

2026/2027

Atlanta Beltline Art
Sponsorship Opportunities



AtlantaBeltline
Art



Atlanta
Beltline[®]
PARTNERSHIP

Atlanta Beltline Art Season

The 17th season of Atlanta Beltline Art, celebrates the voices, experiences, and values of all Atlantans through the work of hundreds of visual artists, performers, and musicians along the corridor. This program is one of the largest public art initiatives in the history of the City of Atlanta.

Through sponsorship of Atlanta Beltline Art, you will support programs and events such as:

- **Annual Community-based exhibitions and events** from Atlanta's creative community selected through a jury process.
- **The growing permanent art collection** providing residents and visitors access to free public art along the corridor.
- **Local art festivals and performances** held in public venues on or near the Atlanta Beltline. These include:
 - **Beltline Lantern Parade** that attracts thousands of participants and spectators to the Southwest Trail.
 - **ATL Park Jam** - a one-day celebration of Atlanta's deep, rich, and unique influence on hip hop.
 - **ATL Stylewriters Jam** - celebrates the city's rich legacy in graffiti and street art, referred to as "style writing." Featuring over 30 renowned graffiti artists at multiple Beltline locations.
 - **No Tables, No Chairs** - This electrifying celebration pays homage to Atlanta's deep-rooted legacy of funk music and its enduring cultural impact on the city's artistic and community spirit.
 - **Southeast Woodlands Stickball Summit** - highlighting one of North America's oldest sports, this exhibition provides spectators with insights into the history and evolution of Indigenous Stickball, highlighting the distinct styles of the Cherokee, Choctaw, and Chickasaw nations.
 - **Where The Weird Things Are** - an innovative community event conceived by Chantelle Rytter, the creator of the Atlanta Beltline Lantern Parade. This immersive experience, offers a unique "reverse parade" format where spectators stroll among stationary folkloric and mythical creatures.



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Atlanta Beltline Art Sponsor Levels & Benefits



	Presenting	Platinum	Gold	Silver	Bronze
	\$75,000	\$50,000	\$35,000	\$25,000	\$10,000
					
Brand Awareness					
Event web pages	Logo	Logo	Logo	Logo	Name
Recognition on event signage, as applicable	Large Logo	Large Logo	Logo	Logo	Name
Recognition on event descriptions	Large Logo	Large Logo	Logo	Logo	Name
Email Newsletters	Large Logo	Large Logo	Logo	Logo	Name
Digital Map	Large Logo	Large Logo	Logo	N/A	N/A
Press release inclusion				N/A	N/A
Social media tagging				N/A	N/A
If available, local media opportunities			N/A	N/A	N/A
Presenting sponsor recognition. “Presented by [company]” in all communications and materials. Max 4 presenting sponsors.		N/A	N/A	N/A	N/A
Brand Activation					
If available, activation at events	Tent or table with premium placement	Tent or table	Tent or table	Tent or table	Tent or table

