

## Frost Giant Studios Opens Equity Crowdfunding Round on StartEngine

More than \$1.3 million USD in shares have already been reserved

**IRVINE, April 8, 2024**—Frost Giant Studios®, the independent developer of the highly anticipated real-time strategy game *Stormgate*®, today launched its equity crowdfunding campaign on <u>StartEngine</u>. Frost Giant Studios, founded by former Blizzard Entertainment development leaders, invites community members and investors to join the team on its journey to reinvigorate the real-time strategy genre.

"Frost Giant Studios' crowd-equity offering on StartEngine enables private investors and passionate players to actually be our business partners, to help launch *Stormgate* in the best way possible--together," said Tim Morten, CEO and Production Director of Frost Giant Studios. "The funds we secure will bolster a strategic marketing campaign, setting the stage for *Stormgate's* Early Access launch this summer. This initiative invites our supporters to upgrade into shareholders."

Stormgate is powered by SnowPlay—the studio's custom-built technology that aims to make it the most responsive and fun-to-play RTS yet. SnowPlay is capable of supporting games with more than a thousand units on a map without sacrificing playability. With a tick rate of 64Hz, *Stormgate* is three times more responsive than the previous leading RTS games.

Frost Giant is one of a small group of studios pioneering new ground for how games are brought to market. Until recently, most major games were funded by large game publishers who assume creative control over key decisions such as monetization fairness and release timing. Instead, Frost Giant is partnering directly with the community to self-publish *Stormgate* in the West, empowering the developer to retain creative control over the game.

This initiative offers supporters the opportunity to invest in Frost Giant Studios and directly benefit from the potential success of <u>Stormgate</u>, slated to release to Early Access in Q3 2024. Public investment in Frost Giant Studios through StartEngine is available to accredited and non-accredited investors, with a minimum investment of \$494 is required for this Reg CF offering, with a company valuation of \$150M.

To invest in Frost Giant Studios, visit the offering page on <u>StartEngine</u>, the crowdfunding platform where everyday people can invest in startups and growth-stage companies. For more on Frost Giant and the latest updates on <u>Stormgate</u>, visit <u>playstormgate.com</u> or join <u>the official Discord</u>.

\*Please note that all investments entail risk, including the potential loss of capital. You should only invest an amount of money that you can afford to lose without changing your lifestyle. For more information, please visit StartEngine.



## **About Frost Giant Studios, Inc.**

Frost Giant Studios was founded in 2020 by Tim Morten and Tim Campbell, veteran game industry leaders who, along with the rest of the development team, helped create some of the most acclaimed and best-selling PC games of all time. The studio's debut title, *Stormgate* ™, is a free-to-play real-time strategy game set in an all-new science fantasy universe. Headquartered in Irvine, California, with remote talent from around the world, Frost Giant Studios is committed to a work environment built on collaboration, inclusion, and mutual respect. For more on *Stormgate*, please visit <u>playstormgate.com</u>.

## **Contacts**

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