

# Elevate: Women's Leadership Forum 2026

## Sponsor Opportunities





## Event Details:

- **Name:** Elevate: Women's Leadership Forum 2026
- **Date:** May 7–8, 2026
- **Format:** In-Person
- **Venue:** Paséa Hotel & Spa: 21080 CA-1, Huntington Beach, CA 92648
- **Audience:** This event is designed for CPAs and professionals at all levels.

## Sponsorship Opportunities:

- **Showcase your brand:** Elevate your visibility and highlight your products and services to key industry professionals.
- **Engage with Attendees:** Participate in our popular "**Sip and Stroll**" event, allowing direct interaction with conference attendees at your exhibit table.
- **Networking:** Build connections with potential and existing client and leverage this opportunity to generate valuable leads.

## Important Dates:

- **Early Bird Special:** Take 10% off table fees when you sign up by **Friday, February 27, 2026.**
- **Final Sponsorship Deadline:** Regular rate. **April 10, 2026**

## Contact Information:

To secure your sponsorship: Email [advertising@calcpa.org](mailto:advertising@calcpa.org)

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## Sponsor packages:

In-person	Bronze	Silver	Gold	Platinum
Choose a level that's right for you.	Spotlight your brand.	+ Showcase your products and solutions	+ Network with our engaged audience.	+ Moderate the conversation.
<b>Sponsor fees</b>	<b>\$2,750</b>	<b>\$5,500</b>	<b>\$10,000</b>	<b>\$20,000</b>
Complimentary registration(s) including booth staff.	0	1	2	3
Logo on event page and in email promotions.	x	x	x	x
Verbal acknowledgment during event	“All sponsors”	“All sponsors”	“All sponsors”	By company name
Ad in conference ebook	Half-page ad	Half-page ad	Full-page ad	Full-page ad
Ad in the transition slides that play during breaks	Shared slide	Shared slide	Full slide	Full slide
Opportunity to: enjoy meals, breaks and receptions with attendees, and to purchase additional registrations at a discount.		x	x	x
Exhibit booth (6-foot table)		x	x	x
Attendee event registration list (pre and post event)			x	x
60 sec video to play during breaks				x
Opportunity to moderate or be a panelist.				x
Item giveaway on attendee seats. Subject to availability.				x

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## Sponsor add-on packages:

Add-on	Sponsor benefits	Sponsor fee
Break	<b>Standalone sponsorships include all Bronze level benefits.</b> Includes signage and verbal recognition after coffee/refreshment breaks. Two break opportunities available during the conference.	<b>\$1,000</b> with a package <b>\$2,500</b> standalone
Breakfast	<b>Standalone sponsorships include all Bronze level benefits +</b> welcome sign in meal area, one item swag drop on seats, 30-second commercial, and more. Includes Day 2 breakfast sponsorship.	<b>\$2,000</b> with a package <b>\$3,500</b> standalone
Espresso Cart	<b>Standalone sponsorships include all Bronze level benefits.</b> Sponsored espresso cart for Day 1 morning, prior to lunch. Includes signage and verbal recognition by CalCPA.	<b>\$1,000</b> with a package <b>\$2,500</b> standalone
Headshots	Includes signage and quick verbal recognition by CalCPA—Thank you to our Headshot sponsor.	<b>\$1,500</b>
Hotel Keycards	Sponsor logos on keycards for all hotel-attending delegates.	<b>\$2,000</b>
Keynote Speaker	Includes 15 minutes of moderated Q&A with the Keynote Speaker. Designated sponsor representative to moderate.	Included with package
Lanyards	Lanyards with sponsor's logo distributed to all attendees upon arrival.	<b>\$1,000.00</b>
Lunch	<b>Standalone sponsorships include all Bronze level benefits + welcome sign in meal area,</b> one item swag drop, 30-second commercial, and more. Includes Day 1 lunch sponsorship.	<b>\$2,000</b> with a package <b>\$3,500</b> standalone
Morning Mimosas	<b>Standalone sponsorships include all Bronze level benefits,</b> signage and quick verbal recognition by CalCPA—Thank you to our Morning Mimosa sponsor.	<b>\$1,500</b> with a package <b>\$2,500</b> standalone
Opening Night Reception (May 7th)	<b>Standalone sponsorship includes all Bronze level benefits, +</b> 2-3 minutes of stage time for sponsor plug and outro to reception. Full bar, food, and ample hors d'Oeuvres.	<b>\$2,000</b> with a package <b>\$3,500</b> standalone
Professional Power-Up	An opportunity to present a short session on career development or professional branding during the "Power-Up" segment. Sponsor's presence throughout Day 1 for one-on-one follow-up.	<b>Price TBD</b>
Sustainability	Sponsor-branded reusable water bottles and spa water station.	<b>\$2,000</b>
Swag Bag	Branded bags/totes with sponsor's logo to be distributed to all attendees upon arrival.	<b>\$1,800</b>
Women to Watch Celebratory Reception	Includes 2-3 minutes of stage time for sponsor plug and outro to reception.	<b>Price TBD</b>
Yoga	Sponsored yoga session on Day 2 of conference. Includes signage and quick verbal recognition by CalCPA—Thank you to our Yoga sponsor.	<b>\$1,200</b>

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## Firm Table Sponsorship

### Sponsorship Opportunities:

Create a team building experience for your future leaders by **sponsoring a Firm Table** at Elevate: Women's Leadership Forum 2026.

#### Firm Table benefits include:

- Registrations (8) for the event, included a dedicated table with firm name.
- Firm logo featured on the event page and in email promotions as a supporting firm.
- Acknowledgment during the event.
- Company recognition on Social Media posts related to the event.

### Firm Investment:

**\$3,500**

### Contact Information:

[paul.chirco@calcpa.org](mailto:paul.chirco@calcpa.org)