APPRISS® RETAIL

Appriss® Retail is the total loss solution for omnichannel

75% Reduction in Fraud & Abuse

Trusted by 60+ of the top 100 retailers

Connect loss-based decisions with operational intelligence across returns, shrink, and incidents.
With unified data from stores, websites, and call centers, retailers get one trusted view of every shopper and associate—fueling strategic profit protection.

- Balance margin and customer experience for returns
- Stop shrink before it spreads
- See every incident clearly to speed resolution

Returns and shrink rate improvement

15%

13%

With Appriss Retail
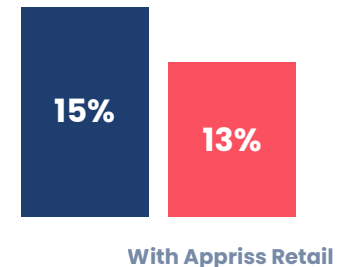
Engage
REDUCE RETURNS

Approve legitimate returns, warn to improve behavior, and decline fraudulent or abusive activity to protect margins without alienating loyal customers.

Evaluate every return with an omnichannel risk model for the most accurate and consistent, real-time decisions.

Secure
CUT SHRINK

Spot fraud and operational errors across employees, locations, products, and processes, and empower teams to investigate issues, optimize workflows.

With natural language searches and dashboards, investigators focus on what matters and close cases sooner.

Incident
MANAGE CASES/AUDITS

Track and monitor every issue your retail teams face—from shoplifting and accidents, to workplace safety and customer complaints—to speed up resolution.

Link incidents to reveal trends and pair with intuitive workflows that strengthen accountability and resolution.

Appriss Retail provides operations intelligence that connects returns, shrink, and incident insights—giving retailers a complete view of risk and profit opportunities to drive smarter decisions, protect margins, and build loyalty across every channel. Learn more at apprissretail.com | Privacy & Security: Docs | Trust Portal | contactus@apprissretail.com