

ACCELERATING AGRICULTURAL INNOVATION 2.0

Targeted Call - Research Extension

Call for Proposals - Research Extension

1.1 Purpose

RDAR is inviting proposals for research extension projects that will accelerate the adoption of research innovations and management practices to improve, the profitability, productivity, competitiveness, and resilience of Alberta's agriculture sector. The call is intended to bridge the gap between research and on-farm adoption by demonstrating, translating, and communicating evidence-based practices to Alberta producers, ranchers, and agricultural service providers.

Applicants should propose extension projects that move validated research into practical use. Strong proposals will clearly identify the target producer audience, the research outcome being extended, the adoption barrier being addressed, and the practical benefit expected for Alberta agriculture.

Projects must convert proven research outcomes into practical knowledge, tools, and management practices that support producer adoption and decision-making.

Eligible Knowledge Translation and Transfer (KTT) activities include:

- Synthesizing research findings into best management practices and producer-focused recommendations;
- Developing practical decision-support tools, adult learning resources, and print or digital extension materials;
- Delivering extension events, field demonstrations, workshops, training programs, and educational activities to farmers and ranchers that promote adoption of research outcomes; and
- Facilitating collaboration and knowledge exchange between researchers, producers, industry, and service providers through innovative approaches that increase awareness, understanding and adoption of research findings.

All proposed projects must:

- Address clearly identified industry priorities.
- Demonstrate meaningful industry engagement throughout project planning, implementation, and knowledge mobilization.
- Include practical financial and adoption-support information that helps farmers and ranchers answer three key adoption questions: what will the innovation cost to adopt, what return on investment and payback period can reasonably be expected, and who can provide technical, service, or advisory support to help implement the practice or technology.
- Demonstrate collaboration through project partnerships, delivery approaches, stakeholder engagement and anticipated outcomes.

Funding priority will be given to projects that:

- Deliver measurable benefits at scale across producers, agricultural land, and livestock populations.

- Foster collaboration among multiple institutions and organizations.
- Bring together multidisciplinary teams with complementary expertise.
- Engage partners from across the supply chain to support adoption, impact, and knowledge exchange.

Eligible applicants must be able to demonstrate the capacity to deliver research extension activities in Alberta and to manage project administration, reporting, and cost-sharing requirements. Projects may involve collaborations among researchers, producer groups, industry organizations, service providers, and other partners where those partnerships strengthen delivery and adoption.

Proposals will be assessed on alignment with the targeted call purpose, strength of industry engagement, quality and feasibility of the extension plan, clarity of producer benefits, strength of the financial and economic analysis, identification of adoption-support partners, collaboration and delivery capacity, and the likelihood of measurable adoption or impact within the project term.

1.2 Term

All project activities must be completed, and final reports submitted to RDAR **by September 30, 2027.**

1.3 Funding

The maximum funding request is \$150,000 per project.

Cost Sharing Requirements

Eligible non-capital expenses may be cost-shared as follows:

- a) 60% grant and 40% eligible applicant contribution if the Eligible Applicant is a post-secondary institution or a for-profit Legal Entity; and
- b) 80% grant and 20% eligible applicant contribution if the Eligible Applicant is not a post-secondary institution or a for-profit Legal Entity.

Eligible minor equipment expenses may be cost-shared at 25% grant funding and 75% eligible applicant contribution.

In-kind contributions are not payable under the Program. RDAR may, at its discretion, recognize eligible in-kind contributions toward the Applicant's required contribution; however, cash contributions will be viewed more favorably as evidence of industry commitment and support.

1.4 Targeted Call Timeline

Milestone	Date
Intake Opens	July 30, 2026
Application Deadline	September 15, 2026 10:00 pm (Mountain Time)

1.5 Terms and Conditions – All proposals considered for funding will be subject to the terms and conditions set out in the Sustainable Canadian Agricultural Partnership

[ACCELERATING AGRICULTURAL INNOVATION 2.0- TERMS AND CONDITIONS](#)