomplete, misdirected, delayed, damaged, garbled or stolen entries comments, posts, email, direct messages, replies, or mail, other communications of any kind; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of the prize.

12. GOVERNING LAW/ARBITRATION: The Sweepstakes and these Official Rules are governed by the laws of the State of Connecticut, without regard to its conflicts of law rules. As a condition of participating in this Sweepstakes, participants agree that any dispute or cause of action relating in any way to these Official Rules or the Sweepstakes shall be submitted to confidential arbitration in Stamford, Connecticut. Arbitration shall be conducted under the rules then prevailing of the American Arbitration Association. The arbitrator's award shall be binding and may be entered as a judgment in any court of competent jurisdiction. To the fullest extent permitted by applicable law, no arbitration by any party under these Official Rules shall be joined to an arbitration involving any other party subject to these Official Rules, whether through class arbitration proceedings or otherwise. In no event shall the arbitrator be entitled to award exemplary, treble or any other form of punitive damages, regardless of the claims raised.

13. SEVERABILITY: If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity, or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

14. USE OF DATA: Information collected from entrants and winners is subject to Sponsor's privacy policy, which is accessible via the following link: <https://www.bluetriton.com/privacy-policy>. Entrants understand that they are providing their personal information to Sponsor, and not to Instagram, LLC or Meta Platforms, Inc.

15. SPONSOR: BlueTriton Brands, Inc., 3001 Summer Street, Stamford, CT 06905.

This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with, Instagram, LLC. or Meta Platforms, Inc.