

Official Rules & Regulations: The Island's Design-a-Saurus Coloring Contest

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. THE CONTEST IS GOVERNED BY THE LAWS OF THE STATE OF TENNESSEE.

1. ELIGIBILITY

The Contest is open only to students currently enrolled in **Kindergarten through 5th Grade (K-5)** who are legal residents of the **United States** ("Child").

- Employees, officers, and directors of The Island in Pigeon Forge ("Sponsor"), its parent company, affiliates, advertising and promotion agencies, and their immediate family members (spouses, parents, siblings, and children) are not eligible to enter or win.
- **Void where prohibited.**
- **Note:** Transportation to The Island in Pigeon Forge is **NOT** provided as part of any prize.

2. CONTEST PERIOD

The Contest begins on **January 6, 2026, at 12:01 AM EST** and ends on **January 22, 2026, at 11:59 PM EST** (the "Contest Period").

- Mailed entries must be postmarked by **January 20, 2026** and received no later than **January 22, 2026** to be eligible.

3. HOW TO ENTER

Limit one (1) entry per Child. Entries must be original and entirely created by the Child using the Official Coloring Sheet. Entrants may use any medium (crayons, markers, colored pencils, paint, etc.) to color the image.

Method A: Online Submission

1. Download the coloring sheet from <https://islandinpigeonforge.com/coloring-contest>
2. Complete the Official Entry Form online.
3. Upload a digital photo or scan of the finished coloring sheet.
 - **Technical Requirements:** Files must be in JPG or PNG format. File size must not exceed 10 MB. Photos must be of satisfactory quality (clear, well-lit, in focus). Sponsor reserves the right to reject any entry that is blurry, dark, or illegible, at its sole discretion.

Method B: Mail-In Submission

Mail your completed entry form and coloring page to:

The Island in Pigeon Forge

ATTN: Jurassic Adventure Coloring Contest

131 The Island Drive, Suite 4106

Pigeon Forge, TN 37863

All entries (Online and Mail) must include: Child's full name, grade level (K-5), and a parent or legal guardian's full name, telephone number, and email address. **Entries missing this information will be immediately disqualified.**

4. CONTENT GUIDELINES & RESTRICTIONS

By submitting an entry, you warrant that the artwork is original and created solely by the Child.

- **No Copyright Infringement:** Artwork must not contain copyrighted characters, logos, or trademarks (e.g., do not draw Mickey Mouse or a celebrity or a sports team logo on the dinosaur).
- **Appropriateness:** Entries must not contain obscene, provocative, defamatory, sexually explicit, or otherwise illegal, objectionable or inappropriate content.
- Sponsor reserves the right to disqualify any entry that it determines, in its sole discretion, violates these restrictions or the spirit of the contest.

5. JUDGING & WINNER SELECTION

This is a skill-based contest. Winners will be selected in two phases:

- **Phase 1 (Internal Judging):** On **January 23, 2026**, a panel of judges ("The Dinosaur Keepers") selected by the Sponsor will select the **Top 5 Finalists** in their sole discretion. Among other considerations, entries will be judged on:
 - Creativity & Concept
 - Vision & Color Usage
 - Overall Artistic Ability (relative to grade level)
- **Phase 2 (Public Voting):** The Top 5 Finalists will be posted on the Contest Website for public voting from **January 23, 2026, through January 27, 2026 (11:59 PM EST)**.
 - **Voting Rules:** Limit one (1) vote per person per day. Use of scripts, macros, or automated services to vote is prohibited and will result in disqualification.

The Finalist with the highest number of eligible votes will be the Grand Prize Winner.

6. PRIZES

- **Finalist Prizes (5):** Each of the Top 5 Finalists will receive a **\$250 gift card** for school supplies for their classroom (public, private, or homeschool program).
- **Grand Prize (1):** The Finalist with the most votes will receive:
 - **Design Implementation:** The winner's coloring design will be professionally painted/applied to a life-sized dinosaur in The Island's *Jurassic Adventure* exhibit (returning March 2, 2026).
 - **Vacation Prize Pack:** Four (4) 48-Hour Unlimited Rides Wristbands (includes Ropes Course), four (4) SkyFly: Soar America passes, \$200 in dining gift cards (\$50 Paula Deen's Family Kitchen, \$50 Mellow Mushroom, \$50 Timberwood Grill, \$50 Jimmy Buffett's Margaritaville Restaurant), a \$200 Shopping Card, and a two-night stay at Margaritaville Island Inn, lodging only and subject to availability. Transportation and other personal expenses not included.

Prizes are non-transferable and not redeemable for cash. All federal, state, and local taxes are the sole responsibility of the winner.

7. INTELLECTUAL PROPERTY & MORAL RIGHTS

This is a condition of entry. By submitting an entry, the parent/guardian on behalf of him/her self and the Child:

- **Grant of License:** Grants Sponsor an irrevocable, perpetual, worldwide, non-exclusive license to reproduce, distribute, display, modify, and create derivative works of the artwork in any media now known or later developed (including applying the design to a physical dinosaur statue).
- **Waiver of Moral Rights:** Consents to the Sponsor adapting, modifying, or altering the artwork as necessary to fit the physical constraints of the dinosaur statue, and waive any "moral rights" regarding the integrity of the artwork.
- **Publicity Release:** Grants Sponsor the right to use the child's first name, city, state, and likeness for promotional purposes without further compensation or consent.

8. LIMITATION OF LIABILITY & RELEASE

By entering, entrant agrees to release and hold harmless The Island in Pigeon Forge, its parent, affiliates, directors, officers, and employees (the "Released Parties") from any liability, injury, loss, or damage of any kind resulting from participation in this Contest or acceptance/use of any prize.

- **Force Majeure:** Sponsor is not responsible if the Contest cannot be implemented or the prize cannot be awarded due to delays or interruptions caused by acts of God, acts of war, natural disasters, weather, utility failures, or terrorism.

- **Technical Failures:** Sponsor is not responsible for lost, late, misdirected, or corrupted entries due to technical malfunctions, server failures, internet traffic congestion, or mail delivery delays or disruptions.

9. DATA PRIVACY

Personal data collected during the entry process will be used to administer the Contest and verify eligibility.

- **Mailing List:** By entering, you agree to be added to The Island's email newsletter and other marketing communications. You may opt-out at any time.
- **Removal Request:** To remove your name from Sponsor's mailing lists, submit a request in writing to: The Island in Pigeon Forge, Attn: Marketing Dept, 131 The Island Drive, Suite 4106, Pigeon Forge, TN 37863.

10. WINNER NOTIFICATION

Finalists will be announced on **January 23, 2026**. The Grand Prize Winner will be announced on **February 16, 2026**.

- The potential Grand Prize winner will be contacted directly via email. Failure to respond **within 72 hours** or non-compliance with these Official Rules may, at the sole discretion of the Sponsor, result in disqualification and selection of an alternative winner.