

**DECLARATION OF ELIGIBILITY,
LIABILITY AND PUBLICITY RELEASE**

I, the undersigned potential winner of the NRF 2026: Retail's Big Show \$5,000 Giveaway Drawing (the "**Drawing**"), in consideration of my potential selection as a winner, hereby acknowledge and agree to the following:

1. ELIGIBILITY CONFIRMATION

I confirm that all information provided in connection with my participation in the Drawing is complete, accurate, and truthful. I meet all eligibility requirements as specified in the NRF 2026: Retail's Big Show \$5,000 Giveaway Drawing Official Rules ("**Official Rules**"). For Official Rules, click here <https://nrfbigshow.nrf.com/expo/giveaway/rules>. I understand that any misrepresentation may result in immediate disqualification and forfeiture of any prize.

2. COMPLIANCE WITH OFFICIAL RULES

I acknowledge that I have read, understood, and agree to be bound by the Official Rules. I confirm that I am a legal U.S. resident, age 21 or older, and a registered retail attendee at NRF 2026: Retail's Big Show.

3. LIABILITY RELEASE

I ACKNOWLEDGE AND AGREE THAT NRF AND ALL RELEASED PARTIES (AS DEFINED IN THE OFFICIAL RULES) SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF MY PARTICIPATION IN THE DRAWING OR ACCEPTANCE, USE, OR MISUSE OF ANY PRIZE.

By participating in the Drawing, I hereby release and hold harmless NRF and all Released Parties from any and all liability, except as restricted by applicable law, for injuries, loss, or damage of any kind including, but not limited to, direct, indirect, incidental, consequential, or punitive damages arising from or in connection with: (1) participation in the Drawing; (2) acceptance, use, or misuse of the prize; (3) any technical failures or malfunctions; and (4) any claims based on publicity rights, defamation, or invasion of privacy.

4. PUBLICITY CONSENT

I hereby grant to NRF (and its designees and assigns) the right to use my name, biographical information, likeness, voice, photographs, opinions, statements, hometown, and state for promotional, advertising, and other purposes in any manner or media (including online, websites, and social media), worldwide, in perpetuity, and without further payment, consideration, notice, review, or consent.

5. PRIVACY

I acknowledge that NRF recognizes the importance of protecting individuals' privacy. The NRF privacy policy located at <https://nrf.com/about-us/privacy-policy> is incorporated as part of this release.

6. TAX RESPONSIBILITY

I understand and acknowledge that I am solely responsible for any and all federal, state, and local taxes that may be due on the prize. I agree to include the prize as taxable income on my annual tax return and pay all applicable taxes.

7. ACKNOWLEDGEMENT

By signing below, I affirm that I have read, understand, and agree to be bound by this Declaration of Eligibility, Liability and Publicity Release, as well as the Official Rules.

AGREED AND ACKNOWLEDGED BY:

Signature: _____

Name (printed): _____

Date: _____

National Retail Federation

1101 New York Ave NW Suite 1200
Washington, DC 20005
nrf.com