

FOR IMMEDIATE RELEASE

Step Into the Light: Arborialis to Dazzle Visitors at ArtPrize 2025

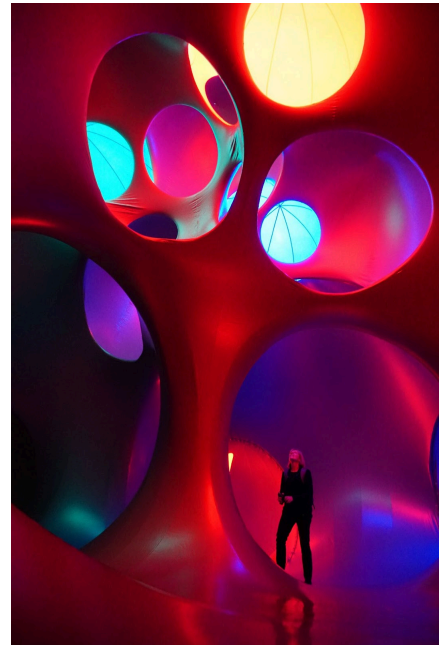
Limited discounted tickets available—reserve yours today before they sell out!

GRAND RAPIDS, MI — [June 10, 2025] — Get ready for one of the most anticipated experiences of ArtPrize 2025: **Arborialis: An ArtPrize Experience**. This immersive, family-friendly experience promises to be a highlight of this year’s festival, inviting guests of all ages to step into a world of color, light, and imagination.

Arborialis is a breathtaking inflatable luminaire created by the internationally renowned UK-based company [Architects of Air](#). Known for their spellbinding designs, Architects of Air have crafted an exhibit that blends vibrant hues, fluid architecture, and soothing sounds to create an otherworldly environment of wonder and tranquility.

Located at 555 Monroe Ave NW, Arborialis will run from Friday, September 19 through Saturday, October 4, 2025, and will be closed on Mondays. While ArtPrize remains a free, citywide celebration of art, Arborialis is a ticketed experience, designed to enhance and elevate your time during the event.

“Arborialis invites you to slow down and explore the beauty of light, color, and form,” said Catlin Whittington, ArtPrize Executive Director. “It’s a space designed to inspire awe and bring people together.”



Architects of Air - Arborialis

Event Details

What: Arborialis: An ArtPrize Experience

Where: 555 Monroe Ave NW, Grand Rapids, MI

When: September 19 – October 4, 2025 (Closed Mondays)

Tickets: \$10.00 Early Bird (+tax/processing fee)

Purchase Tickets: Click [here](#)

Please note: Arborialis is not an official ArtPrize entry and is therefore not eligible for public voting.

ARTPRIZE®

Whether you're exploring solo, bringing the family, or looking for a unique way to experience ArtPrize this fall, **Arboreal** is a must-see addition to your itinerary.

For more information, visit: www.artprize.org/artprize-experience

About ArtPrize

ArtPrize is an annual, open, independently organized, international art competition that celebrates creative expression, bringing together art enthusiasts, artists, and the community. Since its inception, ArtPrize has aimed to showcase the transformative power of art and foster a culture of creativity. ArtPrize is a 501(c)3, and continues to provide access to the visual arts by the support of our sponsors, donors, and underwriters. www.artprize.org

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