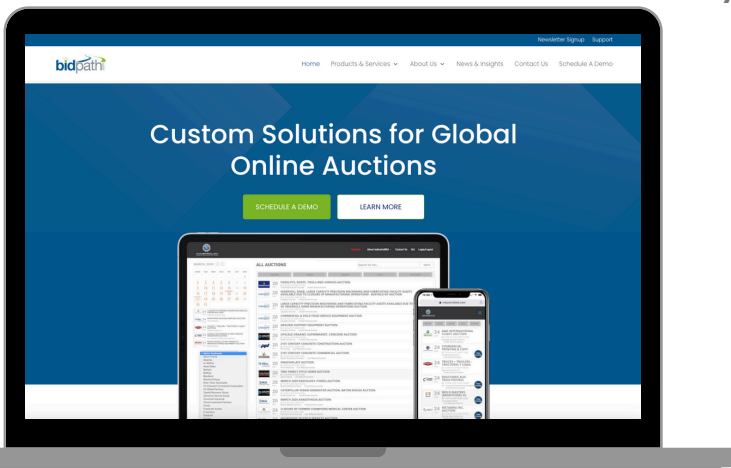


Take Control of Your Reverse Supply Chain with an Auction Platform Built For You

At Bidpath, we believe taking ownership of your reverse supply chain through auctions to move towards a circular future, recapturing the lost value of returns and intercepting their otherwise end-of-life in landfill.

Bidpath empowers white label auction marketplaces for 800+ clients in 30 countries to do just that. The custom platforms we build are all for you- managed by you, built for you, and fully under your control.



Bidpath provides everything needed to run your own auctions.

Integration. Use as a standalone platform or integrate with existing systems - ERP, CRM, accounting, inventory management, BI platforms. We have a flexible range of APIs to get data where you need it.

Full control. Control your data, who sees your auctions, who bids in them, what regions can engage, pricing data, marketing data. With our in house team of developers, we can also fully customise the platform to your requirements.

Data Analytics. Full export capabilities of all data, custom reports and comprehensive data collection. Integration with Google Analytics.

24/7 Support. Dedicated account manager in region, Global support team available.

“With the help of Bidpath, SxanPro has positioned itself as a full-service provider, taking healthcare one step closer to becoming a zero-waste industry.”

ASHLEA SOUFFROU, FOUNDER & PRESIDENT OF SXAN PRO

FAQ's About Bidpath and What We Do

www.bidpath.com

WHITE LABEL AUCTION PLATFORMS



800+

Clients around the world



30+
countries

WHAT DOES PRIVATE LABEL MEAN? ✓

We provide all the tools for businesses run their own auctions, allowing you to control every aspect of the process from adding inventory, managing users, completing the auction and invoicing, as well as a suite of APIs and feeds to integrate with your existing ERP, finance and BI systems.

WHO DO YOU WORK WITH? ✓

All sorts! Some of our clients are small, charitable organisations. Other clients are some of the biggest auctioneers, manufacturers and retailers in the world, transacting millions of dollars of inventory every week.



BENEFITS OF USING YOUR OWN PLATFORM VS. A MARKETPLACE? ✓

Control Your Sales End-to-End

1

Control of who can see and buy your items, the auction terms (and where the items go) stays In your wheelhouse. Take control of your business and watch It grow!

Maintain Ownership of Your Data

2

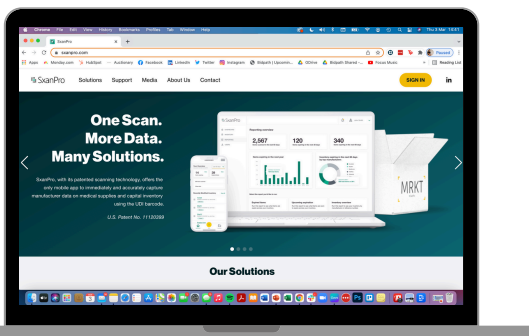
Ownership of your data belongs solely to you with your own platform- this includes buyer data, marketing data and pricing data.

Use Your Marketing Dollars Wisely!

3

No need to compete with other companies' items anymore and share buyers - your platform is for you and your brand only. Direct your buyers to your sales.

Enables you to build a loyal buyer base that can accommodate your assets within their own supply chain, resulting in a higher purchase price.



sales@bidpath.com



www.bidpath.com



USA | UK | Australia | Germany



BIDPATH

WWW.BIDPATH.COM

PRIVATE LABEL AUCTION SOFTWARE – HOW IT WORKS

Here's how we can fit in to your current systems, workflow and the auction process.

