

# Nearmap

# Exec Summit

The Pendry, Park City UT



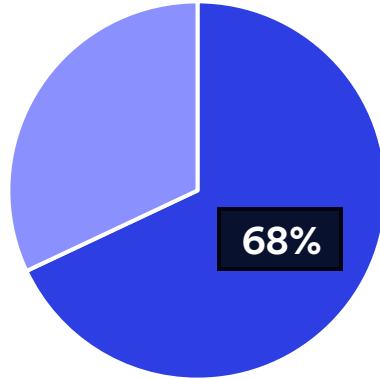
# AI in AECO: What's Real, What's Hype, and What Scales

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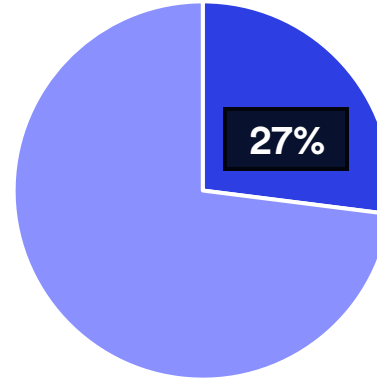
# What's Possible

# AI is Helping Where It Counts, but Use Remains Limited



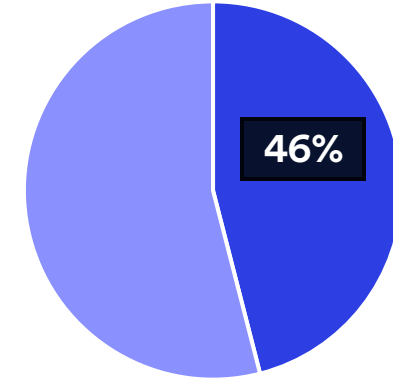
68%

Reports saving at least  
**\$50,000** on recent projects



27%

Firms are currently using AI  
tools in their workflows



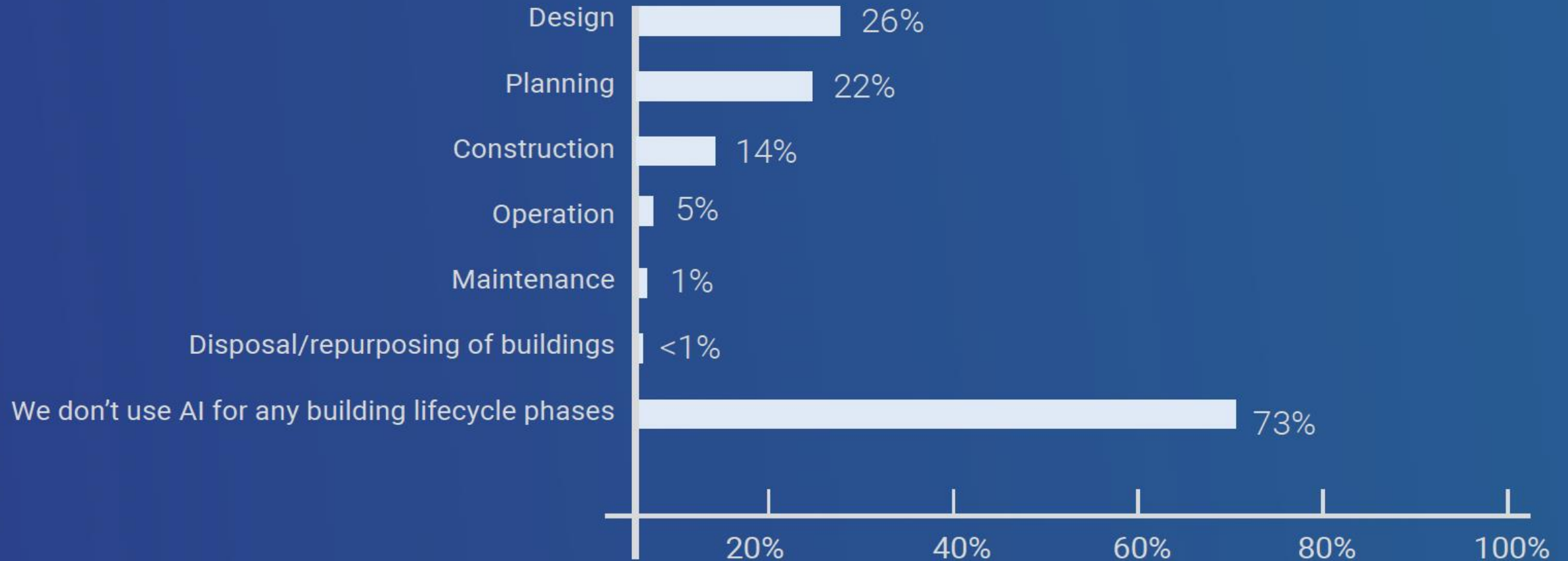
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Have saved  
**500-1,000** hours

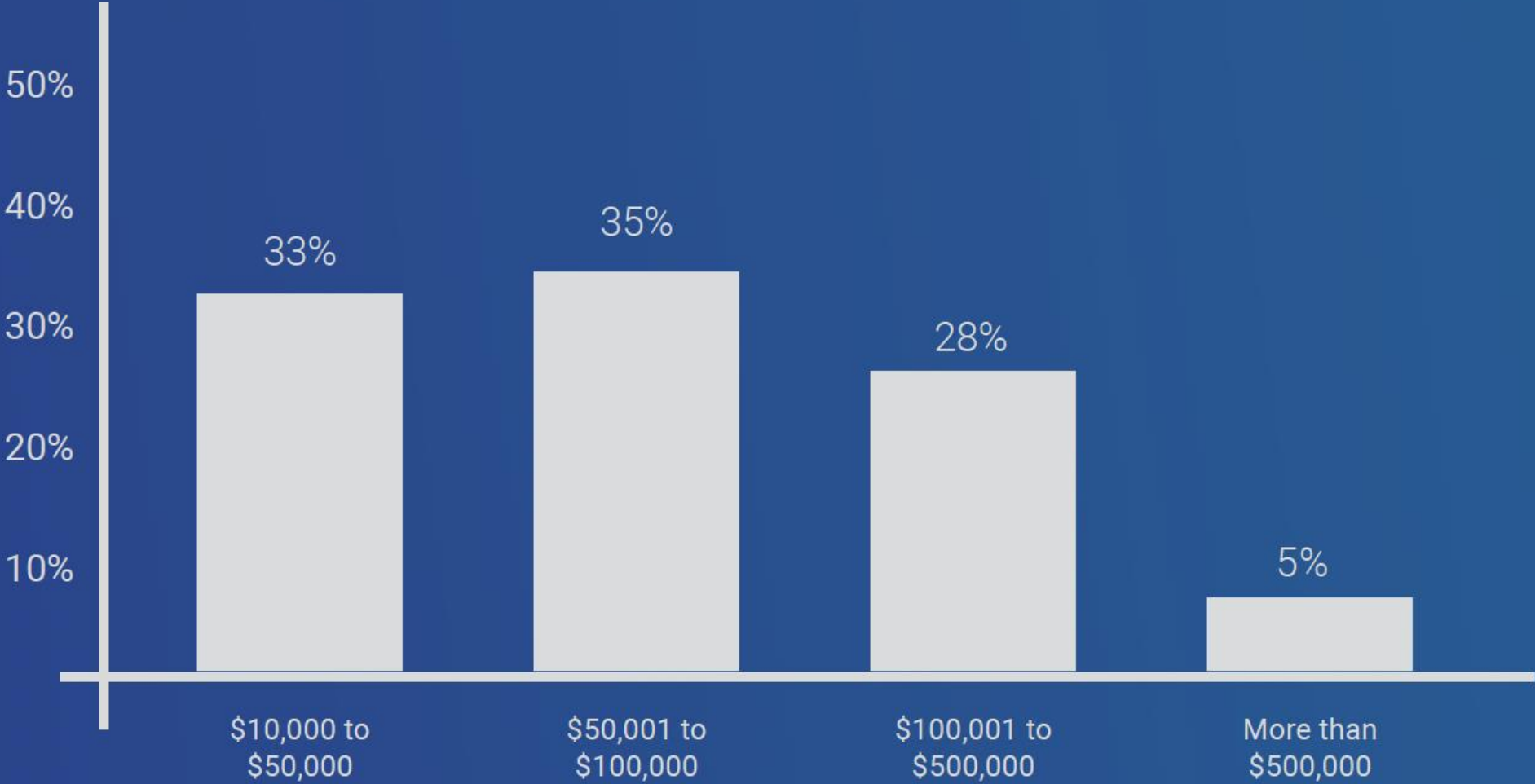
Survey of over 1,000 AEC professionals

*Bluebeam: "AEC Technology Outlook 2026: How AEC Firms Are Building Smarter"*

## BUILDING LIFECYCLE PHASES UTILIZING ARTIFICIAL INTELLIGENCE (AI)



# ESTIMATED SAVINGS FROM AI IMPLEMENTATION



Where in your current workflow do you think these types of capabilities would be most useful?

If you're not using AI, how are you currently identifying and classifying features such as pervious/impervious surfaces, vegetation, buildings under construction, etc?

If you can define the attribute, what would you want AI to find for you?

# What's Real

Show of hands: how many of you have AI running  
in production consistently across more than one  
project or team?

Not a pilot, not a one-time build – something  
actually repeatable.

Where has AI actually moved the needle for your team – something you could point to and say "that's real"? And what made that one stick when others didn't?

A lot of firms have built something AI-powered for a specific project that genuinely worked – and then it never went beyond that project. Has that happened to you? What stopped it from becoming something the whole firm could use?

Quick show of hands: who here has a consistent way to measure what AI is actually doing for your projects? Not anecdotes, but a real framework.  
What does it track?

# What's Hype

What's the thing vendors won't stop pitching that you have stopped paying attention to? What's the gap between the pitch and the reality?

When an AI tool has actually earned a permanent place in how your team works – not just a trial – what was different about it? What did it do that others hadn't?

# Scaling

Before AI output gets anywhere near a client deliverable, what has to happen? Walk us through what your firm has actually put in place – not what you're planning, what exists today.

Say a project team builds something AI-powered that genuinely works. What would have to be true – in terms of resources, data infrastructure, internal mandate, or outside support – for your firm to invest in making it reusable? What's the bar, and who sets it?

Do you prefer AI capabilities to be embedded directly into the platforms you already use – Autodesk, Esri – or sitting alongside them? And when you've tried to connect AI into your own tools, what's actually gotten in the way?

# Strategic horizon: What comes next

If AI cuts the time to produce a deliverable in half, what happens to your fees? Are you having that conversation with clients yet – and for those of you on the owner side, what are you actually expecting to see?

Three years from now, what's the AI capability you think will separate the firms that won from the firms that watched? And six months from now – what's the one move your firm needs to make to be in that first group?

# Closing

**Nearmap**