

ARTPRIZE®

FOR IMMEDIATE RELEASE

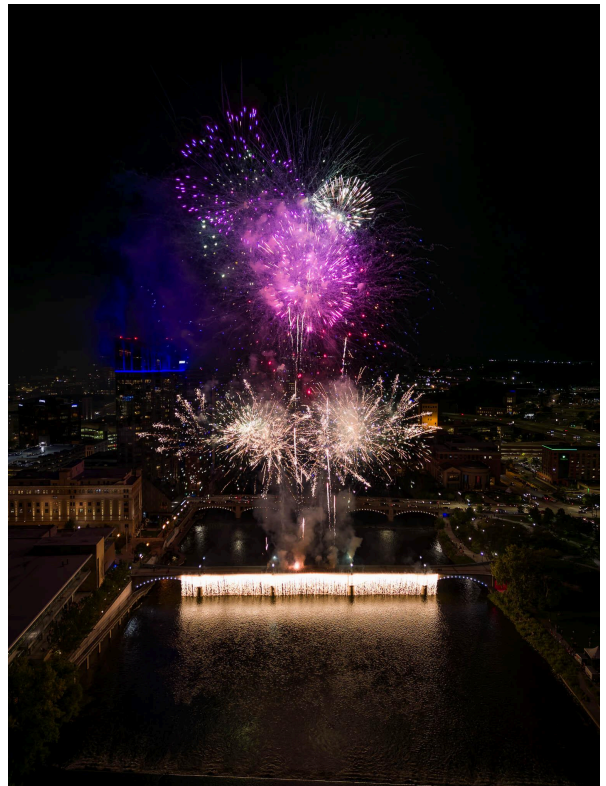
ArtPrize 2025 Lights Up Grand Rapids with 16 Days of Art, Energy, and Community

Grand Rapids, MI – July 17, 2025— Get ready, Grand Rapids—**ArtPrize 2025** is back and bigger than ever! From September 18 to October 4, the city becomes a living canvas, buzzing with creativity, music, and community celebration. For 16 unforgettable days, ArtPrize invites everyone to explore jaw-dropping art, connect with neighbors, and experience the magic of what happens when a city comes alive through expression.

This year's spotlight installation is **Arborealis: An ArtPrize Experience**—a breathtaking, walk-through inflatable environment created by UK-based Architects of Air. Step inside and be transported to a luminous world of color and shape. It's mesmerizing, family-friendly, and completely unforgettable. Plus, workshops and inspired experiences surrounding *Arborealis* make it a must-visit for all ages. Click [here](#) for tickets.

Opening Celebration – Friday, Sept. 19

We're kicking things off in style at Rosa Parks Circle! Start the evening with a lantern-making workshop at 4:30 PM, then stick around for live music and performances starting at 6:30 PM. As night falls, join the ArtPrize Parade—a lively street celebration marking the opening of ArtPrize! Bursting with live music, dancers, performers, and vibrant energy, this festive event welcomes the entire community—walk, dance, and celebrate with us as we make our way to the riverfront fireworks!



Merchants and Makers – Saturdays: Sept. 20, 27 & Oct. 4

Every Saturday during ArtPrize, Monroe Center transforms into a vibrant market filled with local makers, handmade treasures, delicious eats, and live music. It's the perfect way to spend the day—shopping, snacking, and soaking up the energy of the city.



ARTPRIZE®

HalfTime – Friday Sept. 26, Presented by Rockford

Halfway through the fun, we turn up the volume at Sixth Street Park! Enjoy a full evening of live music, great food, and the big reveal of the top 20 artists in each district. It's a major milestone in the competition—and a party you don't want to miss.

ArtPrize Awards Ceremony – Friday Oct. 3

We close things out with a night of sparkle, celebration, and creativity. The ArtPrize Awards honor the best of the fest with performances, big moments, and a citywide livestream that lets everyone join in on the action—whether you're in the room or watching from your favorite local hangout.

ArtPrize 2025 is your chance to be part of something bold, bright, and completely unforgettable. Walk the streets. Meet the artists. Feel the energy. *This is Grand Rapids at its most creative.*

Volunteer and Be Part of the Magic

ArtPrize wouldn't be possible without the help of hundreds of passionate volunteers who serve as greeters, guides, event assistants, and more. Volunteering is a fun, flexible way to support the arts and connect with your community. Whether you have a few hours or a few days to spare, there's a place for you on the team. [Sign up](#) today and help bring ArtPrize 2025 to life!

ArtPrize 2025 is your chance to be part of something bold, bright, and completely unforgettable. Walk the streets. Meet the artists. Feel the energy. This is Grand Rapids at its most creative.

About ArtPrize

ArtPrize is an annual, open, independently organized, international art competition that celebrates creative expression, bringing together art enthusiasts, artists, and the community. Since its inception, ArtPrize has aimed to showcase the transformative power of art and foster a culture of creativity. ArtPrize is a 501(c)3, and continues to provide access to the visual arts by the support of our sponsors, donors, and underwriters. www.artprize.org

Media Contact:

Mark Osgerberby
Director of Communications
Mark@artprize.org

