

2027

Atlanta Beltline Four Race Series Sponsorship Opportunities



Atlanta Beltline + Atlanta Track Club

**Atlanta
Beltline**
RACE SERIES

PRESENTED BY



**Atlanta
Beltline®**

2027 Atlanta Beltline Four Race Series Sponsor Levels & Benefits



Westside 10K: Winter 2027

Northside 5K: Spring 2027

Southside 8K: Summer 2027

Eastside 12K: Fall 2027

Presenting

Platinum

Gold

Silver

Bronze

N/A

\$50,000

\$35,000

\$25,000

\$10,000

Brand Awareness

Event web pages	Logo	Logo	Logo	Logo	Logo
Poster, flyers, emails	Logo	Logo	Logo	Logo	Logo
Race day signs, banners	Logo	Logo	Logo	Logo	Logo
Yard signs on trail	Presenting sponsor	N/A	N/A	N/A	N/A
Logo presence on start and finish towers	Prominent Logo	Logo	Logo	Logo	Logo
Logo presence on banners on run in and run out of start and finish lines	Prominent Logo	Logo	Logo	Logo	Logo
Race day t-shirt	Presenting sponsor	Logo	Logo	Logo	Logo
Co-Branding in all marketing of events	Presenting sponsor logo	N/A	N/A	N/A	N/A
Social media tagging, press release inclusion					
Opportunity for banner ad in emails to participants				N/A	N/A
Verbal recognition during event program					
If available, local media opportunities		N/A	N/A	N/A	N/A

Brand Activation

10x10 Exhibitor Space Tables and tent available upon request	Tent or table with premium placement	Tent and table	Tent and table	Tent and table	Tent and table
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Employee Engagement

Complimentary runner registration per race	25	20	15	10	5
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Print deadlines for posters, fliers, t-shirts, yard signs is 8 weeks prior to race day.

