



# RISING AI

Autonomous Agents, Embodied Intelligence And the Future of Humanity



# Rising Al: Autonomous Agents, Embodied Intelligence, and the Future of Humanity

This year's program will explore the next frontier of artificial intelligence, where autonomous systems and embodied technologies are redefining how we live, work, and connect. The conference will feature visionary keynotes, thought-provoking panels, and dynamic networking opportunities, all aimed at deepening our understanding of the future of intelligence and its role in society.





# About HYSTA







...

Founded in 1999 by a group of visionary Chinese American entrepreneurs, HYSTA (Hua Yuan Science and Technology Association) has become one of the most influential non-profit organizations supporting technology innovation, entrepreneurship, and leadership within the AAPI community. Over the past two decades, HYSTA has hosted 800+ events, reached 70,000+ professionals worldwide, and engaged with 700+ global partners.

## What They Say about HYSTA



At the HYSTA's 2005 Annual Conference, Alibaba's Jack Ma encountered Yahoo's Jerry Yang.

"Jerry Yang and I took a long walk during HYSTA's executive summit in Pebble Beach last year. Our discussions quickly accelerated when I returned to China and resulted in the landmark transaction between Yahoo and Alibaba."



**Jerry Yang** 

#### Co-founder and former CEO of Yahoo! Inc

HYSTA's executive summits provide business leaders with great opportunities to build valuable connections."



#### Founder & Chairman of Baidu Inc.

"Having worked in both China and the U.S., I believe technology companies based in these two markets have a lot to learn from each other. I attended and spoke at a number of events hosted by HYSTA and have taken away as much as I've shared with the audience."

#### **Overall Operational Goals**

Besides our focus on the Chinese Americans, at HYSTA, we aim to build a culture of diversity through our events. In particular, we will address diversities in terms of gender, age and background.







#### Gender

We would like to make HYSTA a more inclusive and encouraging community for women entrepreneurs. We plan to organize events which feature women leaders in business and technology. By promoting their voices and stories, we hope to empower young women. At the same time, these events may also create more professional opportunities for them.

#### Age

While solidifying our community of the earlier generation of Chinese entrepreneurs in the US, we also would like to attract a budding generation of Chinese American entrepreneurs. By doing that, we will increase and strengthen an intergenerational communication and make HYSTA a more dynamic and vigorous community.

### Background

Based on the current political and economical situation, we've made it clear that HYSTA's mission is to empower Chinese American entrepreneurship and leadership in technology and science. We will extend our network to other emerging organizations in North America, such as Gold House.

### Signature Events

At HYSTA, we are launching multiple monthly, seasonal and annual programs targeting diverse audiences.

#### **Annual Conference**

HYSTA's signature event that gathers industry leaders, scientist and experts, big corporations, entrepreneurs and business partners to discuss industry trends, exchange professional knowledge, discover industry opportunities and accelerate business collaborations with 2,000+ audiences.

→ Main attendees: Entrepreneurs, industry professional, experts/scholars, cross-border investors, business decision makers

#### **HYSTA Talk**

HYSTA Talk invites inspiring entrepreneurs and leaders to share stories and ideas, encourage good values, connect great people, and empower the next generation of leaders.

→ Main attendees: Entrepreneurs, industry professionals and investors

#### **Founders Club**

HYSTA founders' club is a close-knit communal space for top tech entrepreneurs to build connection, inspire and support each other.

→ Main attendees: Entrepreneurs

#### **Education Seminar**

HYSTA Education Seminars aim to provide entrepreneurs, business leaders and industry professionals with a comprehensive learning platform, helping them develop leadership skills and strategic thinking and gain access to advanced financial and legal services.

→ Main attendees: Entrepreneurs, business leaders, investors and industry professionals





**SINCE 1999** 











YANBING LI
PRESIDENT OF HYSTA 2025

Chief Product Officer, Datadog

FENGMIN GONG弓峰敏 PRESIDENT OF HYSTA 2023-2024

CEO & Co-Founder, Metafoodx Former VP, InfoSec

Strategy at Didi Chuxing and Head of DiDi Labs Former CEO & Co-Founder, AssureSec Inc. Former Co-Founder & Chief Strategy Officer, Cyphort Inc.

Former Chief Security Content Officer, FireEye Former Chief Scientist & Co-founder, Palo Alto Networks, Inc.

**LAKE DAI**PRESIDENT OF HYSTA 2021-2022

Founder & Managing Partner, Sancus VenturesAdjunct Professor, Applied AI, Carnegie Mellon University **DAVID CHEN**PRESIDENT OF HYSTA 2017-2020

Operating Partner, Sequoia CBC Cross-Border
Digital Economy Fund
Board Member, Jihu GitLab Technology
Limited

Board Member, Atos Cloud (China)
Former Co-Founder & Vice Chairman &
President, Pactera

ERIC CHEN 陈洵 PRESIDENT OF HYSTA 2016

Managing Partner, SoftBank Vision Fund Managing Director, Silver Lake Partners Former CEO & Co-founder, BaseBit Technologies Former CEO, Brion Technologies Former Senior VP, JPMorgan

**SINCE 1999** 











#### DAVID CHAO 赵克仁 PRESIDENT OF HYSTA 2015

Co-Founder and General Partner, DCM Former Co-Founder and CTO, Japan Communications Inc.

#### WEI ZHOU 周巍 PRESIDENT OF HYSTA 2014

Founder & CEO, Centrillion Technology, Inc. Chairman Of The Board Of Directors, Chimera Therapeutics

Co-Founder and Advisor, Sentieon

#### KEN XIE 谢青 PRESIDENT OF HYSTA 2013

Founder, Chairman, & CEO, Fortinet Former CEO, NetScreen

#### WEIJIE YUN 云维杰 PRESIDENT OF HYSTA 2012

Founding & Managing Partner, Tyche Partners
Former CEO & Founder, Telegent Systems
Former CEO & Founder, AIP Networks
Former Founder, SiTek

#### SHOUCHENG ZHANG 张首晟 PRESIDENT OF HYSTA 2011

The J.G. Jackson and C.J. Wood Professor in Physics at Stanford University

**SINCE 1999** 











HP JIN 金海平 PRESIDENT OF HYSTA 2010

CEO, TeleNav

QI LU 陆奇 PRESIDENT OF HYSTA 2009

CEO & Founder, Miracle Plus (奇绩创坛) Former VP, Microsoft Former President &COO, Baidu Former VP, Yahoo! Inc. JACK XU PRESIDENT OF HYSTA 2008

Founding Managing Partner, Seven Seas
Partners
Former President &CTO, Sina Corporation 新浪
Former Corporate Vice President, Cisco
Former Vice President of Engineering &
Research, eBay Inc
Former CTO, NetEase网易

**IMIN LEE**PRESIDENT OF HYSTA 2007

Former Founder & CEO, AccelOps
Former Director of Engineering, Cisco
Systems, Inc.
Former CEO & Founder, Protego Networks

JACK JIA
PRESIDENT OF HYSTA 2006

Founder & CEO, Musely, Inc.
Partner & Special Advisor, GSR Ventures (GSR 金沙江创投)
Former Founder & CEO, Baynote, Inc.
Former Founding CTO & Sr. VP Engineering,
Interwoven

**SINCE 1999** 







#### FENG DENG 邓峰 PRESIDENT OF HYSTA 2005

Founding General Partner, Northern Light
Venture Capital (北极光创投)
Former VP, Strategy and Corp Dev, Juniper
Networks
Former CSO & VP of Engineering, NetScreen
Technologies

#### MIN ZHU 朱敏 PRESIDENT OF HYSTA 2004

Founder and chairman, Cybernaut Investment Group (赛伯乐投资集团)

#### HONG CHEN 陈宏 PRESIDENT OF HYSTA 1999-2003

Founder, Chairman and CEO, Hina Group (汉 能投资) Former Chairman, Gric Former President and Chairman, AAMA Former Chairman and CEO, Aimnet

#### **BOARD OF DIRECTOR**



Yanbing Li

Chairwoman, HYSTA 2025 Chief Product Officer, Datadog Former SVP of Engineering, Aurora



**Jack Jia**Founder & CEO, Musely



Weijie Yun
Founding & Managing Partner
Tyche Partners



**Lili Zheng** Partner, Deloitte



Connie Chan
General Partner
Andreessen Horowitz



David Chen
Co-Founder & Former President
Pactera



**Richard Gu**Managing Partner
Chengwei Capital



Fengmin Gong
CEO & Co-Founder, Metafoodx
Co-Founder, Palo Alto Networks



**Li Fan**CTO & Chief Al Officer
Circle



Cheng Liu
Founder, Chairman, & CEO
Eureka Therapeutics



Barbara Zhang
Chair of Shoucheng Zhang
Foundation



**Bill Jia**VP of Engineering - Core
ML/Al, Google



Yangqing Jia
Co-founder & CEO of Lepton Al
(aquired by Nvidia)
VP/GM, Lepton, NVIDIA



Eugene Zhang
Founding Partner, TSVC
Founder and CEO of
InnoSpring, JEDA



Lilian Weng

Co-Founder, Thinking Machines Lab

Former VP of Research, Safety

OpenAl

#### **ADVISOR COUNCIL**



Linda Zhou

Partner

K&L Gates



Zheng Bu
Co-Founder & CEO Kaamel
Technology



James Chen
Chairman of Tsinghua Entrepreneur
& Executive Club (TEEC) US



Shanxiang Qi
Co-founder & CTO
Liquido



Jiayin Zhang
VP of HR
Pony.ai



Alan Ren
Former Global Head of Al
Engineering, VMware



**Fei Guo**Former Head of Global

Growth, Tiktok Shop



Co-founder and Chief Robotics
Scientist, Flexiv Robotics



Ming Hua

Vice President, AI + AR Devices,

Meta Platforms

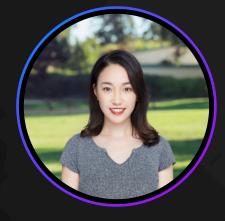
# EXECUTIVE TEAM



Dan Zhang
CEO & Executive Director



**Lynch Jiang**CFO & Secretary



**Yichi Wang**Head of Operation



Grace Wang Head of Program



**Jie Jin** Head of BD



**Jessica Zhang**Head of Marketing



Robert Cai
Head of Community



**Fiona Li** Lead Designer



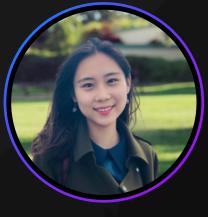
Meng Su
Co-Lead of Community



Adela Zheng Head of Alliance



**Jiaqi Qin**Head of Founders Club



**Danning Wang**Co-Lead of Founders Club



**Erin An**Head of Fin & Admin



Angelica Bai Co-Lead of Fin & Admin



Al Gore Former Vice President The United Sates of America



John Chambers Chairman Emeritus, Cisco; CEO, JC2 Ventures



**Jerry Yang** Co-Founder & Former CEO, Yahoo Inc.



Jack Ma Co-founder and Former Executive General Partner, Sequoia Capital; Chairman of Alibaba Group



Michael Moritz Chairman, Crankstart



**Diane Greene** Founder & President, VMWare; Chairman, MIT



John Doerr Chairman at Kleiner Perkins



Mary Meeker General Partner, BOND



Kai-Fu Lee Chairman and CEO, Sinovation Ventures; President, Sinovation Ventures Artificial Intelligence Institute



**Robin Li** Founder & Chairman, Baidu Inc.



**Charles Zhang** Chairman & CEO Sohu Inc.



**Neil Shen** Founding & Managing Partner, Sequoia Capital China



**Qi Lu** Founder, MiraclePlus



**David DeWalt**Founder, NightDragon; Former CEO,
FireEye, McAfee & Documentum



Feng Deng
Founding General Partner,
Northern Light Venture Capital



Linda Avey Co-Founder & CEO. 23andMe



**Peter Fenton**General Partner,
Benchmark Capital



Joe Lonsdale General Partner at 8VC



William Ding Chairman & CEO, NetEase Inc.



**Chen Zhang**CTO of JD.com



Daniel Wu

Actor, Director, Producer,

An Advocate in the Stop Asian

Hate Movement



**Eric Yuan**Founder & CEO,
Zoom



Bin "Tony" Zhao Co-founder, CEO, Agora.io



**Brad Bao**Co-Founder & Chairman,
Lime



Charlene Liao
President and CEO, ImmuneOnc Therapeutics, Inc



Emilie Choi President & COO, Coinbase



Greg Tanaka
Palo Alto City Council member
and Tech Entrepreneur



Guoliang Yu
Co-Founder, Executive,
Apollomics



Han Shen
Founding Partner of iFly.vc;
Board Member of Weee!



Hans Tung Managing Partner, GGV Capital



**Jun Pei**Co-Founder, CEO and
Chairman of Cepton, Inc



**Ken Xie**Founder, Chairman of the
Board and CEO at Fortinet



Larry Liu Founder & CEO, Weee! Inc.



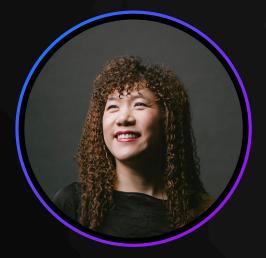
**Lowell D. Ness**Partner, Perkins Coie



Michael Li VP of Data, Coinbase



Patrick Lee
Co-Founder & Managing Partner at
PKO Investments; Co-Founder &
founding CEO at Rotten Tomatoes



Weili Dai

Co-Founder & Former President,
Marvell Technology; Co-Founder &
President, FLC Technology Group, Inc.



Yanbing Li
SVP of Engineering,
Aurora



Rob Massey
Partner,
Deloitte Tax LLP



Sidney Zhang Co-founder & CTO, Magic Eden



Sofie Qiao
President and CEO,
Vivace Therapeutics



Tony Wang
Co-Founder & Chief Revenue
Officer, Agora.io



Yi Cui
Director, Precourt Institute for
Energy; Professor of Materials
Science at Stanford University



William Wei Cao
Founder Chairman CEO,
Gracell Biotechnologies



Guochun Liao Co-Founder, President, Chairman at IDbyDNA



Andrew Lee
CEO and Co-Founder,
StartX Med



**Vu Van**CEO and Co-Founder,
ELSA, Corp



Deborah Liu CEO, Ancestry



**Qi Lu**Founder and CEO Miracle Plus



**Jun Wu**Renowned investor and expert
in Al, NLP and Web Search



**Bill Jia** VP of Engineering Google



**Lei Yang**VP of Engineering,
Linkedin



Cheng Liu
Founder, President and CEO
Eureka Therapeutics



**Ping Wu** CEO Cresta



Vincent Yang Co-founder and CEO Firework



Alan Ren
Head of Engineering & Ecosystem,
VMware Al Labs



**Ding Zhou**VP of Content Engineering
Snap



Connie Chan
Founding Partner
Silicon Valley Future Capital



**Miao Hong**Founding Partner Silicon
Valley Future Capital



Alireza Masrour General Partner, Plug & Play



Weijie Yun
Founder and Managing
Partner, Tyche Partners



**Li Fan** CTO, Circle



**Yangqing Jia**Founder and CEO, Lepton Al



**Min Wang** CTO, Splunk Inc



Rajat Suri Co-Founder of Lima, Co-Founder of Lyft, Founder of Presto



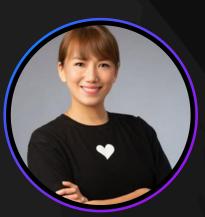
Tony Lee Fortune 500 CISO. Entrepreneur. Startup Advisor



Lili Zheng Partner, Deloitte



**Eugene Zhang** Co-Founder, TSVC



Norma Chu Founder, DayDayCook



Stephanie Yi Founder and CEO, AlphaX RE Capital



Lilian Weng Head of Safety Systems Team, Open Al



**Andy Wang** General Manager of North America, Lark



Jack Xu Founding Managing Partner, Seven Seas Partners



Tse-Jae King Liu Dean and Roy W. Carlson Professor of Engineering, UCB



Linda Zhou Partner, K&L Gates



Lewis Hong Co-Founder and General Partner, Partner and Americas Leader FP Solutions VC



Shau Zhang of Chinese Investment EY



Chenxi Wang Founding and Managing General Partner Rain Capital



**Zheng Bu** Co-Founder & CEO, Kaamel Technology



James Chen Chairman of Tsinghua Entrepreneur & Executive Club(TEEC) US



Zheng Bu Co-Founder & CEO, Kaamel Technology



James Chen
Chairman of Tsinghua
Entrepreneur & Executive
Club(TEEC) US



Howie Xu Stanford guest lecturer, Serial entrepreneur



Alec Wang
Founder and President of
Tana Investment Group,
President of Brenance



Dawei Feng
VP of Client Computing Group,
General Manager of Segment,
Marketing at Intel



**Buck Lee**NorCal Regional Chairman
Committee of 100



Chino Yang Established Chinese Rapper/Restaurateur



**Li Song**Managing Director,
Silicon Valley Bank



**John Lu**COO, MORE Health



**Tony Zhao**Partner, Tyche Partners





AI & BEYOND



Kai-Fu Lee

Chairman of Sinovation Ventures; CEO of 01.Al



**Randy Schekman** 

Professor of Molecular and Cell Biology, University of California, Berkeley; 2013 Nobel Laureate in Physiology or Medicine



Yanbing Li

Chief Product Officer of Datadog (Moderator)



Bill Jia

VP of Engineering - Core ML/AI, Google



**Angela McIntyre** 

Executive Director, eWEAR Initiative, Stanford University



Xiang Qian

Executive Director, eWEAR Initiative, Stanford University



**Zhenan Bao** 

K.K. Lee Professor of Chemical Engineering, and by courtesy, Professor of Chemistry, Materials Science and Engineering at Stanford University



Li Fan

CTO Circle



Yi Cui

Director of Precourt Institute for Energy; Professor of Materials Science at Stanford University



Tsu-Jae King Liu

Dean and Roy W. Carlson Professor of Engineering, College of Engineering in UCB



**James Chen** 

Chairman of Tsinghua Club (TEEC) US



**Dawn Song** 

Professor in the Department of Entrepreneur & Executive Electrical Engineering and Computer Sciences at UC Berkeley



**Fenming Gong** 

President of HYSTA; CEO & Co-Founder, Metafoodx



**Thomas Luo** 

Founder and CEO of Si-Planet and PingWest, Founding Partner of GenAl Assembling



**Allen Yang** 

Executive Director of FHL Vive Center for Enhanced Reality & Berkeley Defi Research Initiative at **UC Berkeley** 



**Jiaming Song** 

**Chief Scientist** Luma Al



Mu Li

Sr. Principal Scientist at Amazon; CTO of BosonAl



**Qian Chen** 

Co-founder Valley101



Lin Qiao

CEO and co-founder
Fireworks Al



Ping Wu

CEO of Cresta;
former Google AI executive



Sam Liang
Founder and CEO
Otter.ai



Jiantao Jiao

CEO of Nexusflow AI;

Assistant Professor of EECS & Statistics, UC Berkeley



Yangqing Jia
Founder and CEO
Lepton Al



Lilian Weng

VP of Research, Safety
at OpenAl



Tengyu Ma

Assistant Professor at Stanford
University; Co-founder & CEO
of Voyage Al



Ning Li

VP of Engineering and
Product at Meta; Former CoFounder of Fireworks Al



Chenlin Meng
Co-founder & CTO
Pika



Richard Gu

Managing Partner of
Chengwei Capital;
HYSTA Board Member



Haohong Wang

General Manager of TCL

Research America



**Fei Guo**Head of Growth
TikTok Shop



Franky (Le) Yu
Senior Legal Counsel,
Miniso USA



Sam(Yu) Shao

CFO

HEYTEA Group



**Li Song**Managing Director of SVB



Alfred Chuang

General partner of Race

Capital, Co-founder and CEO of

BEA Systems



David Chao

Co-Founder and General

Partner, DCM



Jay Eum

Founding Managing Partner of
GFT Ventures



Alan Ren
Investor and Advisor of
Sand Hill Angels



Meagan Pi
CEO/Co-founder of
Healthcare Al Startup
Former Google VP



Shirley (Xiaole) Liu
Co-founder and CEO
GV20 Therapeutics; Former Professor
of Biostatistics and Computational
Biology of Harvard University



Charles Xie
Founder and CEO
Zilliz



Will Lu
Co-Founder and CTO,
Orby Al



Founding Partner SVC



Wei Luo **VP** of Automotive **NVIDIA** 



**Shuyun Chung** Co-founder and Chief **Robotics Scientist of** 

Flexiv Robotics



**Kevin Chen** Managing Director Lam Capital



Bo Li **Deputy Managing Director** International Monetary Fund (IMF) Hongshan CBC Digital Fund



**David Chen** Operating Partner



2024 Chairman of Monte Jade West Chief Procurement Officer & VP of **External Manufacturing** 

Nana Tseng



**Anita Manwani** President TiE Silicon Valley



**Evan Low** California State Representative



**Stay Tuned For More** 

























#### Highlights OF 2017-18 HYSTA Annual Conference

A Must-Go Event for Leaders, Investors, Academics and Entrepreneurs

## Mapping Out the Digital Silk Road

With 4 conference keynotes, 5 program keynotes and 7 panel discussions, the HYSTA 2017-18 Annual conference engaged all attendees in the in-depth discussions of trending topics in Artificial Intelligence, Autonomous Vehicle, Digital Lifestyle, Fintech, Digital Healthcare, Leadership, Enterprise Service and so forth



## Highlights OF 2019 HYSTA Annual Conference

A Must-Go Event for Leaders, Investors, Academics and Entrepreneurs

Celebrating 20 Years of Devotion to the Next-Generation Entrepreneurial Community













## Highlights OF 2022 HYSTA Annual Conference

A Must-Go Event for Leaders, Investors, Academics and Entrepreneurs

Unity: Representation
And Empowerment











## HIGHLIGHTS

## 2023 HYSTA Annual Conference



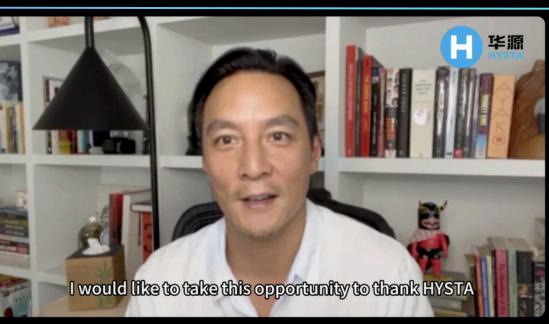












## HIGHLIGHTS

## 2024 HYSTA Annual Conference

















# Agenda

8:00am - 12:00pm Keynote Speeches and Fireside Chats

12:00pm - 5:00pm HYSTA Panels & Roadshows

6:00pm - 9:00pm HYSTA VIP Banquet

## RISING AI

Autonomous Agents, Embodied Intelligence And the Future of Humanity

# Topics 2025 上 华源



Panel 2 - LLM Model and Insfrustrature

**Panel 3 - AI Applications** 

**Panel 4 - AI+Robotics & Next-Gen Hardware** 

**Panel 5 - Al+Autonomous Driving** 

**Panel 6 - AI+Healthcare** 

Panel 7 - Consumer Tech & Global Expansion

Panel 8 - Entrepreneurship & Leadership



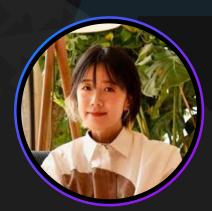
Reynold Xin

Co-founder & Chief Architect

Databricks (\$100B+ Valuation)



**Lin Qiao**Co-Founder & CEO , Fireworks Al
Former Meta & PyTorch Leader



**Lilian Weng**Former VP of Research, Safety at OpenAl
Co-founder, Thinking Machines Lab



Yangqing Jia
Co-Founder & CEO of Lepton Al
(Acquired by NVIDIA)
VP/GM, Lepton, NVIDIA



2025 PREVIEW

Lindon Gao
CEO of DYNA Robotics
Founder of Caper AI (Acquired by Instacart for \$350M)



Tengyu Ma
Co-Founder & CEO, Voyage AI
(Acquired by MongoDB)
Chief AI Scientist, MongoDB
Assistant Professor of Computer Science
and Statistics, Stanford University



Jiantao Jiao
Co-Founder & CEO, Nexusflow AI
(Acquired by NVIDIA)
Director of Research & Distinguished
Scientist, NVIDIA
Assistant Professor of EECS, UCB



Jiajun Wu

Assistant Professor of Computer Science
& Psychology, Stanford University
Expert in Al and Computer Vision



Zhou Yu

Co-Founder & CEO, Arklex Al

Assistant Professor of Computer

Science, Columbia University

Expert in NLP and Conversational Al



Le Cong

Assistant Professor of Pathology &
Genetics, Stanford University
Expert in CRISPR and Genomics



**Ed Chi**VP of Research, Google DeepMind



VP of Engineering (Core ML/AI), Google Former SVP of Engineering, Meta



Yanbing Li

Chief Product Officer, Datadog
Former SVP of Engineering, Aurora



Li Fan
Chief Technology & Al Officer, Circle
Former Technology Executive of
Lime, Pinterest, Google



Howie Xu

Chief Al & Innovation Officer, Gen
(Fortune500)

Former SVP of Al/ML, Palo Alto Networks

## Sponsorship Packages



#### Diamond Member - \$25,000/year

- 1-year logo exposure on HYSTA website, newsletter and promotion materials.
- Free Access to HYSTA Talk, HYSTA Education Seminar and Founders Club Social Event.
- Unlimited booth opportunities in the above event programs.
- Three Speaking opportunities in HYSTA Education Seminar or HYSTA Talk.
- Dedicated email blast to HYSTA membership.
- Annual conference. For further information, please refer to appendix.

## Sponsorship Packages

#### Platinum Member \$12,000/year

- 1-year logo exposure on HYSTA website, newsletter and promotion materials.
- Free Access to HYSTA Talk, HYSTA Education Seminar and Founders Club Social Event.
- Unlimited booth opportunities in the above event programs.
- Two Speaking opportunities in HYSTA Education Seminar or HYSTA Talk.
- Dedicated email blast to HYSTA membership.
- Annual conference. For further information, please refer to appendix.

# Gold Member \$6000/year

- 1-year logo exposure on HYSTA website, newsletter and promotion materials.
- Free Access to HYSTA Talk, HYSTA Education Seminar and Founders Club Social Event.
- Six booth opportunities in the above event programs.
- One speaking opportunity in HYSTA Education Seminar or HYSTA Talk.
- Dedicated email blast to HYSTA membership.
- Annual conference. For further information, please refer to appendix.

# Silver Member \$2500/year

- 1-year logo exposure on HYSTA website, newsletter and promotion materials.
- Free Access to HYSTA Talk, HYSTA Education Seminar and Founders Club Social Event.
- Three booth opportunity in the above event programs.
- Dedicated email blast to HYSTA membership.
- Annual conference. For further information, please refer to appendix.

## VIP Gala Sponsorship



VIP Gala MC Joe Wong 黄西

Stand-up Comedian & Host | Headlined the 66th Radio & TV Correspondents' Dinner (roasting then-VP Joe Biden) | Former Host of Is This True? | Netflix Is A Joke Fest 2024 | Asian Hall of Fame 2024

#### \$5,000 / Table

- One VIP Table (10 seats) with Full-Day Conference + Gala Dinner access (Regular Dinner Ticket: \$599-\$699 each)
- 501(c)(3) charitable contribution benefits (tax-deductible)
- Exclusive evening experience including a special **talk show performance by Joe Wong (黄西)**, internationally acclaimed comedian
- Exclusive networking opportunities with outstanding Asian American leaders, policymakers, and key opinion leaders
- Access to past HYSTA's speakers, Founders Club entrepreneurs & mentors, HYSTA board members, community partners, and honorary sponsors at the 26th Anniversary Celebration

## Ticket Pricing

Ticket Categories	Early Bird	Regular	Late Bird
Registration Period	9/2 – 9/18	9/19–10/10	10/11-10/18
General Admission (No Lunch)	\$49	\$59	\$79
General Admission (Lunch Included)	\$109	\$119	\$139
General Admission + Lunch & VIP Dinner	\$599	\$699	Not Available
Banquet Ticket	\$549	\$649	Not Available



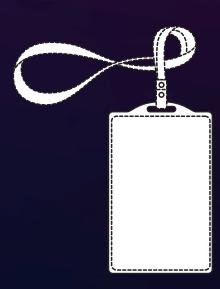
Membership Level	SILVER Member	GOLD Member	PLATINUM Member	DIAMOND Member
Featured Sponsor Pull-up Banner	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Annual Conference Digital Book Ads	¼ Page	½ Page	1 Page	2 Page
Invitation to Annual Conference	2 General Admission(NL)	5 General Admission(NL) + 1 VIP	8 General Admission(NL)) + 2 VIP	10 General Admission(NL) + 3 VIP
VIP Dinner	2 Seat	3 Seats	5 Seats	10 Seats with Premium Location
<b>Exhibition Booth</b>	1 Booth to AC	1 Booth to AC	2 Booth to AC	2 Booths in Premium Location to AC
Annual Conference Speaking Opportunity	X	X	X	One Moderator / Panelist opportunities at AC
Flyer Featured in Gift bags to Audience in Selected Events	X	X		

## Sponsorship Packages

Add-Ons







Wifi Sponsorship

Swags in Bags

Logo Lanyards

\$3,000

\$2,000

\$2,000

## Founders Club Membership



上 PVSTA







#### Basic membership for VC: Freemium

#### VIP Membership for VC:

- Host Founders Club Events: \$5000 per event
- Annual Conference Tickets:
  - 10 General Admission tickets (No Lunch)
  - 2 VIP tickets

#### **Startup Booths (Annual Conference):**

- \$999 per booth
- Annual Conference Tickets:
  - 3 General Admission tickets (No Lunch)
  - 2 General Admission tickets (With Lunch)





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