

ARTPRIZE®

For Immediate Release

ArtPrize 2025 venue registration now open

Grand Rapids, MI [March 3, 2025] – ArtPrize is proud to announce that venue registration for ArtPrize 2025 is now open. The much-anticipated art competition and cultural event is calling on local venues to become a part of this year’s celebration of art and innovation.

Venues of all types—restaurants, museums, public spaces, businesses, and more—are invited to register to host works by artists from across the world during the sixteen day event. As one of the most dynamic and inclusive art events in the country, ArtPrize brings together artists, venues, and visitors for a transformative experience that engages the community and sparks conversation around the power of art.

"Being an ArtPrize venue is more than just showcasing art—it’s about becoming a hub for creativity, conversation, and community," said Catlin Whittington, ArtPrize Executive Director. "It’s an opportunity to bring inspiring works into your space, connect with visitors, and welcome new audiences through your doors. The energy and engagement ArtPrize brings to Grand Rapids is unmatched, and being a part of it is an experience like no other."

In 2024, nearly 800,000 visitors came to witness the works of 1,008 artists across 166 venues in the ArtPrize district. Venue participation sparked a 9% increase from 2023, and this year’s ArtPrize is projected to be another milestone event.

"Working with ArtPrize has been tremendous for our business and for the Heartside neighborhood," said Matthew Rothenberg, President of the Heartside Business Association and Co-Owner of ArtRat Gallery. "It’s given us a big boost in visibility and traffic – and even in capital improvements to our space. We saw our biggest sales ever during this past ArtPrize, and it was super-gratifying to be recognized as Outstanding Venue for ArtPrize 2024."

Local businesses interested in joining the city’s vibrant arts scene are encouraged to consider becoming a venue during the event. Venue registration for the 2025 competition will be open from March 3 - May 2, while registration for artists will begin on March 31. For more details, visit www.artprize.org.



Nancy Tobin and Matthew Rothenberg, ArtRat Gallery. Image by Ellen Dziubek.



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ArtPrize continues to serve as a catalyst for creativity, and economic growth, enhancing Grand Rapids' cultural landscape and arts community. ArtPrize 2025 will take place from September 18 - October 4.

To view the official venue rules and registration application for ArtPrize 2025, please visit [here!](#)

About ArtPrize

ArtPrize is an annual, open, independently organized, international art competition that celebrates creative expression, bringing together art enthusiasts, artists, and the community. Since its inception, ArtPrize has aimed to showcase the transformative power of art and foster a culture of creativity. ArtPrize is a 501(c)3, and continues to provide access to the visual arts by the support of our sponsors, donors, and underwriters. www.artprize.org

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