

ArtPrize Volunteer Orientation 2025

SEPTEMBER 18 – OCTOBER 4



ARTPRIZE.ORG

Agenda

Introduction

- What is ArtPrize?
- Meet the team

ArtPrize 2025: An Overview

- Signature Events
- Notable locations
- Arborialis

Volunteering Overview

- Benefits
- Signing Up
- Important Information
- Volunteer roles



An aerial night photograph of a city, likely Pittsburgh, with a large firework exploding over a river and bridge. The city lights are visible in the background, and the river reflects the firework's light.

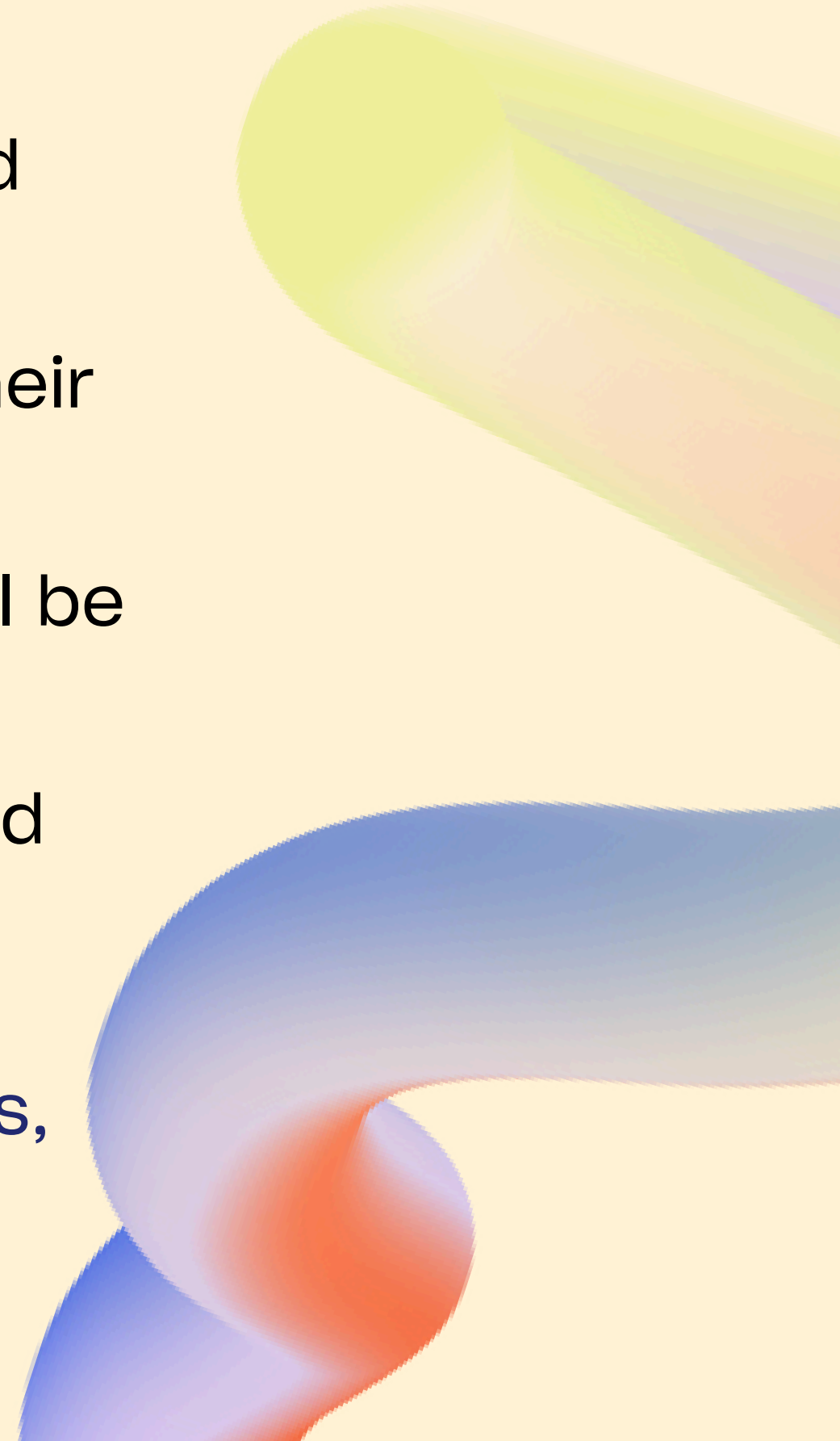
ArtPrize 2025

Sept. 18 – Oct. 4

ArtPrize

What is it?

- A **free**, international **art competition** + cultural event held every fall in **Grand Rapids, Michigan**
- For **16 days**, the city is living art gallery where artists working in any medium from around the world exhibit their work
- Artists and venues register + match through an online “connections” process to determine where artworks will be exhibited
- **501(c)(3) nonprofit**– parent co.s: City of Grand Rapids, Downtown Grand Rapids Inc., + Kendall College of Art and Design of Ferris State University
 - Year-round fundraising to provide **over \$500,000 in grants and awards** for artists, curators, + educators
 - corporate sponsors, local businesses, foundations, donors, + government grants

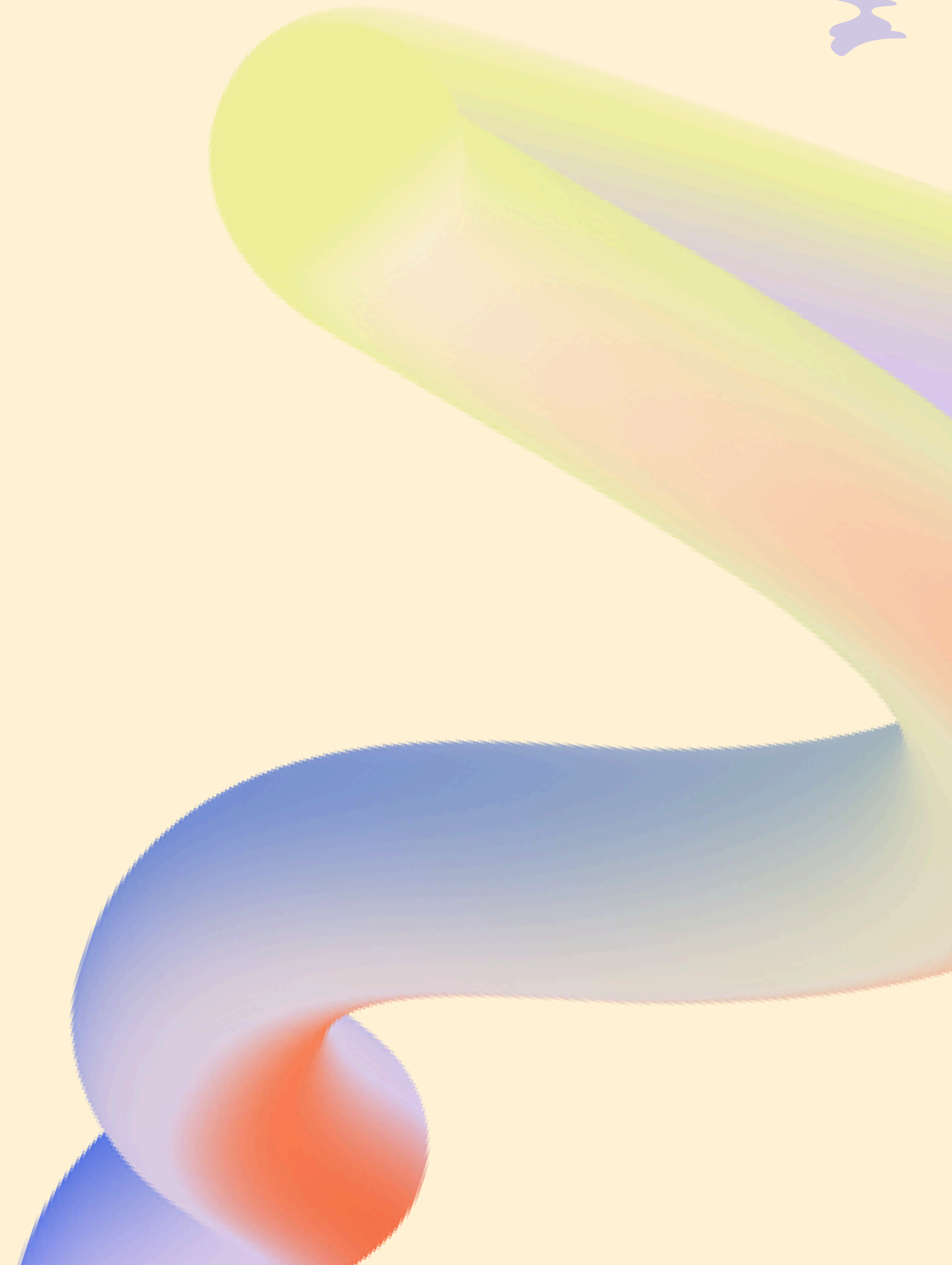




ArtPrize

Our Mission Statement

To transform the art world through a radically open, global, art competition and cultural experience in Grand Rapids that starts conversation, ignites creativity, encourages critical discourse, elevates and celebrates artists, transforms urban spaces and promotes cultural understanding.



ArtPrize

An event heard 'round the world

2024: 1,008 artists, 887 artworks, 166 venues, over 700,000 visitors from around the globe

2025: 1100 artists, 931 artworks, 155 venues





Meet the Team

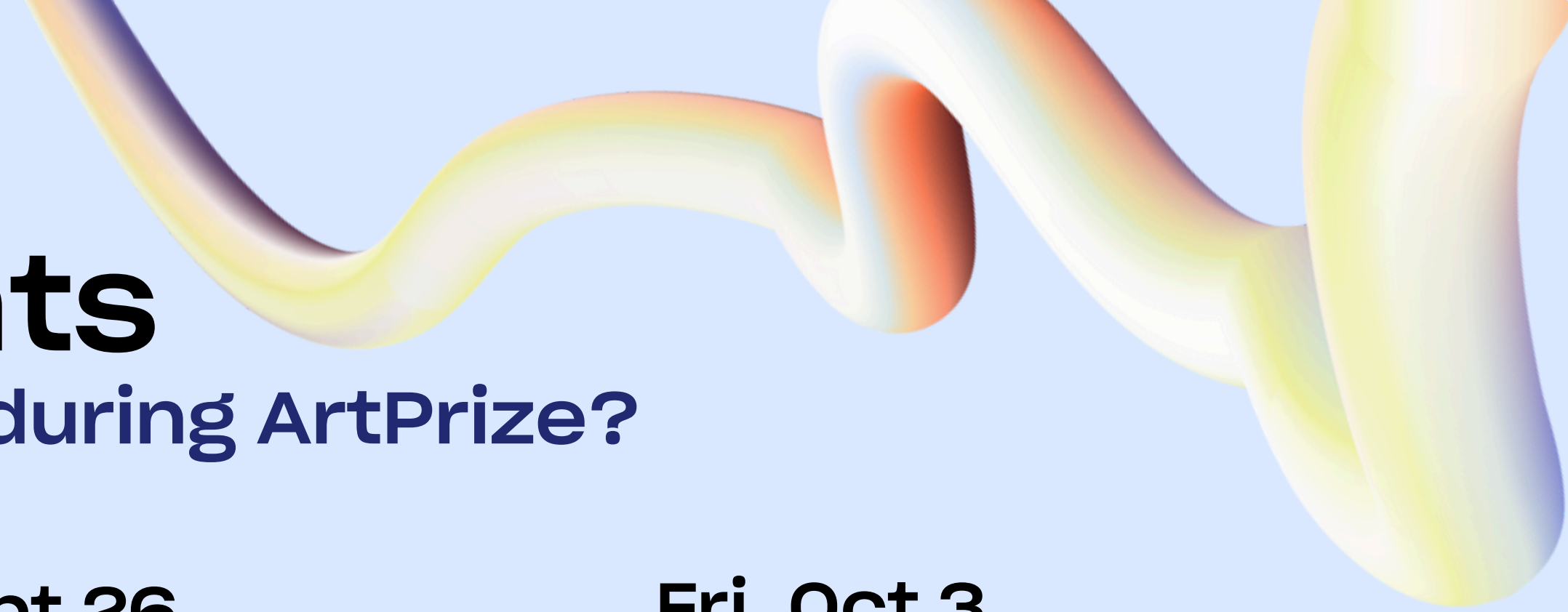
The people who make it happen

 EXECUTIVE DIRECTOR Catlin Whittington	 SPECIAL PROJECTS Eric DeLong	 CONTROLLER Dina Bahnasawy	 DEVELOPMENT DIRECTOR Elspeth Nack	 DEVELOPMENT MANAGER Veronica Anderson	 DEVELOPMENT COORDINATOR Ash Luciw	 DEVELOPMENT INTERN Arian Bystry	 EDUCATION Teagan Chatterley	 PROJECT MANAGER Tiffany Falcon-Ewigleben	 EXHIBITIONS DIRECTOR JoLee Kirkikis	 EXHIBITIONS MANAGER Kailey Smith-Barth	 DESIGN INTERN Flor Hannah Quinones
 EXHIBITIONS INTERN Sydney Lingenfelter	 PRODUCTION AND OPERATIONS DIRECTOR Theresa Anderson	 PRODUCTION MANAGER Zack Berends	 PRODUCTION MANAGER Sara Koark	 VOLUNTEER & COMMUNITY ENGAGEMENT MANAGER Emerson Antcliff	 EVENTS INTERN Shalini Sunder	 DIRECTOR OF MARKETING AND COMMUNICATIONS Mark Osgerby	 CUSTOMER SUPPORT MANAGER Leigh Klinetop	 HOSPITALITY INTERN Liv Miller	 DIGITAL MARKETING MANAGER Ally Fulton	 COMMUNICATIONS INTERN Hayley Lingo	 CREATIVE DIRECTOR Amy Day

13 full-time, year-round staff, 30+ event staff
7 departments

Signature Events

What are the main events during ArtPrize?



Fri, Sept 19

Opening Celebration

Presented by DeVos Place

Supported by GR175 and GRA250

LANTERN WORKSHOP: 4:30 PM

OPENING CELEBRATION: 6:30-10 PM

ROSA PARKS CIRCLE & PEARL ST BRIDGE

Come at 4:30 pm to make a custom lantern for the parade. At 6:30, live music and performers will take the stage. As night falls join the parade as we make our way to the Pearl Street Bridge for a spectacular fireworks show!



Fri, Sept 26

HalfTime Show

Presented by Rockford Construction

7-10 PM

SIXTH ST PARK

We'll announce the top 20 artists from each district while featuring performances from Jake Kershaw, The Bootstrap Boys, and headliner Tiera Kennedy. You won't want to miss these incredible acts! There will also be activities and food tents.

Fri, Oct 3

Closing Awards Ceremony

Supported by Celebration Cinemas

**6:30-10 PM • OPEN SEATING AT 7:15 PM
STUDIO PARK**

Step into a night of creativity and celebration as we recognize the entries that captured hearts and sparked conversations. With live performances and an exclusive look into our 15 year retrospective of ArtPrize over the years, the evening is sure to delight. The ceremony will be live-streamed on WOODTV8, so if you can't get a spot at Studio Park piazza, join one of our venue watch parties throughout the city.

Notable locations

Places you won't want to miss



ArtPrize ClubHouse

Presented by Haworth

Supported by CWD Real Estate and Interphase

10 AM-8 PM DAILY
40 PEARL ST NW

The central hub for visitors and artists. Inside, find official ArtPrize merch, our media center, and friendly customer support at the Concierge. Artists can enjoy the amenities of the Artist Lounge and participate in workshops, while those lending a hand for this year's event can gather at the Volunteer Lounge.

BioPhilia Gallery

Supported by SILVA and Progressive Companies

12-8 PM DAILY
SILVA

View a collection of entries curated by the ArtPrize Exhibitions Team. This exhibition explores the deep, inherent desire to connect with the natural world. By bringing the outside in, BioPhilia reimagines the traditional gallery experience, encouraging viewers to slow down, reflect, and simply be with the art.

Arborealis: An ArtPrize Experience

Supported by Rockford Construction

11:30 AM-6:30 PM, TUESDAY-SUNDAY*
555 MONROE AVE NW
***WEDNESDAY, 10/1 GROUP BOOKINGS ONLY**

Arborealis is a captivating, family-friendly installation of light, color, and form by UK-based Architects of Air. Step inside this inflatable wonder and explore a maze of glowing hues and mesmerizing shapes. Alongside the exhibit, ArtPrize offers creative workshops and inclusive activities. Enjoy the food trucks and beer garden outside. *Advanced tickets: \$10 at artprize.org. \$15 at the gate.*

ArtPrize Exchange

12-8 PM ON 9/19-9/21
MONROE CENTER

The Exchange is an interactive space where ArtPrize's partners showcase their services through creative displays and hands-on experiences. This engaging area offers visitors a chance to connect with the brands supporting the event, blending art and community.

ARBORIALIS: An ArtPrize Experience

WHAT IS ARBORIALIS?

Arborealis is an immersive, large-scale inflatable installation created by Architects of Air, a design collective renowned for its breathtaking architectural structures made from colorful, airy sculptures. Arborealis is designed to create a sensory journey that invites visitors into a world of wonder and exploration, blurring the boundaries between architecture, art, and play.

Arborealis will be activated for the public to enjoy for 14 days during ArtPrize. To see Arborealis in action, [watch a video here](#).

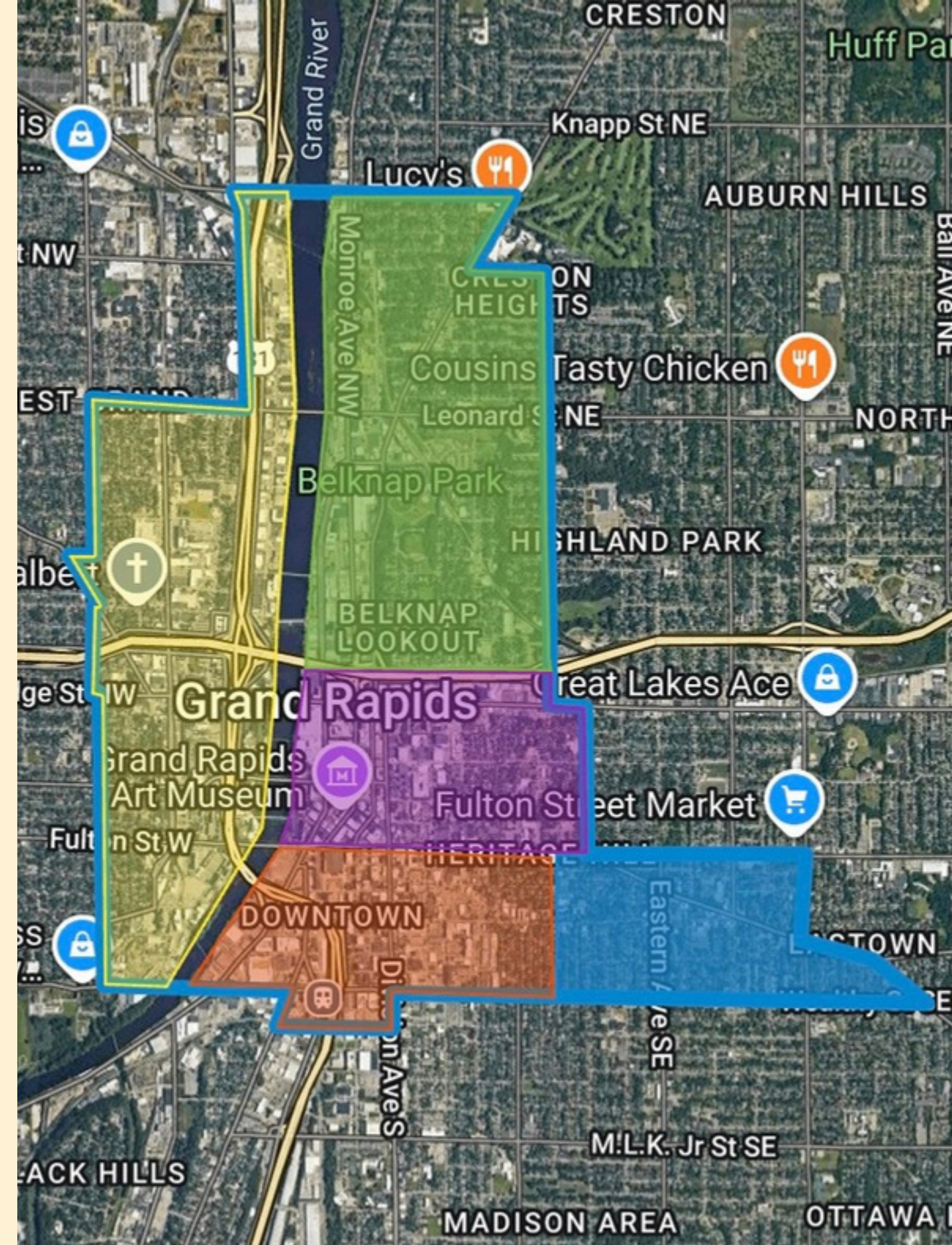


Voting for Art

The process

To vote, you must **register** either **on a mobile device** within the ArtPrize Boundary **or in person** at the ArtPrize ClubHouse (where you'll receive a physical ballot to track entries). Once registered, you can **vote for as many artworks as you'd like**—once per entry, per day. Winners will be **announced at the Closing Awards Ceremony on Oct. 3** at 8 p.m., and published online afterward.

Learn more about voting [here](#).



Navigating ArtPrize



PUBLIC TRANSPORTATION: Mobile GR and The Rapid provide little to no-cost rides year-round. There are also bike and scooter rentals, ride share, and more.

- The DASH
 - The Downtown Area Shuttle (DASH) buses are free and arrive at stops every 15 minutes, circulating through the West, North, South, and Center City districts. The DASH operates 2 park-and-ride lots. [Click here for The DASH Map](#)
- THE RAPID
 - The Rapid offers extensive options for navigating the greater Grand Rapids area. For the system map, [click here](#). Otherwise, you can view each line that will assist you in navigating to all of the ArtPrize venues.
 - Route 11 to the North District
 - Route 5 and Route 6 to the East District
 - Silver Line to the South District
- TRANSIT PHONE APP
 - Visitors are encouraged to use the Transit App to see nearby transportation. Routes for The Rapid and The DASH, walking, and even UBER can be found on this application. Click [here](#) to download the app on your smartphone.

PARKING

- Downtown Parking Lots + Ramps
 - Click [here](#) for the interactive map of parking lots and ramps. For the printable version of this map, utilize the [Downtown Grand Rapids Parking PDF](#).
 - DASH LOTS – Parking rates vary, with daily rates ranging from \$2–\$3 and event flat rates at \$6.
 - DASH Lot Area 8: 325 Winter Ave NW, Grand Rapids, MI 49504
 - DASH Lot Area 9: 250 Seward Ave NW, Grand Rapids, MI 49504
- Street Parking
 - Downtown Grand Rapids has ample street parking options; pay using the MOTU parking app or at a street kiosk. Click [here](#) for a full overview of the Motu app.
- Accessible Parking Options
 - Grand Rapids does have accessible parking spaces throughout the city. [Click here](#) for an interactive map of parking spaces throughout the city. This platform offers a filter option in the top right corner of the screen, and has the option for Disability parking.

For more details on parking around town, visit the [City of Grand Rapids Parking page](#). Additional self parking lots are available at convenient locations across the city through Ellis Parking. You can find a map of their parking locations [here](#).

Volunteering with ArtPrize

AN OVERVIEW



Benefits of Volunteering

WHY VOLUNTEER WITH ARTPRIZE?

- **Community impact**– volunteer alongside community organizations like the Grand Rapids Public Museum and Grandville Avenue Arts and Humanities
- **Connect with like-minded individuals**– join the hundreds of volunteers that make ArtPrize possible
- **Experience once-in-a-lifetime opportunities** like Arborialis
- **Receive volunteer-exclusive SWAG** depending on the number of shifts you complete
- **Attend a volunteer-only appreciation party** at the end of ArtPrize (date, time, location coming soon!)

1 SHIFT

ArtPrize Volunteer T-Shirt

2 SHIFTS

ArtPrize Volunteer T-Shirt
+ 2025 Pin

3 SHIFTS

ArtPrize Volunteer T-Shirt,
2025 Pin, + Swag Bag

4+ SHIFTS

ArtPrize Volunteer T-Shirt, 2025 Pin,
Swag Bag, + Awards Ceremony VIP Ticket
Swag Bag, + raffle entry to win VIP
tickets to Awards Ceremony



Signing Up to Volunteer

HOW DO I GET STARTED?

There are two unique ways to sign up to volunteer:

- **Group Volunteers** will begin by filling out the [Group Volunteering Application Form](#)
- **Individual Volunteers** will [sign up for POINT](#), a secure volunteer database where all of the ArtPrize volunteer opportunities are posted.
 - WHY POINT?
 - Filter volunteer opportunities by role type, date, and time
 - Self-schedule volunteer shifts
 - View private events and opportunities
 - Receive volunteering updates



Important Info

Things you should know

- **ArtPrize Contacts**

- Volunteer + Community Engagement Manager:
 - Emerson Antcliff | emerson@artprize.org
- Volunteer Assistant Coordinator:
 - May Southavilai | volunteer@artprize.org
- ClubHouse Manager:
 - Camille Tyler | clubhouse@artprize.org

- **City Contacts**

- DASH (Downtown Area Shuttle)
 - 616-456-3290
- Downtown Grand Rapids Inc. Ambassadors
 - 616-250-8263
- Emergency Personnel
 - 911

SAMPLE SHIFT ROUTINE

- 1. Check in on POINT
 - Scan the QR code in the Volunteer Lounge
 - Log in online via the POINT website
 - Or check in directly at the ClubHouse
- 2. Store your belongings in the Volunteer Lounge, grab a shift snack
- 3. Review the day's event schedule, venue highlights, and recommendations to stay up to date.
- 4. Head to your assigned post
 - Pro-tip! Connecting with current volunteers or staff ensures a smooth transition
- 5. At the end of your shift, collect your belongings from the Coat Closet and feel free to relax in the Volunteer Lounge.

Volunteer Roles

All the ways to get involved





Pre-Event Support

HELP PREPARE FOR ARTPRIZE, 8/22 – 9/17

Before ArtPrize begins, our Pre-event support volunteers are invaluable to our process of preparing materials for venues, artists, and fellow volunteers!

Volunteers in this role:

- Prepare artist badges
- Assemble artist and volunteer SWAG bags
- Assist with venue signage preparation
- Help construct gallery spaces with the Exhibitions team
- Complete 2–4 hour shifts
- Sit, stand, and may be asked to lift up to 25lbs

Wayfinding

INFORMATION KIOSK SUPPORT

Wayfinders are knowledgeable in all things ArtPrize, and interact with a large number of guests. This role is perfect for social butterflies!

A brief overview:

- 2-hour outdoor shifts (shaded areas, seating available)
- Group and individual opportunities
- Shifts are completed in pairs
- Located:
 - 555 Monroe Ave NW
 - 1009 Hermitage St SE
 - 130 Fulton St W
 - 303 Pearl St NW
- Wayfinders receive an FAQ sheet with important information, including remote check-in procedures





Wayfinding

INFORMATION KIOSK SUPPORT

What to expect:

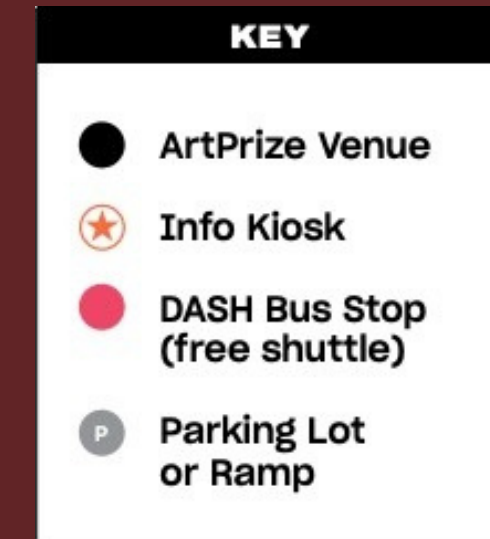
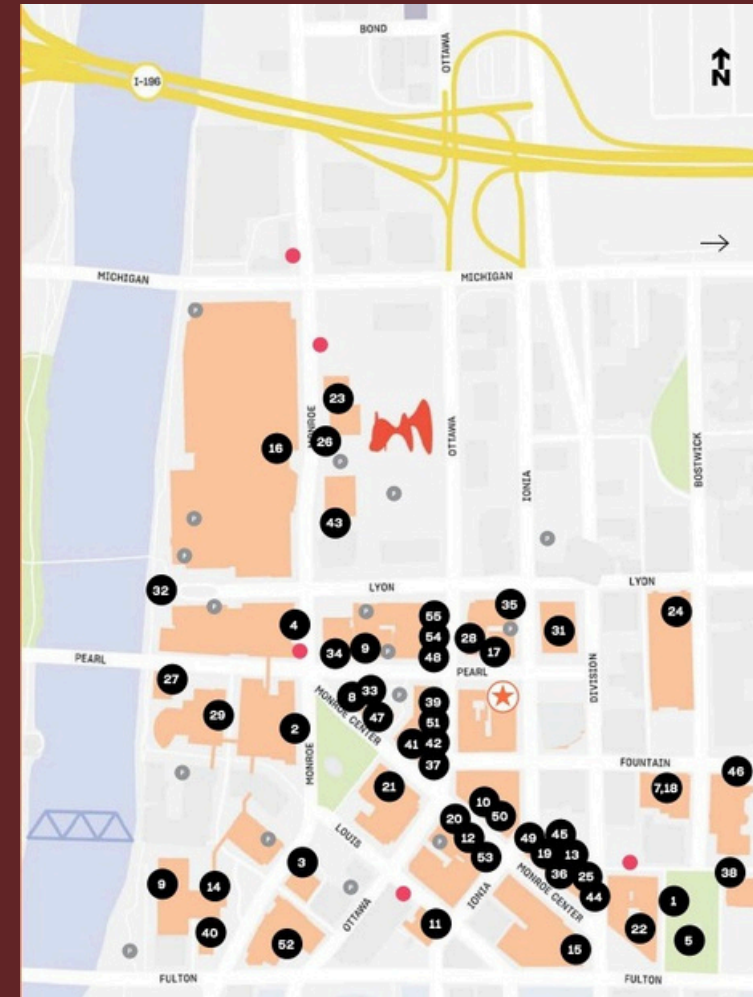
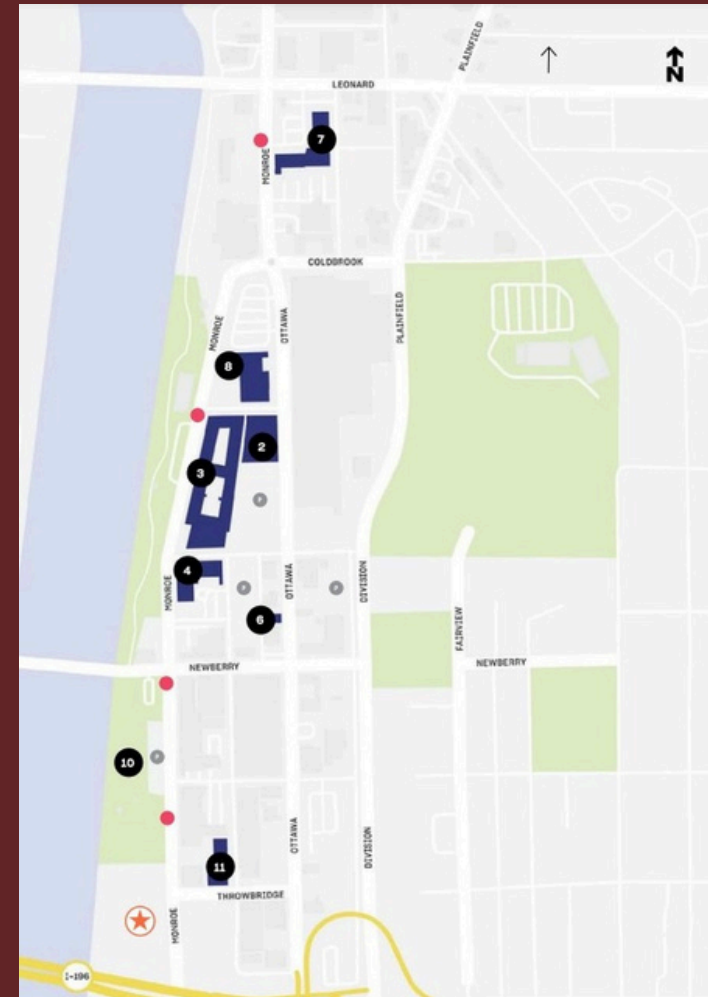
- Assist with daily setup and teardown of portable kiosks
- Opening and closing shifts alongside an ArtPrize staff member
- Distribute event guides to visitors
- Answer general questions about ArtPrize
- Help direct guests to venues, artworks, and artist locations
- Assist with in-person and mobile voting process

Wayfinding Kiosk Map

North (upper left) –
555 Monroe Ave NW

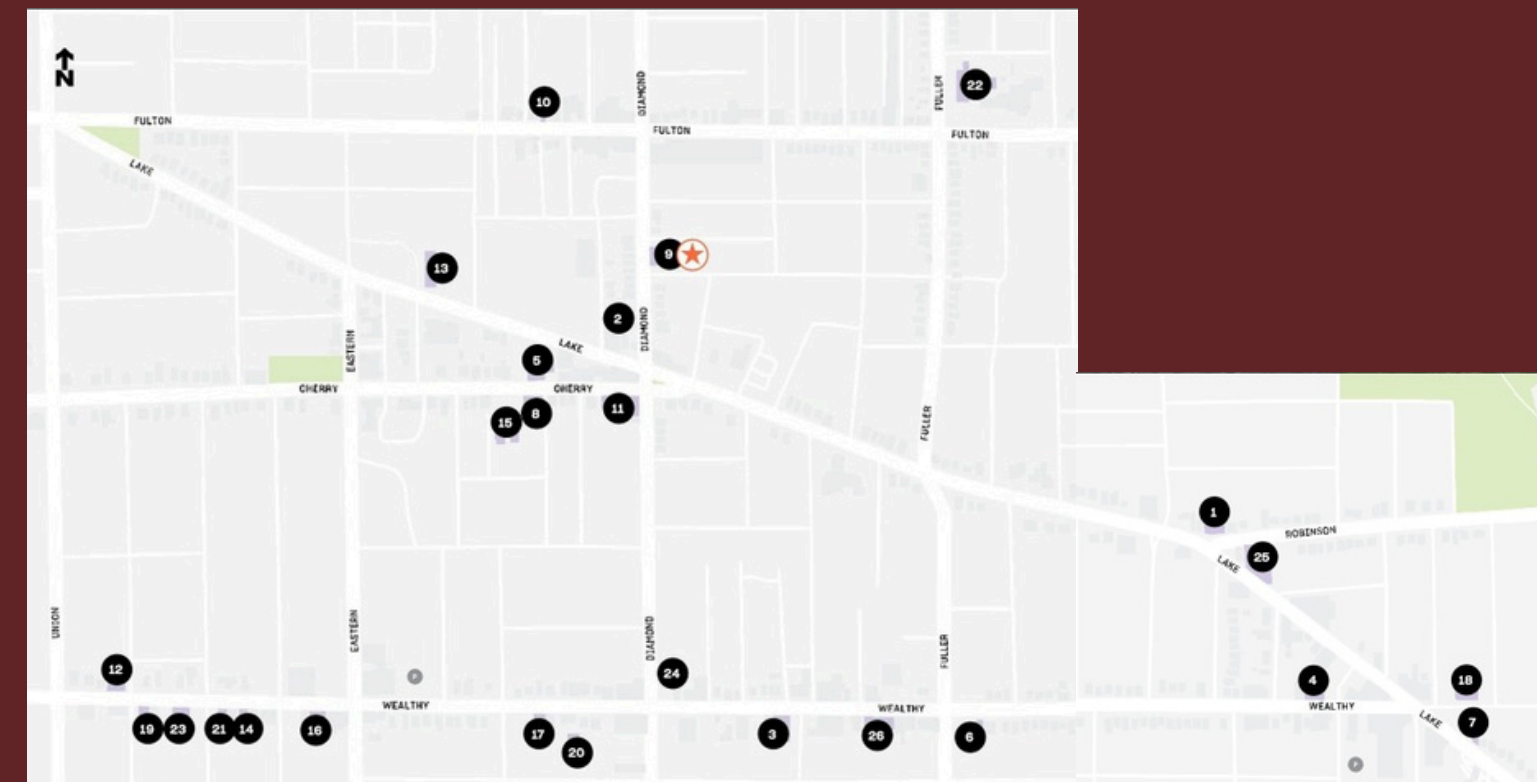
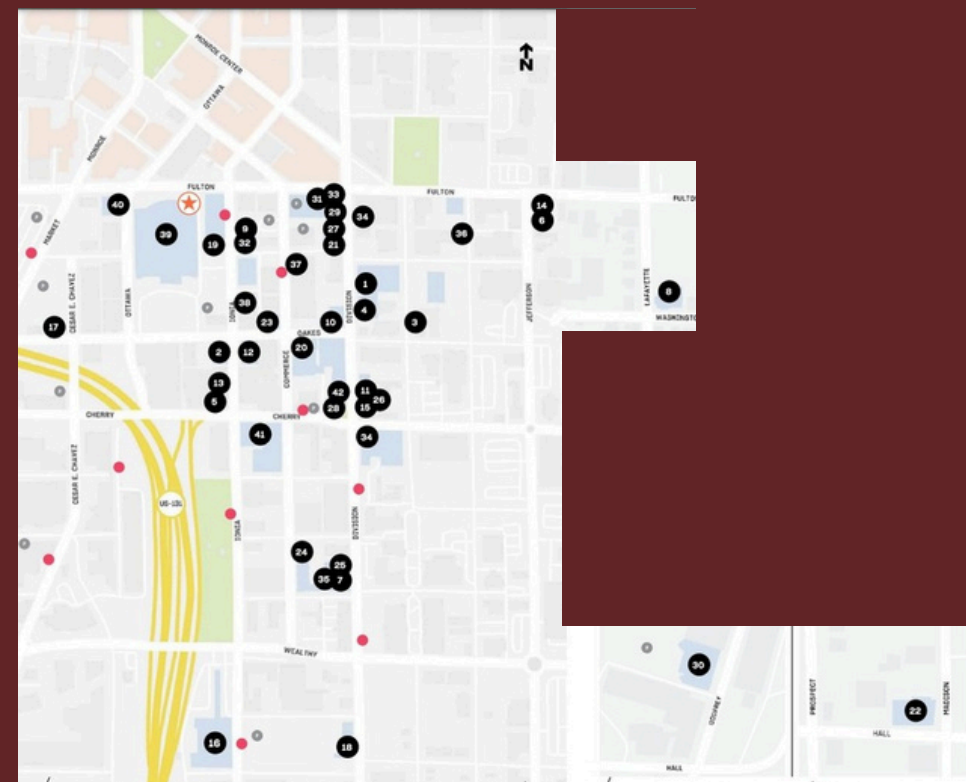
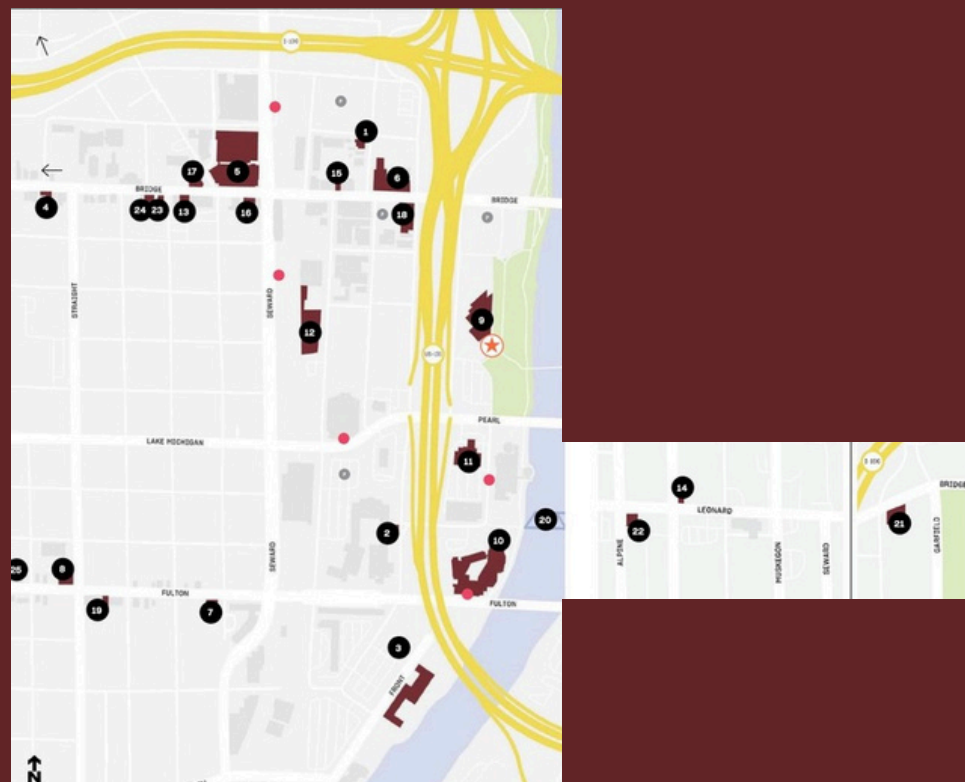
West (lower left) –
303 Pearl St NW

South (lower middle) –
130 Fulton St W



Center (upper right) –
40 Pearl St

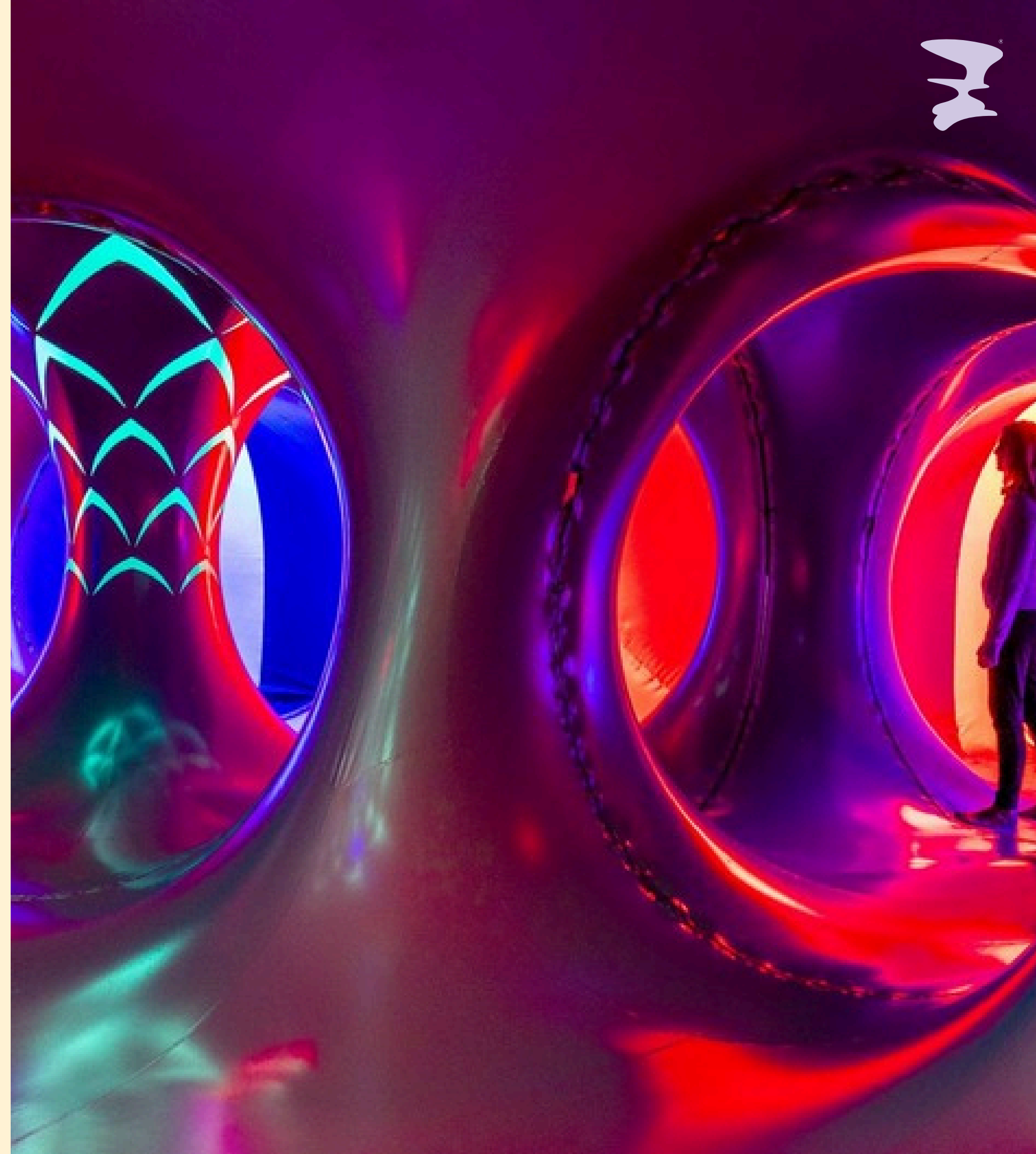
East (lower right) –
1009 Hermitage St SE



Volunteering at Arborealis

STEWARD WITH ARCHITECTS OF AIR

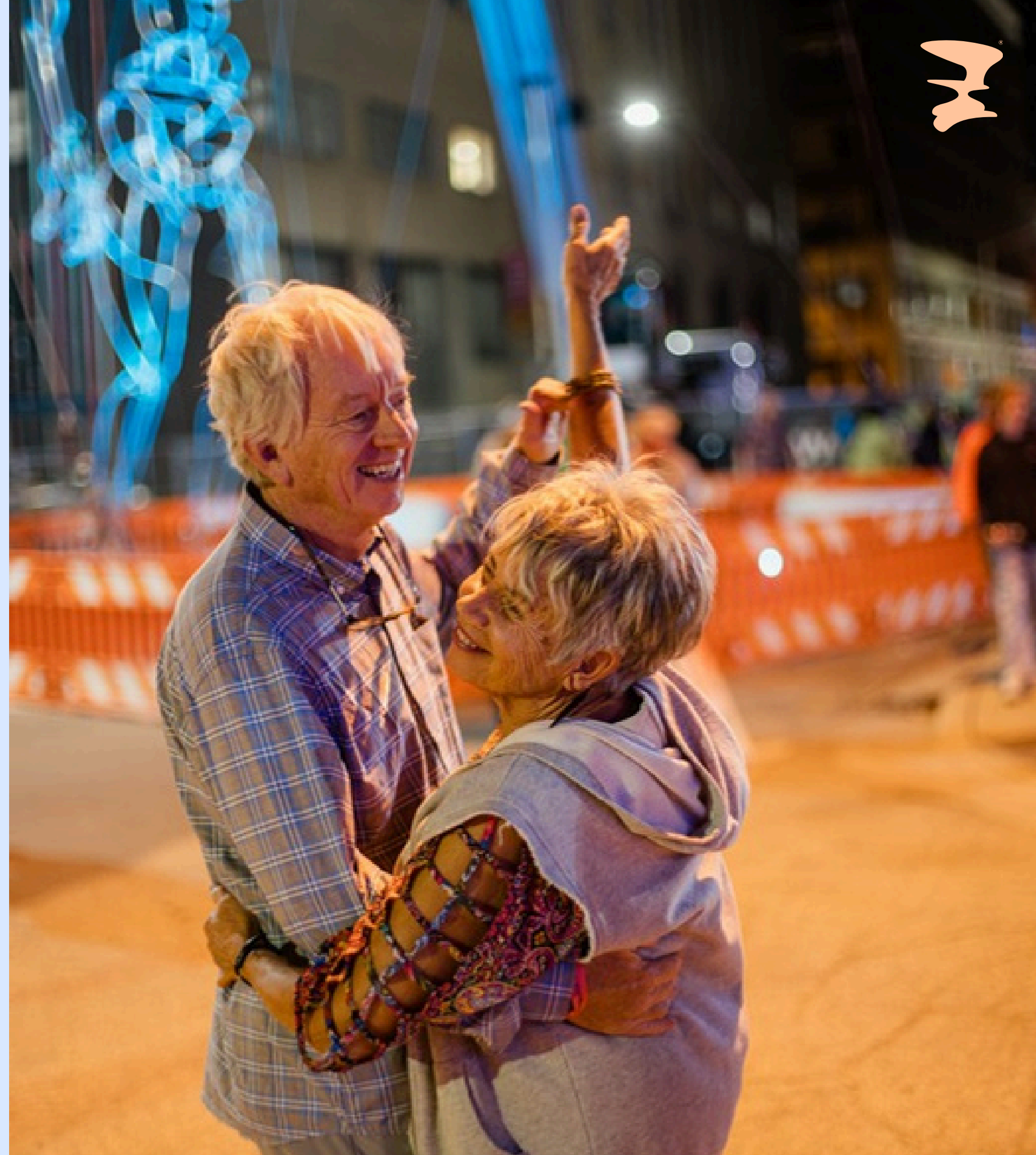
- Perfect for individuals and groups of 3-11 people
- Flexible 3-6 hour shifts available
- Shifts run 11AM - 6:30PM, Tuesday-Sunday
- Training provided by Architects of Air team
 - Thurs, Sept 18 at 2:00 PM
 - Thurs, Sept 18 at 5:30 PM
 - Tues, Sept 23 at 5:30 PM
 - Sat, Sept 27 at 9:00 AM
 - Wed, Oct 1 at 9:00 AM
- Rotating Volunteer Roles



Event Volunteering

**BE A PART OF MAKING
MAGICAL MOMENTS!**

- 2-3 hour shifts in the heart of all the action
- Perfect for groups and individuals
- Indoors and outdoors





Event Volunteering

**SIGNATURE + COMMUNITY
PARTNER EVENTS**

Volunteers can expect to:

- Assist with set-up and tear-down
- Direct visitors to important locations (Restrooms, food, bars, etc.)
- Assist by being our eyes and ears during events (Being alert for safety concerns)
- Event maintenance (cleaning and tidying)
- General assistance as needed

ClubHouse Support

VOLUNTEER IN OFFICIAL
ARTPRIZE SPACES

What Volunteers Can Expect:

- 2-hour shifts between 10AM – 8PM
- Indoors, seating available
- 3 roles: Front of house, back of house, float
- ArtPrize ClubHouse at 40 Pearl St NW





ClubHouse Support

VOLUNTEER AT THE ARTPRIZE CLUBHOUSE

Duties include:

- Welcome and assist guests in the artist and volunteer lounges
- Help staff with ClubHouse operations, including light cleaning and maintenance of spaces
- Provide helpful info to ArtPrize participants and guests
- Float between roles to support various event needs
- Cover shifts for other volunteers when needed
- Deliver event guides to venues across the city
- Maintain a friendly, flexible, and supportive presence throughout the Clubhouse

EDUCATION

Workshop & Field Trip Assistance

What to expect:

- 3 hour shifts
- Outdoors (shaded), seating available
- Located at Rosa Parks Circle (Opening Parade) and 555 Monroe North (skate park) next to Arborialis: An ArtPrize Experience
- Field trip assistance
- Education volunteers receive on-sight training



EDUCATION

Workshop & Field Trip Assistance

Volunteers in this role might:

- Assist with set up and tear down (Tables, materials, signage, etc.)
- Help oversee general workshop activities (Refilling materials, assisting visitors, etc.)
- Engage with students of all ages
- Assist with field trip check-in





Ready to Volunteer?

APPLY TODAY!

Sign up by joining

POINT,

Scanning the QR code

or by visiting

[**www.artprize.org/volunteer**](http://www.artprize.org/volunteer)

