



POWERED BY



OCTOBER 7-10, 2026  
ROGERS PLACE | EDMONTON, AB

*Email Copy – Below are 2 versions of Emails or newsletter copy that could be sent out to help support your fundraising efforts.*

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## SHORT EMAIL & NEWSLETTER COPY (3–4 sentences)

### Option 1 – Clean & Simple

Help us raise money! We're participating in the Canadian Finals Rodeo Ticket Fundraiser and need your support. When you buy CFR 2026 tickets using promo code **[ENTER YOUR CODE]**, you'll save 20%, and we'll earn 30% back from every sale. It's a win-win; you get an incredible rodeo experience, and we raise the funds we need.

Buy your tickets here: **[ENTER YOUR LINK]**

### Option 2 – High-Energy

Help us raise money and catch the edge-of-your-seat action at the Canadian Finals Rodeo! Use promo code **[ENTER YOUR CODE]** to grab 20% off your tickets. By using our code, we'll earn 30% back from your purchase to support our upcoming programs.

Get your discounted tickets here: **[ENTER YOUR LINK]**

### Option 3 – Community-Focused

Help us raise money for our community initiatives through the CFR Ticket Fundraiser! It's easy to help use promo code **[ENTER YOUR CODE]** to save 20% on your CFR tickets, and we'll earn 30% back to fund our goals. We truly appreciate your support in making this happen.

Purchase your tickets here: **[ENTER YOUR LINK]**



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## MEDIUM LENGTH EMAIL & NEWSLETTER COPY

### Option 1 – Warm & Engaging

Help us raise money! We are so excited to be part of the Canadian Finals Rodeo Ticket Fundraiser for CFR 2026. When you purchase tickets using our exclusive promo code **[ENTER YOUR CODE]**, you'll receive 20% off and we'll earn 30% from every ticket sold. These funds go directly toward supporting the programs and activities we provide all year long.

Supporting us is simple: just buy your CFR tickets using this link: **[ENTER YOUR LINK]**. Thank you for helping us reach our goals while you enjoy one of Canada's premier rodeo events!

### Option 2 – High-Impact & Promotional

Help us raise money! We've officially joined the Canadian Finals Rodeo Ticket Fundraiser Program, and we need your help to make it our best year yet. Use promo code **[ENTER YOUR CODE]** to save 20% on your order. Plus, we'll earn 30% back from the sale. It's the perfect way to support us while saving on a world-class event.

Tickets are available now through our fundraiser link: **[ENTER YOUR LINK]**. Please share our code with your friends and family so we can maximize our impact!

### Option 3 – Family/School Friendly

Help us raise money! We're partnering with the Canadian Finals Rodeo Ticket Fundraiser this year for a fun and easy way to grow our programs. When you buy tickets using promo code **[ENTER YOUR CODE]**, you'll save 20% and we'll earn 30% back from each ticket purchased. Every dollar we earn helps us provide better events and activities for everyone.

Purchase your discounted tickets using our link: **[ENTER YOUR LINK]**. Thank you for standing behind us and helping us succeed!