



What's Top of Mind for CPA Leaders

Issue: CPAs sit at the intersection of business, consumer and financial decision-making, giving them a unique, real-world view of how policies work in practice. With deep technical expertise and independent judgment, CPAs help make sense of complex issues, identify practical solutions and anticipate impacts on businesses, governments, nonprofits and communities across California.

Ask: We encourage you to consider the CPA profession as a resource. Connecting with local CalCPA members can provide objective, real-world insight into how policy proposals may affect constituents, businesses and communities you represent.

A Trusted, Real-World Resource for Policymakers

Building the CPA Pipeline

Thank you to legislative leaders for advancing last year's AB 1175 (Irwin), an major step in modernizing CPA licensure and expanding access to the profession.

Building on this momentum, CalCPA is investing in the CPA pipeline through expanded student outreach, scholarships and resources that support aspiring CPAs to ensure the CPA profession remains well positioned to serve California's communities for years to come.

Business Climate & Policy Uncertainty

As uncertainty complicates the business climate, businesses of all sizes turn to their CPAs for insight and guidance on how legislative and regulatory proposals may impact their operations. More often, those conversations include whether to scale back investment in California or leave the state altogether.

Proposals such as a wealth tax being considered for the ballot add to this uncertainty—even for taxpayers who are not directly impacted. CPAs advising taxpayers of all sizes are already fielding questions and concerns about the practical implications of such a proposal, as well as the broader economic risks of discouraging investment and putting long-term jobs and revenue at risk.

For CalCPA members rooted in communities across the state, this is a troubling trend, and before advancing policies that affect business operations, we encourage policymakers to connect with local CalCPA members for a practical, real-world perspective on how proposals will impact businesses and jobs in their districts.

Continuing to Advance Personal Financial Education

CalCPA supports financial education efforts that help Californians make informed, confident decisions about their money—whether they're managing day-to-day finances, planning for the future or navigating economic uncertainty. Through educational materials, workshops, and access to CPA subject-matter experts, CalCPA partners with community leaders to deliver financial education at district events and community forums. These efforts help build core financial skills support long-term economic well-being across California.

To view CalCPA's financial education resources and find out how to coordinate a workshop, please visit calcpa.org/public-resources/financial-literacy