

2026 Atlanta Beltline Four Race Series Sponsorship Opportunities



Atlanta Beltline + Atlanta Track Club

**Atlanta
Beltline**
RACE SERIES

PRESENTED BY



**Atlanta
Beltline®**

2026

Atlanta Beltline Four Race Series Sponsor Levels & Benefits



Westside 10K: February 7, 2026

Northside 5K: April 18, 2026

Southside 8K: August 1, 2026 (New Race)

Eastside 12K: December 5, 2026

Presenting

Platinum

Gold

Silver

Bronze

N/A

\$50,000

\$35,000

\$25,000

\$10,000

Brand Awareness

Event web pages	Logo	Logo	Logo	Logo	Logo
Poster, flyers, emails	Logo	Logo	Logo	Logo	Logo
Race day signs, banners	Logo	Logo	Logo	Logo	Logo
Yard signs on trail	Presenting sponsor	N/A	N/A	N/A	N/A
Logo presence on start and finish towers	Prominent Logo	Logo	Logo	Logo	Logo
Logo presence on banners on run in and run out of start and finish lines	Prominent Logo	Logo	Logo	Logo	Logo
Race day t-shirt	Presenting sponsor	Logo	Logo	Logo	Logo
Co-Branding in all marketing of events	Presenting sponsor logo	N/A	N/A	N/A	N/A
Social media tagging, press release inclusion					
Opportunity for banner ad in emails to participants				N/A	N/A
Verbal recognition during event program					
If available, local media opportunities		N/A	N/A	N/A	N/A

Brand Activation

10x10 Exhibitor Space Tables and tent available upon request	Tent or table with premium placement	Tent and table	Tent and table	Tent and table	Tent and table
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Employee Engagement

Complimentary runner registration per race	25	20	15	10	5
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Print deadlines for posters, fliers, t-shirts, yard signs is 8 weeks prior to race day.

2026



Atlanta Beltline Race Series Sponsor Levels & Benefits

Company Information

Name for Recognition

Address

City

State

ZIP Code

Phone Number

Representative Name

Title

I agree to sponsor the Atlanta Beltline Race Series. As a sponsor, I understand I will receive the selected sponsorship benefits described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and sponsorship payment has been issued to and accepted by the Atlanta Beltline Partnership.

Authorized Sponsor Signature

Date

Company Contacts

Name

Title

Email

[illegible]