

— *The Husband & Wife Law Team™* —  
**BREYER LAW OFFICES PC**  
SERIOUS INJURY AND WRONGFUL DEATH LAW

ARIZONA **BIKE**  
»»»»»»»»»»»»»»»» *Newsletter*

September 2017

## NATIONAL BICYCLE DEALERS ASSOCIATION

Every year the NBDA (National Bicycle Dealers Association) puts out a report called *The NBDA's America's Best Bike Shops*. The program is set up to identify and reward bicycle stores in North America with the highest performance standards in the industry.

To be considered, a store representative (owner or manager) must apply by filling out a detailed application, as well as agreeing to be mystery shopped by an outside company. Applicants are awarded points based on the application and shopping results, with only the highest performers being selected.

Applicants must be independent bicycle stores with a physical store open to the public that sells bicycles, parts, accessories, and has a service department. 50% of a store's total sales must be related to bicycles, and be from a physical store location.

The on-line application asks shop owners to explain what sets them apart from the competition, how they develop customer loyalty, and what they are doing to make their corner of the globe more bicycle friendly.

Recently, the report came out with the winners, here are the shops in Arizona that made the list. Congratulations to all of you!!!

### CONGRATULATIONS TO:

**ABSOLUTE BIKES**  
FLAGSTAFF, AZ

**BICYCLE RANCH**  
TUCSON, AZ

**GLOBAL BIKES**  
ALL 4 LOCATIONS IN THE VALLEY

**IRONCLAD BICYCLES**  
PRESCOTT, AZ

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# TRAIL OF THE MONTH

## 50-Year Trail/Golder Ranch

This trail is located north of Tucson in Oro Valley, Arizona, at the end of Golder Ranch Road. With its copious amounts of native vegetation surrounding the trail, this is one of the most popular areas to ride in all of Arizona. There is something for everyone depending on skill level. The easy access makes it perfect for being able to plan your bike ride to any distance or skill set you want. There are four main areas of the trail which have specific names. The first, Middlegate, is to be considered the intermediate riding area. Deer camp is the second section (and the local's favorite) which is an off branch of the 50-year trail. The Chutes are the third section that many beginners enjoy. The Chutes is as challenging as you make it, but is also known to be extremely fun and less technical. The final section, Upper-50 Trail, is for strictly experts who are capable of tackling long steep climbs. Even if you are new to biking, the 50-Year Trail is something amazing to experience!





# SPEAKING OF CYCLING...



## LINKA SMARTLOCK

This gadget is important to ensure the safety of your bike. Essentially, it is a next-level lock. If someone is trying to take the lock off, it will immediately send you push notifications, as well as triggering an alarm to scare off the thief. If somehow the criminal does get away with the bike, the lock has geolocation to help you follow where it is going. This is also useful if you forget where you parked your bike.

For more information visit  
[www.linkalock.com](http://www.linkalock.com)



## RIDER OF THE MONTH: STEVE CULLINAN

### Where did you grow up?

On a ranch in Kerrville, Texas.

### How many kids do you have? Do they ride too?

We have 3 children, two girls and a boy. Stevie is a pro racer on both the Mountain Bike and the road bike.

### How long have you been riding?

I have been riding and racing for 28 years.

### How often do you ride?

4-5 times per week.

### What got you started?

I got in to cycling when I quit drinking. One addiction for another, Ha!

### What are some of your favorite rides in AZ and other places?

I have many favorite rides all over the country. I would say locally it would be Browns Ranch on the mountain bike. If I'm getting on a plane, then its British Columbia hands down.

### What organizations are you involved in and why?

The groups I am involved with are all related to the cycling scene. I've run cycling teams for the past 13 years.

### What are some of your other hobbies?

I used to play a lot of golf, but I get too bored playing now. I love to do a lot of things, but cycling tends to dominate.

### Are there any races/rides you would like to do in the future?

#### Which ones? Any particular reason why?

After this past year racing at the Masters World games, I don't really have anything targeted at this time. Of course I'll race all over the local scene and then head over to California later on. California is where they really race. Big fields and real fast guys. Too fun!

### Just a couple more things about Steve...He is a big deal!

- In 2017 he became a world champion at World Masters Games in Auckland, New Zealand and won a gold medal.
- In 2016 Tour de Scottsdale, Steve won 1st place.
- 2015 and 2016 State Criterium Championships, he won first place naming him State Champion.
- Last but certainly not least, Steve is ranked #1 by USA Cycling for the state of Arizona 50-75 age groups.

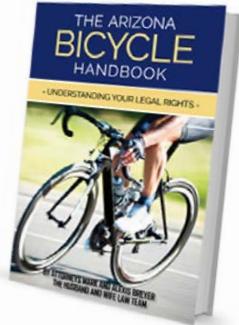
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Have a question about an injury claim or any other legal matter? When you've been injured, you need a Certified Specialist and law team fighting for your rights. If you want to speak to us regarding a new case call us for your free consultation: *(current clients please call your case manager to make an appointment)*

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# OCTOBER BICYCLE EVENTS



## DESERT CROSS CUP #1

The beginning of a 6 part racing series in Globe. For more detailed information visit the website below.

**WHEN:** October 21st

**WHERE:** Community Center Pk,  
Globe, AZ

**DETAILS:**  
[www.americanbunnyhop.com](http://www.americanbunnyhop.com)

## AZ CX #1-2

The beginning of a series in Sedona. For more information on Categories, race times and duration, prizes and entry fees visit the webpage below.

**WHEN:** October 28-29

**WHERE:** Posse Grounds Park,  
Sedona, AZ

**DETAILS:** [www.usacycling.org](http://www.usacycling.org)

Visit us online! [HusbandAndWifeLawTeam.com](http://HusbandAndWifeLawTeam.com)