

2027

Connectors Circle Sponsorship Opportunities



**Atlanta
Beltline®**
PARTNERSHIP

2027 Connectors Circle Sponsorship Benefits



All Sponsor Commitments Include: Sponsorship Recognition on Beltline.org, Social Media, Monthly E-Newsletter, Connectors Circle Supporter Badge and ABP Annual Report.

Benefits	\$100,000 Select 15	\$50,000 Select 10	\$35,000 Select 7	\$25,000 Select 6	\$10,000 Select 3	\$5,000 Select 1
<i>Click on underlined text for more information.</i>	☐	☐	☐	☐	☐	☐
Benefit: Brand Awareness						
<u>Beltline Event Exhibitor Tabling</u>	☐ 3 Events	☐ 2 Events	☐ 2 Events	☐ 1 Event	☐ 1 Event	☐ 1 Event
<u>Featured Ad in ABP Facebook Ads</u>	☐ 2 Ads	☐ 1 Ad	☐ 1 Ad	☐ 1 Ad	☐ 1 Ad	☐ 1 Ad
<u>Featured Ad in Monthly Newsletter</u>	☐ 5 Ads	☐ 4 Ads	☐ 1 Ad	☐ 1 Ad	☐ 1 Ad	☐ 1 Ad
Connectors Circle Supporter Video	☐	N/A	N/A	N/A	N/A	N/A
Benefit: Employee Engagement						
Atlanta Beltline Race Series Complimentary Registrations	☐ 25	☐ 20	☐ 10	☐ 10	☐ 5	☐ 5
Private Fitness Class (up to 25 employees)	☐	☐	☐	☐	☐	☐
<u>Atlanta Beltline Lunch & Learn</u>	☐	☐	☐	☐	☐	☐
<u>Atlanta Beltline Volunteer Project</u>	☐ 2 Projects	☐ 1 Project	☐ 1 Project	☐ 1 Project	☐ 1 Project	☐ 1 Project
<u>Atlanta Beltline Bus Tour</u> (up to 30 participants)	☐	☐	☐	☐	☐	N/A
<u>Atlanta Beltline Walking Tour</u> (up to 25 participants)	☐	☐	☐	☐	☐	☐
<u>Atlanta Beltline Bike Tour</u> (up to 25 participants)	☐	☐	☐	☐	☐	☐
Benefit: Program Alignment						
<u>Free Fitness Program</u>	☐	☐	☐	☐	☐	☐
<u>Beltline Weekly Run Club</u>	☐	☐	☐	☐	☐	☐
<u>Beltline Bike Tours</u>	☐	☐	☐	☐	☐	☐
Washington Park Jamboree	☐	☐	☐	☐	☐	☐
<u>Beltline Home Empowerment</u>	☐	☐	☐	☐	☐	☐
<u>Beltline Business Solutions Office</u>	☐	☐	☐	☐	☐	☐
<u>Beltline Marketplace</u>	☐	☐	☐	☐	☐	☐
Benefit: Event Sponsorship Alignment						
	Max 1	Max 1			Receive the event sponsor benefits	
<u>Atlanta Beltline Art Including the Lantern Parade</u>	☐ Gold	☐ Silver	☐ Bronze	N/A	N/A	N/A
<u>Atlanta Beltline Race Series</u> (Non-compete limit may apply)	☐ Gold	☐ Silver	☐ Bronze	N/A	N/A	N/A

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Connectors Circle Sponsorship Confirmation



Company Information

Name for Recognition

Address

City

State

ZIP Code

Email

Phone Number

Representative Name

Title

I agree to sponsor the Atlanta Beltline Connectors Circle. As a sponsor, I understand I will receive the selected sponsorship benefits described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and sponsorship payment has been issued to and accepted by the Atlanta Beltline Partnership

Authorized Sponsor Signature

Date

Company Contacts

Name

Title

Email