



IEC REWARDS PROGRAM

2027/2028

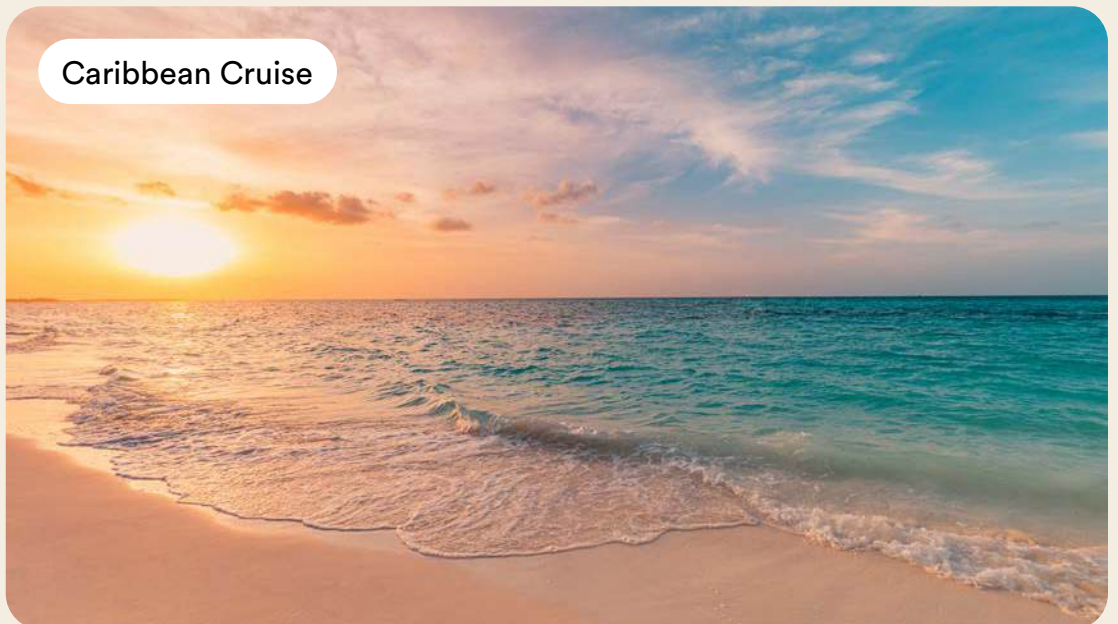
Louisville, Kentucky



Warsaw, Poland



Caribbean Cruise



Explore our rewards.

Explore the world.



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efexchangeyear.org/rewards

Dear IEC Nation,

The world feels more connected than ever, yet at times more divided. Amid rapid change and differing perspectives, the need for understanding across cultures has never been greater. That's why the work you do matters so much.

Year after year, you open doors, build bridges, and change lives through exchange. Whether you're welcoming your first student or celebrating decades of involvement, your commitment helps create greater understanding across cultures. Thank you for believing in the power of exchange and for being such an important part of our mission.

We're excited to share the 2027/2028 Rewards Program featuring the flexibility and variety you've come to expect, along with exciting destinations we've never visited before.

Where will your EF journey take you next?

- National Conference 2028: Louisville, Kentucky
- Fall Reward Trip 2027: Warsaw, Poland
- Spring Reward Trip 2028: Caribbean Cruise

These travel opportunities are a way to celebrate your accomplishments and connect with passionate peers. In conference rooms or on tour buses, we come together to learn, to share ideas, and to gain inspiration from one another. And just like the students whose journeys we help shape, we grow when we step outside our comfort zones. Through new experiences and new perspectives, we return home energized and ready to continue changing lives through exchange.

You'll find all the details of the 2027/2028 Rewards Program in the following pages and online at efexchangeyear.org/rewards, designed to celebrate and recognize the work you do to open the world – one student, one family, and one community at a time.



Warm regards,

Bob Fredette

Bob Fredette, President, EF High School Exchange Year

NATIONAL
CONFERENCE

Join us in
Louisville!

Picture yourself in Louisville, Kentucky—a city where Southern hospitality meets lively culture, rich history and unforgettable experiences. Wander through the charming streets of NuLu, enjoy world-class bourbon and taste some delicious local cuisine. Now picture this but surrounded by the energy of hundreds of other coordinators from across the USA! This is our biggest event of the year—and it’s more than just a conference. It’s a chance to connect, travel, create memories, share best practices and celebrate your success in a city that makes every moment feel special.

Benefits of the National Conference

Nothing compares to the energy and powerful feeling of having our IECs together in one place at the same time! Meet and network with amazing people from around the USA and the world who are passionate about EF and the mission of high school exchange.

In addition to making friends and meaningful connections, the National Conference is designed to help you succeed in your role as an IEC. We’ll offer learning and networking opportunities to enhance your efforts of creating and supporting global families in your local community.



Conference details

How to qualify

- Place 2 students for 1 spot
- Place 4 students for 2 spots

IECs with two credited placements qualify for the 2028 National Conference. At least one student must be placed outside of the IEC’s home. One student can be placed in the IEC’s home.

Place four total students to earn a second spot for a qualified IEC or partner. In this case, two students can be placed in the IEC’s home.

When and where

- February 4-6, 2028
- Louisville, Kentucky

What’s included

- Airfare to and from Louisville
- Accommodations
- Daily meals
- Fun!

Sample itinerary

- Day 1: Arrival and Welcome Dinner
- Day 2: Learning & networking opportunities; Dinner and fun with your fellow IECs and staff
- Day 3: Learning & networking opportunities

IEC REWARD TRIP FALL 2027

Warsaw, Poland

Experience the warmth and wonder of Warsaw, Poland—a city where centuries of history meet a vibrant, modern spirit. Since 2025, we’ve had the privilege of welcoming exchange students from Poland, and now it’s our turn to visit their beautiful country and experience their culture firsthand. Explore Warsaw’s beautifully rebuilt Old Town, walk along the Vistula River, enjoy traditional Polish favorites like pierogi and żurek, browse local cafés and markets, and take in the crisp autumn colors surrounding the many historic palaces.

How to qualify

Place 5 students to qualify for one IEC Reward Trip
Place 10 students to qualify for both IEC Reward Trips



IEC REWARD TRIP SPRING 2028

Caribbean Cruise

Set sail on an unforgettable Caribbean cruise where sunshine, turquoise waters and island adventures await. Picture yourself relaxing on deck, discovering vibrant ports of call, savoring delicious cuisine and unwinding to the rhythm of the sea. From beautiful white-sand beaches and cultural excursions to breathtaking sunsets, onboard entertainment and maybe even a belly flop competition—this getaway will bring together travel, adventure, relaxation and unforgettable memories. This is the spring escape you’ve earned.

How to qualify

Place 5 students to qualify for one IEC Reward Trip
Place 10 students to qualify for both IEC Reward Trips



IEC REWARD TRIPS

The choice is yours!

We heard your feedback – IECs loved the flexibility to choose their Reward Trip, so we’re doing it again. You work hard to place and support students all year long, it’s only fair you have a say in where you go!

Earn your way onto the IEC Reward Trip of your choosing with five placements. At 10 placements, you’ll earn one free spot to one of the destinations AND qualify for a spot on a second IEC Reward Trip. At 15 placements, you’ll earn both IEC Reward Trips for free! In the spirit of flexibility, IECs with 15 placements can choose between two free spots on the same Reward Trip, or one free spot to each destination.



What’s included in IEC Reward Trips?

- Airfare to and from destinations
- Accommodations
- Daily breakfast
- Farewell dinner
- Fun!

How do I qualify for the IEC Reward Trips?

Student placements	Cost to attend Spot 1	Cost to attend Spot 2
5 students	400 Reward Points or \$2,000	Minimum of 10 placements needed to qualify
6 students	320 Reward Points or \$1,600	
7 students	240 Reward Points or \$1,200	
8 students	160 Reward Points or \$800	
9 students	80 Reward Points or \$400	
10 students	One free IEC Reward Trip	400 Reward Points or \$2,000
11 students		320 Reward Points or \$1,600
12 students		240 Reward Points or \$1,200
13 students		160 Reward Points or \$800
14 students		80 Reward Points or \$400
15 students	Two free spots on one IEC Reward Trip, or one free spot to each destination	

Earn rewards for creating global families

You deserve meaningful rewards. We see how hard our IEC community works and we want to make sure you continue to feel valued for your efforts.

Placement fees

Placing students is no small task. We rely on our coordinators to make high-quality placements that lead to life-long connections. The placement fees below are to recognize all your hard work to promote the program, find host families, screen homes and secure paperwork.

Placements	Cash earned per student	AND	Reward Points earned per student
First 4 students	\$500		+ 15
Students 5-9	\$750		+ 15
Every additional student	\$1000		+ 15

If you place a student with a host family you didn't find yourself (for example, the family was referred to you by an IEC from another region or the family contacted you after hearing about the program through EF office recruitment efforts), your cash reward for that student will be \$200 less than the number in the chart.

Platinum Placement Club

Earn your way into the Platinum Placement Club (PPC) with 10 student placements. In addition to earning more travel opportunities and allowing your Reward Points to roll over each year, PPCs are eligible for special placement incentives throughout the year.

Early Placement Bonus

It pays to place early! In addition to securing highly competitive school spots and making great placements, placing early allows host families and students more time to get to know each other before the start of the school year. IECs will continue to be rewarded for early placement efforts.

Placements (by April 1, 2027)	Cash bonus earned
3 students	\$500
5 students	\$1000
7+ students	\$1500

See terms and conditions for early placement bonus details

Referral incentives

Get rewarded for helping grow our program! Referrals continue to be the best source for attracting amazing new host families and coordinators to our program.

Referral type	Cash bonus earned (per referral)	OR	Reward Points earned (per referral)
New host family	\$500		100
New IEC	\$500		100

See terms and conditions for referral reward payment details

Grow your impact. Keep the credit!

Refer your host families to become IECs – without losing any credit! If a host family you referred becomes an IEC, you'll continue to receive placement credit for the students they host, and so will they! It's a true win-win.

Supporting exchange

Program quality

Ensuring student safety, host family satisfaction and overall program enjoyment is another key responsibility for coordinators. We will continue to offer student supervision fees and support coordinators who take a student in their home during a transitional period.

Student support	Cash earned
Student supervision	\$250 for each full-year student

Orientations

Welcome Orientations are required by the US Department of State for all students, and all students should receive a Farewell Meeting as a bookend to their exchange. Similarly, we encourage IECs to host preparation workshops for their families before students arrive.

Meeting	Cash earned
Host Family Preparation Workshop	\$15 per family
Welcome Orientation	\$15 per student
Farewell Meeting	\$15 per student

Second visits

Second visits are a US Department of State requirement. For quality control, students need to have an EF representative (someone other than the coordinator who recruited, screened and selected the host family) visit the exchange student and host family home within the first or second month following the student’s placement in the home.

Mileage	Cash earned	OR	Reward Points earned
< 50 miles round trip	\$40		8
50-75 miles round trip	\$50		10
75-100 miles round trip	\$60		12
100-125 miles round trip	\$75		15
125-150 miles round trip	\$90		18
150-175 miles round trip	\$100		20
175+ miles round trip (Please see an EF manager for approval and fee amounts)			



See terms and conditions for student supervision payment details.



Visit The Hub for all student support resources.

IEC REWARDS

Ways to redeem your Reward Points

Wear the brand

Looking to refresh your wardrobe, get gifts for host families or just have some goodies lying around? Cash in your Reward Points to get the latest EF clothing and swag.

Get great deals

Our partnership with Best Buy makes it easy for you to redeem your Reward Points on the latest tech gadgets.

Travel the world

In addition to joining us at the National Conference and on IEC Reward Trips, you can put your Reward Points to use to see even more of the world! Redeem your Reward Points for flights and tick off one of your bucket list destinations.

Redeem for print materials

Stock up on business cards, yard signs, bumper stickers and more by cashing in your Reward Points.



EF Tour Discounts & Reward Points

IECs are eligible for a 20% discount on EF tours, with the option to share the discount with family members. Speak with your tour contact or email hsey.rewards@ef.com to get your discount applied.

Who's Eligible	Eligible Tours
IEC, Spouse & Children	EF Go Ahead Tours, EF Adventures, EF Language Abroad, EF Ultimate Break
IEC & Children	EF Educational Tours, EF Explore America, EF Gap Year

See our Terms & Conditions to see full details of our tour discounts and applying Reward Points.



Scan to redeem your points efexchangeyear.org/rewards



NEW! Reduce your cost further with Reward Points!

Using Reward Points: IECs may redeem Reward Points to reduce their final bill on an EF tour. Points are applied after the IEC discount. A minimum of 50 points is required.

Email hsey.rewards@ef.com to apply your Reward Points to an EF tour.



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