

NRF PROTECT 2026 sample letter

Dear _____,

I am eager to attend NRF PROTECT 2026, taking place June 8-10, 2026, at the Gaylord Texan in Grapevine, Texas.

The National Retail Federation has a long-standing retail policy and advocacy mission around reducing retail crime. Its annual NRF PROTECT event offers practical content, industry experts and a Solutions Expo with more than 200 leading providers of the latest tools and technologies all in one place.

NRF PROTECT is the retail industry's most comprehensive, cross-functional event for organizations of all sizes. I'll be joining my peers in loss prevention, asset protection, digital fraud and enterprise security risk management to learn and share valuable insights we can use right now to prevent growing enterprise security risks from threatening our business and protect all areas of the brand no matter what lies ahead.

- With 200+ solution providers on site, I'll be saving hundreds of hours in online research and vendor meetings. This is a great way to consolidate our planning efforts and significantly accelerate our evaluation of new tools and trends.
- I'll have the chance to engage in discussions with retail experts and law enforcement, benchmark with peers and bring back new practices and ideas to better protect our organization.
- My attendance positions our company as a retail leader that is continuously learning and purposefully remaining proactive in our risk management efforts.

Optional additional bullet points

(If you are seeking new positions)

- NRF PROTECT is an ideal venue to attract talent and act as an employer of choice by attending and sharing best practices.

(If you seek continuing education credits for certifications)

- I can earn CEUs that would otherwise need to be obtained elsewhere to maintain industry certifications.

(If you are seeking multiple team members to attend)

In addition to myself, I am seeking approval to bring _____ team members/business partners to the conference. Their attendance will allow us to continue our investment and development in our people, showcase us as a choice employer in the industry and build organizational resiliency and succession. Inviting our business partners from [INSERT DEPARTMENTS] gives us the ability to continue to collaborate in our efforts to maintain a safer, more secure and profitable organization.

The cost of attending NRF PROTECT is \$_____ for registration and travel costs estimated at \$_____.

Attending in person will also allow me to continue growing a network of trusted connections we can call upon to help validate, benchmark and exchange ideas. Upon my return, I will provide a recap of learnings, new ideas and opportunities to benefit our program and organization.

I appreciate your consideration and thank you for your support.

Sincerely,

[Your Name]