



# Evive Appoints Renowned Gambling Harm Prevention Expert Jay Robinson to Clinical Advisory Board

**BOSTON – October 14th, 2025** – Evive is proud to announce the appointment of **Jay Robinson** to its **Clinical Advisory Board**, **bringing decades of expertise in preventing and responding to gambling-related harms**. Robinson's guidance will further strengthen Evive's mission to transform gambling support through innovative, evidence-based digital health solutions.

An internationally recognized leader in the field, Robinson brings over 20 years of pioneering applied research and clinical experience in **leading harm reduction, prevention strategy, and counseling psychology**. Career highlights include:

- Leading advocacy and policy initiatives to expand awareness of gambling-related harms and improve support for affected communities;
- Supporting international organizations on safer gambling frameworks and delivering best in class harm reduction programs;
- Driving collaborative partnerships to enhance relevant and culturally appropriate access to treatment and prevention resources in Canada, the US and Australia.

**“Jay's expertise in reducing gambling harm strengthens Evive's ability to deliver evidence-based support to communities worldwide, connecting people to helpful information and support earlier and more effectively,”** said Sam DeMello, CEO & Co-Founder of Evive.

As a member of Evive's Clinical Advisory Board, Jay will play a critical role in:

- Guiding research and evidence integration and mobilization;
- Provide insights to shape impactful programs for today's evolving global gambling landscape.



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Evive's Scientific Advisory Board includes leading experts such as Dr. Jeff Marotta, Dr. Timothy Fong, and Dr. Deborah Haskins, representing the most comprehensive expertise in gambling harm reduction and digital health interventions.

## About Evive

Built by a team with lived experience and guided by its clinical advisory board, Evive combines consumer-grade technology with evidence-based frameworks to offer personalized pathways that adapt as customers' needs evolve. The platform serves as both a direct support tool and a digital entry point to statewide comprehensive gaming support ecosystems.

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