



INVESTMENTS & WEALTH MONITOR

Published bimonthly (six issues per year) *Investments & Wealth Monitor* ranks among the most valued benefits for Institute members. Each issue reaches our entire member base of elite investment and wealth management professionals. *Investments & Wealth Monitor* offers you one of the best ad-to-editorial ratios in the industry, as well as an uncompromised, 100% peer-reviewed editorial environment.

RETIREMENT MANAGEMENT JOURNAL

This peer-reviewed annual publication is provided as a member benefit and designed to promote research and innovative thinking devoted exclusively to the world of retirement-income planning and management. Articles are written by the leading authorities on a variety of subjects such as Social Security and behavioral finance. Expert content is also provided from some of the leading firms in the industry. The publication's content supports the Retirement Management Advisor® (RMA®) curriculum and retirement-management and income-planning bodies of knowledge in general. Rates and specs are the same as *Investments & Wealth Monitor*.

INVESTMENTS & WEALTH RESEARCH

Published up to six times per year as a section within *Investments & Wealth Monitor*, *Investments & Wealth Research* provides custom research describing demographic and best practice information about Institute members and how they deliver investment consulting and wealth management services. As an exclusive member benefit, *Investments & Wealth Research* is distributed to the Institute's membership. Our research is published in partnership with leading industry research firms like Cerulli Associates and Absolute Engagement.

GENERAL REQUIREMENTS:

Only full-page ads accepted
Binding Method: Perfect
Printing Process: CMYK

BLEED AD SIZES:

Trim size: 8.375 x 10.875"
Bleed size: 8.625 x 11.125"
Live area: 7.875 x 10.375" (outside back cover)
7.375 x 10.375" (inside pages)

<i>Investments & Wealth Monitor</i> 2024 Editorial Calendar	RESERVATIONS DUE	MATERIALS DUE
The Evolving Portfolio (January/February)	November 10, 2023	December 1, 2024
Technology/Innovation (March/April)	January 12, 2024	February 2, 2024
Meeting the Needs of HNW Investors (May/June)	March 8, 2024	April 5, 2024
Investor Behavior/Advisor Trust (July/August)	May 10, 2024	June 7, 2024
Investment Management Essentials (September/October)	July 12, 2024	August 2, 2024
Rethinking Retirement (November/December)	September 13, 2024	October 4, 2024

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Cover 3 (Inside Back Cover)	\$10,125
Cover 4 (Back Cover)	\$12,500
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