



EDMONTON, ALBERTA, CANADA 

CHAMPIONSHIP GENETICS



NOVEMBER 5-8, 2026



FARMFAIR INTERNATIONAL

NOVEMBER 5-8, 2026 | EDMONTON EXPO CENTRE

Welcome to Edmonton, Alberta and Farmfair International, one of Canada's premier agricultural showcases and Alberta's largest beef cattle show. Each November, Farmfair gathers the best in livestock genetics, passionate producers, and global buyers in a celebration of excellence, innovation, and western heritage.

For over 50 years, Farmfair has been a cornerstone of Alberta's agricultural identity, offering a dynamic platform for purebred and commercial cattle shows, educational clinics, and industry networking. Alberta, often dubbed the powerhouse of Canadian cattle production, is home to over 40% of the nation's beef herd, making it the ideal setting for this world-class event.

Farmfair's compact four-day format ensures that all breeds are present at once, making it easy, efficient, and affordable for attendees to experience the full spectrum of cattle excellence without compromise.

This catalogue serves as your guide to the breeds, events, and opportunities that await. It also highlights our Inbound Reimbursement Program, designed to support international guests in attending and exploring Alberta's livestock industry. Whether you're scouting your next genetic purchase, touring ranches around Edmonton, or aiming to promote your own genetics abroad, we invite you to discover the best of the herd at Farmfair International – Canada's most prestigious cattle show!

For more information, please contact:
Leah Jones, Director, Farmfair International
farmfair@exploreedmonton.com

AGRICULTURE IN ALBERTA

ALBERTA IS THE CATTLE POWERHOUSE OF CANADA, ACCOUNTING FOR OVER 40% OF THE NATIONAL HERD WITH 28,000 PRODUCERS.

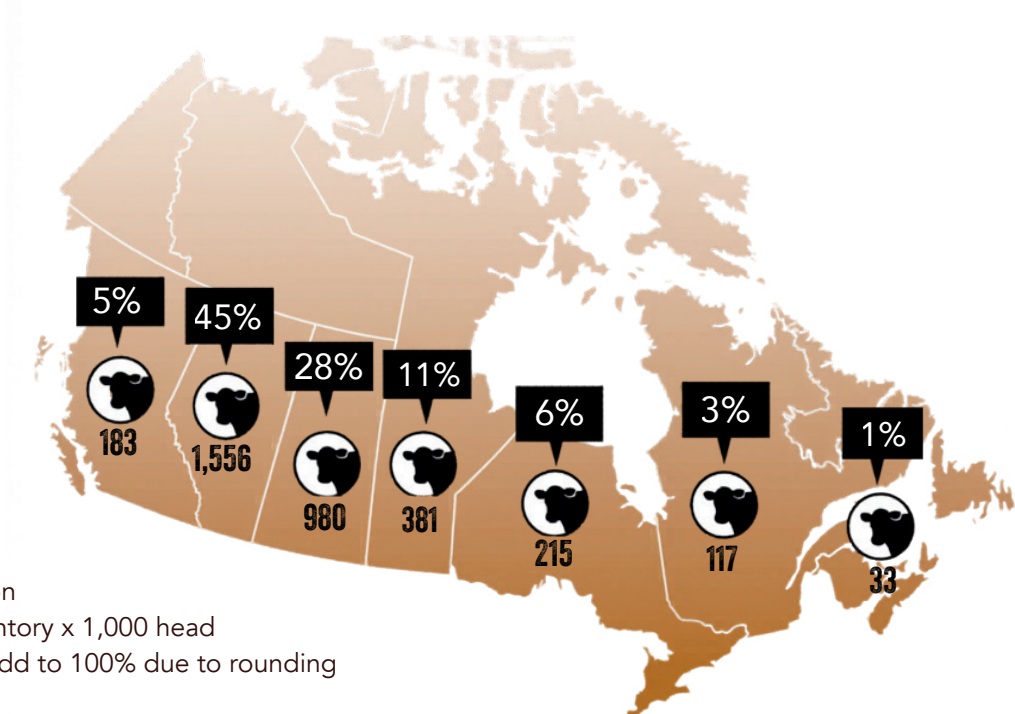
Known for its premium beef and cutting edge genetics, Alberta's producers lead in breeding high-performance cattle suited for both domestic and international markets. With generations of ranching expertise, innovative practices, and a strong export infrastructure, Alberta is a trusted global supplier of top-tier beef genetics, feeder cattle, and finished beef products.

Whether you're sourcing purebred stock or exploring trade opportunities, Alberta represents the best of Canadian agriculture. Canada is a major player in the global beef market, with approximately half of Canadian beef and live cattle being exported.

The Canadian beef and live cattle sector exports over \$7 billion annually, contributing significantly to Canada's economy. In fact, in Canada, the cattle sector contributed an annual average of \$29 billion to gross domestic product between 2021 and 2023.

Alberta is also a powerhouse in other key areas of agriculture. Alberta is a top producer of grains and oilseeds, including wheat, barley, canola, and pulses, thanks to its vast lands and advanced farming technology. The province also plays a major role in hog production, dairy, and poultry, supported by robust processing facilities and export networks.

BEEF CATTLE BY PROVINCE



January 1, 2024
Beef Cattle = 3.6 Million
Statistics Canada; Inventory x 1,000 head
Percentages may not add to 100% due to rounding

OVERALL SUPREME CHAMPIONS



OVERALL SUPREME BULL

Name: Ter-Ron Eldorado 185L	Exhibitor: Murray Ranches
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OVERALL SUPREME FEMALE

Name: RF Scream 3121	Exhibitor: Rancier Farms
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JUNIOR SUPREME CHAMPION



OVERALL JUNIOR SUPREME FEMALE

Name: DMM Blackbird 39L	Exhibitor: Jameson Hunker
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PUREBRED JUNIOR SHOW CHAMPION



PUREBRED JUNIOR SHOW CHAMPION FEMALE

Name: Murray's Design 153N	Exhibitor: Navada Murray
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CHAROLAIS CHAMPIONS



CHAROLAIS CHAMPION BULL

Name: KAY-R Tremor 7015L	Exhibitor: Exhibitor: KAY-R Land and Cattle LTD
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CHAROLAIS CHAMPION FEMALE

Name: EVF Lily 338L	Exhibitor: Harvie Ranching
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BLACK ANGUS CHAMPIONS



RED ANGUS CHAMPIONS



HEREFORD CHAMPIONS



HEREFORD CHAMPION BULL

Name: HMS Hi-Cliffe Maximus ET 25M	Exhibitor: HMS Hi-Cliffe
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HEREFORD CHAMPION FEMALE

Name: Harvie Ms Candy ET 77N	Exhibitor: Harvie Ranching
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SIMMENTAL CHAMPIONS

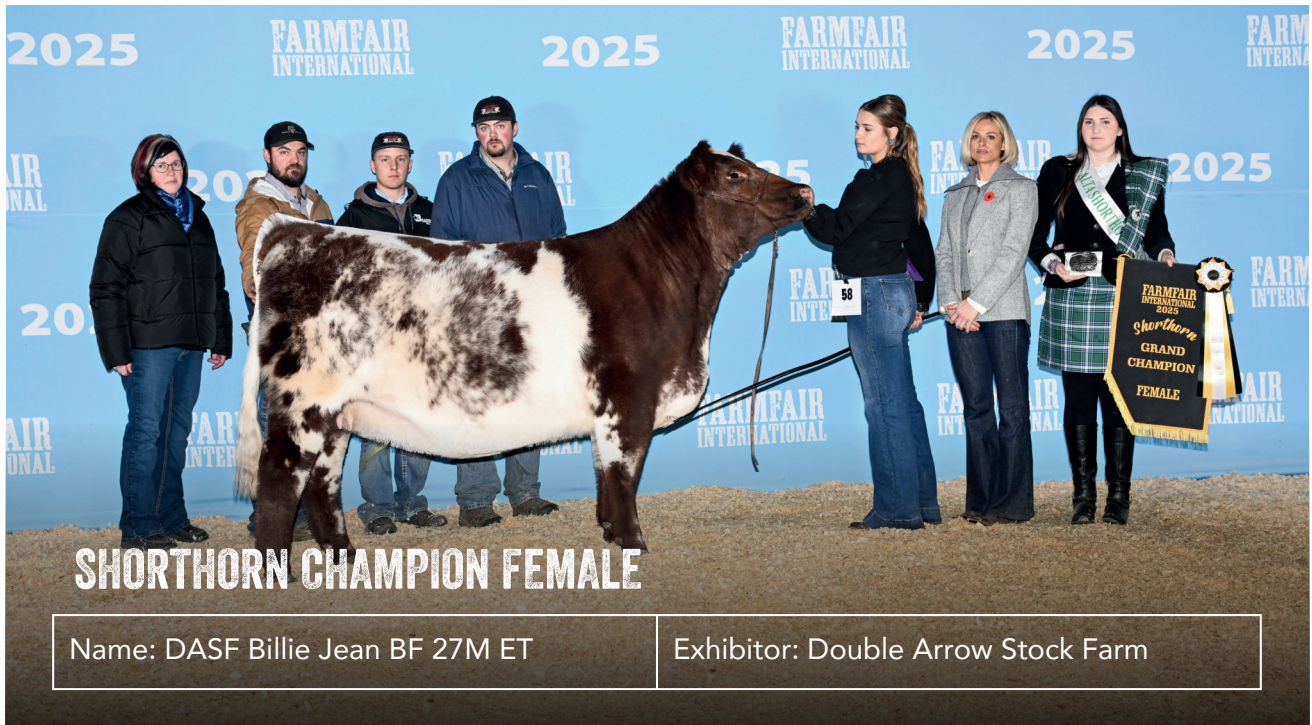


SHORTHORN CHAMPIONS



SHORTHORN CHAMPION BULL

Name: DASF Cartel 13N ET	Exhibitor: Double Arrow Stock Farm
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SHORTHORN CHAMPION FEMALE

Name: DASF Billie Jean BF 27M ET	Exhibitor: Double Arrow Stock Farm
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LIMOUSIN CHAMPIONS



LIMOUSIN CHAMPION BULL

Name: AHL GW Living The Dream

Exhibitor: Greenwood Cattle



LIMOUSIN CHAMPION FEMALE

Name: RPY Paynes Lilah 9L

Exhibitor: Eden Meadows Farm

GELBVIEW CHAMPIONS



MAINE ANJOU CHAMPIONS



SALERS CHAMPIONS



SPECKLE PARK CHAMPIONS



HIGHLAND CHAMPIONS - ALL OTHER BREEDS



BRAUNVIEH CHAMPIONS - ALL OTHER BREEDS



BLONDE D'AQUITAINE CHAMPION - ALL OTHER BREEDS



BELTED GALLOWAY CHAMPION - ALL OTHER BREEDS





2026 SCHEDULE

Wednesday November 4

Welcome to Edmonton!
Enjoy a FREE half-day
tour of Edmonton while
you settle into the city.

Thursday November 5

Enjoy our first round of
cattle shows including:

- Ultimate Legends
- Maine Anjou
- Salers
- Speckle Park
- All Other Breeds

Don't miss our Farmfair
International Reception

Friday November 6

Cattle shows:

- Simmental
- Limousin
- Shorthorn
- Gelbvieh

Saturday November 7

Cattle shows:

- Black Angus
- Red Angus
- Hereford
- Charolais

Sunday November 8

Cattle Shows:

- Prospect Show
- Junior Futurity
- Farmfair International
Supreme

Monday November 9

We close the weekend
with FREE farm tours.

TRAVEL REIMBURSEMENT

FOR QUALIFIED BUYERS

Are you planning to attend Farmfair International? Qualified buyers may be eligible for financial assistance to help make your visit more accessible and productive.

Our program offers:

- Introductions to Canadian Breeders, Genetics Companies, and Agriculture Businesses
- Financial Support: Qualified buyers may be eligible for reimbursement of up to 50% of eligible travel and accommodation expenses, to a maximum of \$1,500 CAD
- Customized Service: Tailored support to align with your business interests
- Access to Specialized Itineraries: Including farm and industry tours, invitations to special beef-related events, and support for pre and post show tours.

Please note: Funding is limited and available on a first-come, first-served basis. Early application is strongly encouraged to ensure consideration.



RETURNING FOR 2026

B.E.E.F. INTERNATIONAL COMPETITION

B.E.E.F. International (Battle of Emerging Elite Farmers) is a premier international event designed for young agriculturalists aged 18–25. This week-long experience brings together rising talent from around the world for a unique blend of competition, education, and meaningful global networking.

Scan here to learn more:



FARMLAND INTERNATIONAL PRESENTS
B.E.E.F.
INTERNATIONAL

Participants will engage in:

- Industry-focused challenges and presentations
- Social media storytelling competitions
- VIP access to Farmfair International events
- Farm tours, panel discussions, and cultural exchange
- Collegiate judging and mentorship opportunities

This is more than a competition—it's a launchpad for the next generation of global ag leaders.





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