

ARTPRIZE®

FOR IMMEDIATE RELEASE

ArtPrize 2025 Kicks Off with Parade, Festival Fun, and Fireworks at the Pearl St. Bridge
Grand Rapids comes alive September 19 with music, lanterns, costumes, and a spectacular fireworks show from the Pearl Street Bridge

Grand Rapids, MI – [Insert Date] — Get ready, Grand Rapids—the city is about to come alive! ArtPrize 2025 opens Friday, September 19 with a high-energy celebration that’s part street parade, part festival, and all about community.

The fun kicks off at Rosa Parks Circle at 6:30 p.m., where music fills the air, costumed performers bring the magic, and surprises pop up around every corner. Bring your friends, bring your family—and don’t forget to wear your brightest, boldest outfit to join in the spirit of the night!

The fun kicks off at **Rosa Parks Circle at 6:30 p.m.**, where music fills the air, costumed performers bring the magic, and surprises pop up around every corner. Bring your friends, bring your family—and **don’t forget to wear your brightest, boldest outfit to join in the spirit of the night!**

Come early at 4:30 p.m. for two ways to jump in:

- **Lantern-Making Workshop:** A kid-friendly, hands-on activity where everyone can create their own glowing artwork to carry through the streets during the parade. No experience necessary—just creativity and fun!
- **Beer Garden:** For the grown-ups, the perfect spot to sip craft brews and refreshing drinks while soaking up the buzz of the opening celebration.

As the sun sets, the ArtPrize Parade bursts into motion—live music, dancers, stilt walkers, families, and friends filling the streets with energy and joy in a street parade ending at the Pearl



ArtPrize 2024 Parade. Image by Ellen Dziubek.



ArtPrize 2024 Opening Night Celebration. Image by Nick Irwin for Experience Grand Rapids.





Street Bridge. There, light, sound, and design transform the bridge into a high-energy hub, the perfect stage for the dazzling ArtPrize fireworks that ignite the Grand River and launch sixteen unforgettable days of art, inspiration, and creativity across the city.

About ArtPrize

ArtPrize is an annual, open, independently organized, international art competition that celebrates creative expression, bringing together art enthusiasts, artists, and the community. Since its inception, ArtPrize has aimed to showcase the transformative power of art and foster a culture of creativity. ArtPrize is a 501(c)3, and continues to provide access to the visual arts by the support of our sponsors, donors, and underwriters. www.artprize.org

Media Contact:

Mark Osgerby

Director of Communications

Mark@artprize.org

